

# Expanded 2014 BUSINESS AS UNUSUAL

The social & environmental impact guide to graduate programs – for students by students

**NEW** in this edition:

## Top 50

Social Entrepreneurship  
Programs

## Top 25

Job Search Preparation  
Programs



**NET IMPACT** 



**BUSINESS AS UNUSUAL** : The social & environmental impact guide to graduate programs – for students by students is a publication of Net Impact.

[www.netimpact.org/bizschoolguide](http://www.netimpact.org/bizschoolguide)

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# MAKE A MEANINGFUL IMPACT

“ I hadn’t expected to find an MBA program that would welcome my ideals of social responsibility....Mills is where each student, professor, and administrator I talked to expressed values that matched my own. ”

## EARN A SOCIALLY RESPONSIBLE MBA FROM MILLS COLLEGE

Located in the heart of the San Francisco Bay Area, the Lorry I. Lokey Graduate School of Business at Mills College takes you beyond the traditional MBA. We prepare you to be an ethical and socially responsible organizational leader who can deliver strong financial results while having a positive social and environmental impact. You will master business fundamentals and hone your critical thinking and leadership skills in a collaborative environment with small classes, accessible faculty, and a diverse student body. Our Center for Socially Responsible Business will connect you with thought leaders who drive innovation, and our personalized career services will equip you for professional success.

### The Lorry I. Lokey Graduate School of Business provides students with a wealth of opportunities:

- Innovative joint degrees train you to work across private, public, nonprofit, and emerging social enterprise sectors.
- Daytime, evening, and summer courses provide you with flexible scheduling.
- Our gold-rated Net Impact chapter empowers members to discover new resources and create events that further their professional interests.
- Local partnerships enable you to turn theory into practice through paid internships, consulting projects, and volunteer work.

# Welcome to **BUSINESS AS UNUSUAL** 2014!

## Introduction



### Letter from Liz Maw, CEO of Net Impact

This year's Business as UNusual Guide is brimming with new innovations on graduate school campuses to enable students to drive positive change. Graduates want to leave their programs fully equipped to create social and environmental change in the workplace and the world. They expect even more from their programs as a result.

For this year's guide, we tapped the wisdom of over 3,000 students across nearly 100 campuses to hear their perspectives on impact trends and programs. One student at Columbia's School of International and Public Affairs says that students "are leading a social impact renaissance," including the doubling of membership in their Net Impact Chapter and an explosion of student-led offerings, such as a Social Enterprise Bootcamp, a two-day event featuring a pitch competition and hands-on impact workshops.

In order to compete, graduate programs are responding to profound student demand for building a sustainable future. While 88% respondents feel learning about these issues is a priority, an increasing number of students felt their schools could do a better job of integrating these themes into their programs.

Students cited impact career and experiential learning support as the top areas where graduate programs could do more. Respondents expressed interest in complementing social and environmental education with concrete skill-building opportunities. Bright spots abound, including the innovative Berkeley Haas Impact Investing Network, where students are tasked with investing real funds to solve community problems, and Cornell S.C. Johnson's customized one-on-one coaching through a dedicated sustainability counselor at the central career center.

Students are willing to make changes in their own lives to make an impact, too. According to the survey, 83% are willing to take a 15% salary cut for a job that makes a social or environmental difference in the world, a notable increase over last year. And the vast majority of future leaders are confident that they will find jobs that match their values. That's what we like to hear!

Sincerely,

A handwritten signature in black ink that reads "Liz Maw" followed by a horizontal flourish.

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## About

### Overview

The information in Business as UNusual: The Student Guide to Graduate Programs 2014 was compiled from two sources: a written questionnaire completed by Net Impact chapter leaders from participating programs and an online survey completed by over 3,000 students. This version is our ninth annual publication.

Net Impact launched Business as UNusual in 2006 to:

- Provide information about what graduate programs offer prospective business school applicants interested in corporate responsibility and sustainability topics
- Share student perspectives on how their program addresses these issues
- Enable business schools to develop more robust social and environmental impact curricula, career services, and support for student activities

### How to Read the Guide

#### TOP BOX

The top box of each profile contains the following information about each program:

- The degree options available for each school's academic program
- The most recently recorded average GMAT score, average GPA, acceptance rates, and annual tuitions for the school, when available
- The total number of students in the full-time program, as reported by the Net Impact chapter leader(s)
- Average ratings from our student survey on the program's inclusion of sustainability and social impact, represented numerically on a 1-5 scale
- Percentage of student survey respondents who "agree" or "strongly agree" on a four-point agreement scale to the following statement: "Finding a job with impact is a top priority for students in my program."
- The Top 25 and/or Top 50 acknowledgement when average ratings for Social Impact and Environmental Sustainability are ordered

#### ADMISSIONS INFORMATION

All admissions information (average GMAT and GPA scores, acceptance rate, and annual tuition) are taken from school websites and existing publications, including Bloomberg Businessweek and US News & World Report. For latest numbers or to find admissions information that could not be provided here, we recommend contacting programs directly.

#### DATA TABLES

Many profiles include data tables, visualized as charts, scales, and percentages, that contain information from our spring 2014 survey of graduate students. The number of respondents for each school is listed on the bottom of the second page of each profile, denoted by "Number of survey respondents."

#### NET IMPACT CHAPTER

The "Net Impact Chapter" section contains the following information:

- The Net Impact chapter's self-reported percent of students who are part of the chapter
- Contact information for the school's chapter
- A gold or silver ribbon for chapters that achieved gold or silver standing in 2013-2014 (recognition provided by Net Impact to its most active chapters)

### About Net Impact

Net Impact is a leading nonprofit that empowers a new generation to use their careers to drive transformational change in the workplace and the world.

At the heart of our community are over 50,000 student and professional leaders from over 300 volunteer-led chapters across the globe working for a sustainable future. Together, we make a net impact that transforms our lives, our organizations, and the world.



## About

## Methodology

### TOP BOX

**Full-time Students:** Chapter leaders reported the number of full-time students at their program.

**Degree Options:** Chapter leaders submitted a list of relevant dual degree options at their program. For a complete list of dual degree options for a certain program, we recommend checking the program's website.

**Overall Ratings:** Student survey respondents rated their program's strength on a 5-point scale in two categories: sustainability and social impact. Each program's average rating for all students at the program is represented on a 1-5 scale.

**Rankings:** We then sorted these average ratings in numerical order, and displayed the standing, either Top 25 or Top 50, on both topics. This ranking is purely related to the survey question for overall ratings on environmental sustainability and social impact, and does not constitute a more holistic evaluation of the program, or Net Impact's opinion on these programs.

**Admissions:** Average GMAT and GPA, tuition rates, and acceptance rates were not collected directly from schools; they were taken from school websites and existing publications, including Bloomberg Businessweek and US News & World Report. For latest numbers or to find admissions information that could not be provided here, we recommend contacting programs directly.

### CURRICULUM

**Student Satisfaction with Curriculum:** The percentage on each profile refers to the respondents in the all-student survey who selected that they were "completely" or "very" satisfied with the focus on social and environmental themes in their program's curriculum.

**Sample Courses:** Chapter leaders submitted a sample list of courses offered by their program in fields of interest to Net Impact members.

**Program Strengths:** Students were asked to rate their program's overall strength in addressing seven key subject areas. The average student rating for each subject area is depicted next to the subject area.

**Skill Building:** Survey respondents were asked to rate, on a five-point scale, how well their program helps them build four key skills: entrepreneurship, innovation/creativity, leadership, and strategy. The average rating for each skill is represented through a meter, designed to scale.

**Prominent Faculty:** Chapter leaders were asked to name prominent faculty from their program who teach noteworthy courses related to social and environmental impact.

**Prominent Alumni:** Chapter leaders were asked to name prominent alumni from their program who work in fields of interest to readers (e.g. social entrepreneurship, energy and clean technology, nonprofit, or corporate social and environmental responsibility).



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## About

### CAREER SERVICES

**Career Preparation for Job Seekers:** This section lists the percentage of respondents who answered either “agree” or “strongly agree” on a four-point agreement scale to the following statement: “My program offers adequate career preparation resources for impact job seekers.”

**Students Ratings on Career Services:** Survey respondents were asked to rate, on a five-point scale, their career services’ support in four different categories. The average rating for each category is represented on the profile.

**Career Support Comparison:** Students were asked to indicate whether their program provides impact career support that is better, worse, or the same as a traditional job search. The option with the most responses is indicated by text and arrow direction on the profile.

**School Funding:** Chapter leaders were asked to indicate whether their school has funds available to support students who accept internships with nonprofits and/or if there is loan forgiveness available to graduates going to work in the nonprofit sector. If either of these funds is available, it is noted in the program’s profile.

### STUDENT ACTIVITIES

**Satisfaction with Extracurricular Offerings:** The percentage on each profile refers to the respondents in the all-student survey who selected that they were “completely” or “very” satisfied with the extracurricular offerings focused on social and environmental issues.

**About the Net Impact Chapter:** Chapter leaders submitted the percent of students at their program who are part of the Net Impact chapter. Gold and Silver Net Impact chapters have a designated icon in this section as well.



## FAQs

### Which schools are included in the guide?

Any school with a graduate Net Impact chapter was invited to participate in the guide. Submissions are dependent on chapter leaders filling out a questionnaire, which comprises all the writing in the guide, and collecting a minimum of 20 survey responses from any student in the program. In the questionnaire, leaders wrote about their school curriculum, student activities, career services, and overall reasons to attend. Graduate students in each program were also asked to complete an online survey to provide feedback on their program. We were pleased that 93 chapters participated in the guide this year.

### How many students were surveyed?

3,352 students participated in the 2014 Business as UNusual all-student survey. To ensure reliability of the results shown, only schools with at least 20 survey respondents have the results included in their profile.

### Who wrote the school profiles?

Net Impact chapter leaders wrote the entirety of the school profiles, at times with input from other Net Impact chapter student members. Members of the Net Impact staff provided edits, focusing mostly on clarity, grammar, and consistency. Our goal was to keep as much of the students' original language and writing as possible; in almost every case the profile published in Business as UNusual is very close to the content the student submitted. Net Impact also contacted admissions officers from every program profiled and invited them to review their program's entry. We made factual and clarification edits based on their feedback. No alterations to the opinions and subjects of the students' text were made.

### Who funded the guide?

Net Impact accepted no payments for including school profiles in Business as UNusual – participation is always free and open to all Net Impact chapters. Student writers submitted the published content voluntarily and without compensation from Net Impact. Paid advertisements from schools and businesses appear integrated throughout the guide. Proceeds from the sale of these ads go toward production of the guide, and support Net Impact's efforts. If you are interested in advertising in the 2016 version of Business as UNusual, please write to us at [advertising@netimpact.org](mailto:advertising@netimpact.org).

### How can I get involved?

If you did not see your program in Business as UNusual and have a Net Impact chapter, we encourage you to participate in next year's guide by having the chapter's leadership complete the questionnaire. All chapter leaders will receive the questionnaire in Spring 2016 and will be encouraged to submit. If your program does not have a Net Impact Chapter, we'd love for you to start one! To get started, visit [netimpact.org/startachapter](http://netimpact.org/startachapter).

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## Social Impact Programs

1. Presidio Graduate School
2. Yale University  
Yale School of Management
3. Pinchot  
Bainbridge Graduate Institute
3. University of Michigan  
Ross School of Business
5. Colorado State University  
College of Business
5. Duke University  
Fuqua School of Business
7. University of California, Berkeley  
Haas School of Business
8. HULT International Business School, San Francisco
8. Marlboro College
10. Mills College  
Lorry I. Lokey Graduate School of Business
11. Northwestern University  
Kellogg Graduate School of Management
12. Stanford University  
Stanford Graduate School of Business
12. University of Notre Dame  
Mendoza College of Business
14. Pepperdine University  
Graziadio School of Business and Management
15. Massachusetts Institute of Technology  
Sloan School of Management
16. Cornell University  
Johnson Graduate School of Management
17. Columbia University  
Columbia Business School
18. University of North Carolina  
Kenan-Flagler School of Management
19. Antioch University New England
20. University of Maryland  
Smith School of Business
21. California College of the Arts
22. Boston University  
Graduate School of Management
23. Audencia Nantes School of Management
23. Bard College
23. Emory University  
Goizueta Business School
23. Monterey Institute of International Studies
23. University of California, Santa Barbara  
Bren School of Environmental Science and Management
28. Simmons College  
School of Management
28. University of Southern California  
Marshall School of Business
30. ESADE Business School
31. University of California, San Diego  
School of International Relations and Pacific Studies
32. Babson College  
F.W. Olin Graduate School of Business
32. Leeds University Business School
34. University of San Diego  
School of Business Administration
35. Saint Mary's College of California
35. University of Oregon  
Lundquist College of Business
37. San Francisco State University  
College of Business
37. University of California, Davis  
Graduate School of Management
37. York University  
Schulich School of Business
40. Portland State University  
School of Business Administration
41. Columbia University  
School of International and Public Affairs
42. New York University  
Stern School of Business
43. University of Chicago  
Booth School of Business
43. University of Massachusetts Dartmouth
45. Tufts University  
Fletcher School of Law and Diplomacy
46. University of San Francisco  
School of Management
47. Duquesne University  
Donahue Graduate School of Business
48. Georgia Institute of Technology  
Ernest Scheller Jr. College of Business
49. Georgetown University  
McDonough School of Business
49. IE Business School

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## Environmental Sustainability Programs

1. University of California, Santa Barbara  
Bren School of Environmental Science and Management
2. Presidio Graduate School
3. Pinchot  
Bainbridge Graduate Institute
4. University of Michigan  
Ross School of Business
5. Massachusetts Institute of Technology  
Sloan School of Management
6. Cornell University  
Johnson Graduate School of Management
7. Yale University  
Yale School of Management
8. Bard College
9. Pepperdine University  
Graziadio School of Business and Management
10. Duquesne University  
Donahue Graduate School of Business
11. Marlboro College
12. Duke University  
Fuqua School of Business
12. San Francisco State University  
College of Business
14. University of North Carolina  
Kenan-Flagler School of Management
15. University of Oregon  
Lundquist College of Business
16. Antioch University New England
17. University of California, Davis  
Graduate School of Management
18. Mills College  
Lorry I. Lokey Graduate School of Business
19. Audencia Nantes School of Management
20. York University  
Schulich School of Business
21. Colorado State University  
College of Business
22. California College of the Arts
22. University of California, Berkeley  
Haas School of Business
24. Illinois Institute of Technology  
Stuart School of Business
25. Portland State University  
School of Business Administration
26. HULT International Business School, San Francisco
27. Clark University  
Graduate School of Management
27. Georgia Institute of Technology  
Ernest Scheller Jr. College of Business
27. Monterey Institute of International Studies
30. University of Maryland  
Smith School of Business
31. University of California, San Diego  
School of International Relations and Pacific Studies
31. University of Colorado, Boulder  
Leeds School of Business
31. University of Southern California  
Marshall School of Business
34. Babson College  
F.W. Olin Graduate School of Business
35. Case Western Reserve University  
Weatherhead School of Management
35. University of Denver  
Daniels College of Business
37. University of San Diego  
School of Business Administration
38. College of William & Mary  
Mason School of Business
38. Erasmus University  
Rotterdam School of Management
38. University of Washington  
Foster School of Business
41. Columbia University  
Columbia Business School
42. Columbia University  
School of International and Public Affairs
42. University of Notre Dame  
Mendoza College of Business
44. Saint Mary's College of California
45. American University
45. Stanford University  
Stanford Graduate School of Business
47. University of Massachusetts Dartmouth
48. University of Alberta  
School of Business
49. Emory University  
Goizueta Business School
50. Northwestern University  
Kellogg Graduate School of Management

# Expanded 2014 BUSINESS AS UNUSUAL

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NEW

TOP  
50

## Social Entrepreneurship Programs

1. HULT International Business School  
San Francisco
2. Bainbridge Graduate Institute
3. Colorado State University  
College of Business
4. Duke University  
Fuqua School of Business
5. University of Michigan  
Ross School of Business
6. Presidio Graduate School
7. Pepperdine University  
Graziadio School of Business and  
Management
8. Stanford University  
Stanford Graduate School of Business
8. Yale University  
Yale School of Management
10. Columbia University  
Columbia Business School
11. California College of the Arts
11. Massachusetts Institute of Technology  
Sloan School of Management
13. Babson College  
F.W. Olin Graduate School of Business
14. Northwestern University  
Kellogg Graduate School of  
Management
15. Marlboro College
16. University of California, Berkeley  
Haas School of Business
17. Mills College  
Lorry I. Lokey Graduate School of Business
18. University of Maryland  
Smith School of Business
19. IE Business School
20. University of Chicago  
Booth School of Business
20. University of Notre Dame  
Mendoza College of Business
22. Audencia Nantes School of Management
22. Monterey Institute of International  
Studies
24. ESADE Business School
25. University of San Diego  
School of Business Administration
26. University of California, Santa Barbara  
Bren School
27. Emory University  
Goizueta Business School
28. University of Southern California  
Marshall School of Business
29. University of North Carolina  
Kenan
30. American University
30. Bard College
30. Portland State University  
School of Business Administration
33. Boston University  
Graduate School of Management
33. Cornell University  
Johnson Graduate School of Management
33. New York University  
Stern School of Business
36. Washington University in St. Louis  
Olin Business School
37. Case Western Reserve University  
Weatherhead School of Management
38. University of Oregon  
Lundquist College of Business
39. Leeds University Business School
39. Saint Mary's College of California  
Graduate
41. Georgia Tech  
Ernest Scheller Jr. College of Business
42. University of California, Davis  
Graduate School of Management
43. Antioch University New England
43. University of Washington  
Foster School of Business
43. York University  
Schulich School of Business
46. College of William & Mary Mason  
School of Business
46. University of Alberta  
School of Business
48. University of Texas at Austin  
McCombs School of Business
49. Indiana University  
Kelley School of Business
49. University of San Francisco  
School of Management
49. Willamette University  
Atkinson Graduate School of Management



# Expanded 2014 BUSINESS AS UNUSUAL

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**NEW**

**TOP  
25**

## Programs providing students with the skills and experience they need to be competitive in the job market:

1. University of Michigan  
Ross School of Business
2. Yale University  
Yale School of Management
3. University of California, Santa Barbara  
Bren School
4. Duke University  
Fuqua School of Business
5. University of North Carolina  
Kenan
6. University of Maryland  
Smith School of Business
7. Cornell University  
Johnson Graduate School of Management
7. University of Texas at Austin  
McCombs School of Business
9. Northwestern University  
Kellogg Graduate School of Management
9. University of Wisconsin Madison  
School of Business
11. Stanford University  
Stanford Graduate School of Business
12. Presidio Graduate School
13. Bainbridge Graduate Institute
14. University of Notre Dame  
Mendoza College of Business
15. HULT International Business School  
San Francisco
16. Emory University  
Goizueta Business School
16. University of Virginia  
Darden School of Business
18. Massachusetts Institute of Technology  
Sloan School of Management
19. IE Business School
20. University of California San Diego  
IR/PS
21. Babson College  
F.W. Olin Graduate School of Business
21. Pepperdine University  
Graziadio School of Business and Management
23. San Francisco State University  
College of Business
24. Washington University in St. Louis  
Olin Business School
25. Illinois Institute of Technology  
Stuart School of Business
25. University of Iowa  
Henry B. Tippie School of Management

## Programs providing students with concrete job and internship opportunities:

1. University of California, Santa Barbara  
Bren School
2. Yale University  
Yale School of Management
3. Cornell University  
Johnson Graduate School of Management
4. Presidio Graduate School
5. Columbia University  
Columbia Business School
6. University of Michigan  
Ross School of Business
7. Massachusetts Institute of Technology  
Sloan School of Management
7. Stanford University  
Stanford Graduate School of Business
9. Bainbridge Graduate Institute
10. Michigan State University  
Broad College of Business
11. University of California, San Diego  
IR/PS
12. Northwestern University  
Kellogg Graduate School of Management
13. Duke University  
Fuqua School of Business
13. University of Maryland  
Smith School of Business
15. University of Notre Dame  
Mendoza College of Business
15. Mills College  
Lorry I. Lokey Graduate School of Business
17. Dartmouth College  
Tuck School of Business
17. University of Pennsylvania  
The Wharton School of Business
19. University of North Carolina  
Kenan
20. University of Chicago  
Booth School of Business
21. University of California, Davis  
Graduate School of Management
21. University of Southern California  
Marshall School of Business
23. University of Wisconsin Madison  
School of Business
24. University of Washington  
Foster School of Business
25. Emory University  
Goizueta Business School
25. University of California, Berkeley  
Haas School of Business

# Expanded 2014 BUSINESS AS UNUSUAL

The social & environmental impact guide to graduate programs – for students by students

## Infographic

### Current Issues

#### Students care about impact issues...

We asked if learning about social/environmental business is a priority for students in graduate school programs.

**88%** of students responded **yes!**



#### ...but how well are grad school programs responding?

**Social Impact**  
[ 3.71 ]

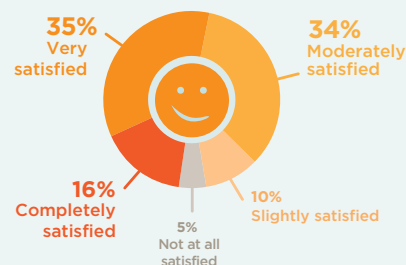


**Environmental Sustainability**  
[ 3.58 ]



*Programs' strengths average ratings.*

**51%** of students are **very** or **completely satisfied** with the focus on social/environmental issues in their program's curriculum.



**67%** of students **agree or strongly agree** with:

“ My program offers adequate career preparation resources for impact job seekers. ”



#### Students want their impact to continue when they graduate, too:



“ I would take a 15% pay cut... ”



...to work for an organization whose values are like my own .....	<b>88%</b>
...to have a job that seeks to make a social or environmental difference in the world .....	<b>83%</b>
...to have a job in a company committed to corporate and environmental responsibility .....	<b>71%</b>

# Expanded 2014 BUSINESS AS UNUSUAL

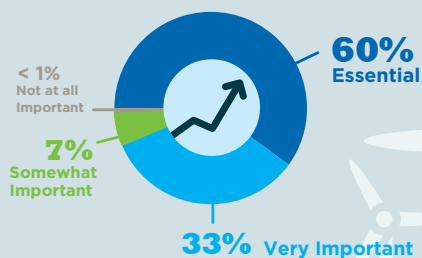
The social & environmental impact guide to graduate programs – for students by students

## Infographic

### Future Impact

#### Grad students look into the future of impact issues...

**93%** of students say social/environmental issues are important to a business' long-term success.

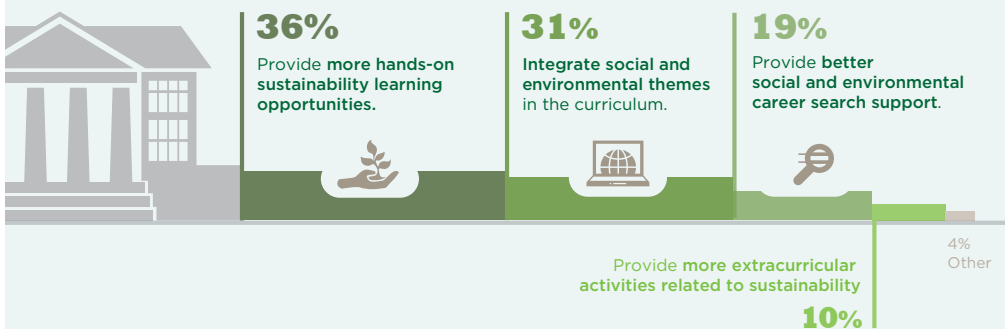


Students predict the **most important issues for business to get right in the next ten years:**

1. Climate & Energy [ 34% ]
2. Sustainable Product Development & Marketing [ 23% ]
3. Resource Conservation [ 17% ]
4. Supply Chain Management [ 14% ]
5. Human Rights/Fair Labor [ 13% ]

#### They look to their programs for preparation.

How grad programs could better prepare students to drive sustainable change:



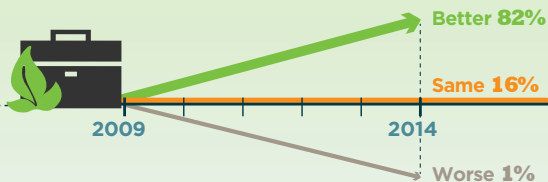
#### And they look optimistic.

**85%** of students agree with:

“ I am confident that I'll find a job aligned with my values, interests, and passions. ”



**82%** of students think companies are integrating sustainability into core business strategies and practices better than five years ago...



A faint silhouette of a graduation cap (mortarboard) with a tassel, positioned in the upper right quadrant of the page.






# BUSINESS AS UNUSUAL

The social & environmental impact guide to graduate programs – for students by students

## School Profiles

A large, faint silhouette of a graduate student in the bottom right corner. The student is wearing a gown and holding a rolled-up diploma in their right hand, while their left arm is raised in a celebratory gesture.



 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MA</li> <li>• MSSM</li> </ul>	 <b>Avr. GMAT 590</b> <b>Avr. GPA 3.3</b> <b>42%</b> Admittance Rate	 <b>Social Impact</b> ★★★★★
 <b>Annual Program Cost</b> <b>us \$ 71,510</b> Full-time Students..... <b>75</b>			<b>83%</b> of students agree with: <div>  <p>An <b>impact job</b> is a <b>top priority</b> for me</p> </div>



### Why Attend

Kogod's greatest strength is its small size; this allows students to be active beyond academics and to develop close relationships with professors and staff. The community is incredibly strong and supportive. Small does not mean a lack of diversity or opportunities. Kogod's MBA class draws a diverse group of students, both in nationality and work experience. The small size allows each student special attention to develop a personalized career path. Additionally, Kogod's focus on both profit and purpose means that students learn and practice both traditional business and a more meaningful, sustainable approach to the future of business.

### Curriculum

The Kogod MBA curriculum embodies the mission that "profit and purpose are not at odds." Kogod's core curriculum provides a rigorous business foundation, while incorporating ideas and practice in sustainability, corporate social responsibility, and ethics. After completing the core, students can choose from many concentrations or create their own. Elective courses can be taken from Kogod's MS in Sustainability Management or any graduate department on campus, including but not limited to Social Enterprise, Environmental Policy, or International Development.

This year, Kogod graduates the inaugural class of the Master of Science in Sustainability Management (MSSM) program. The MSSM is the only interdisciplinary degree of its kind in the nation's capital. The degree is designed to integrate business education with environmental science and public policy to prepare students who want to be part of the first generation of professionally trained sustainability experts and managers. As part of Kogod's overall vision, the school's yearly case competition for the past three years has had a sustainability theme, from green energy at O-Power to National Geographic to this past year's CSR challenge of combating green-washing for the FIJI water company.

#### Prominent Faculty

- Heather Elms, Strategic Thinking
- Jay Pope, Nonprofit Management and Social Entrepreneurship
- Robert Sicina, Peace through Entrepreneurship

#### Prominent Alumni

- Gina Dennis, Founder and Ceo, Relerience
- Jeff Franco, Executive Dir., City Year DC
- Kristina Dunlevy, Senior Dir. of Program Operations, Goodweave USA

**39%** of students are satisfied with social & environmental themes

### Sample Courses

- Peace through Entrepreneurship
- Environmental Economics
- Measuring Social Impact

### Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

### Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆





## Career Services

**65%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★

Finding concrete job and internship opportunities ..... ★★★★★

Providing professional contacts and networking ..... ★★★★★

Teaching students about roles and industries ..... ★★★★★

### Career Support for:

An impact job search is equal to a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

Kogod MBA students take a four-semester required career development class to assess their values, interests, personalities, and skills. The course provides one-on-one coaching to develop short- and long-term career goals. Additionally, Kogod's dedicated career center, The Kogod Center for Career Development (KCCD), sponsors a series of Industry Days.

The KCCD also hosts an annual mock interview day with alumni and local business leaders, The Network Effect. This gives students the opportunity not only to practice interviewing, but also to network with potential future employers

## Student Activities

**26%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**25%** of students in the chapter

Net Impact Chapter contact:  
american@netimpact.org

Kogod's mission that profit and purpose are not at odds is further represented in extracurricular activities. Although Kogod is a small program, it attracts an international student body with diverse backgrounds. As a result, students are very involved outside the classroom, and this creates a wonderful environment in which to learn from fellow students.

The Net Impact chapter is one of the largest clubs in the program, with a quarter of full-time MBAs involved. The AU Net Impact chapter generates its events from students' suggestions and interests. The club also co-sponsors several events with other campus clubs, including Kogod Women in Business (KWIB), Entrepreneurship Club, and the Consulting Club. Sample co-sponsored activities include debates like the Business Case for Energy Efficiency, site visits to local companies like Honest Tea, and the Red Dress fundraiser for heart disease awareness with KWIB. Additionally, AU Net Impact attempts to be a resource for career connections, so many events include connecting students to local sustainability professionals and alumni through happy hours, panels, and site visits.

ANTIOCH UNIVERSITY NEW ENGLAND

# MASTER of BUSINESS ADMINISTRATION in Sustainability

## SUSTAINABLE BUSINESS CERTIFICATE

“

The sustainability piece is built into the core DNA of the program. It comes up in a finance class. It comes up in a teamwork and diversity class. It comes up all the time. I wanted a program where business was being looked at differently. That's why I chose to pursue an MBA in Sustainability at Antioch University New England.

”

-Liza Casabona, MBA in Sustainability '15

### Measure Success with a *Triple Bottom Line* **PEOPLE | PLANET | PROFIT**

Our curriculum seamlessly integrates business fundamentals, leadership skills, and systems thinking. Sustainability is at the core of all courses.

- MBA for Working Professionals
- Experiential and Applied Learning

#### SUSTAINABILITY & SYSTEMS THINKING

- Introduction to Sustainability
- Earth Systems in Organizations
- Ecological Economics for Social Entrepreneurs

#### BUSINESS FUNDAMENTALS

- Managerial Accounting & Finance
- Finance for Socially Conscious Leaders
- Operations & Value Chain Management
- Marketing & Communication Strategy

#### CAPSTONE COURSES

- Strategy, Innovation & Resilience
- Practicum

#### LEADERSHIP & CHANGE

- Teamwork & Diversity
- Developing People & Performance
- Leadership, Ethics & Change

**ANTIOCH**  
**UNIVERSITY**  
NEW ENGLAND

✉ [admissions.ane@antioch.edu](mailto:admissions.ane@antioch.edu) 📍 Keene, New Hampshire ☎ 800.552.8380 🌐 [antiochne.edu/mba-sustainability](http://antiochne.edu/mba-sustainability)



# Antioch University New England

## MBA in Sustainability | Keene, NH



### Degree Options

- Full time
- Part time
- Hybrid

### Joint Degrees

- MBA/MS



### Annual Program Cost

us \$ **34,080**

Full-time Students.....**16**

**96%** of students agree with:



An **impact job** is a **top priority** for me



### Social Impact

★★★★☆



### Environmental Sustainability

★★★★☆



## Why Attend

The MBA in Sustainability reflects Antioch University New England's (AUNE) progressive approach to education and its commitment to empowering leaders to create positive change. Sustainability is not just a course. Social and environmental responsibility is included in every aspect of the curriculum. With an interdisciplinary, hands-on approach, it is no longer business as usual. The campus environment is collaborative, creative, innovative, and dynamic. AUNE's MBA is an embodiment of strong core values: ecological stewardship, community action, and social responsibility. It supports the understanding that organizations need to operate in the present without compromising the future, and it's designed to nest within the busy lifestyles of working professionals.

## Curriculum

AUNE's MBA in Sustainability is committed to pursuing a balanced triple bottom line of people, planet, and profit. AUNE weaves ecological and social responsibility throughout the business courses, preparing students to become leaders of change. A progressive, interdisciplinary approach prepares students for social entrepreneurship, intrapreneurship, and corporate social responsibility. Working in a cohort model, AUNE's approach to transformative education integrates practice and theory in a collaborative learning environment. Students move through the program together in a learning community enhanced by the unique perspectives and diversity that each student brings to business and sustainability. This diversity of student backgrounds and professional experience cultivates the local and global perspectives necessary to lead and manage in complex and changing environments.

Traditional MBA topics, such as finance and economics, are accompanied by subjects like sustainable business practices, complex systems thinking, and collaboration. Students are taught to think critically throughout their coursework through engaging discussions and hands-on learning, including case studies, field trips, research, and consulting projects. AUNE's MBA faculty members share a passion for doing business in a way that is not only profitable but also socially and environmentally responsible. They provide expertise as business leaders, consultants, activists, and scientists in a supportive learning environment that encourages both professional and interpersonal relationships. AUNE's Center of Academic Innovation offers students and alumni an opportunity to work with the center to incubate and launch entrepreneurial projects.

### Prominent Faculty

- Robbie Hertneky, Leadership, Ethics & Change
- Taryn Fisher, Introduction to Sustainability
- Donna Mellen, Developing People & Performance

### Prominent Alumni

- Sasha Purpura, Executive Director, Food For Free
- Hermine Weston, Facility Engagement Manager, Practice Greenhealth
- Chad Braden, Director of Facilities & Sustainability, Stonebridge Hospitality

More information at: <http://www.antiochne.edu/mba-sustainability/>

**74%** of students are satisfied with social & environmental themes

## Sample Courses

- Earth Systems in Organizations
- Ecological Economics for Social Entrepreneurs
- Strategy, Innovation & Resilience

## Program Strengths

Community Development.....★★★★☆  
Corporate Responsibility.....★★★★★  
Energy & Clean Tech.....★★★★☆  
Impact Investing.....★★★★☆  
International Development.....★★★☆☆  
Nonprofit Management.....★★★★☆  
Social Entrepreneurship.....★★★★★

## Skill Building

Entrepreneurship.....★★★★★  
Innovation/Creativity.....★★★★★  
Leadership.....★★★★★  
Strategy.....★★★★★



## Career Services

**81%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The AUNE MBA in Sustainability offers opportunities for students to participate in career development through hands-on experience, such as consulting projects with regional organizations facing sustainability challenges, learning journeys to businesses with sustainable practices, and informational interviews with leaders in the field. Throughout the program, individual learning and group projects cultivate the systems-thinking skills required to face the current business challenges.

Students are assisted and well served in connecting with close to 10,000 alumni who have taken on sustainability challenges and leadership roles throughout the world. AUNE alumni and faculty genuinely support the career development of AUNE students and are dedicated to cultivating connections for a more sustainable world. Through diverse backgrounds in corporate America, entrepreneurship, and nonprofit work, students build a strong professional network. AUNE students are actively connected to faculty and alumni through personal interaction and social media. Both faculty and alumni provide regular additions to the job board and are continuously reporting on their professional successes. Guest speakers, who are sustainability champions in a wide array of fields, also offer networking opportunities. In addition, the newly created Community Meeting Forum brings experts in the field to campus – for example, a career coach specializing in sustainability careers.

## Student Activities

**63%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**100%** of students in the chapter

Net Impact Chapter contact:  
antioch@netimpact.org

As a university recognized for social justice, AUNE practices what it preaches. Students are dedicated and engaged in social and environmental issues throughout all university programs. Through student groups like AUNE's Net Impact chapter, students explore their interests through hands-on learning with businesses, nonprofit organizations, and schools close to their homes. The Net Impact chapter at AUNE is dedicated. Most AUNE Net Impact students do not live in the Keene area and travel to attend classes ten weekends per year. However, AUNE's Net Impact chapter manages to hold an event every weekend that class is in session. Events are tailored to meet the needs and interests of current MBA students. Events include speakers who are leaders in sustainable business and a symposium for eco-tourism in collaboration with another student group at AUNE. Career-oriented events provide an opportunity for students to share their professional work for feedback and have been focused on networking, social media, and career reinvention.

This past year, the Net Impact chapter at AUNE hosted a total of eight events, and three of them were field trips with notable sustainable companies in New Hampshire. Students had the opportunity to speak with the owners of each company and learn how they've incorporated sustainability into their business models. These conversations allowed them to put what they learned put into practice, solidifying their learning and educational experience.





# Arizona State University

## W.P. Carey School of Business | Phoenix, AZ

<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MA</li> <li>• MBA/MACC</li> </ul>	<b>Avr. GMAT 670</b> <b>Avr. GPA 3.43</b> <b>34%</b> Admittance Rate	<b>Social Impact</b> ★★★★★
<b>Annual Program Cost</b> <b>us \$ 48,100</b> Full-time Students..... <b>140</b>			<b>49%</b> of students agree with: <b>An impact job is a top priority for me</b>
			<b>Environmental Sustainability</b> ★★★★★

### Why Attend

Arizona State University (ASU) offers a small, tight-knit MBA community to continue student educational pursuits. ASU is known for its highly ranked MBA program and its supply chain management focus in particular. In today's rapidly changing business environment, an organization's supply chain is the first and most important department in achieving sustainability goals. Due to the heat and the limited water supply, Arizona's environment makes it a natural location for sustainability-minded companies to start and prosper.

### Curriculum

The MBA curriculum currently offers one course in Sustainability and Social Responsibility, but many of the courses promote the critical thinking that is required to make the business case for such topics. Many students have chosen to focus on sustainability for in-depth study within supply chain courses. Students are encouraged to enroll in courses taught through the School of Sustainability and the School of Engineering at ASU in order to facilitate a cross-platform knowledge base and participate in the many emerging topics related to sustainability.

On- and off-campus consulting opportunities are a part of capstone course work in students' second year and offer sustainability tasks and assignments. Visits to Phoenix-area companies with a sustainability focus occur several times a year, offering networking opportunities to students.

#### Prominent Faculty

- Kevin Dooley, Supply Chain Management
- Reynold Byers, Sustainability and Social Responsibility

**46%** of students are satisfied with social & environmental themes

### Sample Courses

- Sustainability and Social Responsibility
- Organizations, Sustainability and Public Policy
- Cultural Perspectives on Science and Sustainability

### Program Strenghts

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆





## Career Services

**68%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

☒ **Financial Support** for students accepting nonprofit or social ventures internships

☒ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The mission of the W.P. Carey Graduate Career Center is to unlock the unique potential of each student and empower them to achieve lifelong career success. The school takes an individualized approach to career development and works with students to design careers tailored to their interests. To that end, the program actively collaborates across ASU to expose interested students to opportunities in sustainability. In partnership with the ASU School of Sustainability, students may take courses during their MBA program.

The school also offers a variety of special events, MBA treks, and speakers throughout the year to help students understand how to use their business skills to make a positive social and environmental impact, while connecting them with professionals in the field. Many of the school's on-campus recruiting partners are committed to sustainable practices, and the program encourages interested students to seek out these employers regardless of whether they currently offer specific jobs in the field. Students working in the traditional MBA disciplines can create fulfilling careers in organizations that share their passion for impact through sustainable practices.

## Student Activities

**30%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**20%** of students in the chapter

Net Impact Chapter contact:  
arizonastate@netimpact.org

Students are interested in exploring and expanding the role that sustainability and corporate responsibility play in the world. The Net Impact chapter hosts a variety of sustainability-minded speakers from companies based in the Phoenix metropolitan area throughout the year.

Students can participate in the annual Net Impact business plan competition and take part in the many discussions, presentations, and courses offered through the School of Sustainability at ASU.



# Audencia Nantes

Audencia Nantes School of Business | Nantes, France



## Degree Options

- Full time
- EMBA

## Joint Degrees

- N/A



**34%**

Admittance Rate



## Social Impact

★★★★☆



## Annual Program Cost

**us \$ 37,500**

Full-time Students.....**21**

**71%** of students agree with:



An **impact job** is a  
**top priority** for me



## Environmental Sustainability

★★★★☆



## Why Attend

One of the key strengths of the Audencia MBA program is the geographically diverse student body and the students' special interest in global responsibility. The MBA in Responsible Management includes students from 16 different nationalities. All students share an interest in sustainability and have pursued this interest in past endeavors. The high level of accreditation of this program is a guarantee of quality and recognition at the international level. The MBA in Responsible Management is a triple accredited program by EQUIS, AACSB, and AMBA – an accomplishment that very few business schools worldwide have achieved.

## Curriculum

While the MBA in Responsible Management was officially launched in 2013, most of the curriculum continues to focus on traditional business topics that were included in the previous MBA program. However, the program approaches all traditional topics like finance, marketing, and human resources with a responsible focus. For example, during the finance course, students have the opportunity to learn about sustainable ways of investment. This way of teaching traditional topics with a global responsibility focus is the core added value of the program. Professors conduct research in social and environmental fields and focus on these issues in their daily work. A wide choice of electives enables the students to gain deeper knowledge about specific social and environmental topics. For example, the elective Entrepreneurial and/or Social Business Plan provides tools on how to structure a business plan focusing on social impacts.

The program equips participants to face global business challenges head-on with responsible, state-of-the-art business solutions and risk management expertise. For example, the Environment and Economics of Sustainable Business course is organized by the World Wildlife Foundation (WWF). During this course, MBA participants face current social and environmental challenges that the WWF addresses and discover concrete examples of partnerships between responsible companies and the WWF. The main outcome for students is to become capable of developing innovative, responsible, and sustainable business strategies.

### Prominent Faculty

- Andre Sobczak, Responsible Management & Sustainable Business
- Jean-Luc Castro, Ethical Leadership and Management
- Bertrand Venard, Economic Fraud and Corruption

### Prominent Alumni

- Frederic Bociaga, Global Marketing Program Manager, Philips Lighting
- Caroline Gastaud, Dir. of Sustainable Development, IKEA
- Astrid Heil, Head of Partnership Development, Nicolas HULOT Foundation

More information at: <http://www.audencia.com/en/>

**76%** of students are satisfied with social & environmental themes

## Sample Courses

- Responsible Management and Sustainable Business
- Ethical Leadership and Management
- The Environment and Economics of Sustainable Business

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**76%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★☆☆

Providing professional contacts and networking .....★★★★☆☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

☒ **Financial Support** for students accepting nonprofit or social ventures internships

☒ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

During the MBA program, seminars, and personal meetings, Career Services staff members help students build their career plan. The Audencia Career Services program is particularly supportive of students who are changing careers from traditional to nonprofit and social enterprise. The services provided to MBA students include up-to-date advice to help them connect with people and organizations working in social and environmental areas.

Meeting professionals who work in the social sector gives students deep insights for pursuing a career with impact. In addition, students can take a series of personal development seminars to enhance their management skills. Students can attend seminars that focus on leadership skills, change management, communication skills, or business ethics.

## Student Activities

**53%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**100%** of students in the chapter

Net Impact Chapter contact:  
audencia@netimpact.org


Audencia has many active student clubs in areas such as microfinance and corporate social responsibility. Students also have the opportunity to engage in activities and courses organized by the Institute for Global Responsibility and Entrepreneurship. Students at Audencia are active in all aspects of global responsibility, and the Net Impact club is no exception. One of the objectives of the Net Impact Audencia chapter is to involve as many students as possible in social and environmental issues. MBA students participating in the Net Impact chapter organized a food truck collection drive for a local association that helps families in need.

The students also have the opportunity to participate in company visits and corporate presentations from organizations involved in sustainability or responsible management initiatives. Audencia MBA students also take part in the Aspen Institute's case study competition, which is a great opportunity to work in teams on sustainable business projects for a real company.



# Australian Graduate School of Management


## Master of Business Administration | Sydney, Australia


**Degree Options**

- Full time
- Part time


**Joint Degrees**

- N/A

**Social Impact**  
★★★★☆☆

**Environmental Sustainability**  
★★★★☆☆

Full-time Students ..... **72**

**26%** of students agree with:  


An **impact job** is a top priority for me

**Why Attend**

The best attribute of the Australian Graduate School of Management (AGSM) Social Impact Club is that each participant can take her or his own cause forward, supported by the other members with the best possible resources. The club has a number of portfolios, each looked after by a group of people who are interested in that cause, such as youth and education, healthcare, environmental issues, and social finance. The club has a specific portfolio dedicated to social and environment causes. An interested candidate can participate at any level, from mentoring about social and environmental concerns or hands-on volunteering activities.

**Curriculum**

A full-time MBA course at the AGSM extends over a 16-month period of four semesters. During the third and fourth semesters, students complete a total of seven elective courses, which may provide direction toward a future career in social impact. These include elective subjects available through the Centre for Social Impact (Australian School of Business) and the Entrepreneurship and Strategy and Business Modelling electives available through the AGSM.

The AGSM Social Impact Club committee is comprised of 16 full-time MBA students of 8 different nationalities. The club aims to foster and maintain collaborative working partnerships with the Centre for Social Impact, Australian School of Business, and various faculties, all based on the University of New South Wales campus. The goal of these collaborations is to foster greater understanding of business strategies and models to address the critical social issues that Australia is facing, such as difficulty in scaling innovation. Additionally, the club is working collaboratively with the Melbourne Business School Net Impact chapter to create combined social impact events for current students and alumni in Sydney and Melbourne, with plans for future events in Australia and internationally in the future.

**Prominent Faculty**

- Cheryl Kernot, Social Impact – Entrepreneurs and Social Innovation
- Ingrid Burkett, Design for Social Innovation
- Jeffrey Tobias, Entrepreneurship & Strategy

**Prominent Alumni**

- Belinda Pratten, Owner, Colombian Children’s Foundation
- David Rose, CEO, Heart Kids Australia
- Sharif Bagnulo, Outreach Programs Manager, NSW Rural Doctors Network

**13%** of students are satisfied with social & environmental themes

**Sample Courses**

- Leadership for Social Impact
- Design for Social Innovation
- Entrepreneurship & Strategy

**Program Strengths**

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

**Skill Building**

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

**54%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★

Finding concrete job and internship opportunities ..... ★★★★★

Providing professional contacts and networking ..... ★★★★★

Teaching students about roles and industries ..... ★★★★★

### Career Support for:

An impact job search is equal to a traditional job search

✗ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The AGSM Career Services is a team dedicated to assisting AGSM students from the MBA and MBT programs to fulfil their career goals by providing support, guidance, and useful resources. These include access to a jobs board, help in identifying career direction and strategy, resume development, and interview development.

The AGSM Career Services team also provides recruitment and career planning services and support to AGSM alumni and works with companies from various industries to help recruit AGSM graduates to their organizations. Through the AGSM alumni LinkedIn group and eYearbook, students are able to access the broader AGSM alumni network of over 12,500 graduates and identify appropriate alumni who may be of assistance within the environmental sustainability sector.

## Student Activities

**25%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**25%** of students in the chapter









Net Impact Chapter contact:  
agsm@netimpact.org

With an extended club membership of over 100 current students and a wider AGSM alumni network approaching 12,500 professionals, the Social Impact Club has continued to identify environmental and green initiatives as one of the six key areas of impact that the club is continuing to promote.

In the past year, the chapter has been active in initiatives in the local Sydney community, including a beach rejuvenation project, tree plantings, and an entry to the Hult Prize competition involving a sustainable business model for hydroponic urban farming in urban slums. The club continues to develop working partnerships with alumni and corporate organizations throughout Sydney and Australia in the area of environmental and green initiatives and will be seeking to hold several panel discussions involving alumni and guest speakers of note.





 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• N/A</li> </ul>	 <b>Avr. GMAT 632</b> <b>Avr. GPA 3.26</b> <b>42%</b> Admittance Rate	 <b>Social Impact</b> ★★★★☆ 
 <b>Annual Program Cost</b> <b>US \$ 94,836</b> Full-time Students..... <b>434</b>	<b>64%</b> of students agree with:  <b>An impact job is a top priority for me</b>		 <b>Environmental Sustainability</b> ★★★★☆ 

### Why Attend

Babson College identifies its mission as “to educate entrepreneurial leaders who create great economic and social value – everywhere.” This vision comes across through every aspect of the program and is wholly supported by the faculty, staff, and students. No other student organization on campus embodies this purpose more than Net Impact, so the chapter has benefited from widespread enthusiasm and support from the community.



### Curriculum

The theme “creating impact through business” is integrated into all aspects of the Babson MBA curriculum. Ethical and sustainability issues are woven into the core curriculum, rather than being treated as separate business issues. Babson prides itself on the development of the Signature Learning Experience program, in which students prepare cross-disciplinary presentations each quarter that address real-world issues. This past year, three out of four presentations addressed impact issues. The second half of the first year is spent working in small teams on semester-long consulting projects. Each year, several of these clients include nonprofit and social enterprise organizations.

Babson also offers electives that focus on social and environmental themes. Popular classes explore broad topics such as social entrepreneurship and financing environmental initiatives. Other more intense courses allow for a deeper dive into topics such as green marketing. Finally, the centers on campus act as a great resource for students interested in social value creation. The Lewis Institute for Social Innovation is an influential thought leader in creating impact. The center offers students mentorship and networking opportunities, support for social enterprise start-ups, and general guidance to the Babson community as a whole. It also has created a course which yielded a book titled *Creating Social Value: A Guide for Changemakers and Leaders*. The Center for Women’s Entrepreneurial Leadership focuses on gender issues in business, while the Blank Center for Entrepreneurship also offers resources.

#### Prominent Faculty

- Mary Gale, Managing a Growing Business
- Richard Bliss, Financing New Ventures
- Cheryl Kiser, Social Value Creation Matters

#### Prominent Alumni

- Eric Hudson, Founder, Preserve Products
- Jenn Bender, Managing Director, New Sector Alliance
- Jon Carson, Founder, Bidding for Good

**55%** of students are satisfied with social & environmental themes

### Sample Courses

- Financing and Valuing Sustainability Projects
- Conscious Capitalism
- Social Entrepreneurship

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

### Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★



## Career Services

**64%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★

Finding concrete job and internship opportunities ..... ★★★★★


Providing professional contacts and networking ..... ★★★★★

Teaching students about roles and industries ..... ★★★★★

### Career Support for:

An impact job search is equal to a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Babson Net Impact Chapter works closely with a designated member of the graduate career services center to streamline efforts to prepare students for impact-related jobs. Several company treks are planned for each semester, and many area businesses with a social or environmental focus come to campus to recruit for internships and jobs as well.

One of the most popular chapter events last year was an evening devoted to exploring "Careers with Purpose." A panel of leaders from a variety of fields came to Babson to share their experiences of working in impact careers and provide insight on how current students can plan to structure their MBA program to best prepare them for the job market. Afterward, attendees participated in a roundtable networking session, which allowed them to engage with individual panelists and ask specific questions. Finally, with the Lewis Institute, the Center for Women's Entrepreneurial Leadership, and the Blank Center all located on campus, students see a steady stream of prominent guest speakers and visitors, providing for a rich network of mentors and contacts.

## Student Activities

**57%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**22%** of students in the chapter

Net Impact Chapter contact:  
babson@netimpact.org

Between the Lewis Institute for Social Innovation, a steady stream of influential guest speakers and forums, and a motivated student body, a wealth of opportunities exists for students at Babson to create impact. In addition to the Net Impact chapter, other student-run organizations focused on energy and environmentalism, community outreach, nonprofit board service, and sustainable food solutions allow for deeper exploration into areas of interest. Those looking to widen their global perspective have the opportunity to travel to Africa to teach through Babson's Entrepreneurial Leadership Academy or participate in one of the on-campus programs supported through the school's partnership with the Clinton Global Initiative University (CGIU) network.

Babson's Net Impact chapter hosts a variety of events to engage with the surrounding community and provide members with the tools necessary to pursue successful careers in social and environmental value creation. Film screenings, networking opportunities, career panels, and intimate round table discussions with industry leaders are a few examples of events hosted this past year. The chapter also benefits from significant administrative support. More than 25 student attendees of the 2013 Net Impact Conference received scholarships.



# HOW DO WE REIMAGINE OUR GLOBAL FOOD SYSTEM?



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IN SUSTAINABILITY  
IN THE HEART OF NYC





# Bard College

## Bard MBA in Sustainability | Annandale-on-Hudson, NY



### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/MS CEP



### Social Impact



### Environmental Sustainability



Full-time Students .....32

100% of students agree with:



An impact job is a top priority for me

### Why Attend

The Bard MBA program focuses on the business case for sustainability, while providing a rigorous business education. The program explores how firms that pursue aggressive resource efficiency, innovative ecological design, human creativity, and continuous innovation can successfully integrate a triple bottom line: economic vitality, constant reduction in ecological footprint, and a business model that gives all stakeholders respect and justice.

## Curriculum

The Bard MBA program has social and environmental themes embedded within the entire curriculum. The majority of students in the program have professional experience in a variety of social and environmental fields, such as sustainable agriculture and alternative energy. All classes integrate social and environmental themes. For example, a course called Operations I discusses lean production and corporate social/environmental compliance. The Macroeconomics course addresses externalities involved in international trade, such as indirect industrial pollution in developing countries. For the second year, part of the curriculum involves learning about industrial ecology in Operations II, sustainable marketing and effective communication in Customers and Marketing, managing millennials and change in Leadership II, and radical transparency in Innovation.

Bard offers a course called NYCLab, which is a key component of the Bard MBA in Sustainability curriculum. Working in teams, students engage in consultancies for businesses, government agencies, and nonprofits. The projects run for eight months, from September through May. Teams develop and negotiate a Project Agreement with their client, including the definition of the scope of work, project deliverables, deadlines, and expectations for communication and information sharing. Field trips take place each semester for students to visit a business and tour the facility to see first-hand how sustainable operations work.

### Prominent Faculty

- Hunter Lovins, Principles of Sustainable Management
- Rick Stuckey, Sustainable Finance
- Gautam Sethi, Economics of Natural Resources

### Prominent Alumni

- Robert Ransick, Bennington College
- Meghan Ryan, BSR
- Libby Murphy, Entrepreneur

94% of students are satisfied with social & environmental themes

### Sample Courses

- Foundations of Sustainable Business
- Finance for Sustainable Business
- Economics of Natural Resources

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★★
Strategy .....	★★★★☆



## Career Services

**44%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★

Finding concrete job and internship opportunities ..... ★★★★★

Providing professional contacts and networking ..... ★★★★★

Teaching students about roles and industries ..... ★★★★★

### Career Support for:

An impact job search is equal to a traditional job search

☒ **Financial Support** for students accepting nonprofit or social ventures internships

☒ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

No career services office has been established yet.

## Student Activities

**41%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**100%** of students in the chapter

Net Impact Chapter contact:  
bardcollege@netimpact.org

Since the Bard MBA program is in its second year, clubs and activities are somewhat limited. But the Bard Net Impact chapter has the Sustainable Business Friday Series at its disposal. Two times per month, the MBA students host a dial-in conversation series during lunchtime, featuring sustainability leaders from the New York City area and across the planet. The students interview these prominent leaders, and the call is posted to Greenbiz and to the Bard publication: <http://bardmba.podbean.com/>.

# Baruch College

## Zicklin School of Business | New York City, NY



<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> </ul>	<b>Avr. GMAT 646</b> <b>Avr. GPA 3.3</b> <b>34%</b> Admittance Rate	<b>Social Impact</b> ★★★★★
<b>Annual Program Cost</b> <b>us \$ 30,576</b>			<b>Environmental Sustainability</b> ★★★★★

45% of students agree with:

An impact job is a top priority for me

### Why Attend

Baruch's Net Impact chapter has grown rapidly since its inception, reflecting the increased interest in sustainability among students, faculty, Zicklin's administration, and the broader community. Each year, goals include cultivating leaders who understand the importance of sustainability, debunking the myth that money and mission are mutually exclusive pursuits, and supplementing classroom learning with discussions, speakers, trips, and networking events. This blend creates a more holistic MBA experience and prepares students for business in the 21st century.

### Curriculum

Baruch's Zicklin School of Business now offers a Sustainable Business/Management major that covers topics of sustainability across function and industry areas. Within this major, students are expected to take the core course Sustainable Business: Perspectives, Theories, and Practices. They also take three additional courses from options such as Sustainability in Supply Chains and Operations, Corporate Culture and Sustainability, Sustainability: Law and Policy, and Sustainable Marketing.

Social and environmental concern and interest are most obvious in one of the mandatory, flexible core classes, Business and Society. The course focuses on case studies that allow students to use the lenses of corporate social responsibility, stakeholder management, and environmental sustainability to discuss, debate, and explore real-world scenarios.

#### Prominent Faculty

- Thomas Lyons, Social Venture Accelerator
- Michael Stauffer, Business & Society
- James Grayshaw, Business & Society

#### Prominent Alumni

- Ashok Kamal, Founder, SIVI
- David Master, Quality Assurance Audit Specialist, Grant Associates, Inc.
- Tim Woodall, Strategist, Addison

**15%** of students are satisfied with social & environmental themes

### Sample Courses

- Social Venture Accelerator
- Sustainable Marketing
- Supply Chain Sustainability

### Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

### Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆





## Career Services

**30%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★

Finding concrete job and internship opportunities ..... ★★★★★

Providing professional contacts and networking ..... ★★★★★

Teaching students about roles and industries ..... ★★★★★

### Career Support for:

An impact job search **is better than** a traditional job search

✗ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Baruch's Graduate Career Management Center offers one-on-one counseling and free access to guides that focus on impact careers. Students who express interest in careers with an environmental or social impact are sure to include that in the scope of their job searches and learn how to integrate these passions into their personal pitch and brand.

## Student Activities

**25%** of students are satisfied with extracurricular activities

**NET IMPACT** 







**100%** of students in the chapter

Net Impact Chapter contact:  
baruch@netimpact.org

Baruch's Net Impact chapter promotes networking with other like-minded MBA students and sends cohorts to the Net Impact Conference and other social enterprise events throughout the country. Taking advantage of our New York City location, Baruch's Net Impact chapter also values and facilitates direct collaboration with other local Net Impact chapters. They work together to organize green job fairs, attend each other's events, and meet for city-wide happy hours and luncheons.

Baruch's Center for Corporate Integrity, Weissman Center of International Affairs, and Field Center for Entrepreneurship provide additional resources in the form of counseling, workshops, and seminars to support students interested in social impact across function areas.



 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/MS</li> <li>• MBA/JD</li> <li>• MBA/JPH</li> </ul>	 <b>Avr. GMAT 682</b> <b>Avr. GPA 3.34</b> <b>31% Admittance Rate</b>	 <b>Social Impact</b> ★★★★☆ 
 <b>Annual Program Cost</b> <b>us \$ 93,671</b> Full-time Students..... <b>300</b>			<b>58%</b> of students agree with:  <div style="border: 1px solid black; padding: 5px; display: inline-block;"> An impact job is a top priority for me </div>

### Why Attend

The Boston University School of Management's goal is to create value for the world. It achieves this through focusing on three pillars: Healthcare, Social Entrepreneurship, and Technology. The comprehensive business curriculum and the long-time influence of the school's Public & Nonprofit Management Program have equipped students with educational opportunities to evolve efficiently and thoughtfully into socially- and environmentally-aware professionals and practitioners. Students should consider Boston University if they want the flexibility to pursue social impact and sustainability career paths in any industry or function, confident that the School of Management's program is both well-grounded in excellent learning opportunities and constantly innovating its curriculum.

### Curriculum

The curriculum at the Boston University School of Management has always emphasized a comprehensive skill set that embraces both quantitative and qualitative dexterity across all industries. In addition, for over 35 years, the Public and Nonprofit Management Program (PNP) and its dedicated participants (10% of the full-time MBA student body, distributed across all cohorts to encourage disciplinary diversity of thought) have significantly influenced the general management curriculum and experience. Concepts of sustainability and socially responsible business are embedded in the core curriculum courses, with cases involving nonprofit organizations and socially responsible companies. The School of Management supports academic research and knowledge development in areas of corporate responsibility and sustainability. Faculty members have published articles and books on topics such as cause marketing, corporate social responsibility, charity advertising, and social purpose businesses, and have engaged in a wide variety of sustainability-related research activities.

The School of Management also has course work that focuses on sustainability as a core business strategy and leadership challenge. These include Strategies for Sustainable Development and Leading Social Enterprises, which introduces them to integral sustainability challenges. Managing Political, Economic, Social and Technology Country Risk explores leading global economies and the role of key stakeholders in developing sustainable global businesses at the macro level. From a micro perspective, courses are offered on sustainable business and clean technology, including Social Enterprise and Environmental Sustainability, and Marketing Social Change. Students can also take classes from various schools at Boston University to tailor their MBA.

#### Prominent Faculty

- Kira Fabrizio, Social Enterprise and Environmental Sustainability
- Paul McManus, Strategies for Sustainable Development
- David Stolow, Fundamentals of Nonprofit Management

#### Prominent Alumni

- Melissa Small, Corporate Responsibility Programs Manager, EMD Millipore
- Bryan Woliner, Director of Finance, Root Capital
- Chris Mann, VP, Corporate Partnerships, City Year

More information at: <http://management.bu.edu/>

**44%** of students are satisfied with social & environmental themes

### Sample Courses

- Social Enterprise and Environmental Sustainability
- Strategies for Sustainable Development
- Marketing Social Change

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★★
Social Entrepreneurship .....	★★★★★

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★★
Strategy .....	★★★★★



## Career Services

**67%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆☆


Providing professional contacts and networking .....★★★★☆☆

Teaching students about roles and industries .....★★★★☆☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The School of Management's Feld Career Center continues to expand its support and improve the resources available to students interested in careers in nonprofit management, corporate responsibility, and environmental sustainability. In addition to three dedicated career counselors who are available for one-on-one coaching, Boston University has one corporate recruiter who is focused specifically on organizations and companies in the nonprofit, renewable energy, and social entrepreneurship sectors. Corporate recruiting is tasked to drive organizations to campus for branding and student recruitment initiatives. In addition, job postings are updated regularly on the internal employer/student web portal.

Alumni are a rich career resource for current students. The School of Management has a vast network of alumni pursuing careers in renewable energy, corporate social responsibility, sustainability, nonprofit management, and social entrepreneurship. Alumni are engaged by the career center and student clubs through monthly Learn@Lunch meetings open to all students to learn about various industries and professions in an informal setting. Additionally, the career center hosts industry-specific networking events for alumni and students to meet one another and explore career opportunities. Faculty members are also excellent and accessible resources for mentoring and advising on student career paths.

## Student Activities

**50%** of students are satisfied with extracurricular activities

**NET IMPACT**   **SILVER Chapter**

**15%** of students in the chapter

Net Impact Chapter contact:  
boston.grad@netimpact.org

The Boston University School of Management program is a vibrant, diverse community with organizations and events for every interest. The Boston University Graduate Net Impact Chapter has partnered with clubs such as Energy, Public & Nonprofit Management; Finance, Consulting, and Entrepreneurship; and the MBA Council to host or promote events relevant to members' educational and professional interests.

Boston University also hosts two prominent annual events focused on engaging students in social and sustainability initiatives: the Net Impact Case Competition, a student-run event for Boston-area MBA students that is now in its 19th year, and Link Day, a one-day student consulting project with local nonprofits. These experiences inform and embody classroom lessons, putting academic theory into business practice and fusing real-world perspective with academic knowledge. The opportunities continue to expand, thanks to student initiative and support from faculty and administration. Two recent additions include the Collaborative Consulting program, a semester-long expansion of the Link Day concept, and BU on Board, a Board Fellows program for students that is now in its fourth year.

# California College of the Arts

MBA, Oakland, CA



## Degree Options

- Full time

## Joint Degrees

- MBA in Design Strategy and MFA in Design



## Social Impact



85% of students agree with:



An impact job is a top priority for me



## Environmental Sustainability



## Why Attend

The groundbreaking MBA programs at the California College of the Arts (CCA) prepare leaders to drive social change. The programs unite a diverse faculty and student body with hands-on, design-oriented business curriculum. Students encounter integrated sustainability and social entrepreneurship themes in the setting of a world-class art and design institution. Situated in San Francisco, the global center of business and social innovation, the MBA programs generate unique opportunities for students and graduates to apply their skills to create a world that is more sustainable, socially just, prosperous, and meaningful. This is a program for those truly interested in exploring “business as unusual.”

## Curriculum

The California College of the Arts MBA program unites perspectives of design and integrative thinking, sustainability and systems thinking, finance, entrepreneurship, and generative leadership into a holistic strategic framework. These themes run fluidly throughout the integrated curriculum, and students develop deep, practical experience in managing today's interconnected markets and ecosystems. Students learn how to create socially responsive, culturally relevant, and technologically appropriate lasting value.

Each semester, students develop individual and collaborative solutions to a variety of economic and social challenges. They apply design techniques that include customer-centered research, prototyping, critique, and iteration, as well as business strategies and metrics. Solutions are evaluated according to how well students serve customer and market needs for social, cultural, ecological, and economic impacts as well as long-term organizational and stakeholder value. Students work with local businesses and nonprofits to investigate real challenges within their coursework. In addition, students may take advantage of graduate-wide electives in CCA's design, architecture, fine arts, and research programs. This year sees the launch of CCA's two new MBA programs: the MBA in Strategic Foresight and the MBA in Public Policy Design. These two programs build on the success of the established MBA in Design Strategy, while focusing on rapid change within social, corporate, governmental, and non-governmental sectors, bringing new tools, frameworks, and policies to drive social innovation.

### Prominent Faculty

- Nathan Shedroff, Experience Design Studio
- Steve Diller, Social Ventures
- Lisa Solomon, Innovation Studio

### Prominent Alumni

- Adam Dole, Presidential Innovation Fellow, The White House
- Olivia Nava, CEO, co-founder, Juabar Design
- Dhaval Shah, Innovation Mgr., Grassroots Innovation Augmentation Network

60% of students are satisfied with social & environmental themes

## Sample Courses

- Sustainability Design Studio
- Social Ventures
- Strategic Foresight

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★☆☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

## Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★

More information at: <https://www.cca.edu/academics/graduate>



## Career Services

**64%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆☆

Providing professional contacts and networking .....★★★★☆☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The career services office helps students link with artists, studios, art and design firms, and businesses driving social innovation and community change. Work placement is available to students with local nonprofits and social enterprises. Career fairs allow students to connect with local businesses, ranging from small galleries to the largest tech firms in Silicon Valley.

Design charrettes, “hackathons,” and professional association programs also create opportunities for students to network with area professionals. Net Impact CCA offers opportunities for chapter members to join site visits to local sustainable businesses and creates opportunities for students to network with leading firms.

## Student Activities

**57%** of students are satisfied with extracurricular activities



**22%** of students in the chapter

Net Impact Chapter contact:  
babson@netimpact.org

California College of the Arts encourages students to “make art that matters” and to drive social change, whatever their discipline. Student activities on campus are oriented around this mission, from guest lectures by prominent designers, artists, and sustainability activists to a work placement program linking students to local nonprofits and community organizations. A social entrepreneurship prize called the IMPACT Awards is offered to multidisciplinary teams of students to complete summer projects in partnership with social enterprises, community activities, and nonprofits.

Run by the Center for Art and Public Life, the IMPACT Awards offers opportunities throughout the year for like-minded students to engage in conversation about social and environmental issues. The Net Impact chapter at California College of the Arts complements activities such as those organized by the Center for Art and Public Life, serving as the student-led bridge to the myriad social enterprises, nonprofits, and sustainable businesses and professionals throughout the Bay Area. Net Impact CCA arranges workshops, guest speakers, site visits, and volunteer activities for students, with a particular focus on people and organizations advancing human-centered design and social innovation.



### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/JD
- MSCF/MBA
- MBA/MSPPM



Avr. GMAT **694**

Avr. GPA **3.33**

**32%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 113,536**

**33%** of students agree with:

Full-time Students.....**200**



An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

A Tepper MBA develops quantitative and qualitative skills for students to be successful leaders in any field. The curriculum teaches how to use data to drive decisions and key skills to communicate a vision effectively. While the program does not focus on or offer a wide range of classes in sustainability, Tepper is very integrated with the rest of Carnegie Mellon University (CMU), and the program and Career Services office are flexible enough to work with individual interests.

## Curriculum

Tepper focuses on developing leadership and management skills to empower individuals to pursue their interests. The core curriculum does not focus on social and environmental themes, but it does include global economics, ethics in leadership, and better practices, which are key to creating impact. Some electives can help individuals explore their interests further, such as the class for Sustainable Operations and Sustainable Business: Energy and Environmental Policies.

Carnegie Mellon as a whole does integrate green practices in daily operations and on the university level. Tepper students have the opportunity to take classes with the Heinz School of Policy to work toward creating an impact. Through collaboration across the university with the Center for Innovation and Entrepreneurship (CIE), IdeaLab, and Entrepreneurship and Venture Capital Club (EVC), there are mentorship, resources, and opportunities for entrepreneurship. Those opportunities have recently included social, educational, energy, and healthcare startups. Each year, the corporate office directly supports the Tepper Net Impact Chapter with support from Alcoa to sponsor a delegation to the annual Net Impact Conference, so that students can bring back their experiences to share with the greater community.

### Prominent Faculty

- Ala Scheller Wolf, Sustainable Operations
- W. Michael Griffin, Government and Business, Sustainable Business: Energy and Environmental Policies

**17%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- Sustainable Operations

## Program Strengths

Community Development.....★★★★☆  
Corporate Responsibility.....★★★★☆  
Energy & Clean Tech.....★★★★☆  
Impact Investing.....★★★★☆  
International Development.....★★★★☆  
Nonprofit Management.....★★★★☆  
Social Entrepreneurship.....★★★★☆

## Skill Building

Entrepreneurship.....★★★★☆  
Innovation/Creativity.....★★★★☆  
Leadership.....★★★★☆  
Strategy.....★★★★☆





## Career Services

**42%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★☆

Finding concrete job and internship opportunities ..... ★★★★★☆

Providing professional contacts and networking ..... ★★★★★☆

Teaching students about roles and industries ..... ★★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✗ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Tepper focuses on helping students effectively pursue their career interests and opportunities. Interests vary from year to year due to the relatively small class size. The Broad Residency and Education Pioneers recruit on campus, and the Career Services office strives to support students who pursue career and internship opportunities off-campus.

## Student Activities

**29%** of students are satisfied with extracurricular activities

**NET IMPACT** 

 **SILVER Chapter**

**25%** of students in the chapter

Net Impact Chapter contact:  
 cmu@netimpact.org

Net Impact as a club has the opportunity to work with Career Services, corporate recruiters, and speakers for companies to address their CSR initiatives in more depth. In the past year, Walmart and the Ford Motor Company have spoken to Net Impact members over lunch.

# Case Western Reserve University

## Weatherhead School of Management | Cleveland, OH



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MSSA
- MBA/MPH



Avr. GMAT **655**

Avr. GPA **3.26**

**57%** Admittance Rate



### Social Impact



### Annual Program Cost

us \$ **88,360**

Full-time Students.....**122**

**33%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability



## Why Attend

A student should choose an MBA program based on a belief about what he or she can achieve by spending two years in a place with a particular community of learners. Cleveland has become a leader in sustainability in the Great Lakes region. The Weatherhead School of Management's student body comes from six continents, with majors ranging from engineering to the arts. Group projects are part of most classes. The small cohort means students learn each other's stories, and in class, each student has opportunities for self-expression.

## Curriculum

The Weatherhead MBA program recognizes that talk about sustainability and social impact from business is often a discussion about the evolution of best practices. Weatherhead integrates sustainability and design into the core curriculum and provides the elective flexibility to pursue a business education that transcends classic concentrations. Students in their second year choose between two year-long practicum courses: Sustainable Value & Social Entrepreneurship or Design in Management. Each provides a toolbox of approaches to business challenges and concludes with a consulting project for a business or nonprofit. Sustainability case studies are incorporated into the core classes, which cover standard business topics, as well as projects and simulations to introduce concepts such as the tragedy of the commons.

Weatherhead is home to the Fowler Center for Sustainable Value, whose aim is to bridge the gap between sustainability scholarship and business application. Student employment is available through the Fowler Center to write case studies on business and sustainability for publication by Ivey Business School Press. This year, Weatherhead and the Fowler Center will host Flourish and Prosper: The 3rd Global Forum on Business as an Agent of World Benefit. Weatherhead's renowned Organizational Behavior department is responsible for its other unique core course: Leading People and Organizations. The premise of this first-semester course is that success in life must begin with self-knowledge. Students are given tools to articulate their long-term vision and connect it to a career path.

### Prominent Faculty

- Chris Laszlo, Sustainable Value and Social Entrepreneurship
- Gregory Jonas, Financial and Managerial Accountancy
- Steven Feldman, Business Ethics

### Prominent Alumni

- Beau Daane, Dir. of Sustainable Development, Fairmount Minerals
- Ali Ahmed, Senior Manager, Cisco Systems
- Christina Haas, Senior Manager, American Cancer Society

**42%** of students are satisfied with social & environmental themes

## Sample Courses

- Sustainable Value and Social Entrepreneurship
- Design in Management
- Business Ethics

## Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆

More information at: <http://weatherhead.case.edu/>



## Career Services

**42%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Career Management Office (CMO) at Weatherhead builds personal relationships with students to make internship and job searches as collaborative a process as possible. With a small student body, CMO actively tries to know each student, and usually succeeds. CMO provides a steady flow of workshops, presentations, city treks, and networking events. Students encounter and engage with professionals in fields from finance to consulting, healthcare to entrepreneurship, operations to IT. The strong community in Northeast Ohio means that local business leaders and Weatherhead alumni tend to be predisposed to paying forward the mentorship and connections they received when starting their careers. The popular Coffee Connections program matches current students with alumni in their field of interest for an in-depth conversation.

Weatherhead has forged a strong relationship with positive impact internships, such as the Environmental Defense Fund's Climate Corps Fellowship program. Though they are more prepared to help students pursuing traditional MBA careers, CMO staff will help make connections to alumni and local opportunities for students interested in social and environmental impact. For students interested in entrepreneurship, Case Western Reserve University hosts the Blackstone Launchpad program. Blackstone Launchpad provides tools and support for students with innovative business ideas.

## Student Activities

**29%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**25%** of students in the chapter

Net Impact Chapter contact:  
weatherhead.grad@netimpact.org

While many students did not choose Weatherhead intending to build careers in social or environment impact, the vast majority agree with the need for business to focus on sustainability, corporate social responsibility, and considerations beyond the immediate bottom line. Many student clubs are organized to explore traditional business functions through projects for social benefit. Popular clubs include healthcare, finance, marketing, operations, design, and consulting. Weatherhead Net Impact's mission is to help connect sustainability and social impact across all disciplines and provide opportunities for direct service. Cleveland is a city on the rise, with many opportunities to apply sustainability learning. Weatherhead professors facilitate the annual Sustainable Cleveland summit, which draws hundreds of people to organize and act on local food, water, energy, and social issues.

Weatherhead MBAs have recently won or placed highly in competitions sponsored by NSHMBA, KeyBank, the Aspen Institute, and the Urban Land Institute. There is strong faculty support for students participating in case competitions. In 2013, Weatherhead Net Impact hosted a sustainability case competition, and in 2014 the Consulting Club partnered with Cliffs Natural Resources to present a strategy competition. Graduate student associations are a focal point of student energy. The Graduate Professional Council links business students with students of law, social work, and nursing for regular academic silo-busting activities, from ice skating to community service. Within Weatherhead, the Graduate Business Student Association officers helped improve school emphasis on business writing, addressed a faculty issue, and facilitated transmission of institutional knowledge from second-year to first-year MBA students.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MPH
- MBA/Psych



Avr. GMAT **625**

Avr. GPA **3.25**

**59%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 101,400**

Full-time Students.....**115**

**72%** of students agree with:



An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

The personal responsibility that Net Impact encourages is reinforced in the Drucker School classrooms through courses geared toward sustainability, and faculty who are experts in related fields. Leadership and strategy are natural concentrations for many students interested in impact careers. Last but not least, Net Impact is a great fit for The Drucker School because the organization's values are so in line with Peter Drucker's own writings. Drucker adamantly stated that business should contribute to the health of its environment and society, and not merely extract profit from it.

## Curriculum

Student life in the MBA program at The Drucker School of Management is rooted in a unique interdisciplinary community. The mandatory core courses help Drucker MBAs hone business and management acumen, and the option to take electives within other Claremont Graduate University Masters programs (Positive Psychology, Human Resource Design, Public Health, etc.) allows students to customize their MBA experience and expands the range of conversations and collaborations that are possible. This culture of cross-pollinating enables students to approach questions and share information on social and environmental issues from more angles than ever.

### Prominent Faculty

- James Wallace, Doing Business in a Culture of Sustainability: Costa Rica
- Chris Laszlo, Sustainability for Strategic Advantage
- Sara Smith Orr, Leading Sustainability Community-Based Organizations

### Prominent Alumni

- Nicholas Fusso, Program Director, D-Prize
- Neal Hill, CEO, Hill Renewables, Hill Environmental Group
- Shouvik Mitra, Community Development Specialist

**40%** of students are satisfied with social & environmental themes

## Sample Courses

- Sustainability for Strategic Advantage
- Leading Sustainable Community-Based Organizations
- Doing Business in a Culture of Sustainability

## Program Strenghts

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**60%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

The Drucker School's Office of Professional Development (OPD) works with the Drucker Net Impact chapter by posting both internships and jobs related to social and environmental impact throughout the year on the chapter's Facebook page. One-on-one meetings help Drucker OPD staff discover what impact areas students are most interested in pursuing, and ways they can develop their resume and job hunting approach to secure a dream job.

The Drucker Net Impact chapter ran their first Making a Path career impact program this spring with the OPD's full support and presence, and there is the potential to integrate this program into the 2014-2015 new student orientation week.

## Student Activities

**48%** of students are satisfied with extracurricular activities

**NET IMPACT**   **SILVER Chapter**

**16%** of students in the chapter

Net Impact Chapter contact:  
claremont@netimpact.org

In joining the Drucker School's Net Impact chapter, prospective students can expect to find a small yet growing network of peers passionate about exploring different ways to make progress not only economically, but also socially and environmentally – on personal and professional levels. Clubs are encouraged to co-host events. This year, the Drucker Net Impact chapter joined forces with the Entrepreneurship & Venture Capital Club, Arts Enterprise, and the Drucker School Students' Association. In 2013-2014, the Drucker Net Impact chapter also co-hosted events with external organizations, such as a GRI training with Triple Pundit and a social entrepreneurship inspiration event with TOMS Marketplace. The Drucker Net Impact chapter has three committees that plan events revolving around careers, community service, and awareness and engagement. A weekly email digest keeps members past and present connected and includes updates about relevant case competitions (such as the HULT Prize, which saw a Drucker team at the 2014 Regional competition), webinars, and job postings.



## SEVEN DEGREE OPTIONS

MBA/MA in Community Development and Planning • MBA/MS in Environmental Science and Policy  
MBA • MS in Accounting (MSA) • MS in Finance (MSF) • MBA/MSA • MBA/MSF



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### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/MSF
- MBA/MSA



42%

Admittance Rate



### Social Impact



### Environmental Sustainability



Full-time Students .....140

71% of students agree with:



An impact job is a top priority for me

## Why Attend

Clark University's Graduate School of Management (GSOM) demonstrates its commitment to addressing pressing societal and environmental problems in numerous ways. GSOM students are actively engaged in the Worcester community, and these high-impact educational opportunities offer students the opportunity to combine real-world experience with classroom theory. GSOM is an integral part of the larger university, and its programs and research reflect the university's focus on pressing social, economic, and environmental issues. GSOM is a good fit for students interested in attending a school where faculty and students continually develop new ways of thinking and acting that have a positive impact on the lives and livelihoods of people throughout the world.

## Curriculum

The Clark Graduate School of Management provides many electives for students to broaden their impact learning, including Sustainability Consulting Projects, Energy Management, and Social Entrepreneurship. New courses offered this year will be Accounting for Sustainability and Social Responsibility. GSOM students also have the option to take courses in the International Development, Community, and Environment Department (IDCE). IDCE offers courses in nonprofit management, sustainable consumption and production, monitoring and evaluation, environmental science and environmental modeling, and many other community and international development classes.

Students are able to provide feedback through several administrative channels (Student Services, the Dean's Office, individual professors) on course suggestions. The Principles of Responsible Management (PRME) Education Committee conducted a study on the current state of social and environmental concepts being integrated into the core curriculum, and it revealed several professors seeking updated case studies focusing on these fields. The Business in Society course reflects a core curriculum focused on business ethics. Professors are working to choose case studies for other core program elements focused on environmental and social issues. GSOM students have many opportunities to apply their knowledge and skills to the world around them. This includes courses where students conduct an in-depth study of a local company, travel to another country to understand the economic situations outside of the United States, or complete internships where they provide management advice to emerging and growing companies. In addition to joining Clark Net Impact, students can participate in consulting projects with the Community Development Training Institute (CDTI).

### Prominent Faculty

- Will O'Brien, Greening the Organization
- Tom Murphy, Green Marketing
- Sustainability and Corporate Strategy

### Prominent Alumni

- Kate Hanley, Outreach, Environmental Defense Fund
- Patrick Bird, Environmental Protection Specialist, EPA
- Ezra Becker, Hydro License Coordinator, Pacific Gas and Electric

More information at: <http://www.clarku.edu/gsom/>

57%

of students are satisfied with social & environmental themes

## Sample Courses

- Sustainability Consulting Projects
- Sustainable Consumption and Production
- Corporate Social Responsibility

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**67%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

GSOM's Stevenish Career Management Center helps students successfully brand, market, and present themselves to employers in writing and in person, and connect them with internships and jobs. The Career Management Center provides a Career Training Cohort class for full-time MBA students to improve their networking, branding, interviewing, and resume writing skills in seven weeks. Students can attend several Alumni in Residence events to connect with Clark University Alumni, such as those in New York City and Boston. Clark University also sponsors career fairs both on campus and through partnerships with other local universities.

One of the main annual events of the Career Management Center is the Career Expo, which invites GSOM students to connect with local and regional companies and alumni. GSOM students also have access to The Clark Recruiter, where they can search for jobs and internships. A recently constructed student lounge at GSOM also contains an ever-growing library of books related to careers in nonprofits, social and environmental impact, and socially responsible investing.

## Student Activities

**43%** of students are satisfied with extracurricular activities



**10%** of students in the chapter

Net Impact Chapter contact:  
clarku@netimpact.org

GSOM focuses on involving students in knowledge sharing, career development, and social networking outside the classroom. Clark Net Impact works in five main areas: international development, nonprofit management, environmental sustainability, CSR, and social entrepreneurship. During the 2013 academic year, Clark Net Impact organized speaker events on topics like the localization movement, nonprofit management, and social entrepreneurship. Clark Net Impact also organized a panel discussion about the importance of impact organizations to communities. The panel featured representatives from City Year, Habitat for Humanity, and the Seven Hills Foundation. Clark Net Impact also co-sponsored an event put on by SynergE Worcester with GSOM's Spark Entrepreneurship organization titled Becoming a Clean Tech Entrepreneur.

In conjunction with the Clark Sustainability Collaborative's (an organization that brings together all of the university's many sustainability-focused organizations) Earth Week initiative, Clark Net Impact organized an in-depth tour of one of WeCare Organics composting facilities. In the past, Clark Net Impact has also collaborated with Clark Women in Business on organizing events and took part in the planning of the Net Impact Boston Career Summit, along with several other Boston-area schools. Outside of GSOM, Clark holds a vast array of student organizations focused on many different aspects of social change and sustainability. Additionally, GSOM students have the chance to drive sustainability and social change at an institutional level both within GSOM and Clark as a whole. Students have the chance to participate in GSOM's Principals for Responsible Management Education Committee and the Clark University Environmental Sustainability Taskforce as student representatives.

# College of William & Mary

## Mason School of Business | Williamsburg, VA



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MA



### Social Impact



### Environmental Sustainability



Full-time Students ..... **200**

**59%** of students agree with:



An **impact job** is a  
**top priority** for me

## Why Attend

The William & Mary Mason School of Business is looking for talented and revolutionary thinkers who intend to do great things and make a positive difference in the world. Candidates interested in social entrepreneurship and sustainability should consider that the Mason School of Business chapter of Net Impact exists to cultivate values-driven business leaders by equipping and empowering them to be social and environmental change-makers as they enter the workforce. Access to a vast network of alumni, innovative learning centers, collaborative faculty, and a host of student-run clubs and committees give Mason School of Business MBAs the encouragement and flexibility to shape a unique and transformative educational experience.

## Curriculum

The William & Mary Mason School of Business core curriculum incorporates social and environmental themes into a number of its courses, including finance, supply chain management, leadership, business ethics, and global competitive strategy – all of which are required components of the academic experience. Supply chain classes have the greatest emphasis on social and environmental topics, as the class provides students with relevant case studies featuring companies' strategic planning on major sourcing decisions that positively impact social and environmental issues.

Unique to the Mason School of Business are Global Issues Discussion Groups – called “Juntos” – which are elective courses selected, explored, and delivered by students. Junto topics relevant to Net Impact include impact investing, corporate social responsibility, microfinance, and fair trade. Additionally, second-year MBAs participate in the Field Consultancy Program, in which students consult for large corporations and organizations or small, entrepreneurial ventures. Field consultancy projects, which are run in part through the school's Alan B. Miller Entrepreneurship Center, often include companies involved in social and environmental efforts, including recycling, impact investing, and social entrepreneurship. Annual conferences such as SEcon: The Forum for Revolutionary Thinking bring together socially minded business people, from students to CEOs, to develop ideas and enact lasting change. Global Business Immersions afford students the opportunity to experience global business management first-hand. International trips to countries such as Cuba, Vietnam, Thailand, Indonesia, and India often focus on topics such as entrepreneurship, sustainability, fair trade, and microfinance in emerging markets.

### Prominent Faculty

- Tonya Boone, Sustainable Business Operations
- Ram Ganeshan, Supply CHain Management
- Michael Luchs, Sustainability Inspired Design

### Prominent Alumni

- Vibha Chokhani, Account Manager, Catchafire
- Kathy Strawn, Vice President & Executive Director, MeadWestvaco Foundation
- Mike Holtzman, Executive Vice President, Brown Lloyd James

**50%** of students are satisfied with  
social & environmental themes

## Sample Courses

- Global Issues Discussion Groups - Juntos
- Social Entrepreneurship and Entrepreneurship Field Consultancy
- Supply Chain Management

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆

More information at: <http://mason.wm.edu/>



## Career Services

**68%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Mason School of Business Career Management Center works to source opportunities for students interested in corporate social responsibility and environmental impact. In addition to exploring green and CSR jobs on the online portal, MASONlink, students have access to hundreds of positions through MBA-Nonprofit Connections and membership in Net Impact. Through Career Inside by Vault, students can gain an understanding of careers in CSR and the environment. Mason School of Business students have gotten jobs at companies such as IBM, Catchafire, USAID, World Bank Group, EDF Climate Corps, Waste Management, etc. The Mason School of Business hosts several speakers and a symposium on sustainability. Students use their business skills to impact nonprofits such as Empower Generation to provide women with support to establish and grow clean energy businesses and facilitate loans to their customers. Unique to the Mason School of Business, MBAs receive one-on-one coaching from the school's Executive Partners Network, which includes senior executives from the nonprofit arena.

The Mason School of Business provides opportunities to put an MBA to use in the developing world. It is one of only 52 top business schools selected for MBA Enterprise Corps that deploys recently graduated MBAs for long-term volunteer assignments with the goal of driving growth in emerging economies worldwide. The Mason School of Business was also recently named a Paul D. Coverdell Fellows Program Partner University as part of the Peace Corps.

## Student Activities

**60%** of students are satisfied with extracurricular activities









**40%** of students in the chapter

Net Impact Chapter contact:  
william.mary@netimpact.org

William & Mary MBA candidates' concern for social and environmental issues is demonstrated by their interest in impact careers and their commitment to philanthropy and volunteerism through TeamMBA. Those who have pursued these career pathways have taken active roles in the Net Impact Chapter. The chapter has explored socially focused professional opportunities and provided networking connections to experts in social and environmental industries. One event featured benefit corporations and impact investing, which brought in a speaker panel from Impact Makers, a local certified B-Corp, and New Richmond Ventures, a local venture capital firm with an emphasis on community development. Another opportunity took students to the headquarters of MeadWestvaco, a multinational company that celebrated its tenth consecutive year on the Dow Jones Sustainability Index. Students learned about the company's CSR and environmental commitments and connected with key senior executives.

Other events have brought in a Kiva Zip fellow, an alumnus and President of a consulting firm for nonprofits, and an alumnus from Johnson & Johnson's CSR group. The group has also started to plan Field Consultancy projects to gain more real-world experience in impact career fields. As recipients of the 2012 GMAC TeamMBA All Service Award, the Mason School of Business was recognized for outstanding projects in categories such as community service, sustainability, greening, and consulting – including engagement in a variety of activities, such as fundraising to initiate a micro-lending account and raising tens of thousands of dollars for local and global charities.

 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MA</li> </ul>	 <b>Avr. GMAT 582</b> <b>Avr. GPA 3.29</b> <b>42%</b> Admittance Rate	 <b>Social Impact</b> <p>★★★★★</p> 
 <b>Annual Program Cost</b> <b>us \$ 37,000</b> Full-time Students.....100			<b>90%</b> of students agree with:  <div> <b>An impact job is a top priority for me</b> </div>

### Why Attend

The Global Social & Sustainable Enterprise (GSSE) MBA trains entrepreneurs to solve the world's most stubborn challenges with enterprise-based solutions. Through a powerful, cohort-based curriculum, it helps students acquire skills and directly apply them during the 8-12 week summer practicum. GSSE brings together a cohort of 25 of the most innovative and experienced students from around the world who are interested in international development, environmental conservation, alternative energy, agriculture, and public health. GSSE alumni create and operate for-profit and nonprofit startups and non-governmental organizations, and work in multinational companies that champion social and environmental objectives while delivering solid returns on investment.

### Curriculum

The GSSE MBA curriculum provides students with the skills and experience necessary to create and operate entrepreneurial, scalable, sustainable enterprises that address global problems as diverse as health, economic development, and the environment. In the GSSE MBA, every course is specifically designed to emphasize a social entrepreneurial approach, base of pyramid markets, and for-profit and nonprofit sectors and solutions. Even core courses in traditional areas such as marketing, management, accounting, and finance have been custom-designed to meet the specific demands faced by social entrepreneurs. Students also take cross-disciplinary courses, including a nine-credit series in social entrepreneurship, and topical seminars in microfinance and ecological perspectives for business.

A critical component of the GSSE experience is the team-based sustainable venture, which includes 8-12 weeks of summer fieldwork, typically in developing countries. From their first semester through graduation, GSSE students work to develop enterprises that address real-world problems. While some project ideas are brought to the program by students, others come from opportunities identified by a range of partner organizations. Because of the GSSE, the Colorado State University College of Business is now in substantive partnerships with the Engines and Energy Conversion Laboratory, the Center for Collaborative Conservation, and the Center for Fair and Alternative Trade. The College of Business also houses the Center for the Advancement of Sustainable Enterprise and the Center for Marketing and Social Issues. Additionally, the school is a member of USAID's Higher Education Solutions Network, part of the International Development Innovation Network led by MIT.

#### Prominent Faculty

- Tom Dean, New Venture Development for Social Enterprise
- Paul Hudnut, Global Social & Sustainable Entrepreneurship
- Aziz Asad, Managing in a Global Context

#### Prominent Alumni

- Trang Tran, CEO and Co-founder, Fargreen
- Greg Goble, Sustainability Specialist, OtterBox
- Kater Danaher, Food & Agricultural Portfolio Manager, RSF Social Finance

**83%** of students are satisfied with social & environmental themes

### Sample Courses

- Global Social & Sustainable Entrepreneurship
- New Venture Development for Social Enterprise
- Legal & Ethical Environment of Business

### Program Strengths

Community Development .....	★★★★★
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★★
Impact Investing .....	★★★★★
International Development .....	★★★★★
Nonprofit Management .....	★★★★★
Social Entrepreneurship .....	★★★★★

### Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★



## Career Services

**75%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

A distinguishing strength of the GSSE program is its specialized focus on impact careers, facilitating both entrepreneurship opportunities and impact jobs through its partnerships with leading international organizations. Career services for students interested in social and environmental jobs have continued to expand over the past several years as the GSSE Career Center and our alumni network have grown. In addition, our project partners work in areas such as environmental conservation, microfinance, public health, alternative energy, and agriculture. These partners play a key role in the program by helping identify projects for student teams, serving as mentors for those teams, supervising field work, and advising on final project work. In return, they benefit from assistance on projects and have a pipeline of graduates from which to recruit.

The College of Business' Career Center forges strategic alliances with organizations that recruit and hire business school graduates. They also help graduates create a path toward the meaningful impact career they have always envisioned. The Center encourages employers to visit campus to participate in classes, conduct networking sessions, and host other professional activities for students – allowing employers to build relationships with students and gain the insight they need to make informed hiring decisions.

## Student Activities

**72%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**50%** of students in the chapter

Net Impact Chapter contact:  
csu@netimpact.org

Colorado State University boasts a very sustainability-focused campus, with over 500 diverse student groups, many of which are committed to social and sustainable issues. CSU also recently received the highest ranking in the Sustainability Tracking, Assessment & Reporting System (STARS), which is a national survey that measures sustainability efforts at universities and colleges across the United States.

CSU Net Impact collaborates with a variety of groups, including the Dean's Student Leadership Council and the School of Global Environmental Sustainability, to develop meaningful and relevant events for interested students. CSU Net Impact also works with GSSE to present the Sustainable Enterprise Speaker Series, which highlights the successes and challenges of triple bottom line businesses and how social enterprise is creating a paradigm shift in international development work. This year's speakers included Chief Joseph Ole Tipanko (Maasai Warrior Chief), Leila Janah (Founder of SamaSource), and Michael Conroy (Chair of Impact HUB Oaxaca). CSU Net Impact collaborated with the other Net Impact chapters in the Colorado Front Range region to organize sustainability tours, such as a New Belgium Brewery facility tour. In addition to CSU Net Impact's events, the School of Global Environmental Sustainability houses the Student Sustainability Center, which acts as a clearinghouse for all sustainability-related events across campus.



# Columbia University

## Columbia Business School | New York City, NY



### Degree Options

- Full time
- EMBA
- 18 month

### Joint Degrees

- MBA/MS
- MBA/DDS
- MBA/MIA



**18%**

Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 123,108**

Full-time Students.....**1,450**

**56%** of students agree with:

An **impact job** is a **top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

Columbia Business School's Social Enterprise Program aims to inspire and prepare leaders to create social value in business, nonprofit, and government organizations locally, nationally, and internationally. The Social Enterprise Program includes six student clubs and related groups. Columbia's philosophy is to help students become leaders in all areas of social enterprise. This includes executives who align social and environmental sustainability with profit, social entrepreneurs who start and grow productive ventures to scale, and nonprofit leaders who sharpen the focus and improve the performance of their organizations. In other words, CBS fosters an environment where MBAs can learn how to make the world a better place.

## Curriculum

Columbia Business School's Individual, Business and Society (IBS) curriculum integrates social and environmental issues into every core course, starting with student orientation. Topics explored include "How to proceed when faced with serious environmental and political issues in a developing country" during orientation; "How should managers evaluate economic and social benefits of socially responsible investments?" in Corporate Finance; and "Should fairness enter a firm's pricing and marketing decisions?" in Marketing. Columbia is very responsive to student interests in its elective offerings. Electives address social and environmental issues over many functional areas, including business economics, finance, management, and marketing. These electives are highly sought-after, which is reflected in increasing annual average enrollments. Some of the more popular electives include Markets for the Poor, High Performing Nonprofits, Impact Investing Seminar and Education Leadership.

The program introduces new courses regularly, though it focuses on teaching excellence rather than expanding course offerings at the expense of quality. Courses are taught by leading faculty - both research faculty and adjuncts who are leaders in their field. Relevant programs and centers include the Social Enterprise Program (public and nonprofit management, international development, social entrepreneurship, CSR, and sustainability), the Sanford C. Bernstein & Co. Center for Leadership and Ethics (governance, CSR, and values-based leadership), the Eugene Lang Entrepreneurship Center (creating nonprofit and for-profit social ventures), the Global Social Venture Competition, and the Paul Milstein Center for Real Estate (community and urban development, green building, and brown field redevelopment).

### Prominent Faculty

- Ron Gonen, Launching Social Ventures
- Bruce Usher, Impact Investing Seminar
- Jonas Hjort, The Private Sector & International Development

### Prominent Alumni

- Ron Gonen, Co-founder, Recycle Bank
- David del Ser, Founder & CEO, Frogtek
- Ben Powell, Founder, Agora Partnership

**53%**

of students are satisfied with social & environmental themes

## Sample Courses

- Finance and Sustainability
- Education Leadership Consulting Lab
- High Performing Nonprofits

## Program Strengths

Community Development.....★★★★☆

Corporate Responsibility.....★★★★☆

Energy & Clean Tech.....★★★★☆

Impact Investing.....★★★★☆

International Development.....★★★★☆

Nonprofit Management.....★★★★☆

Social Entrepreneurship.....★★★★☆

## Skill Building

Entrepreneurship.....★★★★☆

Innovation/Creativity.....★★★★☆

Leadership.....★★★★☆

Strategy.....★★★★☆



## Career Services

**84%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Students interested in social enterprise careers can participate in numerous opportunities and resources offered primarily through the Social Enterprise Program, the Social Enterprise Club, and the Career Management Center. The Social Enterprise Program's staff conducts one-on-one sessions to discuss the students' interests and objectives to develop a plan for achieving the students' professional goals. The office is an invaluable source of contacts. The Social Enterprise Club organizes presentations and career panels featuring professionals in the social enterprise field. In addition, the club promotes discussions with Columbia Business School's Social Enterprise Club alumni through informal dinner events and a mentorship program. A loan assistance program is available to those going to work for nonprofits, government organizations, and qualified social ventures. Columbia Business School also has two Executives in Residence – William Baker and Bruce Usher – with backgrounds in social enterprise. They are available for career counseling.

Additionally, students raise funds each year to match salaries of those classmates who accept summer internships with nonprofit organizations, social ventures, and government agencies. In the past year, Columbia Business School students have raised nearly \$110,000, which, combined with additional funds from the Social Enterprise Program, funded more than 50 students.

## Student Activities

**89%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**10%** of students in the chapter

Net Impact Chapter contact:  
cbs.grad@netimpact.org

The Social Enterprise Club, as Columbia's Net Impact Chapter is called, is one of the largest clubs on campus. It is committed to helping members explore their interests, pursue careers, and connect to one another while serving the broader Columbia Business School and Columbia community through educational events that showcase the impact of social ventures. These events range from lectures with leading practitioners and lunches with prominent faculty to social gatherings and field trips at local social enterprises. This year, the Social Enterprise Club hosted its twelfth-annual Social Enterprise Conference for over 700 attendees, the theme of which was Engaging Customers and Clients in Social Change. Next year's conference will be larger and will address the topic of Millennials Rising – What Is Next for Sustainability?

The unique Peer-to-Peer groups connect students over specialized topics like CSR, social entrepreneurship, and sustainable food. The Social Enterprise Club is also active in the Global Social Venture Competition, hosting a round of judging annually. Other important initiatives allow members to leverage their MBA skills through hands-on work with socially minded organizations. Through the Non-Profit Board Leadership Program, students and alumni mentors help local nonprofit boards work through strategic and operational issues. The Summer Fellowship Program raises funds for students pursuing internships with impact. The Social Enterprise Club also works closely with the International Development Club and the Green Business Club to provide specialized programming and events on global development and environmental sustainability.



### Degree Options

- Full time
- Part time

### Joint Degrees

- MIA/MS
- MIA/MBA
- MIA-JD



### Social Impact



### Environmental Sustainability



Full-time Students ..... **1200**

**74%** of students agree with:



An **impact job** is a **top priority** for me

## Why Attend

Columbia University's School of International and Public Affairs' (SIPA) greatest strengths are its diversity, rigorous program, and access to the resources of New York and Columbia. Due to both its large size and the deliberate efforts of the admissions committee, the student body is richly diverse in terms of professional backgrounds, future aspirations, and nationalities (over 50% of SIPA students are non-American), which boosts students' exposure to new ideas and ways of thinking. The core curriculum and concentration requirements are rigorous and ensure that students graduate with a breadth of skills and knowledge. And the city and campus offer students access to incredible resources, from corporate leaders to top government officials.

## Curriculum

As a public policy school from which 35% of graduates enter the private sector, SIPA combines strong policy expertise with business and management know-how. The student body is strongly motivated by the desire to do good and to do so sustainably. Core courses such as Conceptual Foundations of International Relations explore the ethics of policy and intervention. Concentrations such as Economic and Political Development, Energy and the Environment, and Human Rights allow students particularly interested in social impact and environmental sustainability to dive deeper into these issues, and specializations such as Management provide students with critical leadership skills.

There are many electives available to students interested in social enterprise, CSR, and sustainability, from Social Entrepreneurship and Sustainable Development to Microfinance in the Developing World. A course on social enterprise in India that includes a winter break trip to the subcontinent has also been offered in the past. Students are currently calling on the administration to create a social innovation center in order to expand such offerings. SIPA students also have access to the courses on social impact and sustainability at other schools at Columbia, from Business in Society: Doing Well by Doing Good at the business school to Sustainable Cities at the Earth Institute, Columbia's sustainability center.

### Prominent Faculty

- Sarah Holloway, Nonprofit Financial Management
- Joanne Bauer, Corporate Social Responsibility
- Steven Cohen, Sustainability Metrics

### Prominent Alumni

- Nicole Stubbs, CEO and Founder, First Access
- Lindsay Litowitz, Co-founder, Terranga
- Colman Chamberlain, Senior Design Innovation Manager, Nike Foundation

**46%** of students are satisfied with social & environmental themes

## Sample Courses

- Creating a Social Enterprise
- Corporate Sustainable Development and the Role of Government in Advancing Environmental and Social Performance
- Corporate Social Responsibility

## Program Strengths

Community Development .....	★★★★★☆☆
Corporate Responsibility .....	★★★★☆☆☆
Energy & Clean Tech .....	★★★★★☆☆
Impact Investing .....	★★★★☆☆☆
International Development .....	★★★★★☆☆
Nonprofit Management .....	★★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆☆
Innovation/Creativity .....	★★★★★☆☆
Leadership .....	★★★★☆☆☆
Strategy .....	★★★★★☆☆



## Career Services

**65%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

#### Career Support for:

An impact job search **is equal to** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Since SIPA students typically seek careers where they can foster social change and innovation, SIPA's Office of Career Services (OCS) focuses on connecting students with such opportunities. OCS's career panel series, for example, includes a session on social enterprise and impact investing. Throughout the year, OCS hosts info sessions with employers from impact-oriented companies, such as Acumen and Reboot. During winter break, OCS organizes a DC Career Conference that connects students with potential employers in DC.

In addition to providing standard career consultations and resume writing assistance, OCS also connects students with alumni who volunteer to give career advising sessions. OCS's online database of jobs, SIPALink, gets mixed reviews: some students complain that SIPALink is not very user-friendly, while others praise the abundance and diversity of job and internship postings. Students do feel that OCS could be even more proactive in connecting students with social impact opportunities and are currently discussing their ideas with OCS and the administration.

## Student Activities

**59%** of students are satisfied with extracurricular activities



**9%** of students in the chapter

Net Impact Chapter contact:  
columbiasipa@netimpact.org

Students at SIPA are leading a social impact renaissance — membership in the Net Impact chapter doubled during the 2013-14 school year. Leadership expanded the chapter's offerings, inaugurating a monthly CSR breakfast series featuring leaders from corporations such as Nike and IBM and co-hosting workshops on impact investing and design thinking. For the past several years, SIPA's Net Impact chapter has co-hosted a Social Enterprise Bootcamp with social enterprise and design clubs from New York University and the School for Visual Arts. The boot camp is a two-day conference that includes a pitch competition and practical workshops. For 2014, SIPA's chapter is leading a reinvention of the event to turn it into a 24-hour innovation challenge, a competition in which teams will compete to design a new product or service for real clients.

In addition to Net Impact, clubs such as the cross-campus Columbia Impact Investing Initiative (CI3) and impact investing fund 118 Capital provide students with hands-on experience in the form of consulting projects, which range from researching target clients to conducting due diligence on potential investees. Past CI3 clients have included the Aspen Network and Social Good Startup. Clubs such as the Student Energy Association provide networking opportunities and information sessions for students interested in careers in environmental sustainability.



### Degree Options

- Full time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MPH
- MBA/MPP



Avr. GMAT **700**

**22%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 11,896**

**63%** of students agree with:

Full-time Students.....**600**



An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

The Sustainable Global Enterprise (SGE) student community at Johnson is diverse and tight-knit, composed of classmates and world-class professionals eagerly sharing professional expertise, personal networks, and career advice. Johnson was ranked #2 for sustainability in the 2012 Bloomberg Businessweek MBA rankings report. The SGE Immersion embraces Johnson's emphasis on practical and experiential learning, allowing students to develop a hands-on understanding of sustainable business challenges in the second semester of their first year. The immersion also gives students freedom to shape their experience around specific interests, through elective courses at Cornell's world-class graduate programs or through the vibrant entrepreneurial community in Ithaca, NY.

## Curriculum

At Johnson, the Center for Sustainable Global Enterprise frames global sustainability challenges as business opportunities and works with firms to identify innovative and entrepreneurial business alternatives that they can implement in the marketplace. The Center designs and manages Johnson's sustainability curriculum that is focused on market and enterprise creation (particularly in low-income communities), clean technology commercialization and innovation, the intersection between finance and sustainability, and other relevant trends. Students have the opportunity to explore sustainability challenges as business opportunities through a consulting immersion project, the SGE Practicum. The projects require competency in all management areas, including economics, finance, accounting, marketing, and operations. The program also includes treks to Washington, D.C. and New York City to visit public and private sector institutions, including KaBOOM!, the Department of Defense, National Geographic Society, Calvert Investments, Dalberg Consulting, TIAA-CREF, and OPower to learn how they are tackling these issues.

The SGE Practicum is designed in a way that allows students to supplement their course load with classes in specific functional (finance, marketing, consulting, etc.) or interest (energy, business ethics, non-profit management, etc.) areas. Johnson students have the incredible opportunity to take classes in other top-tier graduate programs including the Sloan Program in Health Administration, the Cornell Institute for Public Affairs, the School of Hotel Administration, the College of Engineering, the College of Agriculture and Life Sciences, and the College of Human Ecology. On-campus events covering prominent social and environmental topics include the Johnson Energy Connection, Entrepreneurship at Cornell, and Accenture Development Partners Case Competition.

### Prominent Faculty

- Glen Dowell, Strategies for Sustainability
- Mark B. Milstein, Green Revolving Fund
- Chris Marquis, Social Entrepreneurship

### Prominent Alumni

- H. Fisk Johnson, Chariman and CEO, S.C. Johnson & Sons
- Drew Fraser, CEO, Method
- Luke Penney, Founder and CEO, LEAP Organics

**82%** of students are satisfied with social & environmental themes

## Sample Courses

- Sustainable Global Enterprise Practicum
- Strategies for Sustainability
- Finance & Sustainability Colloquim

## Program Strenghts

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**84%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Johnson offers students customized, one-on-one coaching and mentorship through a dedicated sustainability counselor at the central career center. The sustainability career counselor maintains an extensive database of relevant job postings and continuously builds connections with firms looking for socially and environmentally minded students. As one of the premier institutions of its kind, the Center for Sustainable Global Enterprise complements Johnson's sustainability career advisor by circulating job posts, linking students with alumni in relevant industries, and serving as a resource for students working on cutting-edge projects and events.

As part of Johnson's culture of giving back, second-year students manage weekly Career Work Group sessions to help kick start the internship search for first-year students. The sessions teach how to perfect a resume, conduct a successful off-campus job search, and succeed in interviews. Students also organize and lead career treks that facilitate interactions with executives at a wide range of sustainability-focused organizations. Johnson alumni are actively invested in the professional pursuits of current students. By hosting events at their companies, preparing students for interviews, and returning to campus to lead presentations, the alumni reflect the strong community long after they have graduated.

## Student Activities

**89%** of students are satisfied with extracurricular activities

**NET IMPACT** 

 **SILVER Chapter**

**16%** of students in the chapter

Net Impact Chapter contact:  
cornell@netimpact.org

Many students at Johnson are interested in understanding how business can be used as a force for good in society. The Sustainable Global Enterprise (SGE) Club is a professional club whose mission is to empower future leaders to integrate social and environmental sustainability into business and to advance the professional development of Johnson students interested in sustainability-related careers. Recognizing that sustainability is a broad umbrella, the SGE club provides professional development and educational programming to actively engage students in seven affinity areas: education, environmental finance, green building and sustainable hospitality, renewable energy, social enterprise and microfinance, sustainability consulting, and sustainability marketing.

This year, the SGE Club conducted its second annual B2B (Boston-to-Burlington) career trek and visited 11 companies (including Seventh Generation, Ben & Jerry's, King Arthur Flour, Harvest Power, and EnerNOC), catering to the diversity of student interests. The SGE Club has continued its signature Fireside Chat series with prominent speakers to provide opportunities for students to discuss industry trends and network with high-level sustainability professionals. Additionally, Johnson hosts major on-campus events each year to raise the profile of sustainable business, including the Johnson Energy Connection and sustainability-focused panel discussions at the Entrepreneurship at Cornell Celebration. Club members often get involved with additional socially or environmentally focused opportunities through BR MicroEnterprise (consulting local entrepreneurs), Community Impact (coordinates social outreach and service projects), Energy Club, IDEACorps Challenge, and Johnson Board Fellowship (non-voting seats on boards of local non-profits).



# Dartmouth College

## Tuck School of Business | Hanover, NH



### Degree Options

- Full time

### Joint Degrees

- MBA/JD
- MBA/MA
- MBA/MPP



21%

Admittance Rate



### Social Impact



### Annual Program Cost

us \$ 123,855

32% of students agree with:

Full-time Students.....520



An impact job is a top priority for me



### Environmental Sustainability



## Why Attend

Tuck provides a variety of opportunities for the student body to engage in social/environmental themes through clubs, classes, centers, and career resources. Tuck offers a strong core business education that allows students to pursue impact themes throughout their careers, with an emphasis on teamwork, leadership, and broad technical and decision-making skills. Tuck also offers a strong alumni network for students to connect with and explore possible impact themes and a close-knit community in which students help each other pursue impactful activities. Through the institutional support, the infrastructure exists for students to follow their passions in business.

## Curriculum

Tuck offers a handful of courses focused on social and environmental impact, some of which can be taken to satisfy Tuck's core curriculum requirement to take one qualified Ethics and Social Responsibility course before graduation. Furthermore, there is a growing effort to use cases in traditional required classes that address environmental, social, governance, and ethical issues. In addition, the First Year Project, the capstone class for Tuck's first year core class offering, provides students the opportunity to source and participate in real-world consulting projects that have an impact on broader society. Some First Year Projects involve working with nonprofits, while others are focused on impact-related projects, such as sustainable sourcing in a for-profit company.

Tuck students can broaden their exposure to impact issues through Tuck's Center for Business & Society (CBAS), formerly the Allwin Initiative for Corporate Citizenship. CBAS engages the Tuck community and business leaders to think about the role of businesses in society and the kind of broader impact Tuck students can make in their careers and lives through guest speaker series, student consulting service projects, nonprofit board participation, student independent studies, community volunteer initiatives, and student fellowships. CBAS Fellows can help guide CBAS's work and serve as liaisons between the center and the greater student body. Students also organize the annual Business and Society Conference each February, focused on impact topics. In a student's second year, Tuck Global Consultancy program offers international problem solving exposure, often in an impact consulting project in an emerging market.

### Prominent Faculty

- Andrew King, Sustainable Business
- John Vogel, Entrepreneurship in the Social Sector
- Paul Argenti, Corporate Responsibility

### Prominent Alumni

- Robert Searle, Partner, Bridgespan Group
- Marcus Norton, Chief Partnership Officer, Carbon Disclosure Project
- Nisha Thirumurthy, Director, Clinton Climate Initiative

47%

of students are satisfied with social & environmental themes

## Sample Courses

- Business and Climate Change
- Business at the Base of the Pyramid
- Corporate Responsibility

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

## Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★

More information at: <http://www.tuck.dartmouth.edu/>



## Career Services

**84%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Tuck has a career development office with a director assigned to help students with social and environmental interests, and staff at CBAS that also provide tremendous support and contacts to students interested in socially and environmentally focused careers. By and large, the biggest strength of Tuck's career services is an unmatched alumni network, with many alumni working in for-profit and nonprofit organizations with impact. Students can reach out to any Tuck alum in the network and expect a response within 24 hours. That is Tuck's reputation, and it is upheld in practice, demonstrating that Tuck has the most engaged and responsive alumni network of any business school. The program also brings companies and public sector organizations to campus for the Business and Society Conference, the Sustainability Summit, the energy conference, and the entrepreneurial conference. These offer students opportunities to network and explore careers in social and environmental positions.

Furthermore, students offer tremendous support to each other – the Net Impact chapter members mentor each other, offer guidance on internship panels, and more. The Tuck job board posts jobs in the social impact space as well. The Net Impact chapter offers an annual career trek and also offers company visits to help students explore career opportunities.

## Student Activities

**47%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**30%** of students in the chapter

Net Impact Chapter contact:  
tuck.grad@netimpact.org

Students have a variety of opportunities to engage in environmental and social issues through clubs, conferences, and center activities. A group of students deeply engaged in social and environmental issues lead the Net Impact club and are also heavily involved with Tuck's Center for Business and Society and the Business & Society Conference, a two-day student-organized conference focused on impact topics. The larger student body is generally caring and is becoming more engaged on these issues, as illustrated by the size of Tuck's Net Impact chapter.

In the 2014-2015 academic year, Net Impact is planning activities to engage both incoming first years and returning second years. These include bi-weekly peer speakers series on specific impact themes, focusing on key topics and student experience working in relevant fields; career trek in the fall, focused on companies with a social or environmental mission or a strong CSR program; a company visit each term to learn about incorporation of impact themes; faculty talks and networking opportunities to raise awareness among students around faculty interest, class offerings, and expertise in impact areas; First Year-Second Year mentorship program for career searches in impact fields; a newsletter to keep members engaged and aware of impact-focused activities; and a published career resource guide. Other clubs that offer social/environmental opportunities to students include Tuck Sustains, Dartmouth Energy Collaborative, Tuck Volunteers, and Tuck GIVES, a program focused on fundraising from students and alumni to support first years interning in nonprofit or government organizations.

# DePaul University

## Kellstadt Graduate School of Business | Chicago, IL



### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/JD
- MBA/MA
- MBA/MS



Avr. GMAT **622**

Avr. GPA **3.14**

**43%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 71,268**

Full-time Students.....**39**

**43%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

DePaul is amazing for socially and environmentally conscious students. The faculty have created an engaging platform that aligns with DePaul's core values. There are ample opportunities to make a difference and get a great business education at the same time. Students who want to help strengthen the chapter are especially welcomed because DePaul's culture and core values are established contributors to social and environmental responsibility in the Chicago area.

## Curriculum

DePaul has long had a focus on entrepreneurship in its business school. With the university's culture of service, this entrepreneurial orientation has a decided element of social purpose. DePaul has recently integrated sustainability into its university strategic plan. DePaul is also in tune with business ethics in terms of the student body and the themes that define the curriculum. The business school features degree programs and courses in sustainability, social entrepreneurship, and socially purposeful venture finance.

A number of faculty members across departments work in social and environmental areas, and they work with students and administrators to create new courses that incorporate these values. For instance, the Finance, Management, and Marketing Departments all feature sustainability-related coursework. Courses such as Professor Murphy's Social Entrepreneurship seminar require students to work with local firms on consulting projects. Such connections also result in networking and job opportunities for students. It is virtually impossible to graduate from DePaul without any exposure to sustainability and social purpose. Students can make their educational experiences very socially and environmentally integrated. They can easily find opportunities to supplement their education in the Chicago community.

### Prominent Faculty

- Patrick J. Murphy, Social Entrepreneurship
- Ron Nahser, Sustainable Strategies: Practicum
- Kanwalroop K. Dhanda, Sustainable Management

### Prominent Alumni

- Kristine Rellihan, Senior Business Analyst, Sears Holdings
- Simone Gourguechon, Consultant, Global Impact
- Matthew Broscio, CSR Professional / Public Affairs, US Cellular

**13%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- Sustainable Value Creation
- Developing Sustainable Strategies: Practicum
- Social Entrepreneurship

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**43%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Located in the heart of the third-largest metropolitan area in the United States, DePaul gives students an opportunity to pursue many career paths at a variety of firms, including a growing number related to social responsibility. Chicago is seeing a drastic rise in number of businesses incorporating sustainability into their organizations, giving opportunities for start-ups and consulting firms that focus on sustainability to become more prevalent throughout the community. With a smaller number of full-time students as part of the MBA program, students can experience an intimate relationship with DePaul's Career Management Center (CMC). This ultimately plays to the advantage of the student who is trying to scout out these CSR players within the community.

The CMC offers a plethora of tools for students, from databases, third-party software, career testing, and interview and resume critiques. DePaul's incorporation of Vincentian values into its mission clearly resonates through its faculty. Many professors are interested in sustainability and have connections or side projects they are working on throughout the community. Their availability and willingness to work with students provides even more opportunities to network and to explore a career in this field through their connections to the community.

## Student Activities

**13%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**76%** of students in the chapter

Net Impact Chapter contact:  
depaul@netimpact.org

Students at DePaul are active in a variety of ways and through a variety of different clubs and groups on campus, including DePaul Net Impact, the Social Enterprise Collaborative, Urban Farming Organization, Students for Environmental Responsibility, the Fair Trade Committee, and Windy City Sustainability. The size of DePaul's full-time program allows students to take en masse ownership of what the program looks like year to year. Each cohort is allowed to develop activities that reflect their unique interests. The Net Impact chapter's core activities include the B-Corps, a group that originally traveled to New Orleans to provide consultation and support for businesses destroyed by Hurricane Katrina. DePaul also sent a team of 30 students down to New Orleans to provide this service this past December.

Throughout the year, the Net Impact chapter actively offers pro bono consulting services to local startups and nonprofit organizations. These organizations frequently collaborate to provide networking opportunities and expose members to different developmental tools. This upcoming year, the chapter will be focusing on "Quickfire" engagements. Additionally, they will partner with various organizations to bring panelists and speakers to the community and engage students on sustainability topics, such as microfinance, impact entrepreneurship, and corporate social responsibility.



### Degree Options

- Full time
- EMBA

### Joint Degrees

- MBA/MD
- MBA/JD
- MBA/MPP



**Avr. GMAT 700**

**Avr. GPA 3.46**

**26%** Admittance Rate



### Social Impact

★★★★★



### Annual Program Cost

**us \$ 112,751**

Full-time Students.....**875**

**63%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★★



## Why Attend

Fuqua focuses on developing leaders of consequence within a collaborative community. This focus aligns with the Duke MBA Net Impact Chapter's commitment to preparing students to make a positive impact in whatever career they choose. Fuqua boasts two of the top centers of their kind in social entrepreneurship and sustainability, CASE and EDGE respectively, as well as socially and environmentally focused curriculum, career support, and alumni networking opportunities. The breadth of the social and environmental focused programming at Fuqua enables students from all sectors to be engaged and inspired, and to build their skills and networks.

## Curriculum

Fuqua offers a variety of curricular and co-curricular programming that prepares students to use their MBA skills in the pursuit of social and environmental impact. The core MBA program provides a strong foundation for any student looking to become a successful social sector leader. In addition, Fuqua and Duke offer a broad array of electives to help MBA students recognize the unique challenges and opportunities associated with creating social and environmental value. This includes framework-based courses such as Introduction to Social Entrepreneurship, courses on cutting edge issues such as Impact Investing, and experiential learning courses such as the Fuqua Client Consulting Practicum (FCCP), which provides opportunities for students to consult with commercial and social ventures in the United States and abroad.

Students can pursue concentrations in Social Entrepreneurship, Energy and the Environment, and Energy Finance. Beyond Fuqua, students can take advantage of the world-class courses and resources offered at other Duke graduate schools, including public policy, law, and the environment. Fuqua students have access to leading centers, such as the Center for the Advancement of Social Entrepreneurship (CASE) and the Center for Energy, Development, and the Global Environment (EDGE). These centers provide experiential learning opportunities through interactions with faculty's groundbreaking research and organizations in this space. Outside of the classroom, CASE, EDGE, and the Duke MBA Net Impact Chapter all host speaker series and educational events with prominent leaders. Students can also attend an annual conference on sustainable business and social impact and various extra-curricular programs.

### Prominent Faculty

- Cathy Clark, Introduction to Social Entrepreneurship
- Daniel Vermeer, Business Strategies for Sustainability
- John Buley, Advanced Seminar in Social Entrepreneurship

### Prominent Alumni

- Melinda Gates, Co-chair and Trustee, Gates Foundation
- Paula Alexander, Director of Sustainable Business, Burt's Bees
- Paul Sansone, CFO, Better World Books

More information at: <http://www.fuqua.duke.edu/>

**83%** of students are satisfied with social & environmental themes

## Sample Courses

- Social Entrepreneurship
- Impact Investing
- Business Strategies for Sustainability

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★★
Impact Investing .....	★★★★★
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★



## Career Services

**92%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

As the demand for MBA skills in social impact and sustainability organizations continues to rise, Fuqua offers a variety of resources to help students navigate these career paths. The Fuqua Career Management Center (CMC) staff includes a Sector Director for Social Impact and Sustainability, a dedicated resource for students interested in careers within the social sector, socially responsible business, or those interested in sustainability and environmental issues. In addition to dedicated counseling resources, the CMC, CASE, EDGE, and the Duke MBA Net Impact chapter work closely to provide job search resources. These include guidebooks on social sector careers, access to social and environmental organizations and job postings, and related events – such as career workshops, panels, and an annual career trek.

In addition to other sources of financial aid, daytime MBA students and alumni may also be eligible for merit scholarships for incoming students with strong social sector backgrounds and career interests; support from the Summer Internship Fund, which supplements salaries for students interning at nonprofits or government agencies; the Class of 1990 Internship Award, which assists students interning with nonprofits, government, or small businesses; and the loan assistance program for alumni working in nonprofit or government jobs.

## Student Activities

**96%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**51%** of students in the chapter

Net Impact Chapter contact:  
duke.grad@netimpact.org

The Duke MBA emphasizes community, captured by the phrase “Team Fuqua,” and the program is committed to creating global leaders of consequence. The Duke MBA Net Impact Chapter helps students define the consequential impact they will have. The chapter is the largest club at Fuqua and seeks to continually deepen students’ engagement in social and environmental issues. As the year begins, approximately a quarter of the First Year class takes part in a community event called “Day in Durham.” Later in the year, the Chapter hosts its annual Sustainable Business and Social Impact (SBSI) conference, which is the largest of its kind in the southeast region.

In addition, the chapter offers activities and events throughout the year, including opportunities to learn about the latest trends in the fields of social impact and sustainability, to advance a career through alumni panels and networking, and to socialize with a community of like-minded students. The chapter organizes a series of career visits during fall break, Lunch-and-Learns throughout the year, summer internship fundraisers, and various sessions co-hosted with CASE, EDGE, and the Career Management Center. The chapter also works closely with the Fuqua student government to run initiatives dedicated to sustainability and community service.





### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/JD
- MBA/MA
- MBA/MS



**42%**

Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 49,083**

Full-time Students.....**31**

**90%** of students agree with:



An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

Students who attend this program commit to an intensive business school curriculum with integrated sustainability concepts, all of which provide relevant tools and frameworks for their careers. Since its launch in 2007, the program has been consistently ranked among the Global Top 25 by the Aspen Institute. In 2013, Corporate Knights ranked the program first in the United States and eighth in the world for integrating sustainability. Student teams advancing to the final round of numerous international competitions, including the Aspen MBA Case Competition and the Corporate Knights MBA Case Competition, have repeatedly demonstrated the quality of education in this program.

## Curriculum

The MBA Sustainability degree at Duquesne University meets the growing demand for innovative leaders prepared to drive transformational change in the workplace. Rigorous coursework in the disciplines of a traditional MBA (accounting, marketing, economics, finance, strategy) provide the foundation for the program, while innovative sustainability courses, consulting engagements, global study trips, and a capstone practicum test students' skills and offer an unparalleled leadership experience. All coursework incorporates sustainability as students and professors consider the social, environmental, and economic dimensions of business decisions. An integral, exciting part of each year's curriculum is the global perspective provided by two trips abroad – the first to developed markets in Europe, the second to an emerging economy in Asia, South America, or Central America. These experiences enrich understanding of technical, cultural, and geographical applications of sustainability principles. During the trips, students have the opportunity to interact with executives and employees of large and small companies faced with the real business decisions and challenges that are taught in the classroom.

During the year, all students complete three consulting engagements – two projects and a practicum – where they apply learning from across the curriculum to help clients address a sustainability challenge or opportunity. Project topics include climate change risk modeling, application of the Internet of Things, gamification techniques in supply chain consulting, social entrepreneurship, impact investing, and enhancing energy efficiency through building retrofits and behavior change initiatives. Clients have been multi-national corporations, regional businesses, and nonprofit organizations, including Alcoa, Bayer, GE, Heinz, and PPG Industries.

### Prominent Faculty

- Robert Sroufe, Sustainability Theory & Models for Innovation
- Virginia Gerde, Public Affairs Management
- Nagaraj Sivasubramaniam, Systems Thinking for Sustainability

### Prominent Alumni

- Erika Huyett, Corporate Manager of Sustainability, SKF USA, Inc.
- Charles Fruitiere, Project Officer, Carbon Disclosure Project, London
- Laure Zulli, Sustainability Engineer, Herman Miller, Furniture

**75%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- Systems Thinking
- Value Chain & Operations Strategy
- Sustainability Theory & Models for Innovation

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**65%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆☆

Providing professional contacts and networking .....★★★★☆☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Currently in its seventh year, the Duquesne MBA Sustainability program has generated an impressive network of alumni. Many of these alumni are working in careers that require them to actively manage sustainability initiatives and programs on a daily basis. Program administrators collaborate with the Alumni Board to provide fun and engaging networking opportunities throughout the school year.

A unique source of career support comes from frequent extracurricular events called "Idea Cafes." These events have ranged from an interactive brainstorming session for a local nonprofit facing perplexing development challenges to lectures from corporate responsibility executives in the area to resume and cover letter workshops. Each is designed to expose students to opportunities in the area and expand their professional and social networks.

## Student Activities

**40%** of students are satisfied with extracurricular activities



**90%** of students in the chapter

Net Impact Chapter contact:  
duquesne.grad@netimpact.org

The compressed and rigorous nature of the MBA Sustainability program allows very little time for extracurricular involvement. However, the students in the program are all active members of the Net Impact chapter, and a vast majority of them attend sponsored events. Events that draw the largest crowds tend to be professional development workshops and those featuring a social or environmental business problem or challenge to be solved.

A list of notable events includes the Forbes Funds presentation on emerging trends facing non-profits; a screening of "Gas Rush Stories," a collection of mini-documentaries about Shale gas drilling and its impacts on Pennsylvanians; IDEO Design Thinking "Amplify" Challenge workshop addressing issues facing women in urban areas; a tour of the Innovation Showroom at the Alcoa Technical Center near Pittsburgh, PA; and job search preparation workshops.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MPH
- MBA/MD



Avr. GMAT **681**

Avr. GPA **3.35**

**31%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

us \$ **93,068**

**50%** of students agree with:

Full-time Students.....**350**



An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

Goizueta Business School is uniquely positioned to offer a world-class education within an intimate learning environment in a dynamic, global city. Goizueta's seven Core Values—Courage, Integrity, Accountability, Rigor, Diversity, Team, and Community—are exhibited every day in and out of the classroom. Additionally, Social Enterprise @ Goizueta, Net Impact, and Goizueta's other socially minded clubs provide a wealth of opportunities and experiences to all students interested in using their passion and business skills to bring about positive change in the world around them.

## Curriculum

Students interested in social or environmental impact at Goizueta are actively supported by the Social Enterprise @ Goizueta program, which is especially strong in providing opportunities for experiential learning. This year, students have worked directly with social enterprises, such as Better World Books, CARE, The Global Soap Project, MedShare, and The Lifecycle Building Center. This summer, students will be traveling to Honduras to work with the ECHO Foundation. Their work will focus on developing innovative capital-raising programs and business-growth models. These projects are valuable opportunities for students to develop their business skills while learning how they can apply those skills to help others.

Currently, the most popular social and environmental classes at Goizueta include Business and Society, Social Entrepreneurship, and Catalyzing Social Impact—a project-oriented course in which students work directly with social enterprises. Additionally, Social Enterprise @ Goizueta offers international immersion experiences focused on social impact in Latin America that take place in the spring. These opportunities are typically more than enough for students interested in incorporating social and environmental impact into their MBA education. Beyond the business school, however, Emory offers many additional graduate-level classes related to impact. Among those, the Rollins School of Public Health offers a particularly strong selection of courses, although there are other options across Emory's many graduate programs.

### Prominent Faculty

- Peter Roberts, Catalyzing Social Impact
- Wes Longhofer, Business and Society

### Prominent Alumni

- Rhonda Fischer, Chief Operating Officer
- Rob Brawner, Program Director, Atlanta Beltline Partnership
- Lindsay Wilkinson, Environmental Sustainability Manager, Intercontinental Hotels Group

**55%** of students are satisfied with social & environmental themes

## Sample Courses

- Catalyzing Social Impact
- Entrepreneurship and Impact Investing
- Business and Society

## Program Strengths

Community Development.....★★★★☆

Corporate Responsibility.....★★★★☆

Energy & Clean Tech.....★★★★☆

Impact Investing.....★★★★☆

International Development.....★★★★☆

Nonprofit Management.....★★★★☆

Social Entrepreneurship.....★★★★☆

## Skill Building

Entrepreneurship.....★★★★☆

Innovation/Creativity.....★★★★☆

Leadership.....★★★★☆

Strategy.....★★★★☆



## Career Services

**60%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Students interested in careers using business for social and environmental impact will find ample preparation and support. Although there are fewer on-campus recruiting opportunities for impact positions, the Career Management Center, with the best placement numbers in the nation, works tirelessly to support the aspirations of Goizueta students. In recent years, students have taken positions at notable companies such as KIPP, Intercontinental Hotel Group, The East Lake Foundation, and Starbucks Corporation.

One of the resources offered to students interested in impact careers is Goizueta's two social enterprise executives-in-residence. They meet monthly with individual students to discuss plans, offer advice, and provide feedback. Also offered annually is the Net Impact Career Trek. On the trek, students spend the day traveling to different companies around Atlanta to learn about careers in sustainability.

## Student Activities

**75%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**15%** of students in the chapter

Net Impact Chapter contact:  
goizueta@netimpact.org

Net Impact is one of the most active clubs at Goizueta, hosting many events throughout the year. This year, the club organized a Strategy and Sustainability Panel to introduce students to the opportunities and challenges faced by business leaders as they work for social and environmental change. In attendance were managers from such companies as McKinsey and Company, Intercontinental Hotel Group, and Newell Rubbermaid. The club also held film screenings, facilitated a book club focused on sustainability issues, and volunteered at various nonprofits across Atlanta. Net Impact also served as the official sustainability sponsor—engaging in a number of sustainability initiatives—at Goizueta's Welcome Weekend, an event attended by all students admitted to the school.

Beyond Net Impact, Goizueta students have many ways to get involved with social and environmental issues. Goizueta Nonprofit Consultants gives students the opportunity to engage in a formal consulting project with nonprofit organizations around Atlanta. Goizueta Impact Investors attracts many students interested in both finance and impact. The club makes direct-debt investments to enterprises seeking financial returns and, more importantly, returns in the form of societal impact. This year, after conducting its due diligence, the club made a \$25,000 investment in a nonprofit called Mercado Global. Goizueta Gives is a newly formed club that organizes volunteer opportunities for students. This year, the club contributed to the Youth Leadership Summit, where high school students spent the day at Goizueta attending various seminars promoting leadership and teamwork.



### Degree Options

- Full time
- EMBA

### Joint Degrees

- MF



Avr. GMAT **664**



### Social Impact



### Annual Program Cost

US \$ **59,720**

Full-time Students.....**109**

**54%** of students agree with:



An **impact job** is a  
**top priority** for me



### Environmental Sustainability



## Why Attend

Rotterdam School of Management (RSM) promotes diversity and a focus on individual and team development. During team assignments, which students have in all courses, they have the opportunity to learn from this diversity to become global leaders in all industries – leaders with integrity who are aware of the social and environmental issues, amalgamating these skills into business. RSM is the leading business school in the Netherlands, a country recognized as a global leader in energy innovation, where the university is a platform for international forums for energy policy and industry standards. The core curriculum of RSM empowers students to be the change agents that integrate broader stakeholder management and work toward mainstreaming sustainability in business.

## Curriculum

The motto at RSM is “the business school that thinks and lives in the future,” and students are prepared to develop adaptable, holistic, and sustainable approaches to business issues. The program aims to teach students to become globally responsible business leaders and focuses on values of global social responsibility, sustainability, and ethical behavior in the curriculum. RSM sets the pace when it comes to integrating environmental, social, and governance issues into the curriculum and research activities. More than optional electives, sustainability is integrated into every functional business area of the curriculum.

It all begins in the first week of the full-time MBA program, when students are introduced to the various characteristics of sustainability and how they affect business decisions in both the short and long term. In courses like Business and Society Management, subjects of social governance are presented. This creates a foundation for the Personal Leadership Development course that challenges students to incorporate those values into a viable business plan. Students examine case studies that highlight the better and fairer use of resources and discuss and debate in class the ethical choices of leaders and the responsibilities of those with influence. RSM students also connect to the broader university community through the CEMS Club that serves as a bridge between students, corporate, and community partners through academic, social, and professional events. The CSR Committee is responsible for organizing CSR-related activities, such as volunteering and sustainability events on and off campus.

### Prominent Faculty

- Gail Whiteman, Companies and Ecologies
- Lawrence Pratt, Business Society and Sustainable Management
- Rob Van Tulder, Managing Cross-Sector Partnerships

### Prominent Alumni

- Aouatif Tawfik, Project Manager Sustainability Europe, Unilever
- Beth Rogers, Independent Management, Elizabeth Rogers Consulting
- Trisha Clauson, NOTS Impact Entrepreneurs, Danone

**41%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- Creating Value from Values
- Business, Society, and Sustainability, Management
- Corporate Governance and Enterprise Organization

## Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

**69%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Career Development Center (CDC) at RSM connects students and alumni in three different stages: before, during, and after securing a job. The CDC first focuses on helping students understand what their long-term goals are and what fields and job positions will help them achieve those goals. At the same time, they work on improving the resume, social media profiles, interviewing skills, and everything needed to create strong candidates in any field.

Once students are prepared, the CDC works to align students with internships and career positions focused on sustainable development both locally and globally. These efforts are in turn supported by the RSM Net Impact club, which organizes career boards and invites guest speakers who concentrate on social and environmental impact experiences. This helps students understand how their skills and knowledge of sustainability themes are incorporated into companies and what kind of opportunities exist. Finally, being aware of the importance of the alumni network, the CDC keeps track of alumni working in various fields relating to sustainability to be able to promote new graduates. The network in sustainability is improving in the Netherlands through the joint efforts of the CDC, Net Impact, and other university departments.

## Student Activities

**37%** of students are satisfied with extracurricular activities

**NET IMPACT**   **SILVER Chapter**

**42%** of students in the chapter








Net Impact Chapter contact:  
erasmus@netimpact.org

RSM is diverse, not only in reference to the more than 30 nationalities represented in each batch of students, but also to the variety of professional backgrounds and interests. At the start of the program, many students do not pay much attention to social or environmental issues, but the curriculum demonstrates the importance of sustainability with two mandatory sustainability courses. This creates enthusiasm in the students to incorporate more of what they learn into other classes.

The RSM Net Impact Club connects sustainability-minded students to business leaders, companies, and nonprofit organizations by sponsoring career boards, peer-to-peer sessions about working in sustainability, a sustainability summit, an entrepreneurship boot camp, field trips, networking, and more. Students also receive a Net Impact newsletter every two weeks. The club chapter at RSM works closely with other departments of the business school, including Greening RSM and Sustainable RSM, to create a more sustainable campus as well as generate sustainability dialogues, research, and action with RSM stakeholders. The goals of the chapter are to increase awareness and participation of students, alumni, and faculty in activities that create tangible impact locally and globally; to expand professional networks; and to improve career connections in the Netherlands. A few examples of past events include jointly organizing TEDx RSM with the Marketing club, Think.Eat.Save, a learning seminar about sustainability in the food sector, and a series of seminars on Circular Economies.





 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• N/A</li> </ul>	 <b>Avr. GMAT 660</b> <b>Avr. GPA 3.2</b> <b>60% Admittance Rate</b>	 <b>Social Impact</b> ★★★★☆ 
 <b>Annual Program Cost</b> <b>us \$ 77,610</b> Full-time Students..... <b>151</b>	<b>61%</b> of students agree with:  <b>An impact job is a top priority for me</b>		 <b>Environmental Sustainability</b> ★★★★☆

### Why Attend

ESADE has a reputation as a fast-developing, innovative, and entrepreneurial school, and it's been recognized by the Financial Times as Europe's leading MBA for responsible business (22nd in the 2014 Global MBA rankings). Flexible tracks offer options to students who want to minimize the opportunity costs. The world-class faculty and the setting in Barcelona – one of Europe's innovation hubs – provide an especially strong focus on developing awareness of the global context of business, social and environmental responsibility, and social entrepreneurship. Receiving an MBA at ESADE brings students into contact with local and international entrepreneurs, with ample opportunities for students to develop, test, and potentially start up their own businesses.

### Curriculum

The ESADE MBA offers a robust curriculum that incorporates its strengths in entrepreneurship, innovation, and social responsibility with a diverse and collaborative student body. Within the program's curriculum, students engage in discussions, debates, and projects in courses that focus on CSR themes. The following subjects are part of the core curriculum and incorporate social and/or environmental themes into classes: Marketing, Global Context of Management, Accounting I, Strategy I, and Finance I. Electives such as Social Entrepreneurship, Managing Sustainability, Geopolitics, and Political Risks & Geo-Economics focus specifically on one theme, such as CSR, international development, public policymaking, social entrepreneurship, and innovation in the social sector.

A new course was offered this year (2013-14) in Spanish: Consultoría de Empresas Sociales. It introduced students to the concepts of social entrepreneurship and prepared them to be consultants to social businesses of Momentum Project España 2014 (fourth edition). Momentum is a social accelerator and incubator based in ESADE's Institute for Social Innovation (ISI). The ESADE Institute for Social Innovation's mission is to develop personal and organizational skills within the business community and nonprofit organizations in order to strengthen their activities and their contribution to a more just and sustainable world.

#### Prominent Faculty

- Alfred Vernis, Social Entrepreneurship
- Daniel Arenas, Global Context of Management
- Marc Vilanova, Managing Sustainability

#### Prominent Alumni

- Claudia Garuti, Program Manager, Ashoka
- Christina Alfonso, CEO, Madeira Global
- Megan Le, Project Manager PATH

**61%** of students are satisfied with social & environmental themes

### Sample Courses

- Global Context of Management
- Managing Sustainability
- Social Entrepreneurship

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★★
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

### Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★



## Career Services

**61%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

**Financial Support** for students accepting nonprofit or social ventures internships

**Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career Services at ESADE, through its supportive and collaborative approach, works closely with students interested in pursuing a career with social and environmental impact. A designated person in Career Services is responsible for supporting the Net Impact chapter's VP of Careers and Education. Together, they work toward educating, counseling, and providing job opportunities for chapter members. This year, the chapter initiated one-on-one meetings with every member to understand their career aspirations and accordingly organize career events and identify potential recruiters that better fit the requirements of students.

ESADE has built strong relationships with organizations ranging from international development, foundations, and social entrepreneurs to multinational corporations with CSR teams. Currently, the most-accessed student resources include internship and full-time job postings in the Career Services newsletter, Career Service portal, Net Impact newsletter, Net Impact Facebook page, and ESADE Net Impact Campus Groups portal. Organizations such as international foundations (Clinton Health Access Initiative), socially responsible banks (EBRD, CAF, IDB), and humanitarian institutions (International Committee of the Red Cross) have been presented to students through special career events, followed by internship and full-time job opportunities.

## Student Activities

**48%** of students are satisfied with extracurricular activities

**NET IMPACT** **GOLD Chapter**

**67%** of students in the chapter

Net Impact Chapter contact:  
esade.grad@netimpact.org

The ESADE Net Impact Chapter is one of the smallest student-run business clubs at ESADE, but the chapter members are very socially and environmentally conscious. The club, in partnership with ESADE Career Services, hosts several career-oriented events during November, February, and April each year. In 2013-14, the ESADE Net Impact Chapter organized visits to social enterprises to learn more about their triple-bottom-line business models. The chapter is also highly focused on promoting the involvement of students in case competitions. Three ESADE teams comprising 15 postgraduate-level students represented the school at the prestigious Hult Prize Competition in Dubai (UAE), Shanghai (China), and Sao Paulo (Brazil).

The Net Impact Chapter also collaborates with other ESADE student-run business clubs, such as e-Joventut, Clean Energy Club, and the Design and Innovation club. Some Net Impact chapter members are developing a solution to redesign campus dustbins to encourage waste separation, reduce the environmental footprint, and ensure that faculty, staff, and students embrace sustainable practices. The ESADE Institute of Social Innovation houses some of the brightest and most frequently published thought leaders in the field and brings together organizations from across Europe for knowledge-sharing at its annual conference. Students and Net Impact chapter members had the opportunity to volunteer for the second year in a row at the annual ISI conference in April 2014.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MPH



Avr. GMAT **644**

Avr. GPA **3.29**

**43%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 91,636**

Full-time Students.....**200**

**75%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

George Washington University (GWU) exists at the intersection of business and society. Students at George Washington School of Business (GWSB) have the opportunity to take advantage of the great benefits of living in the nation's capital, even independent of the actual university. However, the university, and specifically the MBA program, is a necessary resource to both develop the skills and create the opportunities to take advantage of Washington, D.C. Making a sizeable impact on social and environmental issues requires being in the places where the big decisions are made. Big decisions are made in Washington, and GWU can provide the tools necessary to make those decisions.

## Curriculum

Since George Washington University is based in Washington, D.C., prospective students can take advantage of both the MBA curriculum and its location in the nation's capital. Students can complete additional socially and environmentally oriented courses and projects to earn a certificate or add a concentration in Responsible Management. For example, students begin the MBA curriculum with a core course focused on Business Ethics. One of the key lessons from this course is to focus on the ethical consequences of business decisions and how those decisions impact social and environmental outcomes. Students have the ability to take further courses to explore this subject and work with faculty to gain more understanding and experience.

The GWU School of Business offers substantial opportunities for experiential learning. Multiple clubs, including Net Impact, offer pro bono consulting, environmental regulatory support, and other social and environmental opportunities. Additionally, students can meet with professionals from NGO and governmental organizations, such as USAID, the World Bank, and the International Monetary Fund. Many faculty either currently or recently worked at these institutions or are able to provide real-world reflections on what it takes to work at those environments. Indeed, GWU's location provides countless opportunities for MBA students to gain experience at the intersection of business and society.

### Prominent Faculty

- Jennifer Griffin, Business and Government Relations
- John Forrer, Global Governance and Public Policy
- Jorge Rivera, Corporate Environmental Management

### Prominent Alumni

- David Mitchell, Business Operations Manager, Rocketship Education

**46%** of students are satisfied with social & environmental themes

## Sample Courses

- Corporate Social Responsibility
- Sustainable and Responsible Investing
- Sustainable Enterprises

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**75%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

GWSB has a full-time career services center that is dedicated to getting all of its students high-impact jobs. The staff at the career center is highly connected and has a diverse background, which helps accommodate a variety of students. The first semester of the program includes weekly career services classes, where students gain opportunities to beef up their resume and enhance their digital presence, such as on LinkedIn. Career services staff members are consistently available and are often proactive about opportunities for students.

The GWSB MBA program overall helps focus on the business skills needed to make a positive social and environmental impact. GWSB offers several career trek opportunities at all types of different organizations. On-campus recruiting includes several premier federal consulting organizations, which include social and environmental projects and opportunities. Finally, the alumni affairs office makes a specific effort to connect students with alumni who are making a positive impact.

## Student Activities

**71%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**30%** of students in the chapter

Net Impact Chapter contact:  
georgewashington@netimpact.org

Most students at the George Washington School of Business are socially and environmentally oriented, partly due to the location in Washington, D.C. Students pursue a range of socially impactful careers, from working in sustainable food production to government consulting. Federal consulting employers are frequent visitors to campus and offer on-campus recruiting events. By being a Net Impact chapter member, students can connect with other college chapters in the D.C. Metro Area, as well as the professional D.C. chapter. This provides members opportunities to connect to and learn from various socially driven endeavors going on around town.

The Net Impact chapter offers a variety of opportunities and learning experiences, focusing a great deal of effort on getting students connected to impact careers. Second-year members mentor first-year members in ways that often result in securing school-year internships. In addition, prospective students can expect a plethora of event opportunities, both on and off campus. This Net Impact chapter focuses heavily on helping other members navigate the busy D.C. scene so students get the most exposure to their areas of interest.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MA
- MBA/MPP



Avr. GMAT **693**

Avr. GPA **3.36**

**53%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 102,650**

Full-time Students.....**530**

**36%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

The McDonough School of Business (MSB) attracts a motivated student body with diverse experiences. The MSB is a great place to explore social and environmental issues. The strong focus in international issues is felt throughout the curriculum. An MBA at Georgetown University provides access to a network of lawyers, public policy experts, foreign service officers, health scholars, and academics from across Georgetown's graduate schools. The key strengths of programs are its D.C. location, its international character, its academic excellence, and its tradition of service. These traits create a culture that is collaborative, open, ethically minded, and engaged with government and social change.

## Curriculum

The culture of Georgetown University is deeply rooted in developing global citizens to make a positive difference in the world. The MSB integrates these traditions into an MBA curriculum that is focused on developing principled leaders. Core and elective courses have a strong focus on the broad social impacts of principled leadership, and sufficient courses are available in the MSB and greater university to allow students to incorporate social and environmental themes into their education. The core curriculum integrates social themes into course assignments. Examples of lessons required include marketing analysis of an AIDS awareness campaign in India, finance discussion of the social implications of subsidized home building in Mexico, and business analytic concerns about ethical data collection and representation. Several electives are offered that have a direct focus on social or environmental themes, while leveraging the school's strengths in finance and entrepreneurship.

As a highly collaborative learning environment, MSB attracts a large number of students with backgrounds in impact fields, and the experiences of these students are regularly discussed in class. Students can take up to 12 course credits at other schools at Georgetown and other area universities. These opportunities allow students to take a broader range of courses that look at social and environmental issues from policy, international, and social science perspectives. Short-term consulting and active learning opportunities are often made available as internships during the academic year.

### Prominent Faculty

- Edward Soule and Michael O'Leary, Principled Leadership for Business and Society
- William Novelli, Corporate Social Responsibility
- Melissa Bradley, Investing for Impact

### Prominent Alumni

- Amy Celep, President and CEO, Community Wealth Partners
- Eric Kessler, Founder and Managing Director, Arabella Advisors
- Brett Jenks, President and CEO, Rare

More information at: <http://msb.georgetown.edu/>

**21%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- Corporate Social Responsibility
- Investing for Impact
- Social Entrepreneurship

## Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

**59%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Georgetown's MBA Career Center continues to strengthen its focus on social and environmental recruiting by expanding resources for the nontraditional job search, building new connections with government, international development, and public sector consulting, and deepening its network in Fortune 500 CSR. The McDonough School of Business has a full-time staff member and a second-year student peer advisor who focus exclusively on impact and nonprofit related careers. They work with employers and alumni to develop job and internship opportunities and coach students on their career development and job searches. Georgetown's MBA Career Center proactively solicits and publishes social impact and environmentally focused job listings. The center works with organizations like the World Bank, IFC, Ashoka, and Education Pioneers to recruit on campus.

MSB features several relevant career treks each year, and there are several nonprofit and government career fairs in D.C., as well as opportunities to network with the Net Impact D.C. professional chapter and an annual trip to the national Net Impact Conference. On campus, the Social Impact Internship Fund provides scholarships to students who accept unpaid internships with nonprofits or the social sector. Georgetown has a strong reputation among D.C.-area organizations, especially in government, federal consulting, and international development.

## Student Activities

**57%** of students are satisfied with extracurricular activities









**18%** of students in the chapter

Net Impact Chapter contact:  
georgetown.msb.grad@netimpact.org

Students of all backgrounds and careers engage in social impact activities during their time at MSB. The Georgetown Net Impact Chapter hosts several events every year that connect MBA students with the wealth of social impact knowledge and opportunity D.C. has to offer. The Net Impact Trek offers the chance to visit organizations at their offices, while Net Impact Day, Social Impact Week, and speaking events bring distinguished practitioners in international development, ethical business and investing, and nonprofit management to campus to share their experience. Past speakers have represented Green Mountain Coffee Roasters, PSI, and Network for Good.

The Net Impact Service Corps allows students to make a direct impact on local nonprofits while developing real-world consulting skills. The Net Impact Service Corps Net Impact Board Fellows offers students the opportunity to serve on nonprofit boards in the D.C. area. Organizations partnered with for these programs have included Harboring Hearts, MBAs Without Borders, and KIPP D.C. All student organizations at MSB work with a local community partner as part of the greater student body's commitment to reaching out to the community. The MBA Volunteer club sponsors the annual Month of Volunteerism, where the entire MBA student body comes together for a month of community impact. In past years, students contributed over 1,400 hours to serve at over 100 volunteer events. The Community Fellows program at the MSB rewards students who complete 100 hours of community service during their time in the MBA program with an honorary distinction on their transcript.



 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MA</li> </ul>	 <b>Avr. GMAT 684</b> <b>Avr. GPA 3.34</b> <b>28%</b> Admittance Rate	 <b>Social Impact</b> ★★★★★☆ 
 <b>Annual Program Cost</b> <b>us \$ 57,716</b> Full-time Students..... <b>139</b>			<b>44%</b> of students agree with:  <div style="border: 1px solid black; padding: 5px; display: inline-block;">             An <b>impact job</b> is a <b>top priority</b> for me           </div>

### Why Attend

Challenge yourself to develop a career path to make a positive impact – make an investment in yourself and the future. Georgia Tech's Scheller College of Business MBA program, known for innovative entrepreneurship and technology-infused management education, is setting the pace for incorporating ethics, social impact, and sustainability into every student's holistic education.

### Curriculum

Sustainability and environmental and social impact aren't optional discussion points for Georgia Tech Scheller College of Business students. Companies understand that truly incorporating triple-bottom-line performance measures into their system gives them a competitive advantage. This means that students need to be prepared from day one to add impact value to the firm. Scheller's core courses and elective courses expose students to these concepts and equip them with the tools to address these needs.

Core classes incorporate cases and themes focused on ethical, social, and sustainability issues. Electives, such as Business Strategies for Sustainability, Sustainable Business Consulting Practicum, Pro Bono Consulting and Supply Chain Modeling, tackle specific areas of interest. Elective highlights include Business Strategies for Sustainability, a course led by Professor Beril Toktay that takes a holistic view of the interaction of businesses with the environment. The class was refined with student feedback to ensure the right blend of innovation, entrepreneurship, and sustainability guidance, resulting in the addition of the Innovation Tournaments for Sustainability module. Student projects included the Eco-Canteen, Individual Eco-Reports, Mobile Bicycle Marketplace, and Fresh Food for Food Deserts. Pro Bono consulting, led by Professor Terry Blum, provides students with experiential learning opportunities to consult with local nonprofits on specific projects. Professor Howard Connell teaches the Sustainable Business Consulting Practicum, which students value for both the experiential management consulting experience and sustainability projects they work on for real-world regional company clients. Past clients include Novelis, Coca-Cola, Cox Enterprises, and Kimberly-Clark, all with senior management involvement and high visibility.

#### Prominent Faculty

- Beril Toktay, Business Strategies for Sustainability
- Howard Connell, Sustainable Business Consulting Practicum
- Terry Blum, Pro Bono Consulting Projects

#### Prominent Alumni

- Dan Carney, Environmental Pgm. Mgr., Federal Reserve Bank of Atlanta
- Drew Chappell Mathias, Senior Sustainability Manager, Georgia-Pacific LLC
- Chris Hagler, Southeast Practice Leader, Ernst & Young

More information at: <http://scheller.gatech.edu/>

**63%** of students are satisfied with social & environmental themes

### Sample Courses

- Sustainable Business Consulting Practicum
- Business Strategies for Sustainability
- Pro Bono Consulting Projects

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**63%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

☒ **Financial Support** for students accepting nonprofit or social ventures internships

☒ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Georgia Tech Scheller College of Business Career Services team strives to put students in the best possible position to achieve their goals and find their future dream career. Through a combination of networking opportunities, information sessions, coffee chats, and sustainability-focused career panels, students are able to connect with sustainability professionals and explore new paths to make a large impact in the world.

The Career Services team works hand-in-hand with professors to take advantage of industry contacts and connections both in and outside of the Atlanta business community. On-campus recruiting includes a variety of companies, a number of which have strong sustainability or environmental practices. In addition to on-campus options, the Career Services team offers a number of company site visits and external networking events. One prominent opportunity recently introduced was a West Coast trek, where students in the full-time MBA program were given the opportunity to visit and meet with a number of high-profile companies in the Silicon Valley area.

## Student Activities

**61%** of students are satisfied with extracurricular activities

**NET IMPACT**

**SILVER Chapter**

**19%** of students in the chapter

Net Impact Chapter contact:  
georgiatech@netimpact.org

Being involved at the Scheller College of Business means developing complete impact potential through opportunities such as volunteering, start-up competitions, business case competitions, and consulting projects for exposure to real companies, solving real issues. The Scheller College of Business is a unique hub of philanthropy, entrepreneurship, and leadership, where students explore creative solutions for pressing issues. With support from the Institute for Leadership and Entrepreneurship (ILE), the Center for Business Strategies for Sustainability (CBSS), and the Cecil B. Day Program in Ethics, students are provided numerous opportunities to make a difference.

One of the most popular events in the fall and spring is the Scheller Day of Service, where students volunteer with local Atlanta community organizations for a Saturday of labor and learning. The annual Saint Bernard Parish trip to New Orleans during winter break provides students with the opportunity to help rebuild houses and bond over hard work for a good cause. The Board Fellows program is another avenue to work with nonprofits over the entire year by sitting on local Atlanta board. The weekly IMPACT Speaker Series brings in leaders from around the globe to engage students, faculty, and community in free discussions. The social impact business start-up competition, Ideas2Serve, coordinated by the ILE, brings together students and faculty from across the university to develop and pitch their nonprofit business start-up ideas. Georgia Tech also takes a high-profile role in organizing outreach for the Global Service Venture Competition.



<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• N/A</li> </ul>	<b>Avr. GMAT 685</b>	<b>17% Admittance Rate</b>	<b>Social Impact</b> ★★★★★
<b>Annual Program Cost</b> <b>us \$ 62,469</b>	<b>34% of students agree with:</b> <b>An impact job is a top priority for me</b>	<b>Environmental Sustainability</b> ★★★★★		
<b>Full-time Students 200</b>				

## Why Attend

The HEC program offers a high level of student diversity unparalleled with other MBA programs, and faculty members are active in researching and teaching responsible business models and ideas. HEC has all the resources of a large university, but the small MBA class allows for more personal interactions with students and professors alike, offering a unique opportunity to learn from each other's experiences. The school is fully committed to the idea that the economic value of a business goes hand-in-hand with its social and environmental impact.

## Curriculum

The HEC MBA curriculum is divided into two phases: fundamental and customized. During the fundamental phase, students acquire the core business skills that are crucial in carving out a successful career, for either for-profit companies or nonprofit organizations. In addition to standard classes such as Marketing or Financial Accounting, students take language classes, go through professional development and coaching, and participate in fun simulations. In this phase, a course on Ethics incorporates sustainability themes and may include a variety of cases and guest speakers. All professors are happy to discuss social and environmental themes in class when asked, and students may even choose to focus their research on the nonprofit sector for some of the more open-ended projects.

During the customized phase, students have the opportunity to tailor their MBA to their personal aspirations and professional objectives by selecting from a wide range of options, including elective courses, specializations, international exchanges, or fieldwork projects. This allows great flexibility for students interested in social impact careers. The Career Management Center supports students looking for nonprofit careers by offering stipends to students working at NGOs. MBA students may also choose to earn a Certificate in Social Business, allowing for interaction with like-minded individuals such as the Masters in Sustainable Development students. HEC also offers an "incubator" program for students interested in social entrepreneurship, as well as elective and specialization courses in this track.

### Prominent Faculty

- Florian Hoos, Social Entrepreneurship
- Benedicte Faivre-Tavignot, Certificate in Social Business
- Frederic Dalsace, Marketing at the Bottom of the Pyramid

### Prominent Alumni

- Bruno Viana, Specialist, The Global Fund to Fight AIDS
- Elisabeth Garrett, Change Management, Unilever

**19%** of students are satisfied with social & environmental themes

## Sample Courses

- Ethics: Corporate Social Responsibility and Ethical Challenges
- Certificate in Social Business, Enterprise, and Poverty
- Reinventing Business for Emerging Markets

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**49%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★

Finding concrete job and internship opportunities ..... ★★★★★

Providing professional contacts and networking ..... ★★★★★

Teaching students about roles and industries ..... ★★★★★

#### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The MBA Career Management Center has developed a curriculum that follows a unique three-step procedure to enable students to maximize and plot their career transformation: 1) know yourself, 2) know the market, 3) match yourself and the market.

Career development resources include self-assessment tools, one-on-one career coaching, recruiting events, career workshops, access to alumni, global treks, and professional clubs. While nonprofit organizations are not HEC's top recruiters, many of the companies, such as Unilever and Accenture, do have sustainability ideals. Although few staff members have experience in the nonprofit sector, the school holds strong connections with many companies and organizations looking to hire socially minded individuals. HEC students gain privileged access to top companies in Europe and around the world, and the school's global alumni network opens doors for all of its students.

## Student Activities

**36%** of students are satisfied with extracurricular activities

**NET IMPACT** 

 **SILVER Chapter**

**30%** of students in the chapter

Net Impact Chapter contact:  
hec.grad@netimpact.org

Most MBA students at HEC understand that social and environmental issues will impact their career, no matter which sector they choose. Several clubs have co-sponsored events or activities with Net Impact, such as the Energy Club, Women in Leadership, and the Asia Pacific Business Club. Each year, HEC MBA and Masters in Sustainable Development students organize the Sustainable Business Conference. A prestigious speaker from UNESCO discussed gender equality with students after a presentation on the subject. A top consulting firm came to campus to present its report on gender equality in the workplace.

Other past activities include a speaker series on responsible investment funds, attending a social business conference off-campus, and pro bono consulting projects for local nonprofits. Students have also participated in the Hult Prize Competition, Sustainable Investing Challenge, and the Nespresso Sustainability Challenge.

# Hult International Business School

## Master of Social Entrepreneurship | San Francisco, CA



### Degree Options

- Full time
- EMBA

### Joint Degrees

- N/A



### Annual Program Cost

us \$ **69,800**

Full-time Students.....**900**

**91%** of students agree with:

An **impact job** is a  
**top priority** for me



### Social Impact

★★★★★



### Environmental Sustainability

★★★★★



## Why Attend

The program has many key strengths. All courses are tailored around social and environmental impact on an international level. Students have highly diverse backgrounds in terms of nationalities and work experience. Faculty members have extensive experience in the field and are supportive of student projects, even after courses are over. Students get to work on an actual challenge with a social enterprise as a client for six weeks, and they have broad access to networking and career opportunities related to the field. Studying with students who have a similar vision creates an empowering environment.

## Curriculum

The Master of Social Entrepreneurship (MSE) is a one-year program offered in San Francisco and London that is entirely focused on applying business principles to social and environmental challenges, leveraging the fact that Hult is one of the most international business schools in the world. Since there are 31 different nationalities within the MSE cohort of 75 students alone, all courses place social, environmental, and business issues in an international context. The program is divided into five modules.

The first three modules are each 12 weeks long and focus on how to create enterprises that are socially, environmentally, and financially sustainable. Courses include Landscape of Social Entrepreneurship, Sustainability, Global Crisis, Social Innovation, Development Economics, Financing Social Enterprises, Project Framing & Bid Writing, Social Impact Assessment, and Stakeholder Management. The fourth module is six weeks long and allows students to choose two elective courses from a number of options. This is also the time when students can rotate to Hult's London Campus, where different courses are offered. Examples of elective courses include Social Enterprises in the Bay Area, International Negotiations, Change Management, and Disruptive Innovation. The last module is called an Action Project. During this phase, students work as consultants for a real social enterprise on a specific project. All the enterprises selected for this action project have a social or environmental focus. Examples of clients include Kiva, Impact Hub, FairTrade USA, General Electric Healthcare, Techo, Heifer International, One PacificCoast Bank, Yoonoodle, and Domogeo.

### Prominent Faculty

- Sara Olsen, Social Impact Assessment
- Michael Edwards, Global Crisis
- David Green, Development Economics

### Prominent Alumni

- Jessica Loman, Investment Relations Manager, Toniic
- Karl Oskar Teien, Co-founder, Pulse
- Claudia Alexandra Strategic Planning, Phanaint

**77%** of students are satisfied with social & environmental themes

## Sample Courses

- Landscape of Social Entrepreneurship
- Social Impact Assessment
- Global Crisis

## Program Strengths

Community Development.....★★★★★

Corporate Responsibility.....★★★★★

Energy & Clean Tech.....★★★★☆

Impact Investing.....★★★★★

International Development.....★★★★★

Nonprofit Management.....★★★★★

Social Entrepreneurship.....★★★★★

## Skill Building

Entrepreneurship.....★★★★★

Innovation/Creativity.....★★★★★

Leadership.....★★★★★

Strategy.....★★★★★



## Career Services

**91%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

☒ **Financial Support** for students accepting nonprofit or social ventures internships

☒ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career Services at Hult offers very personalized guidance and empowers students to follow their ideal career path. Every student has a person from career services assigned to follow their path through the whole year. These advisors support with defining career objectives, reviewing CVs, cover letters, and other materials while also searching for contacts related to the student's interests. Career Services for the MSE program focus on socially and environmentally responsible career opportunities.

On April 24th, Hult organised Connect@Hult, a career event that showcased a variety of companies for all Master programs. These included Google, Facebook, Clorox, Bain & Company, Watsi, and Net Impact. During this event, students had the opportunity to meet and network with top executives of these companies, many of which presented a social and environmental approach. Many alumni are still engaged in Hult events and activities. Although Hult is a rather young business school, it's quite large with its seven campuses around the world, so the alumni network is growing fast and is extremely international.

## Student Activities

**45%** of students are satisfied with extracurricular activities

**NET IMPACT** 

 **SILVER Chapter**

**10%** of students in the chapter

Net Impact Chapter contact:  
hult.sanfrancisco@netimpact.org

Student life at Hult is active, busy, and engaging. The school is very supportive of club activities. They encourage the formation, development, and interaction of clubs, following up with monthly meetings for all team leaders and individual club support. Every club has a limited budget for the year, but if there is a very active club, such as the Net Impact chapter, the school will support with additional resources, including space to host all the events. The most active club for social and environmental topics is the Net Impact chapter. The chapter brought in speakers and panels to discuss topics such as What is Social Entrepreneurship?, B-Corps and Plum Organics, Spark: Next Generation Philanthropy and Grassroots Funding, and Social Enterprise Sunday. Members can also attend workshops such as Improvisation Sessions as Networking Skills and Ask Big Questions (Ashoka).

The chapter also offered programs including the CoCreation Lab, an incubation program in alliance with the Hult Venture Group. This program involved several teams of entrepreneurial students and empowered them to develop their idea of a social business until the final event, where they pitched their idea to judges, faculty, mentors, and other students. The teams were offered a series of workshops, tasks, and mentors to guide them along the process. The winning team won a crowdfunded prize of more than \$1,000. Other clubs involved in social and environmental topics include Design Thinking Network, TEDx Club, and Green Marketing Club.





<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• IMBA Dual Degrees</li> </ul>	<b>Avr. GMAT 670</b> <b>32%</b> Admittance Rate	<b>Social Impact</b> ★★★★★☆ <b>TOP 50</b>
<b>Annual Program Cost</b> <b>us \$ 81,100</b> Full-time Students..... <b>600</b>	<b>54%</b> of students agree with: An impact job is a top priority for me	<b>Environmental Sustainability</b> ★★★★★☆	

## Why Attend

IE's diverse international student body, strong focus on social responsibility, and excellent academic ranking make it stand out from the crowd. The student body is collaborative, enthusiastic, and engaged in social and environmental issues. In addition, the school offers various opportunities, such as internships, clubs, and electives, that enable students to develop the skills and expertise they need to succeed in their future careers.

## Curriculum

IE's curriculum provides students with a thorough background in core managerial subjects, while also pushing students to consider the social and environmental impact of their actions. Core classes are concentrated in the first three terms of the program and include courses on traditional topics such as strategy, marketing, and operations. In addition, all students take Critical Management Thinking, an elective that questions the underlying assumptions of common management practices, such as a constant focus on growth and measuring success based on shareholder returns.

Starting in Term 3, IE students have the opportunity to take elective classes, which include many options focused on the connection between social and business. The electives offered each year vary; courses are proposed by IE professors and voted on by students. Sample courses focused on the intersection of business and social responsibility include Social Entrepreneurship; Poverty, Development and Africa; Business 360; Business at the Bottom of the Pyramid; and Clean-Tech Industry Analysis. In addition, many other elective courses include discussions on how social and environmental strategies can be incorporated into core business to enhance a company's reputation and profitability.

### Prominent Faculty

- Rolf Strom-Olsen
- Gayle Allard, Managerial Economics
- Rachida Justo, Social Entrepreneurship

### Prominent Alumni

- Ivaylo Dimov, Sustainability Consultant, DNV GL - Sustainability UK
- Brain Cabezas, Program Manager, Agrion
- Pablo Esteves, Partner, Emzingo Group

**38%** of students are satisfied with social & environmental themes

## Sample Courses

- Critical Management Thinking
- Social Entrepreneurship
- Poverty, Development and Africa

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

## Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★



## Career Services

**54%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

IE's career services department works hard to bring students career opportunities that span a wide variety of industries and geographic regions. The center has a specific representative focused on the public and nonprofit sectors.

Starting in 2013, IE Net Impact and the Career Management Center began working together more closely to achieve the shared objectives of enhancing the IE brand, creating awareness of IE Net Impact's events, facilitating networking opportunities between students and companies, and creating interest and awareness about future careers with a social impact.

## Student Activities

**67%** of students are satisfied with extracurricular activities



**30%** of students in the chapter

Net Impact Chapter contact:  
ie@netimpact.org

IE students from all backgrounds are enthusiastic participants in activities centered on social and environmental issues. Net Impact is the largest club at IE, drawing more than 400 students to events throughout the year. The club's largest event is the Social Responsibility Forum, a conference connecting more than 300 students, professionals, and sector leaders through innovative, interactive sessions, including case studies, design thinking, and social enterprise pitches. Another featured Net Impact event is Impact Weekend, a social entrepreneurship workshop where teams pitch solutions to real world problems then work with a mentor to develop business plans to present in front of a panel of judges.

In addition, the club hosts several other types of events. These include the Speaker Series, which brings inspirational leaders to campus and organizes student panels to share students' previous experience and facilitate networking. The club's EcologIE programming is designed to enhance environmental sustainability on IE campus, as through a recent campaign to switch to recycled paper, and events like market day for reselling used items. Students also participate in sustainability-focused MBA case study competitions. Outside of Net Impact events, students participate in other clubs, including the IE Energy Club, which hosts numerous renewable energy events, or the Charity Club, which aims to connect students and the community. One of the most popular options during the internship period is Emzingo, an eight-week immersion program that combines personal learning with a hands-on social impact project in an emerging country.



# The Science of Sustainability... and Good Business

“

My professors had us designing our own sustainable business, doing life cycle analyses of products, and investigating what it means to be a socially responsible corporation. These classes taught me what it takes for companies to survive in the future, and I have brought everything I learned to my current position.”

—Kate Kosirog (M.S. EMS '13), ESH Specialist, Fermilab

## Integrating Business + Science + Law for Sustainability

**Programs at Chicago's IIT Stuart School of Business include:**

Master of Science in Environmental Management and Sustainability

M.B.A. with a Concentration in Sustainability

Certificates in Compliance and Pollution Prevention, Economic Development and Social Entrepreneurship, and Sustainable Enterprise



**IIT Stuart School of Business**  
ILLINOIS INSTITUTE OF TECHNOLOGY

[stuart.iit.edu](http://stuart.iit.edu)



### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/JD
- MBA/MPA



### Social Impact



### Environmental Sustainability



Full-time Students ..... **90**

**57%** of students agree with:



An **impact job** is a  
**top priority** for me

## Why Attend

The MS in Environmental Management and Sustainability (EMS) program is a unique blend of technical and business courses surrounding sustainability. The program is aimed at equipping students with competencies required to lead sustainability initiatives at any level and in any field. The program is quite diverse, with a broad range of countries represented and a broad range of backgrounds, from engineering to history. This generates high-quality, cross-disciplinary learning. The learning process at IIT Stuart is experience-based, and students are encouraged by knowledgeable and caring faculty to explore their interests and design or propose projects to companies.

## Curriculum

The EMS program provides a broad-based sustainability education with a focus on building a business case for sustainability. The EMS program incorporates analytics, law, and traditional business courses into the program, allowing students to get a taste of many tangential areas that contribute to sustainability and receive a broad multi-disciplinary education. Similarly, other degree programs, including the Dual MBA/MS EMS at Stuart integrate sustainability thinking as well as specific courses, such as Sustainable Supply Chain Management. The capstone course integrates students from all business programs, providing a unique cross-disciplinary experience. The program approaches sustainability from a broad systems perspective, incorporating design thinking, life cycle analysis, rigorous analytical approaches, social enterprises, and both traditional hard and soft skills of environmental managers. Social and environmental themes, cases, discussions, and projects are woven into the business school programs, even outside EMS classes.

Elective courses round out a student's specific interests and can include courses in the design school such as Service Design, specific sustainability courses such as Managing Energy Systems, and business courses including Operations Management, Environmental Performance Analytics, and Spreadsheet Modeling. Consulting projects are common in classes, and students can expect to do at least three to four projects with outside clients over the course of their degree. IIT Stuart works to stay on the cutting edge of industry trends and expectations, and courses are strategically reviewed every few years, with new ones added regularly. Several new courses were added fall 2012 and spring 2013, which students helped shape.

### Prominent Faculty

- Weslyne Ashton, Industrial Ecology and Systems Thinking
- Nasrin Khalili, Pollution Prevention and Control
- David Ehrlich, Environmental Policy in a Competitive World

### Prominent Alumni

- Bryan Tillman, Senior Project Manager, Kymanox & The City of Highland Park
- Steven E. Avadek, Director and Global Head, Citigroup
- Renee Kuroc, Senior Environmental Planner, AECOM

**69%** of students are satisfied with social & environmental themes

## Sample Courses

- Building an Innovative and Sustainable Business
- Social Entrepreneurship
- Environmental Finance

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**68%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

IIT Stuart's Career Management Centre (CMC) provides a great level of support to its students and alumni. In addition to organizing several career fairs, the CMC conducts weekly workshops and seminars by industry professionals on key areas in the job search, including salary negotiation, leveraging a network, and structuring the search. CMC staff is approachable and helpful and offers individual or group advising services to the students. They also do a great job assisting international students in finding work. IIT's job portal is updated regularly with internships and full-time opportunities. The staff will often keep an eye out for environmental jobs and contact students individually. The CMC also subscribes to services like CareerShift job portals to provide comprehensive job listing to students.

The Career Management Center organizes an annual Green Business Round Table event that invites environmental professionals from across Chicago to IIT Stuart. The event is a big opportunity for networking and engaging other passionate professionals. The 2013-2014 academic year brought the 3rd Annual Green Business Roundtable: Contemporary Issues in Sustainable Business, featuring a panel of industry leaders. Net Impact and the CMC will often collaborate to bring high-quality green career events to the student body.

## Student Activities

**49%** of students are satisfied with extracurricular activities

**NET IMPACT** 

 **SILVER Chapter**



**13%** of students in the chapter

Net Impact Chapter contact:  
stuart.iit@netimpact.org


IIT student organizations provide a broad range of options for students, while the university's culture and administration actively support new endeavors. At the graduate level, Net Impact provides a broad range of social and environmental activities, including professional career panels, interactive sustainability events like International Parking Day, and proactive impact projects, including consulting. Net Impact also screens environmental documentaries regularly, tours Chicago-based environmental companies and sites, and volunteers with local community organizations. Other Stuart student organizations include finance and marketing focus areas.

Many students at Stuart are working either full- or part-time while attending school so don't spend a great deal of time outside of class on campus, but students in each program are often a tight-knit group. Students' interest in sustainability ranges from the passionate individuals in the EMS program to many outside of the program whose interest in environmental issues and programs has not yet been sparked. IIT's Office of Campus Energy & Sustainability provides a myriad of ways for students interested in sustainability to get involved, like attending regular sustainability forums, volunteering at e-waste collection days, and even several paid positions implementing green initiatives on campus.



	<b>Degree Options</b>	<b>Joint Degrees</b>		<b>Avr. GMAT 669</b>
	<ul style="list-style-type: none"> <li>• Full time</li> <li>• EMBA</li> </ul>	<ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MACC</li> </ul>		<b>Avr. GPA 3.32</b>
				<b>39%</b> Admittance Rate

 **Social Impact**  
★★★★☆

 **Annual Program Cost**  
**us \$ 54,148**

Full-time Students.....**383**

**25%** of students agree with:

An impact job is a top priority for me

 **Environmental Sustainability**  
★★★★☆

### Why Attend

At Kelley, students acquire the foundational business skills required to make a compelling business case for CSR, while developing the leadership skills necessary to inspire stakeholders and drive results. The Kelley MBA Academy structure immerses students in strategic business segments, including supply chain, finance, consulting, consumer marketing, and business marketing, giving them the opportunity to apply their skills to real-world business challenges with clients such as Target, GE, Eaton, and P&G. The opportunity to gain industry knowledge and build technical skills through these consulting engagements prepares Kelley students to hit the ground running at their internships and full-time job opportunities.

### Curriculum

The curriculum at Kelley embraces a global perspective to provide opportunities for students to learn about the intersection between business, the environment, and society. The core curriculum builds a strong foundation in fundamental business skills, such as finance, economics, and strategy. Numerous electives and a certificate in social entrepreneurship allow students to harness these skills to make the business case for corporate social responsibility and sustainability. Kelley excels at providing students with hands-on business opportunities to apply what they learn in the classroom. The Global Business and Social Entrepreneurship (GLOBASE) program is an experiential course during which MBA teams consult directly with entrepreneurs, NGOs, and small enterprises in emerging markets.

This year, 75 students worked on 15 projects with 11 different organizations in Guatemala, India, and Ghana. Other opportunities for experiential learning at Kelley include working on an Indiana-based nonprofit microfinance institution called the Hoosier Social Impact Fund. The Kelley Institute for Social Impact (KISI) and the Johnson Center for Entrepreneurship & Innovation (JCEI) are valuable resources for students pursuing an impact career and interested in impact issues. The Certificate of Social Entrepreneurship allows Kelley students to take courses at the School of Public and Environmental Affairs (SPEA) at Indiana University, which is ranked number one in environmental policy and management. Most importantly, the Kelley MBA curriculum provides students with the flexibility and opportunity to develop and expand their knowledge of how to make social and environmental impacts in business.

#### Prominent Faculty

- Jeff McMullen, Environmental Sustainability & Value Creation
- Gilvan "Gil" C. Souza, Sustainable Operations

#### Prominent Alumni

- Ryan Luckey, Director of Sponsorships, AT&T
- Thomas Heckroth, Social Compliance Program Manager, Haddad Brands
- Meghan Curran, Senior Talent Associate, Acumen Fund

**15%** of students are satisfied with social & environmental themes

### Sample Courses

- Environmental Sustainability & Value Creation
- Social Entrepreneurship & Economic Development
- Sustainable Operations

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆





## Career Services

**45%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✗ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Kelley Graduate Career Services (GCS) is top-rated among MBA programs. GCS is heavily involved in assisting students with their career development and job search. There has been growth over the past several years in GCS' awareness of the unique challenges and opportunities for MBA students pursuing impact-focused careers. However, much of the internship and job search for these students continues to take place off-campus, with GCS and the Kelley alumni network providing guidance, advice, and connections. Just one of the strengths of the Kelley MBA program is that each student works one-on-one with a GCS career coach to develop his or her internship and job search strategy, networking plan, and interview preparation. These career coaches serve as advocates and can provide introductions to Kelley alums in numerous industries.

Organizations such as EDF Climate Corps and Education Pioneers actively recruit on campus for summer internships. Each year, several Kelley MBA students intern in sustainability and CSR roles found through GCS or their own self-directed search.

## Student Activities

**45%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**15%** of students in the chapter

Net Impact Chapter contact:  
indianamba@netimpact.org

Kelley students are active members of the Bloomington community and the international community. Through the Board Fellows program, consulting projects, and service days, members of Kelley Net Impact have many opportunities to contribute to the community and expand their impact-related business experience. Global opportunities include the GLOBASE programs and the student-led Emerging Market Experience trips.

The Kelley Net Impact Graduate Chapter works to collaborate with other student clubs and campus groups to expand awareness of impact opportunities in all careers. These events range from on-campus guest speakers to events at local businesses that are actively incorporating sustainability and/or social responsibility into their business practices. The Annual Impact Symposium hosted by Kelley Net Impact attracts top business leaders to speak about current issues and opportunities in CSR, environmental sustainability, and leadership development. Past participants include Cummins, MillerCoors, Dow AgroSciences, Caribou Coffee, and Acumen Fund.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MA
- MBA/MD



### Social Impact



### Environmental Sustainability



Full-time Students ..... **160**

**48%** of students agree with:



An **impact job** is a  
**top priority** for me

## Why Attend

For students interested in making an impact through business, the Johns Hopkins Carey Business School Global MBA program offers a combination of academic rigor and international consulting experience (the Innovation for Humanity program), complemented by hands-on opportunities through extracurricular organizations. Benefits include connections with faculty, alumni, and community members in the Baltimore and Washington, D.C. area that are doing “business with humanity in mind.”

## Curriculum

The 21st century demands original approaches championed by a new breed of business leader—innovative, resourceful, pragmatic, and intrepid. These leaders must possess the knowledge and insight to creatively and effectively address the challenges of tomorrow, including those not evident today. Johns Hopkins Carey students respect the intimate and fragile relationship between business and society and understand the potential of innovative thinking and sustainable strategies to change lives, communities, and the world for the better. In the Johns Hopkins University tradition, the Carey Business School is tackling society's most vexing problems, particularly those in four key areas: health care, financial services, real estate and infrastructure, and enterprise risk management. While these areas present significant challenges, they also hold the promise of great advancement for society, as well as economic growth and job creation.

Through the Innovation for Humanity program, which is a core course, teams of student consultants are paired with startups, social enterprises, nonprofits, or hospitals in emerging countries. Students work with their sponsor organizations both remotely and in-country to provide business recommendations to solve the organization's challenges. “Business with humanity in mind” is a key theme throughout the Carey Business School curriculum. It is particularly evident in The Wire: Business Solutions, an elective course inspired by the critically acclaimed TV series. Students interact with guest speakers, including police officers, elected officials, schools, and the media to identify community problems and develop sustainable programmatic, intuitional, and entrepreneurial solutions.

### Prominent Faculty

- Phil Phan, Innovation for Humanity
- Dipakar Chakravarti, Managerial Decision Behavior
- Toby Gordon, Healthcare Delivery

### Prominent Alumni

- Shahd AIShehail, Entrepreneur, Acumen Fund
- Eliza Huleatt, Executive Director, CCS

**33%** of students are satisfied with  
social & environmental themes

## Sample Courses

- Social Entrepreneurship
- Sustainable Cities
- Corporate Governance

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**59%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Johns Hopkins University Carey Business School Career Development Office is very supportive of students who are interested in careers with a social and/or environmental impact. A student's goals are aligned with an advisor who is particularly knowledgeable about their career of interest. This advisor can help provide advice, resources, and connections to employers of interest.

Additionally, the Career Development Office works closely with Carey's Net Impact Chapter to bring employers aligned with impact careers and to provide social and environmental career information sessions. Regular visits have included employers and alumni in the fields of impact investing, nonprofits, microfinance, social enterprise, and social impact consulting. Students interested in entrepreneurship and/or another self-directed search are connected with additional resources, faculty, and alumni.

## Student Activities

**48%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**30%** of students in the chapter

Net Impact Chapter contact:  
jhucarey.grad@netimpact.org

The overarching mission of "business with humanity in mind" attracts students who are focused on using their careers to solve our world's toughest challenges. The student body is composed of many people who want to use business for social or environmental impact in a variety of sectors. Several student organizations provide social and environmental opportunities, but they are primarily carried out through the Johns Hopkins Carey Business School's Net Impact Chapter. Since the chapter started, it has grown in size and presence on campus, gaining recognition throughout the school. Other clubs offering social/environmental impact opportunities to students include the Carey Consulting Club, Carey International Business and Diplomacy Club, Global Health Institute, Innovation Factory, and Johns Hopkins Healthcare Business Association. The Johns Hopkins Carey Net Impact Chapter provides a variety of opportunities to students including pro bono consulting projects, community service opportunities, fundraisers, career exploration, tours of local organizations with environmental sustainability efforts, information sessions, and Carey Net Impact's signature speaker series: Our Mission in Action.

Previous event topics have included corporate social responsibility, international development, aquaponics, and nonprofit partnerships. If students are interested in another particular social or environmental impact area, they are encouraged to take a leadership role for the initiative with the support of Carey's Net Impact Chapter.



### Degree Options

- Full time
- EMBA

### Joint Degrees

- N/A



### Social Impact



Full-time Students ..... 35

66% of students agree with:



An impact job is a top priority for me



### Environmental Sustainability



## Why Attend

Graduate programs at the Leeds University Business School (LUBS) offer an opportunity for students to develop leadership skills and academic rigor, delivering a diverse, international experience with exposure to other cultures and business practices. The school integrates academic learning with workplace placements and international study tours to make sure that all degrees offer a profound learning experience. The Leeds experience is a socially aware one, with active discussion of social issues and active encouragement to extend business skills to the local community, as well as deep ethical considerations of common management dilemmas that face the industry.

## Curriculum

Graduate programs at Leeds offer a wide variety of degrees, many of which have social and environmental themes built in. Business students have the opportunity to learn about social and environmental issues through elective and core classes, with new courses being taught across faculties, such as the school of environment and two new programs centered on the creative industries: an MA in Fashion, Enterprise, and Society, as well as Music and Management.

Students also have the opportunity to take electives across the university to further support their learning. Experiential Learning is also a key factor at Leeds, with many opportunities to learn through live projects, business simulations, consulting, and trips.

### Prominent Faculty

- Helen Short, Corporate Governance/Ethics
- Nigel Lockett, All Around Enterprise
- Matthew Davis, Socio-Technical Systems and Greening Organizations

### Prominent Alumni

- Ali Nagvi, CSR Consultant
- Emilee Simmons, Teaching Fellow, Leeds Enterprise Centre, LUBS
- Francisco Hernandez Estens, Account Executive, JefferyGroup

41% of students are satisfied with social & environmental themes

## Sample Courses

- Corporate Governance
- Enterprise and Society
- Systems and Thinking and Consulting Practice

## Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

**86%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

☒ **Financial Support** for students accepting nonprofit or social ventures internships

☒ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The University of Leeds and the Business School take student employment very seriously, so there are many opportunities to enhance employability skills and receive support and guidance throughout the degree program.

Within both the university and the business school, specialists focus on ethical/green/social sectors, particularly for those in the EMBA and MBA. Over 500 top FTSE companies come on campus for recruiting, with many in social and environmental positions, as well as smaller businesses coming specifically to recruit for these types of positions.

## Student Activities

**41%** of students are satisfied with extracurricular activities



**5%** of students in the chapter

Net Impact Chapter contact:  
leeds@netimpact.org

Key events organized throughout the year include speaker events and seminars organized either with external speakers from public or private sector organizations or organized in concert with other institutes, such as the Sustainability Research Institute. Organizing such events is the chapter's main strength.

Other clubs include Green Impact, which looks at implementation of sustainability initiatives and campus greening programs. There are also over 50 other social, environmental, and ethical clubs and research centers across the university.



## Degree Options

- Full time
- Part time
- EMBA

## Joint Degrees

- N/A



## Social Impact



## Environmental Sustainability



Full-time Students ..... **400**

**39%** of students agree with:



An **impact job** is a  
**top priority** for me

## Why Attend

The London Business School (LBS) offers a world-class education focused on developing leaders with a positive global impact. It is truly diverse, with over 69 nationalities represented on campus, making for an enriching and unique environment. Outside the classroom, students participate in student-led treks around the world and attend inspiring events led by the active clubs on campus. LBS' location is an invaluable asset, as London is at the forefront of activity in the social and environmental impact space. Students have access to leading impact investment funds, development institutions, foundations, and sustainability-focused corporations, presenting opportunities to build a meaningful network and gain valuable experiences.

## Curriculum

The courses taught across both years of the LBS MBA develop students' functional knowledge of key business tools and skills, with a specific focus on practical leadership skills and personal development in a global context. Students choose from a broad range of electives, including courses that focus on social entrepreneurship and sustainability. A number of faculty members are researching the role of business in socio-economic development. Professors Chandy and Ramdas collaborate with faculty at Columbia University to hold the Business Solutions to Poverty Consortium at LBS each year with leading academics and business leaders. Coursework is supplemented by a series of quarterly London Talks. Students learned from last year's sustainability theme by discussing education in the developing world from John Wood of Room to Read and sustainability in investment management from David Blood of Generation Investment.

The London Business Experience aims to give students the opportunity to interact with leading organizations in London, including Clore Social Leadership Program and Fight for Peace, a nonprofit organization focused on reducing youth violence through martial arts. The Global Business Experience places students in one-week intensive company visits and consulting work in various parts of the world, including micro-entrepreneurship in South Africa. Another key pillar of the program is social innovation. Through the institute and the Deloitte Social Innovation Pioneers program, students have access to cutting-edge research and the opportunity to work with leading social enterprises.

### Prominent Faculty

- Ioannis Ionnaou, Strategy and Entrepreneurship
- Andrew Scott, Impacts of Environmental and Demographic Change
- Jeff Skinner, Social Entrepreneurship

### Prominent Alumni

- Lila Preston, Partner, Generation Investment Management
- Chris Coghlan, Founder, Grow Movement
- Justine Greening, Secretary of State for Development, UK Parliament

**18%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- The New Revolution: Social Entrepreneurship in the 21st Century
- Sustainability: Impacts of Environmental and Demographic Change

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆





## Career Services

**26%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★

Finding concrete job and internship opportunities ..... ★★★★★

Providing professional contacts and networking ..... ★★★★★

Teaching students about roles and industries ..... ★★★★★

### Career Support for:

An impact job search **is better than** a traditional job search

☒ **Financial Support** for students accepting nonprofit or social ventures internships

☒ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career Services works in partnership with the LBS Net Impact chapter to provide students with targeted professional opportunities. In an annual careers survey, 23% of LBS students surveyed were interested in impact careers, and 40% of students indicated they are exploring the possibility. 69% of students surveyed feel career resources available to them are sufficient in pursuing their chosen path, although students believe the school could improve in some areas.

LBS Net Impact works with the school to attract employers in social enterprise, impact investing, international development, and corporate sustainability on campus. This year, key on-campus recruiters included the CDC Group, On Purpose, Grow Movement, and the Clinton Global Health Initiative. Career services also employs a mentor in residence to support students interested in launching social enterprises. LBS Net Impact members also can access a growing alumni network, the Net Impact Professional chapter, and professional networking groups like CSR Meetup London and Finance Matters, which are excellent for students during the job search. With greater awareness of opportunities amongst students, staff, faculty, and alumni, new avenues of collaboration and support are emerging to support students pursuing careers in the impact space.

## Student Activities

**43%** of students are satisfied with extracurricular activities

**NET IMPACT** 

 **SILVER Chapter**

**55%** of students in the chapter

Net Impact Chapter contact:  
lbs@netimpact.org

Student activities are central to the MBA experience at LBS, catering to a broad range of professional, social, athletic, and recreational interests. The LBS Net Impact club engages students in prominent topics in the social and environmental impact space, connects students with broader networks, and provides resources and career support in the areas of impact investing, social enterprise, and corporate social responsibility. Each year, LBS Net Impact hosts a wide range of events, from panels on impact investing with representatives from London's leading firms to talks with international development agencies, such as the International Rescue Committee and the Clinton Global Health Initiative. Students have the opportunity to work with start-up social enterprises in the health care field and hear from executives leading the charge on sustainability at companies like Whole Foods.

The Net Impact club hosts two hallmark conferences each year: The Corporate Sustainability Conference and the Global Social Venture Competition and Conference, which is part of a global competition featuring students across the globe launching the next generation of social enterprises. Members of the club also attend external conferences related to business and sustainability, such as Emerge at Oxford Said School of Business and Doing Good Doing Well at IESE. In addition, the impact-consulting club offers students the opportunity to consult on pro bono projects for local NGOs. The volunteer club offers students the opportunity to volunteer time to great causes within the LBS community and beyond, even leading a trip to Ghana to work with micro entrepreneurs.

# Loyola University Chicago

## Quinlan School of Business | Los Angeles, CA



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MSA
- MBA/MSF



Avr. GMAT **584**

Avr. GPA **3.3**

**70%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

us \$ **63,000**

Full-time Students.....**216**

**38%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

Loyola's strengths go beyond the urban setting and the diverse backgrounds of its professors.

As a university with a strong focus on ethics, most professors strive to include such topics in all courses. As a medium-sized business school, Loyola's faculty doors are open to all students who wish to discuss anything from career and volunteer opportunities to ideas for enhancing the student body experience. At Loyola, student organizations are not merely clubs that gather for social events. Student leaders provide students opportunities to gain practical business skills, develop a strong network, and learn about new and innovative ideas.

## Curriculum

Loyola University Chicago (LUC) is a Jesuit Institution that offers full-time and part-time programs of study in the Quinlan School of Business Graduate Programs and a range of specializations to meet the needs of both non-working and working students. The school prides itself on its commitment to socially responsible leadership.

LUC offers Microenterprise Consulting, a course with 13 years of history that provides MBAs with an opportunity to gain hands-on experience in consulting and advising individual entrepreneurial and nonprofit clients starting up or operating businesses in economically disadvantaged Chicago neighborhoods. This course involves working directly with the client and is a unique learning experience. This was recognized by the Association to Advance Collegiate Schools of Business, Loyola's accrediting association, when it awarded the Microenterprise Consulting course first place in its 2007 Innovation in Business Education competition.

### Prominent Faculty

- Michael Welch, Microenterprise Consulting
- Raymond Benton, Global Environmental Ethics
- John Boatright, Director of the Baumhart Center for Social Enterprise and Responsibility

### Prominent Alumni

- Kyrie Bock, Marketing Project Manager, T. Rowe. Price
- Mark Johnson, Founder, Helpanswers Charitable Foundation, Inc.
- Susan Camberis, Talent Management, Baxter Healthcare

**23%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- Microenterprise Consulting
- Global Environmental Ethics
- Organization Change and Leadership

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



Career Services

58% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness



Career Support for:

- An impact job search is equal to a traditional job search
- ☒ Financial Support for students accepting nonprofit or social ventures internships
- ☒ Loan Forgiveness available to graduates going to work in the nonprofit sector.

Loyola’s Business Career Services (BCS) offers various opportunities for students of all backgrounds by providing professional development and skills workshops. The doors are always open to students who want to learn more about career paths and strategies to attain competitive advantage in the job market. Aside from general career workshops and advising, the office allows students to access a job board with hundreds of job and career opportunities that is updated daily. In addition to these efforts, the school offers several job fairs that are open to all business concentrations.

While the opportunities for careers in sustainability are limited, LUC Net Impact has had a continuous partnership with BCS to diversify job boards. To assist these efforts, LUC Net Impact has been in the forefront by collaborating with BCS and professors through panel discussions, workshops, and networking events to introduce students to current social and environmental issues and to provide a better understanding of various opportunities in the field. BCS, as a Net Impact member, has been a strong proponent of the organization’s efforts by inviting speakers from organizations such as Education Pioneers, Pepsi, Allstate, and many others to initiate opportunities in the social and environmental fields.

Student Activities

38% of students are satisfied with extracurricular activities



10% of students in the chapter

Net Impact Chapter contact:  
loyola@netimpact.org

This year, the Loyola Business Plan Competition was changed to Quinlan Social Enterprise Competition. Members of Quinlan’s Net Impact, Graduate Marketing Association, and Association of Loyola Entrepreneurs worked with Professor Michael Welch to develop and execute the new competition format, which awards a top prize of \$5,000 to the best business plan with a social or environmental contribution. This is the new permanent format for the business plan competition, which is held annually in April. This year, the Quinlan School of Business established the Baumhart Center for Social Enterprise and Responsibility, which will carry on the school’s commitment to the study and teaching of social enterprise in the years to come.

# Marlboro College

Marlboro College Graduate School | Brattleboro, VT



## Degree Options

- Full time
- Part time
- EMBA

## Joint Degrees

- N/A



## Social Impact



## Environmental Sustainability



Full-time Students .....20

97% of students agree with:



An impact job is a top priority for me

## Why Attend

The Marlboro College Graduate School is for students seeking a deep understanding of sustainability. This program is for the student who sees business as a tool for good, a vehicle with which they can change the world. The MBA and MDO programs push students to grow and change their leadership style. The programs expand the way students think about supply chains, finance management, business structures, and the role of the employee. MGC believes in multi-stakeholder engagement, understanding systems, and partnering with the professors in the learning process. MGC students believe that earning a master's degree is a privilege and that, when they graduate, they have a responsibility to the earth and the people in it.

## Curriculum

MGC defines sustainability as flourishing. The principles of a flourishing world are incorporated into every course. From Operations to Finance, students and professors talk about what a flourishing world would look like. Courses go in depth into socially responsible investing, socially beneficial marketing, and starting businesses from a systems-thinking perspective. Because the core curriculum includes classes like Foundations of Sustainability, Personal Leadership Development, and Exploring Sustainability, the curriculum is full and doesn't include electives at this time.

The program suits students that are completely dedicated to using business as a tool for social and environmental change. Students are considered equal learning partners and have a strong voice in the direction and shape of the program. Students can take courses from other departments as well, such as Clear Writing, Social Media, and Project Management. In classes like Sustainable Business Strategies, students get the chance to do projects for real-world companies.

### Prominent Faculty

- Cary Gaunt, Exploring Sustainability
- Betsy Schmidt, Social and Environmental Enterprises
- Will Keyser, Sustainable Business Strategies

### Prominent Alumni

- Galen Gurrero-Murphy, Founder and CEO, Natural Capital Network
- Ryan Finch, Founder and Manager, Raleigh City Farm
- Tess Barton, Founder, Clean Power Perks

93% of students are satisfied with social & environmental themes

## Sample Courses

- Foundations in Sustainability
- Exploring Sustainability
- Communications and Multi-stakeholder Engagement

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★★
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★☆



## Career Services

**72%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

There is an online discussion board where members of MGC's community post job opportunities and openings. There is also a lot of networking within the school community. MGC's MBA in Managing for Sustainability and Masters in Mission Driven Organizations are completely geared toward empowering students to become change agents. Many of MGC's alumni have founded mission-driven companies. Students have the skills needed to disrupt industries, pushing against old for-profit models. The programs don't teach students how to run a CSR program – they teach students how to think about every person, every externality, every systemic impact of running an organization. The programs don't segment social and environmental impact into a few courses for green-oriented students. These programs exist solely to teach students to evaluate every business decision through the lenses of sustainability.

Because of the school's small size, this chapter focuses on networking with professors and community members who are all deeply connected to the social and environmental business world. This has been valuable for students to gain career opportunities while they are in the program and after they have graduated.

## Student Activities

**55%** of students are satisfied with extracurricular activities



**75%** of students in the chapter

Net Impact Chapter contact:  
marlboro@netimpact.org

The student body is a unique blend of change agents. Each student carries a personal mantra that they seek to bring to business. Some students are engaged locally. They are committed to local systems of agriculture, money exchange, and government. They seek to use their role in business as a way to support local growth. Other students seek to use business as a tool to empower the poor or protect the earth. Some students are involved in international land conservation projects, education programs for African girls, and in fair trade for small farmers around the world. Every student in MGC's MBA or MDO program is fully committed to creating social and environmental good. It is not an attitude for our students, but a core value, a lifestyle.

MGC offers a place for deeper connection with one another, professors, and the wider Vermont community. Each year, the program host a Farm to Table Dinner in July, inviting the Brattleboro community to join an evening of enjoying local cuisine and networking. MGC also offers students the opportunity to invite speakers and organize events as they'd like. Many students are involved in local initiatives, and the Net Impact chapter supports these efforts through promotion.

# Massachusetts Institute of Technology

## Sloan School of Management | Cambridge, MA



### Degree Options

- Full time
- EMBA

### Joint Degrees

- Joint Degree with Harvard Kennedy School



Avr. GMAT **719**

Avr. GPA **3.6**

**13%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

us \$ **112,880**

**76%** of students agree with:

Full-time Students **800**



An **impact job** is a **top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

Sustainability studies at Sloan capitalize on its core strengths and key areas of research: energy, innovation, and entrepreneurship. MIT is well-known for the annual energy conference and Clean Energy Prize. Students learn about cutting-edge green supply chain practices. The school also focuses heavily on innovation and entrepreneurship, so students can do consulting projects on sustainability within big corporations and start their own social enterprise with the support and guidance of the Martin Trust Center for Entrepreneurship. The sustainability community is dynamic and close-knit, and exciting things are in store for the next few years as the program continues to expand.

## Curriculum

The Sustainability Certificate, a track of study within the MBA/Masters degree program, is the main sustainability offering at MIT Sloan. The program is designed to work alongside other areas of concentration within the school so that students can optimize their time. The main components of the program include some of MIT Sloan's trademark offerings, such as System Dynamics and Action Learning in the S-Lab course. As students complete their time here, they participate in the Sustainability Capstone class, an opportunity for students to solidify their sustainability leadership and ethics skill sets prior to graduation. Students also pick three elective courses out of 40 curated courses from across MIT. In addition to the structured certificate program, Sloan also embeds sustainability and ethics related programming in the core curriculum. This includes the first-year core ethics requirement offered during the Sloan Innovation Period, as well as Data, Models and Decision-making and Intro to Operations.

Outside of the offerings from the Sustainability Initiative, MIT Sloan also provides many other opportunities for experiential learning, as that is a core part of the ethos. New programming and courses are being developed all the time, including three-day modules on The American Dream: A Changing Landscape of Jobs, and a soon-to-be-offered food system and waste intensive. The leadership of the Sustainability Initiative actively engages with students on refining the curriculum for the Sustainability Certificate in order to keep it as relevant and practical as possible, and MIT is rife with centers focused on CSR.

### Prominent Faculty

- John Sterman, Strategies for Sustainable Business
- Jason Jay, Strategies for Sustainable Business
- Matthew Amengual, Strategies for Sustainable Business

### Prominent Alumni

- Shayna Harris, Cocoa Sustainability Manager, Mars Inc.
- Lily Russell, Management Consultant, Deloitte
- Omar Mitchell, Director of Sustainability, NHL

**76%** of students are satisfied with social & environmental themes

## Sample Courses

- Sustainability Lab
- System Dynamics
- Green Supply Chain Management

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★★
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

## Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★☆
Strategy .....	★★★★★





## Career Services

**78%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★★

Finding concrete job and internship opportunities .....★★★★★

Providing professional contacts and networking .....★★★★★

Teaching students about roles and industries .....★★★★★

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career services for social impact careers come from three places: the Sustainability Initiative, the Career Development Office, and from fellow students and alumni. The Sustainability Initiative and the CDO coordinate a sustainability internship program every year, inviting big corporations with CSR internships to post positions and subsidizing the salary of those hires. The Sustainability Initiative coordinates a lunch series that provides regular exposure to thought leaders and practitioners in CSR, often resulting in internship and job opportunities. There are also larger networking events with alumni and practitioners, such as an event with the COO and head of CSR for Nike and another event with the head of sustainability for Aspen Resorts. In a more informal fashion, the administration provides introductions to its rich network of contacts.

CDO is catching up on all the student demand for social impact jobs. They are working to bring more sustainability-oriented organizations to campus, although student demand still outpaces supply. They coordinate heavily with the Sustainability Initiative for expertise and support in this area. In the beginning of the year, they provide career panels on social impact and nonprofit jobs. Sloan also has a strong student and alumni network that helps each other find jobs.

## Student Activities

**88%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**20%** of students in the chapter

Net Impact Chapter contact:  
mitsloan@netimpact.org

Sustainability is a growing and thriving focus at Sloan – it's become a core focus for admissions in attracting new students. On a recent admissions weekend, two panels were focused entirely on sustainability and social impact – career opportunities and clubs – and both panels were at capacity. Sloanies are excited to support the Sloan Social Impact Fellowship (ssif.mit.edu), where first-years donate a day of their summer salary to support a scholarship fund for other classmates who are pursuing less lucrative internships in social impact. SEID projects are one of the most popular action learning opportunities on campus – students work with a development-focused start-up throughout the fall and then travel to the site during January. Recent projects include working with Sanergy in Kenya on sanitation in urban slums, ecotourism development in Ecuador, and developing mobile social services in Africa and the Middle East. S-Lab is always at capacity, demonstrating broad student interest in these issues.

Key clubs on campus related to CSR include the Net Impact club, offering a Board Fellows program, CSR-related programming, and networking opportunities; Sloan Entrepreneurs in International Development, offering projects with development start-ups around the world; Education Club, offering ed tech programming; and Healthcare Club, addressing healthcare improvements in the United States and in an international context. Sloanies also put on the MIT Sustainability Summit every spring – a cross-university conference that draws 300 attendees from students and industry (sustainabilitysummit.mit.edu).



<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/MD</li> <li>• MBA/Law</li> </ul>	<b>Avr. GMAT</b> <b>661</b>	<b>Social Impact</b> ★★★★☆☆
<b>Annual Program Cost</b> <b>us \$ 77,500</b>			<b>13%</b> of students agree with: <b>An impact job is a top priority for me</b>
<b>Full-time Students</b> ..... <b>148</b>			<b>Environmental Sustainability</b> ★★★★☆☆

### Why Attend

The McGill MBA program is a compact, professional, and innovative community of highly capable students and professors. The small student body enhances collaboration and creates an environment for meaningful relationships and close teamwork. The significant international influence gives a multitude of perspectives and expertise on a number of social and environmental issues.

### Curriculum

McGill's MBA program takes an integrated, multi-disciplinary approach to solving contemporary business problems. Students may choose among four focused concentrations reflecting current business trends, including Finance, Global Strategy and Leadership, Marketing and Technology, and Innovation Management. Social and Environmental impact themes are spread throughout the core courses, and the program has a strong international influence, with more than 75% of the faculty drawn from outside the country. Twenty-six different countries are represented in the 2014 cohort of students. Flexibility in concentrations and electives allow students to tailor their program to their personal career goals and aspirations. Several elective courses dedicated to social and environmental themes are available, including Strategic Management: International Development and Strategies for Sustainable Development.

Located within the Desautels School of Management is the Marcel Desautels Institute for Integrated Management (MDIIM). MDIIM's mandate is to develop an integrated approach to management, encouraging holistic, innovative, and context-sensitive thinking about organizations and how they function. This approach encourages different understandings of value to include economic, social, and ecological concerns.

#### Prominent Faculty

- Steve Maguire
- Strategies for Sustainable Development

#### Prominent Alumni

- Mohammed Ashour, CEO, Aspire Food Group

**9%**

of students are satisfied with social & environmental themes

### Sample Courses

- Strategies for Sustainable Development
- Strategic Management: Developing Countries
- Not-for-Profit Consulting

### Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

### Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

**30%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★

Finding concrete job and internship opportunities ..... ★★★★★

Providing professional contacts and networking ..... ★★★★★

Teaching students about roles and industries ..... ★★★★★

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career Services at McGill provides a number of opportunities and internship support for students interested in social and environmental careers. Career Services in the McGill MBA program includes resources and support for the job search in the social and environmental field as a part of their mandate to help student's find employment.

This is achieved through exposure to many local companies operating in the sphere of social and environmental impact. The faculty members also provide several generous fellowship grants for students to work internationally on economic development projects during their summer internships.

## Student Activities

**13%** of students are satisfied with extracurricular activities



**30%** of students in the chapter

Net Impact Chapter contact:  
mcgill@netimpact.org

Students have a wide variety of extracurricular clubs and activities to get involved in, all within a small and intimate student group. The Net Impact Club within the McGill MBA provides support and organization for a number of events. These events include field trips to local organizations and businesses that engage in social or environmental projects and speaking engagements with local experts on topics such as sustainability consulting and clean energy projects.

The club often partners with other organizations within the university community to put on symposiums and panel discussions on topics relevant to the club's mandate. The club also provides financial support to teams wishing to participate in case competitions with a sustainability or social business focus. Prospective students may also be interested in the program's International Development Club.



### Degree Options

- Full time
- EMBA

### Joint Degrees

- MBA/JD



Avr. GMAT **658**

Avr. GPA **3.3**

**34%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

us \$ **54,452**

Full-time Students.....**160**

**51%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

The Broad College of Business graduate programs create close-knit communities, focusing on teamwork. The benefits of a small program are clear. Students get to know classmates well, create a lasting network, experience meaningful interactions with professors, and have great opportunities to assume leadership roles outside the classroom. The MBA Supply Chain Management program, ranked #2 in the nation, continues to draw many students to East Lansing. Professors in management, specifically Organizational Behavior, Teamwork, and Leadership, provide valuable curriculum and practical experience that prepares Broad MBAs to navigate the next step in their business careers.

## Curriculum

The curriculum at Broad continues to focus on core business subjects such as finance and supply chain, yet integrates the idea that long-term considerations are increasingly necessary in making decisions. Sustainability issues are specifically discussed in a few classes. Students in the supply chain major may choose Sustainable Supply Chain as an elective within the concentration. Social Issues in Management is a core class that includes the environment as one of many stakeholders to consider in decision making. Supply chain classes increasingly take an end-to-end approach in thinking about the life cycle of products. Social entrepreneurship is not a large topic in the curriculum, but students with this interest find support from individual professors and centers around campus. The College of Law offers a few courses in environmental and international law that are open to full-time business graduate students.

Net Impact is also active in partnering with other student organizations and professional groups to sponsor trips and visits to companies who are industry leaders in sustainability. Ford, Steelcase, Peckham, Inc, and an upcoming project with Starbucks are examples of these efforts. Broad Net Impact also focuses on projects in the local community. The club has worked with the Michigan State University Center for Sustainability, Peckham, Allen Neighborhood Market, and others and is continuously looking for opportunities for small groups of MBAs to put their skills to use in local applications. The group has partnered with other Net Impact groups on community service events and will look for more opportunities to do so in the future.

### Prominent Faculty

- Jennifer Dunn, Social Issues in Management
- Steven Melnyk, Sustainable Supply Chain

**32%** of students are satisfied with social & environmental themes

## Sample Courses

- Sustainable Supply Chain
- Social Issues in Management

## Program Strengths

Community Development .....★★★★☆  
Corporate Responsibility .....★★★★☆  
Energy & Clean Tech .....★★★★☆  
Impact Investing .....★★★★☆  
International Development .....★★★★☆  
Nonprofit Management .....★★★★☆  
Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆  
Innovation/Creativity .....★★★★☆  
Leadership .....★★★★☆  
Strategy .....★★★★☆



## Career Services

**59%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✗ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career service staff focuses on the on-campus MBA recruiting events, the MSU alumni network, and general resume, job-search, and interview techniques. They respond to student feedback and are evolving services to meet even more specific student needs.

Student interests and opportunities are both at the forefront, and students interested in social and environmental impact work with their career services advisor to create a plan for job searching in that area, especially taking advantage of the Spartan alumni network. Having a role that addresses sustainable supply chain challenges is an example of where students might focus their job search.

## Student Activities

**54%** of students are satisfied with extracurricular activities

**NET IMPACT** 

 **SILVER Chapter**

**15%** of students in the chapter

Net Impact Chapter contact:  
michiganstate@netimpact.org

Students interested in social and environmental issues find Net Impact a welcoming forum to discuss these topics and learn more about them, as they are not discussed widely in all classes. The chapter has many local contacts who come with project ideas for places where they can use the business expertise of MBA students in community development. One example is the chapter's work with Allen Street Food Hub, a farmers' market looking to grow into a regional food hub. Broad Net Impact grows each year, and they actively recruit both members and projects to create teams of MBAs to work on projects in their area of interest. Project leaders create deliverables and timelines and own the relationship with the group's partners, and all members meet with local community members to understand the problem at hand.

Spartan Consulting is a student-run business that provides paid consulting services to a variety of companies and has partnered with Net Impact to provide services where the interests and expertise of the two student organizations intersect.

# MAKE A MEANINGFUL IMPACT

“ I chose the Lokey Graduate School of Business because of the program’s commitment to and focus on developing socially conscious and ethically responsible business leaders. ”



## EARN A SOCIALLY RESPONSIBLE MBA FROM MILLS COLLEGE

Located in the heart of the San Francisco Bay Area, the Lorry I. Lokey Graduate School of Business at Mills College takes you beyond the traditional MBA. We prepare you to be an ethical and socially responsible organizational leader who can deliver strong financial results while having a positive social and environmental impact. You will master business fundamentals and hone your critical thinking and leadership skills in a collaborative environment with small classes, accessible faculty, and a diverse student body. Our Center for Socially Responsible Business will connect you with thought leaders who drive innovation, and our personalized career services will equip you for professional success.

### The Lorry I. Lokey Graduate School of Business provides students with a wealth of opportunities:

- Innovative joint degrees train you to work across private, public, nonprofit, and emerging social enterprise sectors.
- Daytime, evening, and summer courses provide you with flexible scheduling.
- Our gold-rated Net Impact chapter empowers members to discover new resources and create events that further their professional interests.
- Local partnerships enable you to turn theory into practice through paid internships, consulting projects, and volunteer work.





### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/JD
- MBA/MA



### Social Impact



### Environmental Sustainability



Full-time Students ..... **77**

**96%** of students agree with:



An **impact job** is a  
**top priority** for me

## Why Attend

The Lokey program has a high commitment to diversity, sustainability, and social responsibility.

Students choose Mills because they want a collaborative learning environment where they can explore ways to apply business concepts and systems thinking to real-world problems. Lokey students graduate with a lasting, supportive network of impact-focused peers and faculty. The Lokey GSB puts its values into action by empowering women and women of color through excellent business education and a representative faculty, partnering with an organic food sourcing business, earning platinum certification for internal practices, and educating students in a LEED platinum certified building.

## Curriculum

The Lokey Graduate School of Business' mission is to "educate ethical and socially responsible organizational leaders who have the strategic perspective, business knowledge, and leadership skills to deliver strong organizational performance while mindfully making a positive impact on society and the environment." The program emphasizes socially responsible leadership by integrating throughout the curriculum principles of ethical decision-making; social and community accountability; diversity and inclusion; and environmental sustainability. Through regular meetings with the Dean, students are important advocates for deepening this focus on social and environmental impact. This year, the School revised the economics curriculum to improve integration. Students can pursue concentrations in Socially Responsible Business, Nonprofit Management, Finance, Accounting, and Marketing. Required courses such as Leadership & Ethics and Strategic Management provide students with concrete skills for exercising ethical decision-making and creating shared economic and social value.

Elective courses offer students the opportunity to explore a wide range of social and environmental issues. These electives include Ecological Sustainability; Strategic Philanthropy and Social Enterprise; Gender, Diversity, and Leadership; and Innovation in Business, which uses IDEO's human-centered design framework. The Mills College Center for Socially Responsible Business provides a forum for students, professionals, and the community to discuss how to use market forces to address social and environmental issues. The Center collaborates with the school's Net Impact chapter to organize an annual socially responsible business conference. It also generates experiential learning opportunities through its Fellowship Program and consulting and applied research projects.

### Prominent Faculty

- Ed Quevedo, Applied Principles of Ecological Sustainability
- Seth Barad, Strategic Philanthropy & Social Enterprise
- Stacy Blake Beard, Gender, Diversity and Leadership

### Prominent Alumni

- Emilie Linick, Senior Loan Officer, Capital Impact Partners
- Kyra, Co-founder, Vermeulen & CO.
- Sephora Pierre-Louis, Founder and Executive Director, FormatAide

**80%** of students are satisfied with  
social & environmental themes

## Sample Courses

- Applied Principles of Ecological Sustainability
- Strategic Philanthropy & Social Enterprise
- Innovation in Business

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★☆☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**80%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career Services at the Lokey Graduate School of Business offers students support, tools, and one-on-one coaching throughout their MBA experience, preparing them for long-term success in a social or environmental impact career. They organize regular professional development workshops, industry panels, and employer visits to highlight impact careers in public service and social entrepreneurship across the major functional business areas. Workshops complement the Lokey MBA courses, which integrate training on professional presentation, teamwork, and leadership skills. During the recent academic year, two Socially Responsible Business career panels were held with panelists from diverse organizations including Symantec, PricewaterhouseCoopers, Facebook, and HUB Oakland. Additional career panels focused on Public-Private Partnerships and on Education.

Placing an emphasis on social and environmental impact careers, the Lokey GSB generated both summer and academic year internships for their students at local impact organizations and socially responsible businesses. In addition to one-on-one coaching services and workshops, Career Services also emails a weekly newsletter to all students, emphasizing current impact job openings listed on the online Career Hub site. Career services staff has the skills to support Lokey GSB students regardless of their career stage or goals and creates a supportive environment for career exploration and advancement.

## Student Activities

**71%** of students are satisfied with extracurricular activities



**75%** of students in the chapter

Net Impact Chapter contact:  
lokey@netimpact.org

Lokey MBA students pursue a wide variety of impact careers but share an interest in addressing social issues through responsible business practices and public-private partnerships. This is evidenced by the popularity of the school's new dual degree options: the MBA/MA in Educational Leadership and the MBA/Masters in Public Policy. Students have recently started an educational impact focused group called the Huddle. The Huddle is currently planning a startup weekend event on education technology. Other student groups, such as Ascent: African American Graduate Association and the Mills Graduate Queer Student Association, reflect the student body's diversity and commitment to local communities. Ascent held its first annual Black Success Conference this spring, providing workshops for area high-school, undergraduate, and graduate students.

Prospective students can expect this Net Impact chapter to focus on providing social, service, and career development opportunities, primarily in the Bay Area. This year's Service Corps projects served local organizations Alameda County Community Food Bank and Partners in School Innovation. The chapter is an active partner in the Mills Center for Socially Responsible Business (CSRB) conference, which brought over 225 attendees and 40 speakers with careers in the public, private, and nonprofit sectors to campus this year. Chapter leaders are very proud to lead the student body in the first recitation of our MBA Oath at graduation. The Lokey MBA Oath, CSRB Conference, and Service Corps will continue to be cornerstone activities.



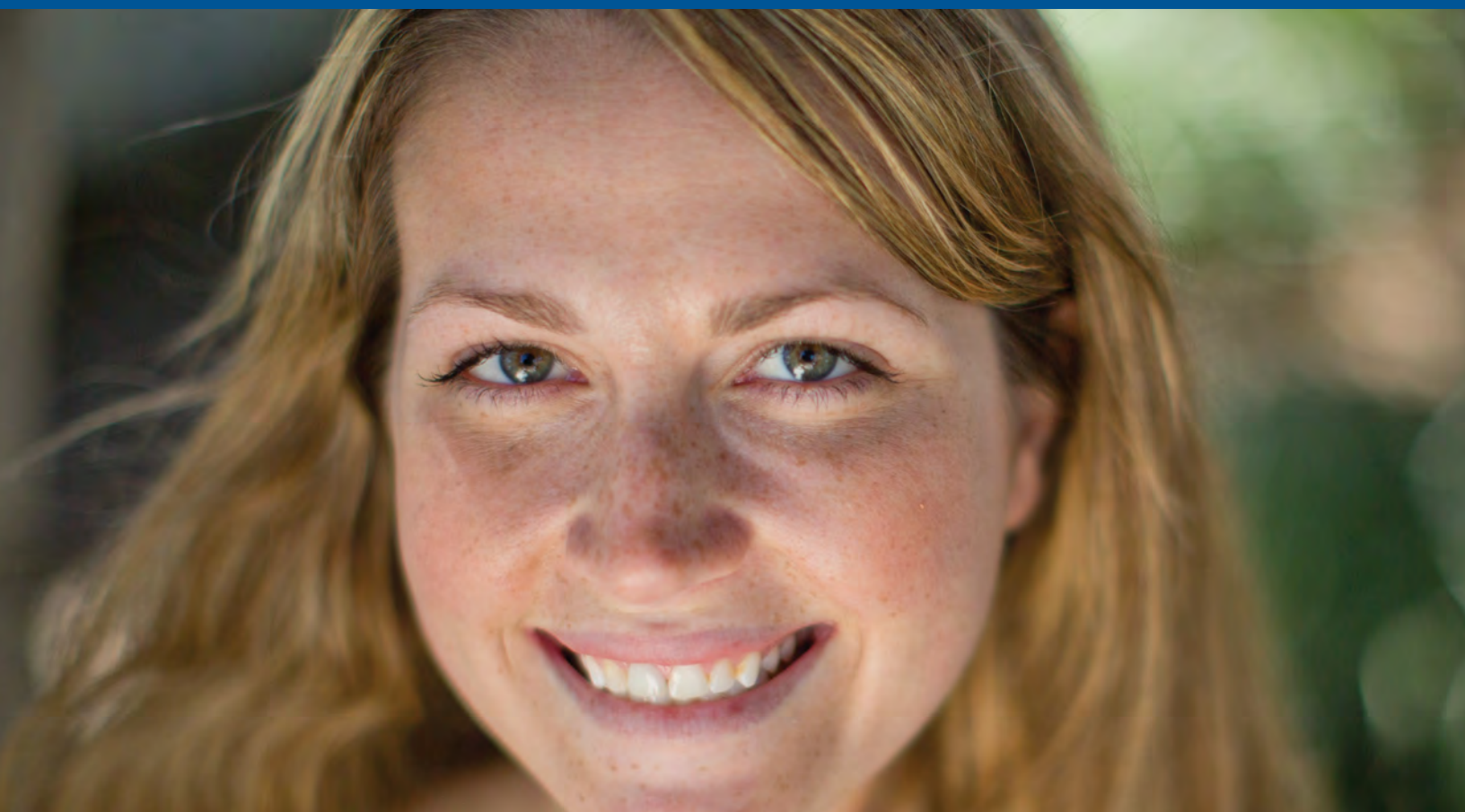
## Monterey Institute of International Studies

*A Graduate School of Middlebury College*

[GO.MIIS.EDU/NETIMPACT](http://GO.MIIS.EDU/NETIMPACT)

THE WORLD IS FULL OF PROBLEMS.  
**OUR STUDENTS DELIVER SOLUTIONS.**

*MBA in Global Impact Management  
Joint MBA/MA International Environmental Policy  
Joint MBA/MA International Policy and Development*





# Monterey Institute of International Studies

Graduate School of International Policy and Management | Monterey, CA



## Degree Options

- Full time

## Joint Degrees

- MBA/MA
- MBA/MPA



## Social Impact



## Environmental Sustainability



Full-time Students ..... 56

81% of students agree with:

An impact job is a top priority for me

## Why Attend

The internationally focused programs at the Monterey Institute of International Studies (MIIS) attract students from all over the world with a passion to “Be the Solution.” Collaboration with multicultural students promotes recognition of alternative viewpoints, and students have various opportunities abroad. With a small student body and a diverse faculty, students are able to customize their research and projects to best fit their professional goals and to create lifelong networks with passionate alumni. The Monterey Institute challenges students to be the solution in every aspect of life and provides opportunities for students to immediately put into practice the skills, knowledge, and tools taught in the classroom.

## Curriculum

The Monterey Institute offers an MBA with a purpose. In addition to an optional concentration in International Sustainable Business, MIIS offers two joint degrees, the Joint Master of Business Administration in International Management and Master of Arts in International Environmental Policy, and a joint MBA and MA in International Policy Studies. Core MBA courses focus on business topics such as accounting, finance, marketing, and operations management, but professors often choose case studies and examples that incorporate social and/or environmental topics. Students may cross-register in courses from other programs, focusing on Social Change Leadership, Development Economics, Human Rights, International Trade Policy, and Language programs. Students in all programs must take foreign language classes, which may also feature topics in entrepreneurship, development, trade, and sustainability.

The required capstone International Business Plan project, which includes a newly required sustainability component, allows students to work for an actual client as part of a multicultural team of consultants. The Joint MBA/MA in International Environmental Policy program provides students with a business foundation early, so students may apply it to future courses that focus on environmental policy and business-related themes. The diverse array of professors encourages students to choose research topics based on their interests, and professors support development of creative thinking and innovative ideas. The Joint Program is a perfect fit for students interested in business, sustainability, and development.

### Prominent Faculty

- Lyuba Zarsky, Climate and Development
- Gireesh Shrimali, Business Models and Sustainable Energy
- Sandra Dow, Environmental, Social and Governance Risk Assessment

### Prominent Alumni

- Ben Couch, Supply Chain Coordinator, Traditional Medicinals
- Annie Rouse, Fulbright Fellow, University of Calgary
- Michael Murphy, Senior Business Development Manager, MassCEC

48% of students are satisfied with social & environmental themes

## Sample Courses

- Business, Sustainability and Society
- Environmental and Natural Resource Finance
- Private/Public Partnerships for Sustainable Development

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆

More information at: <http://www.miis.edu/>



## Career Services

**71%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Monterey Institute's Center for Advising and Career Services provides a range of help and advice to students from the first day of student orientation until graduation day and beyond. These services include meetings (in-person, over the phone, or via Skype from any country) to discuss professional goals and workshops on resume and cover letter writing, as well as interview practice, networking, salary negotiation, social media, and self-assessments.

CACS uses an online platform to post relevant job and internship opportunities, tip sheets, and articles, and fellowship/scholarship announcements. The center brings several employers to campus each spring to participate in an annual Career Fair. Past employers include Driscoll's, KPMG, Monterey Bay Aquarium, the Sierra Club, and the UN Development Programme. The center also sponsors networking trips to Silicon Valley, San Francisco, and Washington, D.C. to introduce students to organizations of interest and professionals in their fields. Services specifically directed toward social and environmental impact are usually offered to students once they have expressed interest working in these areas. As many degree programs are oriented toward such careers, advisors constantly find open positions with international NGOs, social enterprises, the government and environmental organizations and inform students who are interested.

## Student Activities

**43%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**25%** of students in the chapter

Net Impact Chapter contact:  
monterey@netimpact.org

The Monterey Institute provides plentiful extracurricular activities through student clubs and international program trips. Students are always willing to help with fundraising efforts and environmental advocacy projects. Clubs like Net Impact, Students for Sustainability, Trade Club, Our Green Thumb Garden, and Amnesty International provide students with opportunities to collaborate and spread awareness about social and environmental issues. Students are encouraged to participate in national and school-sponsored sustainability-related case competitions, including the Hult Prize, Aspen Case Competition, MIIS Water Innovation Challenge, and CK-Schulich Business for a Better World Competition.

Internationally focused programs like Team El Salvador and Team Peru give students international experience and allow them to improve development practices abroad. MIIS clubs also reach out to the Monterey community, promoting local business ventures and nonprofits through fundraising activities and opening MIIS events to the Monterey community. To supplement curriculum offerings, the MIIS Net Impact Club hosted talks from representatives from the Bay Area Impacting Investing Initiative and BSR. Career-oriented extracurriculars included an MBA bus tour to the Bay area, where students visited Sungevity and Fair Trade USA.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MA
- MBA/MPA



Avr. GMAT **720**

Avr. GPA **3.53**

**16%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 119,740**

Full-time Students.....**786**

**17%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

Stern believes in the tremendous potential of individuals to solve global problems through the power of business. Founded on this belief, its vision is to develop people and ideas that transform 21st-century problems into opportunities that create value for business and society. Stern has one of the finest faculties in the world, and a diverse and engaged network of alumni and current students, all centered around one of the most dynamic locations possible for exploring social innovation and impact.

## Curriculum

At NYU Stern School of Business, all students are encouraged to think about how to transform 21st-century challenges into opportunities that create value for society. Students explore issues of global urbanization, resource constraints, infrastructure, and economic development. Courses incorporate material from across sectors and around the world. The core curriculum sets a common foundation of skills and frameworks for taking on these larger questions.

A rich set of electives allows students to broaden their perspectives through an array of interest areas. Students interested in social impact have a diverse selection of courses to explore while pursuing the Social Innovation and Impact specialization. The broader set of electives includes courses that push all Stern students to think about business' role in society. In 2013, Stern became the first business school in the country to launch a Center for Business and Human Rights. Stern firmly believes in applying theory to practice, and several courses promote real-time project work on current world problems, such as the robust program, Stern Consulting Corps (SCC). SCC matches teams of MBAs with Stern professors, alumni mentors, and NYC-based organizations (both for-profit and nonprofit) to undertake semester-long strategy projects and put their business skills to work through real-time application. Stern's Board Fellow program gives MBA students the opportunity to join the board of NYC-based nonprofit organizations. Stern provides an incredibly rich environment for students to explore the intersections between business and society. Stern also offers the opportunity for students to take classes at the Wagner School of Public Policy.

### Prominent Faculty

- Michael Posner, Law and Business Human Rights
- Jonathan Haidt, Evolution, Human Nature and Business
- Paul Romer, Urban Systems

### Prominent Alumni

- Jackie Walters, Sustainable Living Strategy, Unilever
- Adam Day, Senior Consultant, Grant Thornton
- Adam Gromis, Manager, Business Development, Imprint Capital

**13%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- Social Problem Based Entrepreneurship
- Law and Business Human Rights
- Social Venture Capital

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆





## Career Services

**53%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Stern Net Impact affiliate Social Enterprise Association (SEA) partners closely with the Office for Career Development (OCD) to provide a rich and strategic career development program. SEA runs weekly knowledge management sessions to explore the variety of career paths within social enterprise and expose students to future possibilities in the social enterprise space. It also provides networking opportunities with professionals currently working in the field. Weekly sessions include topics such as social finance, education, impact consulting, and CSR. Students rely heavily on the active SEA alumni community for informational interviews, internships, and jobs. OCD is an important partner to SEA and its members, ensuring that students are well prepared to enter the job market, tell their stories, connect their networks, and strategize for success.

Stern's unique Social Impact Internship Fund is a fellowship for students who are passionate about working at the intersection of business and social impact for the summer, which includes internships with nonprofit, government, and B Corps (one of only two programs in the country to offer funding for B Corp internships). SEA also sponsors and subsidizes a trek to the Net Impact Conference every year, a great added value to members.

## Student Activities

**63%** of students are satisfied with extracurricular activities

**NET IMPACT** 

 **SILVER Chapter**

**40%** of students in the chapter

Net Impact Chapter contact:  
stern.grad@netimpact.org

The Stern student body is a vibrant and diverse community. From a host of student-led clubs like Stern's Net Impact affiliate the Social Enterprise Association (SEA) and the Government and Business Association, student groups advance the discussion of what's possible with an MBA. Furthermore, students engage with peers across NYU to bring rich perspectives into the conversation. In 2014, Stern is launching a student-run impact investing fund in collaboration with NYU Law to gain hands-on experience conducting deal sourcing, due diligence, and investment pitching while making an impact in the local community.

From a robust career development program to a host of inspiring speakers, social events, and alumni engagement activities, SEA is a dynamic community of forward-thinking MBAs. Our capstone event, The Social Innovation Symposium, is a joint effort between Stern, Wagner Public Policy, and NYU Law schools and brings together over 400 students, practitioners, and faculty for the preeminent event at the intersection of business and social impact. SEA collaborates with a diverse set of clubs, including the Entrepreneurs Exchange, Graduate Finance Association, and the Energy Club to broaden the club's reach and highlight social impact opportunities across industries. A particularly unique initiative is the annual Think Social Drink Local Fashion Show co-hosted by SEA and the Luxury Retail Club, which features sustainable fashion and local food and beverages to fundraise for students interning in the social sector.



### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/JD
- MBA/MA
- MBA/MIE



Avr. GMAT **634**

Avr. GPA **3.39**

**46%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

us \$ **39,954**

Full-time Students.....**90**

**64%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

The NC State Jenkins MBA program in the Poole College of Management provides students with a strong foundation in the core functional business areas, while also exposing students to deep expertise and experiential learning in corporate responsibility, energy and clean technology, sustainable supply chain management, and green consumer innovation. Students should consider the NC State Jenkins MBA whether they are interested in launching their own impact venture, working in a sustainable business, or serving as a change maker in a more traditional global corporation.

## Curriculum

To solve the great challenges, you need more than good ideas. You need bold – and actionable – solutions. That's at the heart of the NC State approach – bringing together the best minds to think boldly and put their ideas to work in the real world. That's thinking and doing. The NC State Poole College of Management and Jenkins MBA program applies that approach, working hand-in-hand with the university and business communities to prepare professionals to effectively lead people and organizations in a technology-rich, global marketplace. The actionable skills students learn are particularly relevant to careers in sustainability.

The NC State Jenkins MBA program prepares students through the active integration of teaching, research, and engagement, particularly addressing how business can make a positive impact on the world. The college's departments and faculty have worked to integrate cases, business examples, and class projects to teach and study social and environmental impact across core courses and electives. Poole College's Sustainability Initiative provides an annual grant program that provides funding for faculty to develop sustainability-focused modules in existing courses. To date, nine grants have been awarded. The Jenkins MBA program's numerous project-based courses, such as the Consumer Innovation Practicum and the Product Innovation Lab, provide students the opportunity to work on real projects related to sustainable business challenges and opportunities. In the newest course, LEED Labs, students will explore the criteria and documentation needed to certify Nelson Hall - home of Poole College - in the LEED for Existing Buildings program.

### Prominent Faculty

- Scott Showalter, Sustainability and Business
- Robert Handfield, Sustainable Environmental Performance in the Supply Chain
- Beth Ritter, Labor and Employee Relations

### Prominent Alumni

- EC Sykes, CEO, SWITCH Lighting
- Chris Newton, CEO, Green Assets
- Wendy Douglas, VP, IT Business Partner, Schneider Electric

**44%** of students are satisfied with social & environmental themes

## Sample Courses

- Sustainability and Business
- Sustainable Environmental Performance in the Supply Chain
- Sustainable Food System

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**68%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Net Impact chapter is actively working with the Jenkins MBA Career Development team and the Sustainability Initiative to expand support and resources for students who are interested in careers in CSR, sustainable business, and other impact fields. In collaboration with the university's Sustainability Office and the Poole College Sustainability Initiative, the chapter developed a partnership with More Than Money Careers (MTM), a Certified B Corporation that has developed an e-learning platform focused on impact careers. As a result of the partnership, all NC State students have access to the e-learning platform. The chapter also has co-hosted a series of career development workshops for students and career development staff with MTM Careers.

The Poole College Sustainability Initiative is a strong partner for the Net Impact chapter. The Initiative director serves as an advisor to the chapter, and the initiative provides support for members of the Net Impact leadership team to attend the annual Net Impact conference. Students have interned and secured full-time work across the country at organizations such as Advanced Energy, Bill & Melinda Gates Foundation, Burt's Bees, Cree, Environmental Defense Fund, Schneider Electric, Sensus, Waste Industries, Whole Foods Market, and Microcredit Summit Campaign.

## Student Activities

**48%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**








**10%** of students in the chapter

Net Impact Chapter contact:  
ncsu@netimpact.org

One of the hallmarks of Poole College is its emphasis on global management education. The college's strategic partnerships with international business schools bring a diverse set of experiences and backgrounds to Raleigh, NC, and provide students opportunities to travel and explore social and sustainability issues around the world while continuing to progress toward their degrees. The NC State Net Impact club hosts roundtable discussions featuring sustainability executives that include students from across campus. The discussion is limited to a small group of students to facilitate an informal and engaged discussion. In partnership with the Poole College Sustainability Initiative, the chapter also hosts a quarterly sustainability industry speaker series that brings leading practitioners in sustainability to the college for presentations and dialogue.

Numerous fellowship opportunities allow students to work directly with businesses on sustainability related projects, including the Consumer Innovation Consortium (CIC) Fellowship and the Supply Chain Resource Cooperative (SCRC) Fellowship, which includes the country's first local foods-focused business school supply chain fellowships. Net Impact welcomes and connects with students from across NC State University, including the College of Engineering, College of Agriculture and Life Sciences, College of Textiles, and College of Natural Resources. The most recent leadership team included students in the Jenkins JD/MBA program, the College of Engineering and SKEMA, and a partner business school in France. The chapter also collaborates with other impact-focused student clubs, including the NC State Sustainability Stewards, the Wolfpack Environmental Student Association, and the Sustainability Fund.



 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MD</li> <li>• MMM</li> </ul>	 <b>20%</b> Admittance Rate	 <b>Social Impact</b> ★★★★☆	 <b>TOP 25</b>
 <b>Annual Program Cost</b> <b>us \$ 118,620</b>			<b>61%</b> of students agree with: An impact job is a top priority for me	
<b>Full-time Students</b> ..... <b>1300</b>			 <b>Environmental Sustainability</b> ★★★★☆	
			 <b>TOP 50</b>	

### Why Attend

Already a program with strength in the areas of social and environmental impact, Kellogg continues to expand the resources available to students interested in the space, and the energy within the student body grows each year. Students interested in an MBA program with a large community engaged in social and environmental impact, exceptional support for social entrepreneurs, and deep opportunities for experiential learning should consider the Kellogg School of Management.

### Curriculum

Learning opportunities at the Kellogg School of Management span the full range of ways to drive social and environmental impact through business and management. From social enterprise and social entrepreneurship to nonprofit and public sector management to “intrapreneurship” and corporate social innovation, Kellogg offers a full suite of impact-related coursework. Kellogg’s core curriculum uses a mix of social and environmental organizations to illustrate course concepts, and all students begin their second year with a course on values and crisis decision making. In addition, 102 students in the classes of 2014 and 2015 are working toward Kellogg’s Social Enterprise major. Each year, Kellogg professors write and introduce new social impact cases. This year, a case on Teach for India was prepared for a marketing elective class, and a One Acre Fund case was prepared for a social entrepreneurship class.

Through the NUvention: Impact course, 36 students travel to emerging economies in India, Nicaragua, Indonesia, and Brazil as part of a user-centered design process that creates market-based ventures to address unmet societal and environmental needs. In the past two years, two social ventures were conceived and successfully launched through this class, and many other projects remain underway. In addition, more than 50 students each year serve for 14 months on the board of directors of a Chicago-area nonprofit through the selective Kellogg Board Fellows program. Countless others put their business skills to work for social impact through lab courses, such as Education Consulting Lab.

#### Prominent Faculty

- David Besanko, Public Economics for Business Leaders
- Ben Jones, International Business Strategy in Non-Market Environments
- Therese McGuire, Public Economics for Business Leaders

#### Prominent Alumni

- Andrew Youn and Matt Forti, Founders, One Acre Fund
- Sarah Berghorst, Chicago Executive Director, One Goal
- Liam Krehbiel, Founder and CEO, A Better Chicago

More information at: <http://www.kellogg.northwestern.edu/>

**61%** of students are satisfied with social & environmental themes

### Sample Courses

- NUvention: Innovate for Impact
- Impact Investing
- Corporate Social Innovation

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**80%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Kellogg's Career Management Center (CMC) is committed to supporting students in the social and environmental impact job search. The CMC provides a dedicated career coach for students interested in these careers and actively develops relationships with key companies and organizations seeking to recruit MBAs for social impact roles. The Kellogg Job Board features hundreds of social impact jobs each year in fields as diverse as education, sustainability, clean tech, and nonprofit strategy. The CMC also helps facilitate trainings and networking events relevant to students in this field.

Students are also supported in their impact job search through career treks. During a student-led, three-day Social Impact Career Trek, first-year students gain access to leading impact organizations in the San Francisco Bay Area. For students interested in international development, an Emerging Markets Career Trek to Washington, D.C. connects students with leading international development organizations. The clubs forming Kellogg's Net Impact Community also provide strong resources for students seeking careers in social and environmental impact, including interview prep groups, peer coaching, and resume reviews. Students can also receive financial support for launching social ventures and interning or working full-time in social and environmental organizations.

## Student Activities

**75%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**85%** of students in the chapter

Net Impact Chapter contact:  
northwestern@netimpact.org

Kellogg attracts a large and engaged community of students interested in social and environmental impact. For more than 100 incoming students, the Kellogg experience begins before orientation with Social Innovation & Entrepreneurship Inspiration Days (SIEID), a three-day program dedicated to forging connections between classmates interested in social and environmental impact. Students find both breadth and depth in impact-related leadership and learning opportunities through the 13 student-run organizations that form Kellogg's Net Impact Community. Students join communities and benefit from recruiting support in areas including sustainable business, education, social ventures, healthcare, emerging markets, and public policy. They also participate in volunteer and community engagement efforts including mentorship of inner city youth, pro bono consulting in emerging markets, Habitat for Humanity builds, and tutoring of local students. Each fall more than 100 first-year students provide business consulting services to Chicago-area nonprofits through the Kellogg Impact Consulting Club.

This year, Kellogg students will host the 14th Annual Innovating Social Change Conference featuring the theme "Disrupting the Boundaries of Social Impact." This conference will explore the idea that some of the most intriguing solutions to social and environmental issues are arising precisely where innovative leaders are applying the tools of business and management to drive impact. Kellogg students also participate in many social and environmental impact case and business plan competitions. Kellogg itself hosts the Morgan Stanley Sustainable Investing Challenge, Education Innovation Case Competition, the Kellogg rounds of the Hult Prize, and the Aspen Institute Business & Society Case Competition.



### Degree Options

- Full time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MA
- BSMBA



Avr. GMAT **656**

Avr. GPA **3.38**

**27** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

US \$ **48,584**

Full-time Students.....**180**

**44%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

At Smeal, MBA students have the best of both worlds — the individualized attention that comes with small class sizes combined with a dedicated and passionate group of coaches and alumni that come with the resources of a large university. Investment in sustainability comes from the Dean's office, where it is recognized as a strategic priority. There is an unmatched, palpable sense of community and a commitment to supporting other classmates. With all of the momentum around current sustainability projects and opportunities at Penn State, it's an exciting time to attend for anyone interested in pursuing social or environmental themes.

## Curriculum

Penn State's MBA curriculum is designed to equip all students with basic managerial skills, while allowing for a customized experience. All students are required to take introductory-level courses in marketing, finance, and supply chain, as well as non-functionally specific classes like ethics. In these core classes, sustainability is often highlighted through a case study or as a module within a course. For example, in the ethics class, students discuss Nike's policies regarding labor conditions in its overseas factories. In the supply chain class, students are exposed to sustainability through a discussion of its relevance to supply chain goals and principles. Additionally, team and individual projects provide an opportunity to explore corporate environmental, social, and governance (ESG) issues.

Beyond the core classes, students have the opportunity to pursue a concentration in sustainability and social innovation. In meeting the requirements of this focus area, students take cross-disciplinary classes outside the MBA program, such as from the school of international affairs, in addition to classes from the business school. As this concentration has only been offered for one year, the MBA program staff is constantly looking for ways to make the program better fit the needs of the students. Electives in the sustainability space are also available to all MBA students, regardless of concentration. This past winter, a group of students partnered with the university's Sustainability Institute in a multi-semester class to advise business units (e.g., College of Communications) on the integration of sustainability into their strategic planning process.

### Prominent Faculty

- Terry Harrison, Introduction to Supply Chain
- Ron Johnson, CSR, Ethics, and Sustainability
- Forrest Briscoe, Creating Value Through Social Entrepreneurship

### Prominent Alumni

- Fred Bedore, Senior Director of Sustainability, Wal-Mart
- Stephan Levitsky, Director, Corporate and Sustainability
- Paul Belknap, Executive Producer, SEED

**33%** of students are satisfied with social & environmental themes

## Sample Courses

- Business and the Environment
- Sustainable Business Strategies
- Creating Value through Social Entrepreneurship

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆





## Career Services

**46%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Penn State's career services team is a highly dedicated unit equipped to individually help students find the career that aligns best with their passion. The ratio of students to staff ensures that students are able to spend as much time as necessary discussing interview tips, reviewing resumes, or pursuing other career related activities. Career services staff members are well aware of social and environmental career paths and work to link student interests with alumni or corporate connections with similar interests. The college also has a director of honor and integrity who frequently hosts dinner discussions on ethical topics, usually with a social or environmental focus.

On-campus recruiting is generally not focused specifically on social and environmental positions, though many students have been able to receive internships and full-time positions related to sustainability based on networking at career fairs. Penn State has the largest dues-paying alumni association in the world, and its members are extremely engaged. Numerous opportunities exist for students to interact with alumni. Each MBA student is paired with an alumni mentor based on their career interests to help them review resumes and practice interviewing, and to answer questions about career paths.

## Student Activities

**50%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**40%** of students in the chapter

Net Impact Chapter contact:  
smeal.grad@netimpact.org

Student life at Penn State's MBA program is highly diverse. While the Penn State Net Impact chapter serves as a specific sustainability-focused group, many other groups often partner with the chapter or host events that involve sustainability. One example is a recent Sustainability Unites event that brought individuals together from the university to network and learn from each other. There are also broader groups in the Penn State community that are centered on themes relevant to sustainability, such as the campus Eco-Reps and Green Teams. In general, most students are open to learning more about social and environmental issues. While few are in business school specifically in order to pursue a career in that field, the value of integrating sustainability into decision-making is becoming clearer.

The Penn State MBA Net Impact chapter has been the fastest growing student organization in the program over the last few years. The chapter's activities reflect the diversity of its large membership, including white-water rafting, conferences, workshops, and site tours. In addition to consulting engagement, the Net Impact chapter participated in the effort to achieve LEED-EB certification for the business building. The chapter has also worked with Penn State's Zero Waste Initiatives to examine and track attitudes and behaviors related to recycling in the suites at football games. In general, if students identify a sustainability opportunity they would like to pursue, the school encourages and supports their efforts.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MPP
- BSMBA



Avr. GMAT **648**

Avr. GPA **3.23**

**76%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 87,860**

Full-time Students **375**

**83%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

The Graziadio School of Business and Management's (GSBM) strong emphasis on values-centered leadership translates into building socially and environmentally responsible business leaders.

Students will find the Social, Ethical, and Environmental Responsibility (SEER) certificate program particularly rewarding and a great addition to their MBA education. With a program that's specifically designed to arm future CEOs with the contemporary knowledge and business acumen to implement cutting-edge sustainable business practices, Graziadio is preparing the next wave of leaders to guide the business landscape. SEER is a unique opportunity to integrate environmental stewardship, corporate social responsibility, and strong financial performance into an excellent product or service.

## Curriculum

GSBM is dedicated to developing value-centered leaders through an education that is entrepreneurial in spirit and ethical in focus. GSBM offers a SEER certificate program that prepares students to be future leaders in today's sustainable business landscape. Graziadio successfully launched its premier certificate program in fall 2010. The SEER certificate was initiated and created by three students, all of whom were active Net Impact members. Engagement and unyielding support from the associate dean, faculty, and administration has supported the growth and evolution of the SEER certificate program, which now boasts its own framework.

The SEER certificate's faculty champion is Dr. Michael Crooke, former CEO of Patagonia and a standout leader who was named one of North America's "Top 100 Thought Leaders in Trustworthy Business Behavior" by Trust Across America. He brings real-life experiences, true passion, and applicable social and environmental knowledge into all his strategy, leadership, and SEER courses. The Graziadio School features an Entrepreneurship Curriculum that embeds the SEER principles, thus creating the next generation of new business with SEER at the core. Pepperdine University has also a Center for Sustainability, which closely collaborates with SEER-approved courses, such as Project Management and Decision Sciences, in developing projects and strategies for GSBM that allow students to apply knowledge gained in the classrooms to real-world business problems.

### Prominent Faculty

- Michael Crooke, Strategic Management Capstone
- Robert Bikel, Sustainability (SEER) Metrics
- Maggi Phillips, Cross Cultural Management

### Prominent Alumni

- Tetsuya O'Hara, Dir. of Advanced Research & Development, Patagonia Inc.
- Tracy Liu, Corporate Citizenship, Insights & Integration, Walt Disney
- Keith Eshelman, Global Alternative Retail Director, TOMS Shoes

**87%** of students are satisfied with social & environmental themes

## Sample Courses

- Responsible Business Practice Capstone
- Acquiring Wealth, power, and Success, Morally and Ethically
- Metrics: Defining and Communicating

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

## Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★



## Career Services

**65%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Career Management Center provides individual counseling to students to help them advance in their careers. With a small student body, counselors are able to help students develop a career plan to achieve their goals and to provide guidance throughout their time as alumni.

Preparatory sessions for students attending each diversity conference, including the Net Impact Conference, are provided. This is to ensure students maximize their time at the conference. In addition, students can apply for scholarships to help defer the cost of the conference. The Career Management Center provides the Social Enterprise Stipend for those in internships that have social and environmental impact. The CMC also sponsors career and internship fairs that host sustainable companies with an environmental impact.

## Student Activities

**65%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**40%** of students in the chapter

Net Impact Chapter contact:  
pepperdine@netimpact.org

In addition to student clubs based on traditional business disciplines such as finance, marketing, and consulting, Graziadio offers two clubs based on leveraging the power of business to improve the world: Pepperdine Net Impact and Challenge 4 Charity. The Pepperdine Net Impact chapter offers on-campus events throughout the year including speaker sessions, workshops, symposiums, and panel discussions.

This past fall, the chapter hosted the SEER Symposium, an annual event that features an exceptional panel of business visionaries, best-selling authors, and high-flying entrepreneurs who successfully combined profitability, social, and environmental responsibility. Students and guests attending were able to learn about the role of creativity and psychology within large businesses and startups from amazing speakers. Leading up to the SEER Symposium was the newly introduced SEER Week. This week hosted guests that worked within the traditional MBA disciplines but operated within the guiding principles of SEER. This week was dedicated to showing students how to embed social, ethical, and environmental principles into more traditional companies and positions. The premier spring event is Social Enterprise Week (SEW), where the chapter collaborates with other student clubs to offer events focused on SEER principles.



### Degree Options

- Full time
- Part time
- Certificate

### Joint Degrees

- Sustainable Systems MBA



### Social Impact



### Environmental Sustainability



Full-time Students ..... 111

99% of students agree with:



An **impact job** is a top priority for me

## Why Attend

Pinchot's community of students, faculty, and alumni share a commitment to social justice and sustainability that sets them apart as pioneers. This commitment is integrated into every course, serving as a paradigm through which business is applied as a force for social and environmental change. Students challenge each other to continuously work toward their right livelihood and greatest selves through Pinchot's focus on leadership and personal development in every program. Through action learning, students connect to a vast network of change agents, gaining first-hand knowledge of the challenges and opportunities they will encounter in their careers.

## Curriculum

A degree from Bainbridge Graduate Institute (BGI) at Pinchot immerses students in a community focused on innovation and sustainability that extends to the root of the quadruple bottom line: people, planet, profit, and purpose. BGI's mission to change business for good stretches beyond the traditional bounds of business education to reach the deepest forms of sustainability. The flipped-classroom experience enables students to engage with one another in a collaborative and meaningful way while still being supported by field-tested and innovative faculty. Students learn from an array of permanent and visiting faculty, including academics who carry international reputations in sustainable business and expert practitioners who carry backgrounds of extensive real-world business experience.

BGI offers master's degrees in two formats. The MBA in Sustainable Systems is a "hybrid" option that combines online classes with once-monthly learning intensives at the IslandWood campus on Bainbridge Island. The MBA in Sustainable Business "metro" program meets weekly at the Seattle campus in the historic Pioneer Square neighborhood. Both programs are designed to accommodate the needs of working adults. The metro program is comprised of students from the Puget Sound region, while the hybrid program is made up of students from around the country. Additionally, BGI offers rotating graduate certificates that focus specifically on different fields of sustainability, such as food and agriculture, the built environment, and energy solutions. Graduates from BGI at Pinchot depart with the determination, skills, and connections to have a powerful and positive impact in the world.

### Prominent Faculty

- Ted Ladd, Social Entrepreneurship
- Hunter Lovins, Economics of Sustainability
- Adam Seitchik & Natasha Lamb, Financial Analysis

### Prominent Alumni

- Jonah Smith, Sustainability Manager, MillerCoors
- Letitia Webster, Global Director of Corporate Sustainability
- Kimberly Powe, Dir. of the Office of Sustainability, Multnomah County, Oregon

More information at: <http://bgi.pinchot.edu/>

98% of students are satisfied with social & environmental themes

## Sample Courses

- Values and Value Creation: Business Models for the 21st Century
- Leadership and Personal Development
- Creativity & Innovation

## Program Strengths

Community Development .....	★★★★★☆☆
Corporate Responsibility .....	★★★★★☆☆
Energy & Clean Tech .....	★★★★★☆☆
Impact Investing .....	★★★★★☆☆
International Development .....	★★★★☆☆☆
Nonprofit Management .....	★★★★★☆☆
Social Entrepreneurship .....	★★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★★☆☆
Innovation/Creativity .....	★★★★★☆☆
Leadership .....	★★★★★☆☆
Strategy .....	★★★★★☆☆



## Career Services

**95%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Pinchot graduates practice what they preach – and employers notice. Alumni are engaged in a myriad of industries, with the most common being food systems, business consulting, sustainability, energy, finance, and education. Some graduates choose to start their own ventures, while a majority bring a spirit of intrapreneurship to existing organizations. At Pinchot, career services are integrated into the overall learning experience. Students have access to a highly active job board with positions from a wide range of industry contacts. They also have access to frequent career workshops, where students meet with industry leaders in one-on-one discussions, individualized career counseling sessions, and career support groups.

Impact is not simply about getting the job; you have to be able to perform once you're there. Through the school's employer satisfaction survey, employers have expressed time and again how well prepared and knowledgeable Pinchot graduates are, as reflected in the 86% employer satisfaction rate. These employers continue to seek Pinchot students and alumni in their goal of finding the best minds in sustainable business and organizational leadership to drive their organizations forward. Pinchot's emphasis on career development, leading-edge job-seeking strategies, and an extensive network are several reasons the school has yielded a job-placement rate of 82%, just three months after graduation.

## Student Activities

**86%** of students are satisfied with extracurricular activities









**NET IMPACT**   **GOLD Chapter**

**90%** of students in the chapter

Net Impact Chapter contact:  
bgi@netimpact.org

Net Impact BGI's mission is to connect students with the broader national sustainable and social impact community. BGI at Pinchot offers its students a variety of co-created activities that occur during weekend classes on Bainbridge Island, throughout the year at the Seattle learning site, and virtually through the school's intranet, The Commons. These activities include events hosted by chapter leaders that are open to the public, where honored guests discuss issues like Vulnerability in Leadership, Building a New Economy, and Global Poverty. To help engage current students and our wider community, the Net Impact chapter exposes students to successful social entrepreneurs and high-level sustainability executives. In addition to monthly events, BGI has gold chapter status and collaborates with other local Net Impact chapters to organize events, support student participation in business case competitions, and offer professional development resources.

The chapter also collaborates internally with other student-led groups, such as Kaizen and the Diversity and Social Justice committee. Kaizen, the Japanese term for continuous improvement, holds monthly events to address community-wide issues. The Diversity and Social Justice (DSJ) student committee works to create a culture of learning and inclusion within BGI by facilitating difficult conversations within DSJ and the community at large. DSJ at Pinchot is core to the learning environment, fostering an actively inclusive community that celebrates the multifaceted diversity of the students, faculty, and broader Pinchot community.

 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• N/A</li> </ul>	 <b>Avr. GPA</b> <b>3.23</b>	 <b>Social Impact</b> ★★★★☆  <b>TOP 50</b>
 <b>Annual Program Cost</b> <b>us \$ 43,998</b> Full-time Students..... <b>70</b>			<b>65% Admittance Rate</b>
<b>63%</b> of students agree with:  <div> <b>An impact job is a top priority for me</b> </div>			 <b>Environmental Sustainability</b> ★★★★☆  <b>TOP 25</b>

### Why Attend

Portland State University (PSU) is a fantastic school in a city focused on sustainability. The depth of connections and the drive of the students create a collaborative class environment that trains students how to contribute in the workplace. PSU gives students the necessary education to earn an MBA that – when coupled with intelligence and ambition – allows students success in finding impact careers after graduation.

## Curriculum

The curriculum at PSU is very similar to many business schools; however, the case content and the student body challenge the norms of how business is conducted in order to find solutions that benefit both social and environmental endeavors. Specific classes focus on sustainability metrics or social entrepreneurship, but the real benefit of PSU comes from the professors that select cases focused on responsible business.

In addition to this curriculum support, there are many resources available, such as the Center for Global Leadership in Sustainability (CGLS), which partners with the PSU Net Impact chapter to design curriculum and bring in speakers. The program is closed with a capstone consulting project that allows students to focus a final project on a major sustainability issue with a local company.

### Prominent Faculty

- Mellie Pullman, Sustainable Operation Management
- Darrel Brown, Eco-District Management
- Phillip Cooper, Sustainable Development and Implementation

### Prominent Alumni

- Nate Forst, R & D Manager, Community Environmental Services
- Craig Riley, Regional Practice Leader - Sustainability, UPS Corporation
- Nate Young, Sustainability Manager, Hopworks

**63%** of students are satisfied with social & environmental themes

### Sample Courses

- Sustainability Measurement and Reporting
- Green Buildings
- Sustainable Business NOW

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★★
Strategy .....	★★★★★





## Career Services

**74%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The career services program at PSU has a healthy relationship with the community and draws on some big names for employment like Nike, Intel, and Cambia Health. To make a social or environmental impact, it is recommended that students start building their network and utilize the career center as soon as they are accepted into the program.

The PSU MBA program prepares students to answer the more difficult questions about sustainability in business. The curriculum challenges students to ask what is necessary to make sustainability profitable and prepares them to tackle some of the more difficult questions in the arena of sustainability jobs.

## Student Activities

**48%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**10%** of students in the chapter

Net Impact Chapter contact:  
portlandstate.grad@netimpact.org

Portland State is in the heart of Portland, one of the premier areas for sustainable business practices in the country. This provides a wide variety of activities that students can participate in. While there are on-campus options such as entrepreneur and environmental groups, the true benefit to students is the network that PSU provides.

Students interested in sustainability will find ample opportunities to get involved and network within the environmental and social Portland community and find long-lasting contacts that will further their sustainable aspirations.

# Presidio Graduate School

## MBA in Sustainable Management | San Francisco, CA



### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/MPA



### Annual Program Cost

us \$ **31,200**

Full-time Students.....**131**

**99%** of students agree with:



An **impact job** is a  
**top priority** for me



### Social Impact

★★★★★



### Environmental Sustainability

★★★★★



## Why Attend

One of the first and leading MBAs in Sustainable Management, Presidio Graduate School (PGS) is a learning community dedicated to developing business leaders with the courage and competencies to implement a sustainable future. The integrated curriculum is designed around three fundamental concepts that define competence in sustainable management: sustainable systems, sustainable leadership, and business excellence. PGS provides a unique opportunity to work on real-world sustainability projects with clients in its Experiential Learning program. PGS also provides deep training in sustainable innovation, not just in product and service development, but also the venture planning and change management skills necessary to make new ideas real.

## Curriculum

PGS integrates sustainability and systems thinking comprehensively into every course and across the entire curriculum, from social innovation to integrated bottom-line accounting to ecological economics. This is a key difference relative to models of conventional business change, in which sustainability exists in a silo or a series of electives. From marketing to finance, every course is taught with a sustainability lens. Applied learning is a cornerstone of the PGS curriculum, and all students work on at least four intensive, real-world sustainability projects with companies large and small. Since 2007, PGS students have provided over 63,000 hours of consulting to over 270 organizations like IDEO, Google, Puma, One PacificCoast Bank, and the San Francisco Public Utilities Commission. Twelve sustainability-related clubs supplement this applied learning, as does the Expert-in-Residence program, and the more than 60 sustainability thought leaders and practitioners who visit PGS classes each year, including Van Jones, Woody Tasch, and McDonalds' Bob Langert.

While every core course is sustainability-based, PGS offers electives driven by student demand, including The Business of Sports and Sustainability and Sustainable Energy Management. PGS also has a strong entrepreneurial emphasis. Each student finishes the program by producing a venture plan for an original social enterprise. Businesses spawned out of this program include EOS Climate, LiveNeutral, Mission Motors, and The Can Van. PGS also provides strong inter-sector training; 50% of the courses overlap with PGS's MPA in Sustainable Management program, connecting pragmatic business training with a systems-level view of human institutions and their outcomes.

### Prominent Faculty

- Dwight Collins, Operations and Management
- Paul Hawken, Principles of Sustainable Management
- Allen Hershkowitz, Sustainable Sports Management

### Prominent Alumni

- Lyrica Mctiernan, Sustainability Coordinator, Facebook
- Edward West, Co-Founder, Mission Motors, Hylo, Impact HUB Oakland
- Xantha Bruso, Principal, long term energy policy, PG&E

More information at: [www.presidioedu.org/](http://www.presidioedu.org/)

**97%** of students are satisfied with social & environmental themes

## Sample Courses

- Principles of Sustainable Management
- Implementation of Sustainable Practices
- Sustainable Products and Services

## Program Strengths

Community Development .....	★★★★★☆☆
Corporate Responsibility .....	★★★★★☆☆
Energy & Clean Tech .....	★★★★★☆☆
Impact Investing .....	★★★★★☆☆
International Development .....	★★★★☆☆☆
Nonprofit Management .....	★★★★★☆☆
Social Entrepreneurship.....	★★★★★☆☆

## Skill Building

Entrepreneurship.....	★★★★★☆☆
Innovation/Creativity .....	★★★★★☆☆
Leadership .....	★★★★★☆☆
Strategy .....	★★★★★☆☆



## Career Services

**92%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★★

Finding concrete job and internship opportunities .....★★★★★

Providing professional contacts and networking .....★★★★★

Teaching students about roles and industries .....★★★★★

### Career Support for:

An impact job search **is equal to** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Student Services Team at PGS provides career development with a social and environmental focus. Career services resources include resume preparation, interview coaching, career workshops, and job and internship postings. PGS has engaged alumni network of sustainable business leaders, which provides an invaluable resource for job seekers, as well as ideas and career advice. The Net Impact Chapter at PGS collaborates with Career Services to offer regular career treks to businesses and organizations working toward social and environmental impact. The Net Impact Chapter hosts events like resume reviews, where students receive feedback from professionals in their field of interest, branding workshops to learn how to create a personal brand, and personal sustainability sessions, where students learn how to make the most of conferences, stressful deadlines, and other challenging situations.

PGS alumni are implementing social and environmental change across a broad range of corporations and organizations including Google, Facebook, LinkedIn, PG&E, Saatchi & Saatchi S, Salesforce.com, and the U.S. EPA. Other graduates have founded successful sustainable enterprises, often creating business sectors where none previously existed. PGS is creating a new kind of leader in every area, from business management to public policy and from social entrepreneurship to global governance.

## Student Activities

**87%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**100%** of students in the chapter

Net Impact Chapter contact:  
presidio@netimpact.org

In addition to interactive, action-based classes, PGS offers a variety of opportunities for students to engage in its vibrant community. The Net Impact Chapter at PGS, which is eight years old and includes every PGS student as a member, serves as a hub for students to connect with each other and with Net Impact's professional and educational resources. The chapter sponsors events each semester, including career and business plan competition workshops and social gatherings. One of the chapter's most valued contributions to PGS is the Peer Adviser Program, which connects new students with current students and alumni who advise them on all aspects of the MBA program. The chapter also connects students with regional Net Impact chapters by co-hosting mixers with other Bay Area chapters. Finally, through Quickfire by Design sessions, PGS students advise social ventures and nonprofit organizations to help them to create viable business plans.

Because Presidio Graduate School is designed around the principles of sustainability, all of the clubs and organizations promote social and environmental sustainability in business. The Net Impact community houses clubs that focus on social venture finance, sustainable food and agriculture, entrepreneurship, and international sustainability. Regular club activities include trips to developing countries and local food nights, where students enjoy delicious food and networking while learning how local businesses are improving food systems. The International Sustainability Club is particularly active, organizing two impact-focused trips abroad each year to apply skills gained in the PGS program, including recent projects in Bali and Chile.



<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MPA</li> </ul>	<b>Avr. GMAT 645</b> <b>Avr. GPA 3.34</b> <b>42%</b> Admittance Rate	<b>Social Impact</b> ★★☆☆☆
<b>Annual Program Cost</b> <b>us \$ 52,340</b> Full-time Students..... <b>160</b>			<b>31%</b> of students agree with: 
<b>Environmental Sustainability</b> ★★☆☆☆			

### Why Attend

The Net Impact Rutgers Business School (RBS) chapter is a relatively new club, yet one that has been met with overwhelming support on campus. The Institute for Ethical Leadership lends its expertise and professional resources to bring in an exciting roster of speakers and hosts discussions related to the field. The numerous faculty members in the field of business ethics and corporate responsibility provide guidance and contacts as well. Whether guiding students to consider ESG ideas through a speaker event or further ties to the local Newark community, there is incredible potential to make an impact.

### Curriculum

Rutgers MBA Program is committed to making environmental, social, and governance (ESG) issues essential to the core curriculum and elective course programs. All students are required to take Business Ethics & Society, which provides a framework early on to address a firm's and employee's approach to ESG issues. Within each concentration curriculum, students are offered the opportunity to pursue these studies further. For instance, the supply chain concentration requires a course in Green Purchasing and the option of a Sustainability Certificate track, and the Pharmaceutical Management concentration requires a course on Legal, Regulatory, and Ethical issues in Pharmaceutical Management. Electives such as Social Entrepreneurship and Urban Entrepreneurship provide further opportunities to delve into an array of business solutions for ESG issues.

Outside of the curriculum, the Institute for Ethical Leadership (IEL) is an indispensable resource. Having strong ties to the corporate and nonprofit community in New Jersey and surrounding metro-areas, the IEL is a source for current trends and professional network. The Institute provides programming such as the annual Ethical Leadership Conference and professional contacts for speaker events, courses, and workshops.

#### Prominent Faculty

- Jeffery Robinson, Social Entrepreneurship & Philanthropy
- Michael Santoro, Business, Government & Society
- James Abruzzo, Personal and Leadership Development, Empowering Leaders to Create Civil Society

**15%** of students are satisfied with social & environmental themes

### Sample Courses

- Social Entrepreneurship and Philanthropy
- Urban Entrepreneurship and Economic Development
- Supply Chain Environment Management

### Program Strengths

Community Development .....	★★★☆☆
Corporate Responsibility .....	★★★☆☆
Energy & Clean Tech .....	★★★☆☆
Impact Investing .....	★★★☆☆
International Development .....	★★★☆☆
Nonprofit Management .....	★★★☆☆
Social Entrepreneurship .....	★★★☆☆

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**31%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★

Finding concrete job and internship opportunities ..... ★★★★★

Providing professional contacts and networking ..... ★★★★★

Teaching students about roles and industries ..... ★★★★★

### Career Support for:

An impact job search **is better than** a traditional job search

✗ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career Services strengths are in the pharmaceutical and supply chain industries, where there are many opportunities to make a positive social impact. In addition, the school recruits from the nonprofit and education sectors.

As the full-time program is small, the personalized support is unmatched. Career Services offers assistance targeting prospective employers, successful interviewing, and finding the right job match.

## Student Activities

**27%** of students are satisfied with extracurricular activities



**38%** of students in the chapter

Net Impact Chapter contact:  
rutgers@netimpact.org

The Net Impact RBS chapter hosts speaker events, fundraisers, and volunteer events. Speaker events are intended to give students an opportunity to explore career options and network with professionals. In spring 2014, Net Impact hosted a speaker panel, Beyond the Bottom Line: Pursuing a Career in Corporate Responsibility, which included Marion O'Neil, Manager Corporate Giving, PSE&G; Robin C. Rotenberg, VP Corporate Communications, BASF; and Brian Agnew, VP Development, Robert Wood Johnson University Hospital. Students gained insight on variety of career paths. The biggest takeaway was that any career could bring about positive ESG change. For volunteer opportunities, the MBA program has an ongoing relationship with the Student/Partner Alliance, which pairs MBA student mentors with Newark-area high school students. The Net Impact RBS chapter seeks to further its involvement in the community as its program grows.

Other clubs that engage in ESG activities include the Pharmaceutical Management Club (Spring 2014 Net Impact partnership to raise funds for Relay for Life of Rutgers University), Women in Business Club (Spring 2014 Net Impact partnership hosted speaker event with Christine Bader on CSR and Environmental and Human Rights issues), and Marketing Research Insights and Analytics Club (pending Net Impact partnership to discuss ethical data mining). Overall, students seek to incorporate an ethical stance or ESG perspective in every field.

# Saint Mary's College of California

## Master of Business Administration | Moraga, CA



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/MS



### Social Impact



### Environmental Sustainability



80% of students agree with:



An impact job is a top priority for me

## Why Attend

Saint Mary's College of California continually reiterates the theme "think globally and lead responsibly" in its curriculum. Students become professionally skilled, culturally aware, socially responsible, and ethically principled by means of innovative and diverse learning experiences brought to them by exceptionally qualified professors with years of industry experience. Classes are structured in cohort groups that start and finish the program together. This structure enhances the collaborative learning experience and forges lasting relationships. Saint Mary's College of California helps students spark their passion for social responsibility and sustainability.

## Curriculum

Saint Mary's College of California's programs share an underlying driving theme in their curriculum of practicing business responsibly, leading ethically, and thinking globally. Students have a choice of the EMBA, PMBA, the Trans-Global EMBA (TGEMBA), and other specializations. While all the programs are deeply integrated with strong values of ethical awareness and sustainable perspectives, the TGEMBA in particular focuses on global leadership and sustainable management knowledge, while providing real and tangible assistance to organizations and governments around the world. In addition to the intensive business and financial education learned in class, students take two overseas trips while engaging in a 10-month consultancy for a nonprofit corporation (or a not-for-profit arm of a for-profit corporation) in parts of the world such as Asia, Africa, or South America. The consultancy is focused on helping the client create or improve its sustainable business practices and/or to create a livelihood for the population that earns less than \$2.00 per day.

This blend of three types of learning – classroom, hands-on, and problem-solving – not only provides a valuable and rewarding experience for the student, but also the confidence of being able to tackle real-world problems that benefit many people. Saint Mary's College of California has a wide range of support related to corporate social responsibility and other related issues: The Center for Regional Economy, The Center for the Study of Fiduciary Capitalism, Campus Sustainability Committee, The Elfenworks Center for Responsible Business, The Intercultural Center, and The Catholic Institute for Lasallian Social Action.

### Prominent Faculty

- James Hawley, Managing Global Competition
- Judith White, Ethical and Social Issues in Business
- Barbara McGraw, Social, Ethical, and Political issues in Business

### Prominent Alumni

- Lauren Speeth, Founder/CEO, Elfenworks
- Tony Diamantidis, Founding Executive Director, Athens Env. Foundation
- Michael Fox, President/CEO, Goodwill Industries of Silicon Valley

75% of students are satisfied with social & environmental themes

## Sample Courses

- Ethical and Social Issues in Global Management and Interfaith Leadership
- Global Corporate Governance and Social Responsibility

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★★
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆





## Career Services

**65%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆☆

Providing professional contacts and networking .....★★★★☆☆

Teaching students about roles and industries .....★★★★☆☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Saint Mary's College's Career Development Center provides career tools and resources that help students gain skills to transition to a new role, develop professionally, grow their network, or gain more perspectives. The center offers face-to-face career counseling, online resources, career and self-assessments, workshops on a variety of topics such as resume writing, and access to job postings and job fairs.

Saint Mary's College partners with CareerBeam, a career management company that uses advanced technology for strategic career planning. In addition to career coaches, students gain access to a comprehensive career management platform that uses powerful research databases and the most current industry intelligence. CareerBeam's database encompasses 35 million organizations in more than 180 countries and covers detailed information such as company overview, business intelligence, complete biographies, and contact information. These primary tools enable students to explore opportunities with a focus on social and environmental issues. Additionally, the alumni network at Saint Mary's College is robust and very supportive. Meetings are held each month, and all students are encouraged to attend and network.

## Student Activities

**26%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**15%** of students in the chapter

Net Impact Chapter contact:  
stmarys.grad@netimpact.org

Social justice is a key component woven into the Saint Mary's experience. Students have a wide selection of campus clubs and activities to choose from, and they are enthusiastic about applying class learning to do their part in society. Some of the more prominent clubs include Enactus, Habitat for Humanity, Project Green, Students United for Peace, and Peer Health Exchange. The Saint Mary's Net Impact Chapter encourages students with various activities, such as its speaker series focusing on sustainability in technology, agriculture, and energy. The chapter also hosts several mixers throughout the year with networking and learning opportunities for the student body.

Additionally, in coordination with their advisors, TGEMBA cohorts work on several global projects. The program works with the Don Bosco Orphanage in India, partnering to improve and scale the organization's financial health to more effectively intercept lost or abandoned children before abduction into the sex trade. It also works on sustainable help farming by partnering with a women's cooperative in Zanzibar that manufactures high-end lotions and scrubs and finding a market for the products. Another opportunity is re-engineering organic waste into an innovative form of chicken feed to address food scarcity and rural unemployment in Indonesia. By working with the Mahatma Education Society in India, students can improve education outcomes for people from the "slums" and place graduates into one of the Night Colleges of Mumbai. Students have also teamed up with a women's cooperative in India to help export crafts and generate an income for poor women and their communities.



<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• N/A</li> </ul>	<b>Avr. GMAT 645</b> <b>Avr. GPA 3.34</b> <b>42%</b> Admittance Rate	<b>Social Impact</b> ★★★★★☆ 
<b>Annual Program Cost</b> <b>US \$ 52,340</b> Full-time Students..... <b>130</b>			<b>79%</b> of students agree with: 

### Why Attend

The SF State program strives to be collaborative, actively engaging students and faculty in the pursuit of sustainable business and seeking out others who share the same passion for building the business case for sustainability. SF State is an active campus with several groups dedicated to sustainability. But above all, the goal is to perpetuate a program built to groom great leaders and great team members. The program attracts students who want to take valuable skills learned from an MBA and apply them to solving real-world problems in creative, sustainable ways.

### Curriculum

San Francisco State University was the first California state university to offer an MBA with an emphasis in Sustainable Business, which was later upgraded to a full Concentration in Sustainable Business. Students from around the world come to SF State to pursue an AACSB-accredited MBA degree and grow skills to assist in transforming mainstream business. SF State offers a unique program that provides students with an in-depth appreciation of the environmental and social dimensions of conducting business in a global market. Candidates pursuing the Concentration take core MBA courses in management, finance, marketing, operations, accounting, and information systems, plus additional courses focused on sustainability. For these reasons, in 2011, SF State's MBA was recognized by the Aspen Institute's Beyond Grey Pinstripes ranking as number 16 among the world's top sustainability-oriented business schools.

Nearly every class in the MBA program strives to incorporate social and environmental themes. There are also opportunities for students to enroll in independent study courses to research emerging sustainable business opportunities. There are five full-time faculty in the Sustainable Business Concentration with interests in the areas of corporate voluntary environmental initiatives, the impact of businesses on the natural environment, institutionalized incentives for corporate social and environmental responsibility, business ethics and corporate social responsibility, and agricultural practices, environmental changes, and land use. These professors form the Center for Ethical and Sustainable Business (CESB), which organizes events like a Sustainable Business Boot Camp with external speakers and a faculty panel discussion on sustainability-related courses.

#### Prominent Faculty

- Bruce Paton, Sustainability and Business Opportunity
- Murray Silverman, Managing the Sustainable Business
- Peter Melhus, Business Management, Ecology and Environmental Leadership

#### Prominent Alumni

- Katie Parker, Supply Chain Analyst, Clif Bar & Company
- Alison von Schlieder, Senior Manager, Net Impact
- Aya Miyaguchi, San Francisco, Table for Two

More information at: <http://cob.sfsu.edu/>

**79%** of students are satisfied with social & environmental themes

### Sample Courses

- The Political, Social, and Legal Environment of Business
- Business, Energy & Climate Change
- Seminar in Social Entrepreneurship

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★



## Career Services

**74%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆☆

Providing professional contacts and networking .....★★★★☆☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Each semester the SF State MBA program offers student-centric employer presentations and information sessions. The College of Business, the MBA Net Impact chapter, and the CESB host several alumni panels and guest speakers each semester that expose students to peers' entrepreneurial ventures, networking opportunities, and job hunting advice. All three parties place a great emphasis on networking and networking skills and have incorporated an efficient and helpful social media outreach campaign to help streamline access to potential job offerings. The Net Impact chapter at SF State regularly hosts sustainable career mixers in conjunction with the CESB and other Bay Area Net Impact chapters.

The College of Business also offers career services and career preparation on campus. The program has hired a highly regarded business leadership consultant who holds regular advisory sessions and events. She provides one-on-one sessions with students, as well as regular career workshops in advising on everything from resume writing to interview, negotiation, and etiquette skills. Students are also required to attend an all-day communications workshop, which polishes presentation and other communications skills. SF State's internal job board is an excellent resource for internship and job postings for students on a self-directed trek.

## Student Activities

**37%** of students are satisfied with extracurricular activities

**NET IMPACT** 

 **SILVER Chapter**

**23%** of students in the chapter

Net Impact Chapter contact:  
sfsu@netimpact.org

SF State MBA students are active, outgoing, passionate, and collaborative. Sustainability is not only a concentration but also a cultural and educational focus of our program. Clubs strive to connect sustainability-minded students and business leaders through tours, speaker series, and networking events. Net Impact is the most active of all groups on the business school campus. Founded in 2008, its mission is to bring fresh ideas and a cross-disciplinary perspective to promoting the causes of Net Impact. The chapter goals are to increase participation in a variety of sustainability-related events, expand its professional network, and improve members' knowledge and skills relevant to sustainability.

This year, it conducted several tours, including tours to the LEED Platinum-certified Packard Foundation Building, Recology, Clif Bar, TCHO Chocolate Factory, and other businesses to learn how they incorporate sustainability. It also invited speakers from EDF, Calvert Investments, and Good Guide and partnered with Net Impact Central for the Net Impact Conference, sending 25 students to the event. The faculty is also committed to sustainability in the curriculum. Through the Center for Ethical and Sustainable Business (CESB), they have helped foster a community of socially responsible business students.



### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/JD
- MBA/MHA
- MSM/MA



### Social Impact



### Environmental Sustainability



Full-time Students ..... **30**

**83%** of students agree with:



An **impact job** is a  
**top priority** for me

## Why Attend

The Simmons School of Management (SOM) offers the only AACSB-accredited MBA program designed exclusively for developing and advancing women leaders in business. Simmons MBA

students gain the skills and knowledge to build strong and enduring organizations. MBA graduates leave Simmons with a deep understanding of how principled leaders think and act, fostering equitable workplaces and adhering to ethical decision-making wherever they choose to lead. One student writes, "Every member of the Simmons community models the way for this kind of leadership, and everyone is passionate about helping business to do good and do well."

## Curriculum

The challenges and opportunities of principled leadership at the global, organizational, and individual level are woven throughout the SOM MBA program. The curriculum is focused on giving voice to values and enabling students to stand up for their beliefs through principled leadership. Students are encouraged to think about their own values and consider all stakeholders when analyzing business options. Additionally, the faculty is dedicated to diversity and inclusion issues, and work that empowers women through the Center for Gender in Organizations.

Simmons offers concentrations in Nonprofit Management and Corporate Social Responsibility for students wishing to have a deeper understanding of those sectors. To earn a concentration, students must focus the majority of their elective coursework on the subject. For students not wishing to pursue a concentration, elective courses in nonprofit management, corporate responsibility, and principled leadership are open to all SOM students. Additionally, many classes provide hands-on opportunities to work in the social and environmental space, whether through consulting, interning, or traveling through the SOM's short-term study-abroad courses.

### Prominent Faculty

- Deborah Leipziger, Sustainability Strategy
- Paula Gutlove, Principled Leadership
- Stacy Blake-Beard, Gender, Diversity and Leadership

### Prominent Alumni

- Lindsey Seavey, Associate Brand Manager
- Laurie Burgess, Sales and Marketing, Preserve Products
- Grace Velardi, Dir. of Corporate & Foundation Relations, The Trustees of Reservation

**40%** of students are satisfied with  
social & environmental themes

## Sample Courses

- Corporate Social Responsibility
- Sustainability Strategy
- Business and Human Rights

## Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★★★
Energy & Clean Tech .....	★★★☆☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★★★
Social Entrepreneurship .....	★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★★★
Leadership .....	★★★★★★
Strategy .....	★★★★★★



## Career Services

**67%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Simmons SOM Career Services Office (CSO) works hand-in-hand with the Center for Gender in Organizations, Simmons Net Impact, faculty, and the Office of the Dean in building relationships with both nonprofit organizations and private sector companies who participate in SOM events focused on corporate social responsibility. The school funds student participation in industry and academic conferences related to principled leadership and environmental and social impact management.

The Career Services team provides tailored support, including individual career advising and employer advocacy, to connect students with prospective employers and industry leaders. Resources available to students include access to the More Than Money Career modules, job-posting databases, career symposia, employer career fairs, industry and alumnae panels, and company presentations.

## Student Activities

**47%** of students are satisfied with extracurricular activities



**40%** of students in the chapter

Net Impact Chapter contact:  
simmonsnetimpact@netimpact.org

The Net Impact chapter is the school's most active student club. Simmons enrolls and sponsors all first-year graduate students as Net Impact members. The chapter works with students, faculty, and the broader Boston community to initiate events and build networks related to responsible business. The chapter grew out of the Ethics Club, which existed for approximately 20 years. In 2005, the group officially aligned itself with Net Impact and became the SOM Net Impact chapter. Every year, the Simmons Net Impact chapter, with the support of the SOM, hosts an annual CSR panel, inviting industry leaders to discuss a CSR-based theme. The theme for 2014 was CSR in the apparel industry. The chapter actively collaborates on events with other graduate Net Impact chapters, such as the 2014 Career Summit that was held in Boston.

These events allow the chapter to build strong relationships with other Net Impact chapters in the Boston area, facilitating collaboration and networking. Other events include cross-sector panel discussions and speakers, such as the Network of Executive Women (NEW) panel discussion on leadership in the CPG and retail industries. The Net Impact chapter has the strong support of faculty, with funded premium memberships, scholarships for conference attendance, and \$500 in professional development funds available to students to further their careers. For the last two years, the majority of graduating students have voluntarily signed the SOM principled leadership oath, recognizing their role as principled leaders and ethical decision makers in society and in business.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MA



### Social Impact



### Environmental Sustainability



Full-time Students ..... **54**

**43%** of students agree with:



An **impact job** is a  
top priority for me

## Why Attend

The MBA program at the SFU Beedie School of Business is filled with individuals from diverse educational and professional backgrounds. This helps create an interesting dialogue both inside and outside of the classroom. Staff members are extremely interested in seeing students succeed and are always willing to help. Students with an interest in social and environmental concepts are able to tailor the program to their interests, allowing for a unique perspective on business and sustainability. Whereas some schools may have a sustainability stream, all full-time MBA students at SFU are required to study this important business sector.

## Curriculum

Using a strongly applied approach, the full-time MBA program combines theory and application to provide students with a foundation in business. The core curriculum incorporates social and environmental themes by offering required sustainability, innovation, and entrepreneurship courses. The MBA program is filled with case studies, lectures, and guest speakers incorporating social and environmental concepts. Students are encouraged to learn and practice what it means to be socially and environmentally responsible in a business and academic context. Students have the ability to pursue a number of extracurricular activities and events to strengthen their knowledge and application of social and environmental concepts. These activities include case competitions, conferences, and research projects.

The MBA program provides students with the ability to work with real-world clients on sustainability-related initiatives. Students are able to apply their skills from economics, marketing, and finance to make strategic recommendations. Many SFU students bring social and environmental issues into school projects. This has included meeting with nonprofit organizations, social entrepreneurs, and socially responsible companies to offer business services. SFU has a close relationship with RADIUS, a Vancouver-based social innovation lab and venture incubator. The university also offers many discussion sessions at the local Center for Dialogue, where students are encouraged to converse about issues such as poverty and health care. Further, the school's Career Management Center assists students in seeking jobs and opportunities for students interested in pursuing careers in social and environmental sectors.

### Prominent Faculty

- Stephanie Bertels, Sustainability
- Mark Wexler, Ethical Decision Making
- Leyland Pitt, Marketing

### Prominent Alumni

- Lindsay McIvor, Consultant, SPAN ONS
- Alannah Cervenka, Health Communications Specialist, Teck Resources Limited
- Colin Stansfield, Communication and External Relations, EcoTrust Canada

**43%** of students are satisfied with social & environmental themes

## Sample Courses

- Sustainability
- Business Innovation and Creativity
- Marketing

## Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆





## Career Services

**65%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The school's Career Management Center assists students in seeking jobs and opportunities for students interested in pursuing careers in social and environmental sectors. As part of the school's annual networking event, there is a strong effort to include a number of sustainability and social/environmental companies.

By collaborating with SFU's career center, students are provided with a range of networking opportunities. SFU staff and faculty have helped Net Impact members with volunteer and job opportunities and helped students liaise with speakers and leaders in the business community.

## Student Activities

**26%** of students are satisfied with extracurricular activities



**45%** of students in the chapter

Net Impact Chapter contact:  
simonfraser@netimpact.org

The SFU Net Impact chapter at the Beedie School of Business is very active in providing students with an opportunity to learn, engage, and change the way things are done in the community. Some of the chapter's key events and programs include movie and documentary screenings, networking events, a school-wide no-waste week, and waste-reduction recycling initiatives. This year featured the school's first external case competition, the Sustainability Challenge. MBA programs from western Canada participated. The competition also featured a number of high-caliber judges who provided valuable feedback and insight. With a total prize amount of \$3,000, The Sustainability Challenge will now become an annual event of the Beedie program and is set to grow in forthcoming years.

The chapter continues to collaborate with SFU's Graduate Students Business Association and has forged new relationships with the SFU School of Resource and Environmental Management, RADIUS (the university-based social venture incubator), the Net Impact Vancouver professional chapter, and the graduate Net Impact chapter at the University of British Columbia. Triple bottom line principles are integrated into student life through the sustainability course that is part of the MBA curriculum. Through the course, students have the opportunity to participate in real-world applications within the Vancouver community to help implement sustainable solutions for positive environmental and social impact. Further, the school provides full sponsorship for selected members to attend various local, national, and international conferences and events, including the HEC Sustainability Challenge in Montreal and the annual Net Impact Conference.



### Degree Options

- Full time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MPP
- MBA/MD



7%

Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

us \$ 122,400

83% of students agree with:

Full-time Students.....809



An impact job is a top priority for me



### Environmental Sustainability

★★★★☆



## Why Attend

The Stanford Graduate School of Business is arguably the world's premier business school. The school is also a leader in social impact education and was recognized by the Aspen Institute's

Beyond Grey Pinstripes report, where it took top honors in 2011, the last year of the report. It also ranked fourth in 2009 and first in 2007 and 2005 (the survey ran every other year). The strengths of the program are the top-notch practitioners and academics brought in to teach courses, such as Matt Bannick, Managing Partner at Omidyar Network, and Dave Chen, CEO of Equilibrium Capital Group.

## Curriculum

Building on the 40-year legacy of the Public Management Program and drawing inspiration from nearby Silicon Valley, the Stanford Graduate School of Business offers a robust social impact curriculum, emphasizing cross-sector, multi-disciplinary collaboration. The core curriculum includes cases on design for social good, forest conservation, sourcing products in developing countries, and microfinance in Africa. Critical Analytical Thinking, a required seminar, pushes students to evaluate tradeoffs in topics such as school choice or the electric car industry.

Beyond the core, students wishing to explore the social impact ecosystem can choose from dozens of electives, from the popular Strategic Management of Nonprofits to newer courses such as Clean Energy Project Development and Finance, Measuring and Improving the Impact of Social Ventures, and Finance and Society. The GSB Center for Social Innovation provides a critical mass of support to sustain research and course development, rolling out new electives each year. Student feedback and input is taken seriously, and faculty frequently hire star second-year students as course development assistants. For students deeply committed to social impact, opportunities abound. Budding social entrepreneurs can enroll in case-based classes about economic development, healthcare, education, or clean tech – and then develop their own ideas by working on multidisciplinary teams in immersive, project-based courses, such as Start-Up Garage and Entrepreneurial Design for Extreme Affordability. Approximately 20% of GSB MBA and MS graduates earn the Certificate in Public Management and Social Innovation, and around 25% of MBA students complete joint/dual degrees in education, environmental science, medicine, law, or public policy.

### Prominent Faculty

- Paul Brest, Measuring and Improving the Impact of Social Ventures
- Sarah Soule, Business Collaboration to Promote a Sustainable Food System
- Jim Patell, Entrepreneurial Design for Extreme Affordability

### Prominent Alumni

- Jacquelin Novogratz, Founder & CEO, Acumen Fund
- Jane Chen, Co-founder & CBO, Embrace
- Jonathan Reckford, CEO, Habitat for Humanity International

More information at: <http://www.gsb.stanford.edu/>

43%

of students are satisfied with social & environmental themes

## Sample Courses

- Leading Change in Public Education
- Starting and Growing a Social Venture
- Impact Investing

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**87%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Stanford Graduate School of Business' Career Management Center works closely with the Center for Social Innovation to ensure that all social-sector focused students receive the advice and resources they need to identify meaningful internship and career opportunities upon graduation. Between the Career Management Center, the Center for Social Innovation, and, to a lesser degree, the Center for Entrepreneurial Studies, students with interest in social-sector work have lots of places to explore opportunities. Beginning in 2014, the Center for Social Innovation will take the lead in consolidating these resources and helping to navigate impact career students through their two-year experience.

Most of the pre-approved or approved-for-supplemental-funding opportunities require the use of MBA skills. Interns with the Stanford Management Internship Fund (SMIF) receive special training/guidance on how to make the most of their summer internship. There are frequent guest speakers from leading social impact organizations invited by student clubs or the Centers. As Stanford GSB is on the smaller side for business schools, it does not concentrate heavily on OCR but does offer a number of social impact organizations recruiting at Stanford GSB, such as the Gates Foundation, Acumen Fund, and Revolution Foods.

## Student Activities

**61%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**10%** of students in the chapter

Net Impact Chapter contact:  
stanford@netimpact.org

At the GSB, students live and breathe the school's motto: "change lives, change organizations, and change the world." What's amazing about the Stanford MBA Program is the holistic and transformative experience, based on the three pillars of critical/analytical thinking, personal leadership development, and creative/innovative thinking. The GSB challenges students to build a career with impact and a life of meaning. A number of university resources are directed at supporting students in the social impact space, most notably the Center for Social Innovation, which offers numerous student programs, such as Impact Labs (expanded Board Fellows), Summer Internship Stipends, Social Innovation Study Trips, Loan Forgiveness, Academic Advising, and Impact Careers Advising.

GSB students come from varied backgrounds and industries, and every class has significant percentage of students who have experience working on social and environmental issues. A large number of students are interested in pursuing careers in these sectors and benefit from the immense resources available at GSB – courses at GSB and across the university, centers, clubs, alumni, faculty, and, of course, the rich, diverse experience of their classmates. The Net Impact chapter is a part of the Sustainable Business Club and is supported by the Center for Social Innovation. The chapter provides yet another way for students to connect with each other to discuss issues and opportunities in social and development space. Net Impact provides a unique network that many incoming students enjoy.



## Degree Options

- Full time
- EMBA

## Joint Degrees

- MBA/MS
- MBA/MA



## Social Impact



## Environmental Sustainability



Full-time Students ..... **350**

**53%** of students agree with:



An **impact job** is a  
**top priority** for me

## Why Attend

Thunderbird promotes the role of business management in the creation of sustainable prosperity worldwide. Global citizenship is an umbrella for all activities on campus related to professional ethics, corporate social responsibility, and sustainability. The founding ethos of Thunderbird and the motivations of attending students combine to create project opportunities that work within – and move beyond – the core curriculum. The school also houses Thunderbird for Good. This philanthropic initiative leverages the school's expertise in international business to provide learning experiences for non-traditional students who use business and management skills to fight poverty, secure peace, and improve living conditions in their communities.

## Curriculum

Thunderbird was founded in 1946, and its mission “to educate global leaders who create sustainable prosperity worldwide” sets the tone for the learning environment. Students who choose Thunderbird have obtained and value experience outside their home countries and seek interaction with diverse groups. Core courses require analysis of business challenges from political, social/environmental, and global perspectives. Students encounter significant differences in values within their groups, and professors encourage multiple points of view. Making the business case for sustainability occurs in this context. Thunderbird has electives in CSR, Leading Change and Transformation, Global Supply Chain Leadership, Energy, Strategic Services Marketing, Conflict Management and Global Change, and Strategies in Global Development. Courses offering client projects are popular, including the Thunderbird Emerging Markets Laboratories. Through “TEM Labs,” students gain first-hand knowledge of the social and environmental impact of business in growth markets while completing a six-week consulting engagement.

Notable leadership: Thunderbird was the first graduate business school to adopt a Professional Oath of Honor and helped develop the UN's Principles for Responsible Management Education. Thunderbird for Good was created to leverage the school's capability in management and entrepreneurship education for impact and has become a trusted partner in training women entrepreneurs globally. Thunderbird's Lincoln Center for Ethics supports ethics across the curriculum and has worked with students on “sustainable curriculum innovation.” Thunderbird developed and delivers an American Express Global Leadership Academy for Emerging Social Sector Leaders and offers Online Executive Certificates in both Global Corporate Social Responsibility and Social & Voluntary Sector Leadership.

### Prominent Faculty

- Michael Finney, Thunderbird Emerging Markets Laboratory
- John Zerio, Brazil – Sustainable Development in Practice
- Amanda Bullough, Social Entrepreneurship

### Prominent Alumni

- Jocelyn Wyatt, Co-lead and Executive Director, IDEO.org
- Ryan Schuchard, Associate Director, Business for Social Responsibility
- Shekinah Eliassen, Brand Manager, Cleaning Innovation, The Clorox Company

**37%** of students are satisfied with  
social & environmental themes

## Sample Courses

- Corporate Responsibility: Strategies and Tools
- Conflict Management and Global Change
- Brazil – Sustainable Development in Practice

## Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

**84%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Thunderbird offers a suite of career services designed to support career decisions, enhance professional preparation, and facilitate career connections. Students may access job opportunities through Thunderbird's career management portal, where students can convey their qualifications and interests to prospective employers, store multiple resumes, view job postings that fit their specific qualifications and interests, apply for positions, and schedule interviews online.

One-on-one coaching sessions with career advisers are designed to help students articulate their skills and strengths and improve resume writing, interviewing, and salary negotiations skills. There is one CMC staff member who caters to those interested in careers relating to the Net Impact pillars. The CMC is intimately connected with the International Development field and caters to those interested in socially and environmentally focused careers. Students are given access to resume samples for various industries, and each incoming student is assigned a Peer Career Advisor, who provides expertise on major functional/industry areas and delivers career-related assistance and coaching. The CMC partners with Thunderbird's chapter of Net Impact to sponsor campus programming and activate relevant alumni and professional networks.

## Student Activities

**37%** of students are satisfied with extracurricular activities

**NET IMPACT**

**SILVER Chapter**

**40%** of students in the chapter

Net Impact Chapter contact:  
thunderbird@netimpact.org

The Thunderbird Net Impact Chapter leads the student body through club partnerships to collaboratively drive forward a focus on social and environmental issues in students' academic lives and careers. The chapter hosts events in collaboration with other active groups, such as the Thunderbird Marketing Association, Management Consulting Association, Finance Association, MBA Women International Chapter, Thunderbird Honor Council, the Career Management Center, the Lincoln Center for Ethics, and the Phoenix Professional Chapter, which all share sustainability values.

This spring, the chapter hosted the fourth-annual Global Citizen Forum in a true Net Impact cross-campus collaboration that engaged 12 other clubs and offices. The forum brought in speakers from around the country and consisted of panels and workshops to bring students, alumni, professors, and industry leaders together to engage in candid discussions about sustainability and the business case for good. Chapter initiatives provide students practical experience through Curriculum Change initiatives, Service Corps projects, Board Fellows placements, mentorship programs, and Campus Greening efforts. With one of the largest student memberships, Net Impact is known as an active, collaborative, and professional association on campus and leads all clubs for peer-selected awards within student activities.





THE FLETCHER  
SCHOOL

TUFTS UNIVERSITY

# Q: Can UNICEF teach Unilever about succeeding in emerging markets?

A: [fletcher.tufts.edu/TenQuestions](http://fletcher.tufts.edu/TenQuestions)



Today's headlines remind us that the Front Page and Business Page are tightly interconnected. A business education from Fletcher—America's oldest exclusively graduate school of International Affairs—is now more essential than ever. The MIB integrates concrete business skills and nuances of global forces and geopolitics. Graduates launch international careers that span borders and disciplines, in consulting, finance, policy, MNCs, NGOs, the UN, and more.

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### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MALD/JD
- MALD/MBA
- MALD/MA



### Social Impact



### Environmental Sustainability



Full-time Students ..... **550**

**84%** of students agree with:



An **impact job** is a **top priority** for me

### Why Attend

The flexibility of the Fletcher curriculum combined with the diverse backgrounds and interests of the student body create the perfect ecosystem for those interested in having a social or environmental impact career. Fletcher's interdisciplinary and global nature prepares students to work at the intersection of business, the environment, development, and innovation by providing graduates with the skills to interact with everyone from investors and CEOs to civil society and communities.

### Curriculum

Fletcher offers an interdisciplinary and flexible curriculum that combines business with international affairs, development, economics, and environmental studies. Students must complete two fields of study requirements and may choose to couple a business concentration with another international focus, such as development economics, human security, or international environment and resource policy. Fletcher provides students with core business skills in finance, accounting, strategy, marketing, and economics. Social and environmental themes are incorporated into all coursework in a multi-disciplinary approach.

Students continue to push for more leading practice topics and issues that intersect with business to be included, such as gender and social entrepreneurship. One example is a course called Field Studies in Global Consulting, where students had the opportunity to consult on projects relating to financial inclusion, environmental sustainability, and mobile applications for development. Fletcher gives students opportunities to be involved in research, consulting, and collaboration with professors, fellows, and businesses through the Center for Emerging Market Enterprises (CEME), the research arm of Fletcher's Institute for Business in the Global Context, and the Center for International Environment and Resource Policy (CIERP).

#### Prominent Faculty

- Kelly Sims Gallagher, Climate Change and Clean Energy Policy
- Kim Wilson, Market Approaches to Economic and Human Development
- William Moomaw, Elements of International Environmental Policy

#### Prominent Alumni

- Moses Choi, Vice President - Global Sustainable Finance, Morgan Stanley
- Caroline Rees, President, Shift
- Rachel Kyte, Vice President and Special Envoy for Climate Change, World Bank

**32%** of students are satisfied with social & environmental themes

### Sample Courses

- Corporate Management of Environmental Ethics
- Market Approaches to Economic and Human Development
- Innovation for Sustainable Prosperity

### Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

### Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

**80%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★

Finding concrete job and internship opportunities ..... ★★★★★

Providing professional contacts and networking ..... ★★★★★

Teaching students about roles and industries ..... ★★★★★

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Fletcher's Office of Career Services (OCS) aims to connect students with the best social and environmental impact job opportunities by listening to students' interests, connecting them with the right professionals and organizations, and by leveraging the Fletcher network to bring those professionals, organizations, and opportunities to campus. On-campus employer visits and networking events regularly include social/environmental-impact related organizations and positions.

Fletcher's OCS uses the connections that student organizations like Fletcher Net Impact have to tailor their support and efforts to student interests. Additionally, Fletcher's OCS hosts panels, lunches, and networking events to connect students with social and environmental impact organizations and opportunities and organizes two career trips to New York and Washington, DC in collaboration with student organizations. The OCS also works to support skills development within the student body, particularly through supporting student-organized workshops.

## Student Activities

**40%** of students are satisfied with extracurricular activities



**15%** of students in the chapter

Net Impact Chapter contact:  
tufts@netimpact.org

Fletcher students come from a wide range of backgrounds and, while their interests may range from the environment to business to development to human rights and more, all share a passion for global issues. The Fletcher Net Impact chapter seeks to leverage the diversity of the student body to promote rich dialogue and exposure to a variety of perspectives. The chapter promotes a wide range of networking opportunities with other students, both within and outside of Fletcher, and with alumni and local professionals. The chapter also regularly organizes events with the support and participation of chapter members, including guest lectures, panels, workshops, and field trips in order to focus on the integration of their interests.

With many students interested in the power of business to create social and environmental change, Fletcher Net Impact also strongly supports the participation of Fletcher student teams in business plan and case competitions, like the Hult Prize. Fletcher Net Impact collaborates with other student organizations, such as Fletcher Energy and Environment Club, the Human Rights Project, International Business Club, and the International Development Club on student-run events. Fletcher also has a vibrant community of interested students in leadership roles that plan and participate in events and conferences, like 2014's Scaling Innovation Conference and Turkey's Turn Conference.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MA



**Avr. GMAT 632**

**Avr. GPA 3.4**

**41%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 26,000**

Full-time Students.....**150**

**57%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

The Alberta MBA Program offers students a stimulating, rewarding experience across multiple specialization paths. Despite coming from all over the world to attend this program, students graduate as part of a close-knit community. Small class sizes and close connections with faculty, staff, and alumni ensure that students are set up for success from the beginning to the end of the program. The program aspires to be better every year, and provides every opportunity for student voice and participation in achieving progress.

## Curriculum

The Alberta MBA program offers a number of courses dedicated to social and environmental issues in business. A number of the core courses infuse social and environmental information into course material, as it is a growing trend in business. The elective courses offered regarding social and environmental issues continue to grow each year, and now include courses such as Corporate Sustainability, Managing Arts Organizations, Not for Profit Management, Social Entrepreneurship, Clean Technology, and Environmental Management. In 2014, Sustainability became an official specialization and stream so that students could choose to focus their MBA. Several courses involve independent projects that allow students to choose an organization to work with; professors are very supportive of students working with nonprofit organizations, start-ups, and other non-traditional organizations. The Alberta School of Business is home to the Canadian Centre for Corporate Social Responsibility, a center dedicated to promoting social and environmental responsibility in the business community and academia.

Social and environmental themes are increasingly being integrated into the program's curriculum and activities through heightened student advocacy and administrative support. The Net Impact chapter has been a leader in this regard, inspiring and empowering students to create the change they wish to see through action. Those who rise to the challenge of the Alberta MBA Program can expect to develop a more holistic perspective of business and leave equipped with the tools they need to have a greater social and environmental impact.

### Prominent Faculty

- Roy Suddaby, Corporate Sustainability
- Thomas Schneider, Accounting for Natural Resources, Energy, & the Environment
- Robert Fisher, Principles of Marketing Management

### Prominent Alumni

- Mike House, President and CEO, Stollery Children's Hospital Foundation
- Marcela Mandeville, CEO, Bright Idea International
- Bryan Davis, Senior Consultant, KPMG

More information at: <http://business.ualberta.ca/>

**48%** of students are satisfied with social & environmental themes

## Sample Courses

- Sustainable and Responsible Marketing
- Social Entrepreneurship
- Clean Technology

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**76%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★☆

Finding concrete job and internship opportunities ..... ★★★★★☆

Providing professional contacts and networking ..... ★★★★★☆

Teaching students about roles and industries ..... ★★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

✗ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Alberta MBA program offers a robust career support service, dedicated to supporting students in their search for meaningful internships and employment.

The career services team helps students connect with alumni in their field of interest and organize industry networking events. The MBA program is committed to supporting students in their career management, in all sectors.

## Student Activities

**62%** of students are satisfied with extracurricular activities



**20%** of students in the chapter

Net Impact Chapter contact:  
alberta@netimpact.org

Alberta MBA students are very engaged in student life in the program. The Net Impact chapter leads social and environmental extra-curricular initiatives, and students are engaged in the various areas of programming. Consulting projects garner the most interest from students, as a way to bridge academic learning and real-world application. Project areas range from strategy and marketing in the nonprofit sector, to environmental assessment and financial valuations on behalf of for-profit organizations. Net Impact partners with the MBA speaker forum to ensure environmental and social topics are represented in the speakers invited each year. The Net Impact Chapter also runs workshops on project management, management consulting, and sustainable marketing to support students. Each year, the Net Impact chapter is asked to participate in the Aspen Case Competition, which is an invitation-only case competition.

In addition to the extra-curricular initiatives in the MBA program, students can get involved with the University of Alberta's Office of Sustainability, Sustainability Awareness Week, and the Energy Club, which all host events pertaining to environmental sustainability.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MPH
- MBA/MA



**Avr. GMAT 718**

**Avr. GPA 3.61**



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 102,823**

**80%** of students agree with:

Full-time Students.....**500**



An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

Haas's strength is the legacy of positively impacting society that courses through the veins of those on the Berkeley campus, with social impact infused throughout the curriculum. Haas's intimate and collaborative culture emphasizes the importance of creating path-bending leaders who practice business in an innovative and responsible manner. Net Impact at Haas is a vital component to the execution of these strategies and serves as an umbrella organization to bring the entire social impact community together.

## Curriculum

From the moment that students step into the classroom their first day at Haas, they can see that social impact is deeply incorporated into their learning. The Net Impact chapter at Haas organizes the Social Impact Speaker Series each fall, which is open to all students and features panels that consist of experts across a variety of functions and industries. Students organize the Haas Impact Investing Network (HIIN) and Haas Socially Responsible Investment (SRI) Fund. HIIN teams go through the full impact investing process and invest \$50,000 in a startup, while SRI is the first and largest student-led SRI fund in a leading business school.

Haas also offers experiential learning courses called Social Sector Solutions (S3), where student teams partner with McKinsey consultants and work on a semester-long nonprofit consulting project. Social entrepreneurs have the opportunity to take an applied course, Social Lean Startup, which is taught by the founding CEO of the Republic of Tea and founder of Impact Strategy Advisors. Additionally, Haas leverages Berkeley's amazing resources as a top research institution. For example, the course Cleantech to Market (C2M) enables students to work with engineers and scientists at Berkeley National Laboratory to commercialize clean technology. Finally, Haas has a newly established Institute of Business and Social Impact (IBSI), which brings together the Center for Responsible Business (CRB), Center for Nonprofit and Public Leadership (CNPL), Graduate Program in Health Management, and the Global Social Venture Competition (GSVC) under one roof.

### Prominent Faculty

- Kellie McElhaney, Business Solutions for Global Mega-Trends
- Omar Romeo Hernandez, Business and Natural Resources
- Lloyd Kurtz, Social Investing - Recent Findings in Management and Finance

### Prominent Alumni

- Kirsten Saenz Tobey, Co-founder COO, Revolutions Foods
- Rob Kaplan, Director of Product Sustainability, Walmart
- Lynelle Cameron, Senior Director, Sustainability and Philanthropy, Autodesk

**60%** of students are satisfied with social & environmental themes

## Sample Courses

- Design and Evaluation of Development Technology
- Applied Impact Evaluation
- Impact Investing: Tools and Strategies Across Private Asset Classes

## Program Strengths

Community Development.....★★★★☆

Corporate Responsibility.....★★★★☆

Energy & Clean Tech.....★★★★☆

Impact Investing.....★★★★☆

International Development.....★★★★☆

Nonprofit Management.....★★★★☆

Social Entrepreneurship.....★★★★☆

## Skill Building

Entrepreneurship.....★★★★☆

Innovation/Creativity.....★★★★☆

Leadership.....★★★★☆

Strategy.....★★★★☆



## Career Services

**75%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career services are supported by Haas's Career Management Group (CMG), the Center for Responsible Business (CRB), and the Center for Non-Profit and Public Leadership (CNPL). CMG provides support through a dedicated industry expert and several adjunct advisors, who bring expertise in subjects such as education and social impact consulting. The CRB advisors further support students with their personal networks gained through industry contacts and organize the Professionals in Residence Program, which allows students to gain valuable insight through individual advising sessions with professionals in CSR and sustainability.

This work happens at companies such as VMware, Facebook, BSR, and Autodesk. The CNPL offers a similar program, with representatives this year at firms such as Bellweather Education, Bridgespan, Omidyar, REDF, FSG, Aspire Public Schools, and the Gordon and Betty Moore Foundation. Further support is given through the Social Impact Speaker Series organized by Net Impact, which allows students to network with prominent speakers in the industry.

## Student Activities

**75%** of students are satisfied with extracurricular activities



**40%** of students in the chapter

Net Impact Chapter contact:  
haas@netimpact.org

Haas's commitment to social impact is ingrained in student life and is called out in one of the Defining Principles: Beyond Yourself. Putting that principle into practice means that Haas students shape the world by leading ethically and responsibly. As stewards of enterprises, students take the longer view in decisions and actions, often putting larger interests above their own. A variety of social impact and environmentally focused clubs exist at Haas, including Women in Leadership (WIL), Net Impact, the International Development and Enterprise Club, the Education Leadership Club, the Haas Healthcare Association, and the Berkeley Energy and Resources Club. Clubs often jointly host speakers, many speaking to social or environmental issues. For example, Net Impact and WIL invited Leila Janah, founder of Samasource, to speak. The Global Social Venture Competition (GSVC), WIL, and The Haas Beer Club sponsored an event with New Belgium Brewing CEO Kim Jordan.

The GSVC has become a premier event on campus for both Haas students and the social entrepreneurship community. Led by a team of 29 student organizers, in its 15th year it received over 575 entries from 50 countries and awarded \$50,000 in prizes. Net Impact at Haas strives to put together events to educate, inspire, and equip leaders at the leading edge of business and society. It hosts speakers; goes on treks to visit pioneering companies like Levis and Google.org; and hosts the Board Fellows Program, where 30 students are paired with local charities to support strategic leadership on advisory boards.





### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/JD



### Social Impact



### Environmental Sustainability



Full-time Students ..... **96**

**63%** of students agree with:



An **impact job** is a  
**top priority** for me

## Why Attend

The UC Davis Graduate School of Management prepares innovative leaders for global impact. Since it's a small program with the resources of a big university, students have the opportunity to make a difference. The administration has worked with employers and faculty to ensure that traditional MBA coursework and soft skills offerings equip students with the knowledge and abilities to become ethical and practical leaders for a globalized business world. Students looking to make a social or environmental impact should consider the Graduate School of Management's central location between the innovation hotbed of the San Francisco Bay Area and the policy hub of Sacramento.

## Curriculum

The UC Davis Graduate School of Management (GSM) incorporates the theme of environmental sustainability into each of its core courses through lectures, case studies, and class projects. With all classes held within a LEED Platinum building, students can't help but enjoy the sustainability of the GSM. The city of Davis, often referred to the "Bicycle Capital of the U.S." is also an agricultural gem and boasts abundant locally sourced food that is showcased at the weekly farmer's market.

For students with an interest in environmental impact, the GSM offers courses both in the MBA curriculum and other UC Davis graduate programs. For instance, students may take Sustainable Business Ventures with Amy Myers Jaffe, a leading expert on global energy policy, geopolitical risk, and energy and sustainability. She offers stories on her attendance at the OPEC hearings and testifying on Capitol Hill and at the World Economic Forum on environmental issues. Just a short bike ride away, students can enroll in courses at the West Village, such as The Path to Zero Net Energy - A Hands-on Approach, where participants serve as consultants for a local business on an energy-efficiency project. The West Village, UC Davis' own planned zero net energy community, houses research centers, such as the Energy Efficiency Center, Plug-in Hybrid and Electric Vehicle Research Center, and the Western Cooling Efficiency Center, where MBA students may volunteer or serve as graduate student researchers to make a palpable impact in the sustainability community.

### Prominent Faculty

- Amy Jaffe, Sustainable Business Ventures
- Nicole Biggart, Strategic Approaches to Energy Efficiency
- Alan Meier, Fundamentals of Energy Efficiency

### Prominent Alumni

- Benjamin Fineberg, Senior Finance Director, Method
- James Chen, Senior Program Manager, Tesla Motors
- Aaron Carpenter, Vice President of Global Marketing, The North Face

**52%** of students are satisfied with social & environmental themes

## Sample Courses

- Fundamentals of Energy Efficiency
- Sustainable Business Ventures
- Climate Risk and Operations

## Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

%

of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Thanks to the GSM's small size, Career Services has the ability to work closely with each student and craft plans on an individual basis that caters to the students' desired fields. Additionally, the GSM boasts a large and diverse alumni network, with significant ties to the Sacramento and Bay Area regions of California.

This year, the GSM hosted speakers from a variety of socially impactful positions, including Aaron Carpenter, VP of Global Marketing at The North Face. Additionally, students visited companies that are known for their corporate sustainability impact, including the Gap, Clif Bar, and Autodesk, where they learned about career opportunities and networked with executives. Core classes hosted speakers such as Pam Marrone, CEO of Marrone Bio Innovations, and various leaders in the energy industry who spoke about the energy model of the future. Current students and recent alumni offered perspective during the Net Impact Internship Panel and spoke about their current positions and past internships. Companies represented included the Environmental Defense Fund, Autodesk, USA Football, Greenwise Joint Venture, and Education Pioneers. Students interested in impact careers have the support of Career Services and a network of far-reaching alumni.

## Student Activities

%

of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**20%** of students in the chapter

Net Impact Chapter contact:  
ucdavis.grad@netimpact.org

The Net Impact UC Davis chapter is consistently one of the largest and most active clubs at the school, a testament to the value students place on environmental and social concerns. The chapter actively partners with other clubs, faculty, and administration on creative events and programming. This year, the Dean's annual Peer-to-Pier speaking event hosted Amy Jaffe, the Executive Director of Energy and Sustainability at the GSM and one of the world's most distinguished experts on energy and sustainability. The Net Impact chapter also hosted Barry Parkin, Mars Chief Sustainability Officer; the Walmart Better Business Case Competition; a trip to Sierra Nevada Brewery for a sustainability tour of their award-winning facility; and several other inspiring events.

One of the most popular Net Impact events is an annual retreat to Lake Tahoe, which allows students to explore the beauty of Northern California. Net Impact UC Davis aims to expose all GSM students to the importance of social and environmental principles and leadership. To this aim, the chapter cosponsors events with other clubs including Challenge 4 Charity, Finance Club, and Innovation & Entrepreneurship Club. The chapter also collaborates with other Net Impact groups in Sacramento and the Bay Area.

# University of California, Irvine

## The Paul Merage School of Business | Irvine, CA



<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MD</li> <li>• MSEM</li> </ul>	<b>Avr. GMAT 670</b> <b>Avr. GPA 3.36</b> <b>27%</b> Admittance Rate	<b>Social Impact</b> ★★★★★
<b>Annual Program Cost</b> <b>us \$ 76,899</b> Full-time Students..... <b>200</b>	<b>32%</b> of students agree with: <b>An impact job is a top priority for me</b>	<b>Environmental Sustainability</b> ★★★★★	

### Why Attend

UC Irvine's Paul Merage School of Business centers their visionary curriculum on three critical elements that are transforming the world of business – strategic innovation, information technology, and analytical decision making. Built within each element is the essential principle of sustainable business development. The school incorporates social and environmental themes into classes primarily through lecture, discussion, and case studies. Themes of sustainability within business are woven throughout the core curriculum and elective offerings. Merage's flexible curriculum allows every student to shape their own learning experience with the ability to enroll in whichever elective courses they choose.

### Curriculum

There are seven Centers of Excellence at Merage in total. Of those, Net Impact has key partnerships with the Center for Global Leadership, which supports students through activities such as the executive mentorship program and the past Social Responsibility Initiative. Additionally, the Don Beall Center for Innovation and Entrepreneurship hosts the annual Business Plan Competition and Lean Start-Up Workshops to benefit Net Impact's social entrepreneurs.

Merage also offers an experiential learning elective, which enables MBA students to work on 10-week corporate consulting projects for Orange County-based global companies. Companies that participate change each quarter but have included Deloitte, Nestle Waters, Wal-Mart, Verizon Wireless, and Pepsi in the past. One component of the required coursework is an elective that satisfies the international requirement. These courses help students gain a rich understanding of global business and the social and environmental implications surrounding it.

#### Prominent Faculty

- Jason Jay, Sustainability and Competitive Advantage
- Paula Tomei, Managing Nonprofits
- William Hernandez, International Management

#### Prominent Alumni

- Derek Sabori, Sr. Director of Sustainability, Valcom, Inc.
- Melissa Beck, CEO, Big Brother Big Sister of Orange County

**12%** of students are satisfied with social & environmental themes

### Sample Courses

- Sustainability and Competitive Advantage
- Managing Nonprofits
- International Management

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**29%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Merage School of Business' Career Center provides each student with individualized guidance. This allows career counselors to cater resources and support to each student's needs across every industry and function. The career center also offers unique programs such as Career Visioning, which helps students determine their "best fit career."

In addition, the Merage School MBA Career Center offers Career Management Workshops, such as Behavioral and Case Style Interviewing and Job Offer Evaluation and Negotiation. Each year, the Career Center coordinates career treks that enable students to interface with some of California's leading companies. To supplement Career Treks organized by the Career Center, Merage's Net Impact chapter is always working to include its own site visits to companies that focus on impact.

## Student Activities

**18%** of students are satisfied with extracurricular activities



**5%** of students in the chapter

Net Impact Chapter contact:  
ucirvine@netimpact.org

Student life at Merage is fun, engaging, and social. The Merage School of Business and the greater UCI community offer a plethora of events and programs that give students opportunities to explore everything under the sun. As a whole, students and faculty at UC Irvine care deeply about social and environmental issues. In 2013, UCI was ranked 3rd Cool School by Sierra Club Magazine for its student involvement in green initiatives and its tremendous efforts to reduce environmental impact school wide.

Merage's Net Impact chapter plans a variety of events aimed at stimulating student interest in social and environmental impact. Each event is craftily organized to demonstrate how to successfully tie these important principles into good business practices. The chapter focuses its efforts on supporting Merage students and the local community; it has developed key partnerships that support regional nonprofits on various consulting projects. This past year, the Net Impact chapter hosted a number of events, including thought-provoking round table discussions, social entrepreneurship panels, and networking mixers. In addition, Net Impact members teamed up to participate in the Hult Prize Competition and Morgan Stanley Sustainable Investing Challenge.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MPH
- MBA/PP



Avr. GMAT **710**

Avr. GPA **3.49**

**22%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 97,366**

Full-time Students.....**720**

**13%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

UCLA Anderson's incredibly supportive and entrepreneurial program invites students to incorporate their passions into their careers and create exciting ventures and innovative solutions for existing problems. There is a strong student interest in finding more sustainable solutions on campus and in education reform, with alumni who are senior leaders in the field. Administrators have become more supportive of Net Impact as it has grown in membership, and students are encouraged to take initiative in every aspect of student life. The sense of community within the Net Impact chapter is especially notable, providing a welcoming and dynamic atmosphere for students.

## Curriculum

According to a recent survey, 85% of Anderson students expect social and environmental issues to be addressed in their MBA curriculum. This overwhelming student demand is increasingly being reflected in the academic mindset at UCLA Anderson. The curriculum offers a strong entrepreneurial focus with broad support for social entrepreneurship. Core classes like Operations, Strategy, Entrepreneurship, and Brand Management include socially conscious cases in their curriculum, often in response to student demand. Many professors are personally involved in social and environmental work and are able to bring their experience to bear in the classroom. In addition to dual degree offerings, students can obtain a certificate in the Leaders in Sustainability program, a university-wide certification that provides exposure to like-minded graduate students in other fields.

Work has begun in establishing a Center for Social Innovation on campus, led by a committee of students, faculty, and alumni. In 2014, students launched the first annual Social Innovation Week, providing programming in conjunction with all major student clubs across a wide array of issues relevant to Net Impact and MBAs in general. This first conference was met with overwhelming support throughout the student body, faculty, and administration. There are a number of events and lectures throughout the year from both faculty and outside guests who are thought leaders in areas of social and environmental impact. Additionally, students have access to coursework in all of UCLA's other graduate schools, offering tremendous opportunities to take advantage of the resources of a large public university.

### Prominent Faculty

- Bhagwan Chowdhry, Microfinance
- Charles Corbett, Business and Environment
- Jim Stengel, Brand Development

### Prominent Alumni

- Brandon Malmberg, Executive Director, Education Pioneers LA
- Nurit Katz, Chief Sustainability Officer, UCLA Institute of Sustainability
- Blair Taylor, Chief Community Officer

More information at: <http://www.anderson.ucla.edu/>

**22%** of students are satisfied with social & environmental themes

## Sample Courses

- Social Entrepreneurship
- Law and Management of Non-Profit Organizations
- Business and Environment

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**61%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

While a variety of socially and environmentally focused companies recruit for full-time and summer internships on campus, most students go beyond on-campus recruiting to find their place in an impact career. Academic Career Teams (ACT) meet weekly throughout the first quarter and provide industry-focused education and support from second-year students in the same field. Connections developed through Net Impact, referrals from the Career Management Center, and opportunities shared through the Social Impact ACT group help guide this non-traditional and highly individualized career search.

The Career Center provides personalized career counseling and support, but may guide uncertain candidates to more traditional MBA roles, where they can develop their skills before transferring to a future impact career. Thus, Net Impact plays a key role in sponsoring career events and networking opportunities for students and distributes an annual Career Guide that educates incoming students on opportunities and Anderson-specific connections in a variety of social and environmental impact careers. The Haskamp Fellowship provides merit-based financial support for students interning in social and environmental industries, especially if those internships are unpaid or low-paying. In addition, Net Impact organizes several Days on the Job (DOJs), company site visits in LA and the Bay Area.

## Student Activities

**48%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**25%** of students in the chapter

Net Impact Chapter contact:  
ucla@netimpact.org

The vast majority of Anderson students are supportive and engaged with social and environmental issues. This past year, Net Impact students led 35 unique events, ranging from on-campus speakers to Dinner-for-Eights (small group dinners with professionals) to Days-on-the-Job to major case competitions and conferences. The ninth-annual Net Impact Consulting Challenge brought together 19 student teams with impact organizations around Los Angeles to tackle consulting tasks.

Anderson continued to run its Board Fellows program, allowing students and nonprofits to engage in a meaningful and productive consulting relationship over six months. Net Impact members were crucial to the continuing success of Anderson's exclusive partnership with TED through extensive programming around TEDx. Throughout the year, the club organized both formal and intimate opportunities to facilitate networking between impact-minded students and professionals. Net Impact also collaborates with the Entrepreneur Association, the Energy Management Group, Strategic Operations Management Association, and Design For America, in addition to working with a variety of identity clubs on campus. There is also a strong effort to make UCLA a green campus, and Anderson works closely with the Director of Sustainability and the broader UCLA community on many green initiatives.



# University of California, San Diego

School of International Relations & Pacific Studies | San Diego, CA



## Degree Options

- Full time
- Part time

## Joint Degrees

- MPA
- MA/MA



Avr. GMAT **638**

Avr. GPA **3.29**

**37%** Admittance Rate



## Social Impact

★★★★☆



## Annual Program Cost

us \$ **39,560**

**76%** of students agree with:

Full-time Students **3.29**



An **impact job** is a  
**top priority** for me



## Environmental Sustainability

★★★★☆



## Why Attend

UC San Diego's School of International Relations and Pacific Studies (IR/PS) provides a unique environment for graduate school because it is an international studies program whose mission is to matriculate confident members of a global society that have the skill sets any MBA graduate would have, along with a strong appreciation for social responsibility and international policy issues. The program offers career track options, including International Environmental Policy, and students are required to become a regional "expert" by graduation time. IR/PS takes social and environmental themes and sets them in an international context, a vital perspective for an increasingly globalized world.

## Curriculum

IR/PS offers a wide variety of courses in the areas of clean energy, sustainability issues, and environmental policy. In the core curriculum, the school offers required courses that focus on building quantitative and economic skills, which are essential building blocks for future environmental policy courses. For example, in Managerial Economics, a required course for all students, the professor spends several lectures discussing the economic aspects of sustainability. Thus, even a student without a strong economic background can feel prepared to take on more advanced economic-focused environmental policy courses.

Required courses as part of the International Environmental Policy career track are heavily focused on the very important economic side of environmental policy. In addition to these courses, many of these themes are incorporated into the core curriculum. IR/PS also works closely with UCSD's esteemed Scripps Institute of Oceanography, and IR/PS students may take courses in Marine Science, Economics, Policy, Economics of Natural Resources, and International Environmental Agreements. The program is very focused and engaged with social and environmental themes and often hosts talks about sustainability and environmentalism.

### Prominent Faculty

- David Victor, International Politics of Energy Policy
- Junjie Zhang, Sustainable Development
- Joshua S. Graff Zivin, Green Technology

### Prominent Alumni

- Tamar Benzaken Koosed, President, Manaus CSR Consulting
- Lane Jost, Manager, Corporate Responsibility, PricewaterhouseCoopers
- Kimberly Ascoli Almeida, Grant Portfolio Program Manager, Levi Strauss & Co.

**60%** of students are satisfied with social & environmental themes

## Sample Courses

- Environmental and Regulatory Economics
- Corporate Social Responsibility
- International Environmental Policy and Politics

## Program Strengths

Community Development .....★★★★☆  
Corporate Responsibility .....★★★★☆  
Energy & Clean Tech .....★★★★☆  
Impact Investing .....★★★★☆  
International Development .....★★★★☆  
Nonprofit Management .....★★★★☆  
Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆  
Innovation/Creativity .....★★★★☆  
Leadership .....★★★★☆  
Strategy .....★★★★☆



## Career Services

**98%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

IR/PS students often say that their main reason for enrolling in this program is the amazing Career Services Office. As soon as school starts, career counselors encourage students to start searching for internships, and IR/PS is well located in San Diego, which has a lot of environmental jobs and a clean tech cluster. Students regularly participate in information sessions and tours of local businesses and start-ups.

The IR/PS Net Impact chapter hosts a quarterly panel, the Environmental Policy and Business Forum, where salient social and environmental topics are discussed – it's a great networking opportunity for students interested in social and environmental impact careers. The career management team at IR/PS is extremely experienced, and career counselors have different industry focuses, allowing students to get a more pertinent job/internship search experience. They also hold very useful resume-building workshops and organize annual outreach trips to San Francisco and Washington, D.C. Because IR/PS has a specialized career track in International Environmental Policy, employers are eager to post social and environmental impact job opportunities to the network that they may not post elsewhere.

## Student Activities

**50%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**3%** of students in the chapter

Net Impact Chapter contact:  
ucsd@netimpact.org

The Net Impact chapter at IR/PS is the major sustainability club. Each year, the chapter hosts a variety of lectures and activities. The most notable include the Environmental Policy and Business Forum for networking opportunities with the local business community, stimulating social awareness lectures, trivia nights, and guided nature walks through beautiful La Jolla and San Diego. The chapter also conducts happy hours with environmentally focused professors in order to facilitate dialogue between students and professors.

The group visits nearby organizations and firms to learn about different types of environmental jobs as well. Last year, Net Impact toured the famous Stone Brewing Company and met with the company's COO to discuss sustainable initiatives that the company has established and is currently pursuing. The IR/PS community is highly collaborative; all of the clubs work together and join forces to develop club activities that address relevant social and environmental issues. The UC San Diego campus is often praised for its sustainability practices – it ranked third Coolest School in Sierra Magazine's Sustainability Issue, and the university won the EPA's 2010 Energy Star Award for its on-campus cogeneration plant, which generates 95% of campus electricity.

# University of California, Santa Barbara

Bren School of Environmental Science & Management | Santa Barbara, CA



## Degree Options

- Full time
- Part time

## Joint Degrees

- N/A



## Social Impact



## Environmental Sustainability



Full-time Students ..... 215

97% of students agree with:



An impact job is a top priority for me

## Why Attend

The Bren School is dedicated to the interdisciplinary education of students interested in social and environmental careers. Bren students work closely with professors who are highly regarded experts in their fields and engage with a strong network of alumni that spans every sector. Going beyond the classroom, the Bren School prepares students for the future by offering programs, activities, events, and workshops that encourage growth in knowledge, leadership, and teamwork. The Career Development Team is an invaluable resource for both students and graduates and is committed to ensuring the professional development of every student.

## Curriculum

The Bren School offers an inter-disciplinary curriculum to teach students how to solve complex environmental problems and prepare them for careers in a variety of fields. The Master of Environmental Science and Management (MESM) program is a two-year professional degree program that consists of three parts: core courses, specializations aimed at fostering depth in specific areas, and the capstone Group Project or Eco-Entrepreneurship (Eco-E) project. The seven areas of specialization offered by the Bren School are Corporate Environmental Management, Coastal Marine Resources Management, Conservation Planning, Economics and Politics of the Environment, Energy and Climate, Pollution Prevention and Remediation, and Water Resources Management.

The capstone of the MESM program is the Group Project or Eco-E Project. The Eco-E focus, unique to Bren, is a 10-unit supplement to any specialization designed to provide students with the skills to launch social business ventures addressing environmental issues. Each group project involves small groups of students partnering with outside clients to solve a real-world environmental problem. Proposals for projects are submitted by companies – such as Toyota, Patagonia, and Google – nonprofits, and government agencies. Students work together and consult with faculty advisors, clients, and others to tackle the problem. The Eco-E Projects have students working in groups to develop a business model, build a prototype concept, and create a go-to-market strategy for a new environmental venture. The group project experience provides Bren students with unparalleled real-world training and preparation as leaders capable of solving complex environmental and business problems.

### Prominent Faculty

- Roland Geyer, Life Cycle Assessment
- Gary Libecap, Business and the Environment
- Sangwon Suh, Carbon Accounting and Carbon Footprints

### Prominent Alumni

- Jennifer DuBuisson, Senior Manager Global Sustainability, LEGO Group
- Erin Fisher, Program Manager, The Walt Disney Company
- John Onderdonk, Director of Sustainability Programs, Cal Tech

100% of students are satisfied with social & environmental themes

## Sample Courses

- Life Cycle Assessment
- Business and the Environment
- Carbon Accounting and Carbon Footprints

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★★
Impact Investing .....	★★★☆☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

## Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★

More information at: <http://www.bren.ucsb.edu/>



## Career Services

**100%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★★

Providing professional contacts and networking .....★★★★★

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Bren School Career Development Program (CDP) has a professional and experienced career development team that is highly proactive, innovative, and student-focused. With extensive experience in hiring and placement, the Bren School CDP team has created a unique job-search approach to ensure students land preferred jobs quickly. Nearly 63% of the class of 2013 said they are currently working in their "ideal" job, while 34% are working in jobs closely related to their ideal. A majority of students land jobs prior to graduation.

The CDP offers comprehensive career and professional development services, with access to an extensive network of alumni and connections to hundreds of organizations within the social/environmental impact arena. The CDP also brings in over 30 speakers annually. A major strength of the program is the personal attention that students and graduates receive from the CDP team. One student said, "I think the Career Development Program is one of the Bren School's greatest strengths ... I would not have the position I do now without the advice and research of the career development staff." Another reports that "the outstanding services provided by the Career Development staff are well worth two years of tuition."

## Student Activities

**83%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**15%** of students in the chapter

Net Impact Chapter contact:  
ucsb@netimpact.org

The Bren school promotes and encourages a myriad of student-led activities, clubs, and social gatherings that revolve around social and environmental interests. Bren students, faculty, and staff are incredibly passionate about social and environmental issues. As a result, many clubs and organizations are geared toward furthering the awareness of these issues. The Bren School Net Impact Chapter has hosted a diverse series of events ranging from academic discussions about Corporate Social Responsibility and the nuances of doing business across cultures to career development opportunities in environmental markets. Net Impact provides opportunities for students to attend conferences and compete in a number of competitions, including the Hult Global Case Challenge.

Net Impact works with local green businesses and organizations to provide networking and learning opportunities for members and fellow students. The Chapter also develops opportunities to bring together members from other schools and institutions. For example, past Bren Chapters have hosted the Wal-Mart Better Living Business Challenge regional competition for students with creative entrepreneurial ideas. Winners of this competition have gone on to present their business model to Wal-Mart executives in Arkansas.

# University of Chicago

## Booth School of Business | Chicago, IL



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MPP
- MBA/MD



21%

Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

us \$ 116,969

29% of students agree with:

Full-time Students.....1160



An impact job is a top priority for me



### Environmental Sustainability

★★★★★

## Why Attend

Chicago Booth is widely recognized as an incubator of original thought, having revolutionized the fields of finance and economics. It provides exceptional training for managing any for-profit or nonprofit enterprise. Booth graduates are independent thinkers who work with analytical rigor and lead with all stakeholders in mind. Booth's flexible curriculum and focus on experiential learning, along with the centralized support of the Social Enterprise Initiative, offer students the freedom and resources to dive deeply into topics of interest and apply their classroom learning to real-life business problems. Through lab courses, consulting projects, and interactions with social entrepreneurs, members of the Chicago Booth community strengthen their management skills while making an impact on social and environmental problems.

## Curriculum

Chicago Booth leverages its flexible curriculum to offer a range of courses focusing on social and environmental themes and incorporate these themes in courses that do not have a sole focus on those topics. Classes offered in social entrepreneurship include New Social Ventures, through which teams compete in the Social New Venture Challenge, a business-launch competition for nonprofit and for-profit enterprises. Impact issues are also taught in electives in health-care operations, business policy, international business, and through the Social Enterprise Lab and The Firm and the Non-Market Environment courses. Some interesting new classes include the D4 Foundations course, which teaches design thinking by focusing experiential projects on education and health topics.

Another noteworthy course not solely focused on social/environmental themes but which often incorporates these issues is the Management Lab. The 2014 Management Lab course focused on ways to use the arts to promote urban development. Students also can take up to four electives outside of Booth at the Law School, the Harris School of Public Policy, or the School of Social Service Administration. Formed in 2012, Chicago Booth's Social Enterprise Initiative (SEI) supports the aspirations of students and alumni to impact societal issues and furthers research on how institutions help solve social problems. SEI sponsors a variety of programs around social impact, including a conference on nonprofit board service (On Board) and the Social Impact Leadership series.

### Prominent Faculty

- Robert Gertner, New Social Ventures
- Marianne Bertrand, The Firm and the Non-Market Environment
- Christina Hachikian, Social Enterprise Lab

### Prominent Alumni

- Alexandre Robert Portet, Deputy Director, Bill & Melinda Gates Foundation
- Maire Moran Daly, Director - Strategy & Research, Teach for America
- Kevin Michael Rigdon, Chief Investment Officer, Impact Community Capital LLC

42%

of students are satisfied with social & environmental themes

## Sample Courses

- Social Enterprise Lab
- D4 Foundations - Design Thinking in Education and Health
- Clean Tech Lab

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

## Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★



## Career Services

**79%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career Services at Booth is extremely active and works closely with student groups, including Net Impact, to best meet the needs of students. By fostering current relationships with social impact recruiters and reaching out to potential new recruiters, Career Services continually improves the quantity and quality of social and environmental impact jobs available for Booth students. In addition, Career Services hosts development programming and provides weekly job postings for students interested in non-traditional sectors that prioritize social or environmental issues. Additionally, a second-year student who recruited for social impact jobs for summer internships provides first-year students with advice and support regarding the job search.

The Polsky Center for Entrepreneurship and Innovation offers the Entrepreneurial Internship Program, giving students the opportunity to work for a start-up during the summer between their first and second years. The Polsky Center also provides assistance in locating organizations that qualify for the program. Chicago Booth's Social Enterprise Initiative also provides funding support for nonprofit internships in the form of the Community Catalyst Fund.

## Student Activities

**67%** of students are satisfied with extracurricular activities



**18%** of students in the chapter

Net Impact Chapter contact:  
chicagobooth@netimpact.org

In a recent survey by the Graduate Business Council, 55% of Booth students said they were interested or very interested in social or environmental issues. In fact, beyond Net Impact, many other groups focus on social or environmental issues, such as the International Development Group, FEAD (Food, Environment, Agribusiness & Development), Giving Something Back, Entrepreneurship & Venture Capital, the Emerging Markets Group, the Energy Group, and Booth Ed. All these groups are part of the Social Impact Council and co-host events or conferences, such as the Emerging Market Summit and various "lunch-and-learn" events on campus.

Net Impact at Booth has a variety of programs for students interested in social entrepreneurship, corporate social responsibility, impact investing, foundations, nonprofits, and board service. It also offers hands-on experience with the Board Fellows program, impact investing competitions, and case competitions. It supports the efforts of the other student groups engaged in social or environmental issues as well. These include international development consulting projects, education consulting projects, and other volunteer activities.





### Degree Options

- Full time
- Part time

### Joint Degrees

- MBA/JD
- MBA/MS
- MBA/MA



Avr. GMAT **620**

Avr. GPA **3.27**

**61%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 33,500**

Full-time Students.....**150**

**67%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

The University of Colorado is located in Boulder, a location consistently ranked among the happiest, healthiest, and most creative U.S. cities. The Leeds School of Business benefits immensely from everything that is Boulder and really mirrors the city's strengths. These strengths are evidenced by the powerful network the Leeds MBA program maintains in renewable energy, organic and natural food, social enterprise, and entrepreneurship, just to name a few. This network draws in students who are driven by the thought of everything that Net Impact embodies: students who are extremely happy, extremely healthy, and extremely creative – and the self-reinforcing loop continues.

## Curriculum

The Leeds School of Business features curriculum that equally prepares students for careers as entrepreneurs, creating new socially and environmentally responsible business, or as intrapreneurs, injecting sustainability into existing enterprises.

Impact business starts in the core curriculum at Leeds and expands to reach almost every discipline taught in business schools. In the first semester at Leeds, students learn about the most influential thinkers in the field of sustainable business like Paul Hawken, Bill McKibben, and William McDonough. At Leeds, students can read the influential work of Amory Lovins in Socially Responsible Enterprise one day, and then walk down the street to the Rocky Mountain Institute and meet him the next. With one of the highest densities of start-ups per capita of any city in the world, Boulder is an entrepreneurially focused community, and the curriculum at Leeds reflects this. For students not as interested in entrepreneurship, there are many opportunities to learn about sustainability in an existing enterprise through one of the many project-based courses, such as Sustainable Business Venturing or Topics in Sustainable Business.

### Prominent Faculty

- David Payne, Topics in Sustainable Business
- Jeffrey York, Entrepreneurial Environments
- George Deriso, Social Entrepreneurship in Emerging Markets

### Prominent Alumni

- Jen-ai Stokesbary, Director of Marketing, Boulder Organic Foods
- Josh Whitney, Partner, Anthesis Group
- Terry Vogt, Managing Director, Terra Global Capital LLC

**42%** of students are satisfied with social & environmental themes

## Sample Courses

- Social Entrepreneurship in Emerging Markets
- Sustainable Business Venturing
- Sustainable Real Estate Development

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**60%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Leeds Career Services program maintains the bridge between current Leeds MBA students and one of the most inspired and helpful groups of alumni that exists. Career Services at the Leeds School of Business have been in flux over the last two years; however, even a shorthanded department can be effective for the community of incredibly innovative people working in impact business like the one that exists in Boulder.

Hosting events in both Boulder and Denver, Leeds Career Services reaches across the state of Colorado and beyond, putting students in touch with alumni representing nearly every industry in business – particularly in entrepreneurship, real estate, marketing, and sustainability. This effort is epitomized in the Leeds Professional Mentorship Program, which matches Leeds MBA students with alumni at the top of their given industry.

## Student Activities

**60%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**30%** of students in the chapter

Net Impact Chapter contact:  
colorado@netimpact.org

No matter what area of impact business a student chooses to pursue, the Leeds School of Business has them covered. In conjunction with the Net Impact chapter, the Leeds School of Business offers student activities covering an enormous swath of the socially and environmentally responsible business spectrum. A Leeds Social Impact Consultants program matches local small-to-medium-sized organizations with MBA students looking to start careers in consulting to accomplish a wide variety of positive outcomes. The Net Impact Board Fellows program places MBA students interested in pursuing careers in the nonprofit sector on the board of directors of local nonprofit organizations. The newly minted Impact Catalyst program matches sustainability-oriented MBAs with local companies seeking to up their impact, particularly when it comes to becoming a certified B Corporation.

For more than a decade, the CU Net Impact chapter has hosted the annual Net Impact Case Competition, bringing together teams of MBAs from all over the world to pitch their innovative solutions to today's most pressing business issues. The MBA Organics and Naturals Club lets impact-inclined foodies engage with one of the highest ranked cities for organic food in the United States. The MBA Global Business Club, Women in Business Club, Graduate Real Estate Club, and Leeds Outdoor Industry Club all collaborate with CU Net Impact to find opportunities for MBA students to develop the knowledge and skills needed to bring smart, sustainable solutions to all aspects of business.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/MA
- MBA/JD
- MBA/MAcc



Avr. GMAT **604**

Avr. GPA **3.13**

**69%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**US \$ 89,990**

Full-time Students.....**158**

**58%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

Ethical practice. Thought leadership. Global impact. This is the foundation upon which the Daniels College of Business is built, and graduates carry this frame with them throughout their careers. With classes ranging from the Essence of Enterprise, where students debate the purpose to business, to GO Trips, where students apply classroom knowledge to business and social issues internationally, to the Marsico Fund, where teams of students invest money from the fund and debate the merits of different investments, graduates from Daniels are catalysts for positive social, environmental, and financial change.

## Curriculum

Each graduate student at the Daniels College of Business is required to take three compass courses: Essence of Enterprise, Ethics, and Creating Sustainable Enterprise. Through these courses, all graduate students are grounded in applicable business theory, such as the triple-bottom line, systems thinking, and the balanced scorecard. They also learn the economic and business philosophies of Charles Handy, Milton Friedman, Thomas Aquinas, Peter Drucker, Thomas Hobbes, John Stuart Mill, Peter Senge, and William Ruckelshaus. This is later applied to the business lessons of Arie de Geus, Percy Barnevik, Warren Bennis, Jan Carlzon, Jack Welch, and others.

Themes of sustainability, systems thinking, and evaluating decisions from the lens of multiple stakeholders are woven into every elective course at Daniels. Electives, such as GO Deutsche Bank - MicroFinance in Cambodia, are extremely popular, and social impact classes fill quickly. Sustainability leaders, such as Jane Okun Bomba, the Chief Sustainability Officer at IHS, have also become regular speakers in a class called Profiles in Leadership. Due to the popularity of this class, faculty are gathering student interest in holding a similar class dedicated to sustainability professionals for the 2014-15 school year. The majority of Enterprise Solutions live case projects also focus on sustainability and social impact. This has been in response to student interest in these types of programs. At the University level, other colleges offer courses in natural resource management, renewable energy, environmental policy and management, energy and sustainability, sustainable development, and climate change, all of which are open to Daniels students.

### Prominent Faculty

- Bruce Hutton, Essence of Enterprise
- Ruth Jebe, Essence of Enterprise
- Vijaya Narapareddy, Global Social Entrepreneurship

### Prominent Alumni

- Sean Conboy, Energy Manager, Vail Resorts
- Andy Reger, Business and Management, Leidos Engineering
- Matthew Bowers, Global Account Manager, Nokero

More information at: <http://daniels.du.edu/>

**50%** of students are satisfied with social & environmental themes

## Sample Courses

- Creating Sustainable Enterprises
- Global Social Entrepreneurship
- Social Entrepreneurship/Microfinance with Deutsche Bank

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**46%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆☆


Providing professional contacts and networking .....★★★★☆☆

Teaching students about roles and industries .....★★★★☆☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career services at the Daniels College of Business is on par with the majority of other private universities – it leverages the alumni and donor relationships that already exist and does not hesitate to put students in contact with these individuals to further their careers. For a student interested in a career focused on social and environmental impact, the best venue is Net Impact Industry Day. This event is part sustainability panel, part career expo; the majority of participating organizations are looking to hire graduate students from Daniels for internships and full-time opportunities. The Net Impact chapter at Daniels also participates in Board Fellows, placing graduate students on the board of a nonprofit for one year as a non-voting member, and runs pro bono Impact Consulting projects that have resulted in career opportunities for numerous students.

The University also runs career fairs each quarter, with a spring career fair dedicated to government and nonprofit organizations. Away from Denver, students have the opportunity to meet with high-quality employers and top professionals in cities across the country through Daniels' City Treks program. City Treks destinations for 2014-15 are New York City, San Francisco, Seattle, Los Angeles, Dallas, and Chicago.

## Student Activities

**50%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**







**38%** of students in the chapter

Net Impact Chapter contact:  
daniels@netimpact.org

Student life is active and multifaceted at Daniels, with numerous opportunities to have a social and environmental impact outside of the classroom. These opportunities are led by Net Impact and its 115 active members through the Board Fellows program, placing graduate students on the board of a nonprofit organization as a non-voting member for one year, and Impact Consulting, working with for-profit organizations dedicated to using business as a platform for achieving positive social, environmental, and financial impact. Net Impact further exposes students to impact organizations through its bi-weekly speaker series, sustainability field trips to local organizations, annual Net Impact Industry Day, and sponsorship of students who wish to attend the annual Net Impact Conference. Funds are also available through Net Impact and the Graduate Business Student Association to attend other conferences focused on social/environmental impact, as well as to compete in numerous case competitions. Past case competitions include the Race & Case Competition, hosted by the Daniels College of Business, and the Business and Society International MBA Case Competition, hosted by the Aspen Institute.

In addition to Net Impact involvement, students can have a social or environmental impact through the Daniels Consulting Firm, International Business Association, Health Care Club, and through the Graduate Business Student Association, which coordinates community and volunteer events for the student body.



 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/MD</li> <li>• MBA/MPH</li> </ul>	 <b>Avr. GMAT 642</b> <b>Avr. GPA 3.26</b> <b>43%</b> Admittance Rate	 <b>Social Impact</b> ★★★★★
 <b>Annual Program Cost</b> <b>US \$ 29,938</b> Full-time Students..... <b>85</b>			<b>38%</b> of students agree with:  <b>An impact job is a top priority for me</b>
			 <b>Environmental Sustainability</b> ★★★★★

### Why Attend

The University of Georgia is an unparalleled value, especially for strong applicants, as the top 30% of applicants are offered graduate assistantship positions, which covers the cost of tuition and provides a monthly stipend to students. UGA's small program size provides a close-knit community for students. The culture is highly collaborative, and students are extremely supportive of each other as they develop key business skills and pursue new career opportunities. There is a significant group of students who are extremely passionate about improving the world through business. Students aspiring to work in impact roles are given the resources necessary to reach their goals.

### Curriculum

The best part of the University of Georgia's Terry College of Business curriculum is its flexibility. The administration is dedicated to helping students achieve their career goals, including MBA students interested in pursuing impact jobs. Terry students are encouraged to take courses with other programs, including the School of Environmental Design, the Law School, the School of Social Work, and the School of Public Health. The University of Georgia also offers an Environmental Ethics Certificate Program (EECP), designed to prepare students for environmental business challenges using multiple disciplines and points of view.

In addition to electives that address issues of social and environmental sustainability, Terry students jointly enrolled in the EECP may take electives as varied as Sustainable Business: Transactions and Strategy, Water Resources Economics, or Natural Resource Law. For students interested in working for nonprofit organizations, there is also a Certificate in Nonprofit Management. In Terry's core curriculum, the Introduction to Marketing, Organizational Behavior, and Ethics course discuss sustainability-related issues. Students are also allowed to pursue independent study opportunities related to their interests, including green supply chain.

#### Prominent Faculty

- Sundar Bharadwaj, Introduction to Marketing
- Rick Watson, Energy Informatics
- Jason Colquitt, Organizational Behavior

#### Prominent Alumni

- Jay Ferro, Chief Information Officer, American Cancer Society
- Rodney Bullard, Executive Director, Chick-fil-A Foundation
- Betsy Curry, Consultant, ScottMadden

**13%** of students are satisfied with social & environmental themes

### Sample Courses

- Energy Informatics
- Economics of Energy and Sustainable Development
- Sustainable Business: Transactions and Strategy

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**54%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

**Financial Support** for students accepting nonprofit or social ventures internships

**Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The UGA Career Management Center team is dedicated to helping students work toward achieving their career goals. The career management team collaborates with Net Impact to host the Careers with a Purpose networking event and is building long-term relationships with professionals in impact-related careers, which students can leverage in the future. This past year, UGA Net Impact organized a career-oriented market trek to San Francisco for students that attended the 2013 Net Impact Conference in Silicon Valley. MBA students met with professionals and alumni at the Environmental Defense Fund, Salesforce, and Google and hosted a reception with area alumni.

The career center also hosts an annual healthcare-focused market trek to Nashville, TN. The UGA Net Impact club works with the Career Center to organize visits to socially responsible companies to establish new corporate connections. This year, the club visited Novelis, where students learned about the company's recycling efforts, annual sustainability report, and how sustainability is aligned with the company's overall growth strategy. Overall, the UGA Career Management team is committed to coaching students and offering personalized attention for growing their careers.

## Student Activities

**42%** of students are satisfied with extracurricular activities

**NET IMPACT** **GOLD Chapter**

**33%** of students in the chapter

Net Impact Chapter contact:  
uga@netimpact.org

The University of Georgia's Net Impact chapter hosts an annual Careers with a Purpose networking night in Atlanta that provides students with an opportunity to network with professionals working in impact-related careers. Attendees at the 2014 events include the Executive Director of the Nature Conservancy in Georgia, the Sustainability Lead at Novelis, and the Chief Investment Officer of Boardwalk Capital. Terry's Net Impact chapter also worked with the UGA Office of Sustainability to organize an Inspiring Local Careers panel featured in the campus-wide Earth Week events. This year, the Terry Net Impact chapter established relationships with the UGA Environmental Law Association, as well as the Emory and Georgia Tech Net Impact chapters in Atlanta; the group plans to host several networking events together in the next year.

The Terry College of Business requires MBA students to complete 45 hours of community service, which demonstrates its commitment to service and community involvement. Finally, the Terry Net Impact Chapter started to provide consulting to local businesses in partnership with Net Impact's B Assessment tool. The chapter's first project was helping local brewery Terrapin Beer Company go through a B Impact Assessment and providing guidance to their leadership on incorporating environmentally and socially minded best practices. The Net Impact chapter plans to extend this opportunity to other local businesses over the next year.





### Degree Options

- Full time

### Joint Degrees

- MHA/MBA
- JB/MBA
- MD/MBA



Avr. GMAT **682**

Avr. GPA **3.4**

**45%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

US \$ **85,534**

**39%** of students agree with:



An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

Tippie's small class size provides individualized attention that delivers a unique experience for each student in the program. This personalized attention allows students to develop close relationships with their peers, faculty, and staff and create individualized development plans that enhance key leadership skills including global perspectives, teaming, networking, negotiation, and presentation skills. This skills building culminates in ultimate career success. Students with a passion for sustainability have the opportunity to participate in the board fellows program, nonprofit consulting, and volunteer service in the community.

## Curriculum

While a few professors incorporate issues of sustainability into their curriculum with case studies, learning about social and environmental sustainability at Tippie is primarily experiential. Net Impact's Iowa chapter members are actively engaged in nonprofit consulting services through participating in both Service Corps and Board Fellows, as well as recruiting guest speakers to teach students about sustainability issues.

There is a movement within the University of Iowa and the Tippie School of Business to incorporate sustainability into the curriculum for all students. Given the tremendous support from the administration, all signs indicate that sustainability and CSR will become more integrated into the broader plan of study for students. Net Impact chapter members are involved in helping shape the future class offerings in this area.

**22%** of students are satisfied with social & environmental themes

## Sample Courses

- Strategic Management of Change
- Nonprofit Organizational Effectiveness I & II

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**61%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

There is not a specific specialization or career track in the sustainability or social impact field, but Tippie is exploring opportunities to provide certificates or specialties in the sustainability field.

Tippie's Career Team is dedicated to helping students find a career that fits their interests and passions. Career Services will work with interested students in developing strategies for target companies and industries.

## Student Activities

**65%** of students are satisfied with extracurricular activities



**27%** of students in the chapter

Net Impact Chapter contact:  
tippie@netimpact.org

Net Impact Iowa is, by participation, the largest student organization within the MBA Association of the Tippie MBA program. Over half of Tippie students identify themselves as Net Impact members, and monthly meetings exhibit consistently high attendance. Nearly all Tippie MBA students attended the Net Impact-sponsored Sustainability Summit in February 2014, as well as numerous staff, faculty, and community members, making it one of the largest MBA-program-wide events of the year.

Net Impact offers experiential learning opportunities, from the Board Fellows Program to nonprofit consulting teams with Service Corps. During the 2013-2014 school year, Net Impact Iowa placed students with four local nonprofits. The nonprofit consulting teams worked with three area nonprofit organizations, giving over 25% of Tippie's first-year MBA students consulting experience from the first month in the program. Net Impact Iowa also sponsors case competitions for students. This year, both sponsored teams made it to the final round of the Leeds-Net Impact Case Competition in Boulder, Colorado. Also this year, one team made it to the final round of the Aspen case competition in New York, placing third. Over the course of the winter, another team made it to the final round of the Schneider Electric Go Green! case competition and will be the only team from the United States participating in Paris this summer in the finals. Net Impact Iowa also participates in many other opportunities for professional development and local involvement, with opportunities for mentoring undergraduates, visiting local businesses, and attending professional conferences.

# University of Maryland

Robert H. Smith School of Business | College Park, MD



## Degree Options

- Full time
- Part time
- EMBA

## Joint Degrees

- MBA/JD
- MBA/MS
- MBA/MPP



Avr. GMAT **665**

Avr. GPA **3.31**

**36%** Admittance Rate



## Social Impact

★★★★☆



## Annual Program Cost

us \$ **80,316**

Full-time Students.....**210**

**67%** of students agree with:

An **impact job** is a  
**top priority** for me



## Environmental Sustainability

★★★★☆



## Why Attend

The Smith School is dedicated to advancing the use of business principles to create social change. This is evidenced by the presence of the Center for Social Value Creation (CSVC), located in the business school. Through social-value-centered programming that reaches into all of the core classes, programing, lectures, and consulting practicums, the center acts as a hub for extending social impact into traditional business education.

## Curriculum

Students have the opportunity to gain hands-on experience working on CSVC practicums in areas from consulting to energy. The Center also acts as a bridge to the social impact space, introducing students to thought leaders in all areas of value that would fall under the impact umbrella, through symposiums, lectures, sustainability programing, and events.

A wealth of opportunities continues to be offered to Smith students to engage in their business education with their passions for doing well in the world.

### Prominent Faculty

- Cary Krosinsky, Sustainability and Investing
- Melissa Carrier, Sustainable Systems Practicum
- Rebecca Ratner, Marketing for Social Value

**39%** of students are satisfied with social & environmental themes

## Sample Courses

- Marketing for Social Value
- The Green Supply Chain
- Economics of Sustainability

## Program Strenghts

Community Development .....★★★★☆  
Corporate Responsibility .....★★★★☆  
Energy & Clean Tech .....★★★★☆  
Impact Investing .....★★★★☆  
International Development .....★★★★☆  
Nonprofit Management .....★★★★☆  
Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆  
Innovation/Creativity .....★★★★☆  
Leadership .....★★★★☆  
Strategy .....★★★★☆



## Career Services

**78%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search

is **better** than

a traditional job search



**Financial Support** for students accepting nonprofit or social ventures internships

Smith is well equipped to aid business students interested in social value with its career services program. The CSVC and the Office of Career Services have partnered to actively serve the employment needs of students operating in the impact space. Included in all career panels, discussions, and programs are offerings unique to those students interested in working in social impact across various sectors, from marketing to socially responsible investing.

Career Services collaborates with organizations to lead in-depth career and job-hunting seminars and events for impact-minded students. Prominent companies like the Verizon Foundation, Calvert Investments, and Unilever have unique relationships with the Smith's Career Services, helping students learn about their industries and business and earn valuable internships. Critical to this is the partnership with the Office and Career Services (OCS) and the CSVC to create the Social Impact Summer's Fellow program, pairing talented students with companies in the local Maryland and Virginia area. The commitment of career coaches and OCS leadership to expand the opportunities for students in this space is unparalleled.

## Student Activities

**72%** of students are satisfied with extracurricular activities



**7%** of students in the chapter

Net Impact Chapter contact:  
maryland@netimpact.org

A Smith student can attend a number of signature events related to impact fields. Each year, the CSVC hosts a Social Impact Symposium. The Symposium explores the role of business in creating economic prosperity and lasting social and environmental change. Presenting topics from sustainability to social entrepreneurship, the Social Enterprise Symposium connects students with thought leaders using the tools of business to change the world.

Students can also gain valuable experience working with the New Markets Venture Fund. In addition to learning how to engage in a detailed analysis of business, students gain the opportunity to learn community development and socially responsible investing principles. The mix of classroom and experiential learning works to immerse students in many aspects of the social value sphere.



## Degree Options

- Full time
- Part time

## Joint Degrees

- MBA/JD



## Social Impact



## Environmental Sustainability



79% of students agree with:



An **impact job** is a  
**top priority** for me

## Why Attend

Charlton's best strengths include the flexibility for social change on campus, supportive faculty members, and leadership opportunities through extracurricular activities, such as Net Impact and other business-oriented student groups on campus. A potential applicant should consider his or her level of interest in leadership, as this will go well with the coursework in social and environmental business themes. Charlton will guide students into leadership opportunities early and throughout their enrollment.

## Curriculum

The Charlton College of Business has a wonderful curriculum with a wide range of concentrations. The recently developed concentration in Sustainable Development is an attractive option for students interested in the social and environmental impact of business.

The core curriculum includes management classes that deal with organizational behavior, with CSR being a key term in its course topics. A particular course in the sustainable development concentration, Corporate Social Responsibility and Business Law, is an intro course dedicated to its title. In this class, there are several options for experiential learning, as students implement projects to help green the campus every year.

### Prominent Faculty

- Adam Sulkowski, Corporate Social Responsibility and Business Law
- Chad McGuire, Environmental Law

### Prominent Alumni

- Jacob Vaillancourt, COO, Waste Hub
- Robert Muller, Sustainability Project Manager, Bose Corporation

**37%** of students are satisfied with social & environmental themes

## Sample Courses

- Corporate Social Responsibility and Business Law
- Sustainable Development Theory and Practice
- Environmental Law

## Program Strengths

Community Development .....	★★★★★☆☆
Corporate Responsibility .....	★★★★★☆☆
Energy & Clean Tech .....	★★★★★☆☆
Impact Investing .....	★★★★★☆☆
International Development .....	★★★★★☆☆
Nonprofit Management .....	★★★★★☆☆
Social Entrepreneurship .....	★★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★★☆☆
Innovation/Creativity .....	★★★★★☆☆
Leadership .....	★★★★★☆☆
Strategy .....	★★★★★☆☆



## Career Services

**74%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates ..... ★★★★★☆

Finding concrete job and internship opportunities ..... ★★★★★☆

Providing professional contacts and networking ..... ★★★★★☆

Teaching students about roles and industries ..... ★★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✗ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Charlton's Career Services is connected with many of the South Coast's businesses, several of which have social and environmental goals that grow with the company. These businesses are constantly reaching out to Charlton students via the Career Development Center.

Charlton's Net Impact chapter hosts resume-building workshops and offers networking events with alumni and tours of sustainable businesses.

## Student Activities

**37%** of students are satisfied with extracurricular activities



**3%** of students in the chapter







Net Impact Chapter contact:  
umassdartmouth@netimpact.org

Student life is dedicated to the improvement of campus, in any way possible. Many clubs put on events for the student body on a regular basis. In recent years, the attitudes and perceptions toward social and environmental issues have improved, as has awareness for sustainability initiatives. Other clubs include Habitat for Humanity and the new Management Consulting Club, which works to improve operations for companies in the surrounding area.

The UMass, Dartmouth Charlton Net Impact chapter offers everything from career development and networking opportunities to student projects on greening the campus. In the upcoming year, the Charlton Net Impact chapter will continue to have members prepare a GRI report for the University and for the towns of Dartmouth and Fall River.





 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MA</li> <li>• MBA/MPP</li> </ul>	 <b>Avr. GMAT 707</b> <b>Avr. GPA 3.45</b> <b>34%</b> Admittance Rate	 <b>Social Impact</b> ★★★★★☆ 
 <b>Annual Program Cost</b> <b>us \$ 104,789</b> Full-time Students..... <b>941</b>			<b>85%</b> of students agree with:  <b>An impact job is a top priority for me</b>

### Why Attend

The Ross School of Business has been ranked number one for leadership development for the past five years and was recently named number one in both sustainability and entrepreneurship. Behind these rankings lies an energetic and embracing student body that drives innovation at one of the world's great public universities. Home to the world-renowned Erb Institute for Global Sustainable Enterprise and birthplace of the base-of-the-pyramid concept, Ross exemplifies action-based learning. With over 30 electives and an array of clubs and projects focused on social and environmental themes, students find a rich environment for learning, growth, and impact.

### Curriculum

The Stephen M. Ross School of Business develops leaders who make a positive difference in the world through thought and action, driving change and innovation to improve business and society. This mission is built on the foundation of a curriculum based in analytic rigor, action-based learning, and a boundaryless approach to problem solving. Ross is a vibrant and distinctive learning community grounded in the principle that business can be an extraordinary vehicle for positive change in today's dynamic global economy. Ross was also recognized by BusinessWeek as the No. 1 school for Sustainability and Green Business education in January 2013.

The core curriculum at Ross incorporates social and environmental themes through cases and in-class discussions that are integral to understanding core business concepts. Ross Net Impact has identified over 30 electives that explicitly focus on social sustainability and entrepreneurship, corporate responsibility and change management, and environmental and energy sustainability. Many of these offerings, such as Navigating Change and Social Intrapreneurship, are among the most popular at Ross. Ross is home to the top-ranked Erb Institute for Global Sustainable Enterprise, the Center for Social Impact, the Center for Positive Organization, the William Davidson Institute, and the Zell-Lurie Institute for Entrepreneurial Studies. Ross also continues to be a pioneer in action-based learning. Significant experiential learning opportunities include the Ross Leadership Initiative Impact Challenge, a large selection of multidisciplinary action projects that focus on social and environmental themes in business, and the Leadership Crisis Challenge.

#### Prominent Faculty

- Andrew Hoffman, Strategies for Sustainable Development
- Thomas Lyon, Environmental Management in the Global Economy
- Ted London, Business Strategies for the Base of the Pyramid

#### Prominent Alumni

- Alexis Hyder, Director of Strategic Business Development, ICIC
- Karen Chern, Farber Fellow, REDF
- Lauren Foukes, Consultant, The Bridgespan Group

More information at: <http://www.bus.umich.edu/>

**70%** of students are satisfied with social & environmental themes

### Sample Courses

- Business Strategies for Base of the Pyramid
- Social Intrapreneurship: Leading Social Innovation in Organizations
- Strategies for Sustainable Development: Competitive Environmental Strategy

### Program Strengths

Community Development .....	★★★★★☆☆
Corporate Responsibility .....	★★★★★☆☆
Energy & Clean Tech .....	★★★★★☆☆
Impact Investing .....	★★★★★☆☆
International Development .....	★★★★★☆☆
Nonprofit Management .....	★★★★★☆☆
Social Entrepreneurship .....	★★★★★☆☆

### Skill Building

Entrepreneurship .....	★★★★★☆☆
Innovation/Creativity .....	★★★★★☆☆
Leadership .....	★★★★★☆☆
Strategy .....	★★★★★☆☆



## Career Services

**80%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★★

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★★

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Ross offers a variety of resources to support students pursuing careers that incorporate social and environmental impact. Ross Career Services supports students through a dedicated impact careers staff person for one-on-one counseling, workshops regarding strategies for recruiting in the impact space, peer support groups for non-traditional recruiting, and peer review and coaches focused on impact careers. Ross, through the Impact Career Fair, brings select organizations that recruit for social and environmental positions on campus. In this past year, organizations included Dow Sustainability, Waste Management, and GE Renewable Energy Leadership.

Ross Net Impact has recently led career treks focused on impact careers to San Francisco, Washington, D.C., and Boston. Other student clubs, including the Energy Club, Design + Business, and West Coast Forum, also offer career treks that visit impact-focused companies throughout the country. The chapter offers a number of career-focused events that help provide perspectives as students explore various career opportunities that will have a positive social and environmental impact. Furthermore, the Erb Institute for Global Sustainable Enterprise, the Nonprofit and Public Management Center, the William Davidson Institute, and the Zell- Lurie Institute all offer networking opportunities, workshops, and internship funding support to encourage students to explore impact-oriented careers.

## Student Activities

**95%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**22%** of students in the chapter

Net Impact Chapter contact:  
rossschool@netimpact.org

The Ross focus on creating business leaders to make positive social and environmental impact is a primary reason students choose Michigan over other top business schools. Ross fosters an entrepreneurial spirit by encouraging student engagement, and Ross Net Impact members are ambassadors for impact-oriented clubs and school activities. The chapter initiated the Impact Alliance to bring together various student clubs focused on creating positive social and environmental change. Ross Net Impact offers unique opportunities to discuss relevant issues at the intersection of business and impact, to engage with the Ross administration on sustainability efforts, and to find innovative ways to broaden the impact message.

Through the Impact Alliance, the chapter successfully launched the Ross Impact Job Fair, bringing students together with employers seeking to make positive change. Ross Net Impact also coordinates the annual Leadership Crisis Challenge with the Ross Leadership Initiative. This cornerstone case competition puts first-year MBA students in the shoes of a corporate leadership team facing a significant crisis. Students must quickly formulate an action plan and public response to a challenge that requires balancing business pressures with social and environmental considerations. This program is one of the many reasons Ross has been ranked first in leadership development by Leadership Excellence.

# University of Minnesota

## Carlson School of Management | Minneapolis, MN



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MHA
- MBA/MPP



Avr. GMAT **691**

Avr. GPA **3.4**

**44%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 76,575**

Full-time Students **215**

**37%** of students agree with:

An **impact job** is a **top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

Any student who wants to positively change the business world will find a new home at Carlson. The student body, faculty, and administration all offer support and guidance. Carlson offers a number of opportunities to study issues of social responsibility. With a relatively small full-time MBA program, the career coaches know each student personally and are able to connect impact-driven students with job opportunities. Furthermore, Minneapolis is a great environment for business, from creating a start-up to getting a first-hand education on CSR at one of the many Fortune 500 companies in the community.

## Curriculum

The MBA curriculum at Carlson is grounded in core business courses like finance, marketing, and strategy, and experiential learning through the Carlson Enterprise program. These pillars provide students with the educational foundation and real-world experience needed to make difficult decisions in the business world. While the core classroom curriculum remains focused on a traditional business education, students and professors regularly deepen classroom debate by bringing up broader social and environmental impact issues as they relate to business problems and strategies.

There are several elective options that complement the core curriculum for those students interested in social and environmental academic studies. One elective option is the Business, Natural Environment, and Global Economy course, which examines environmental topics through a business lens. Another elective course is the Acara Challenge, which pairs business and engineering students at the University of Minnesota with teams of students in India to solve the country's social issues through business. Students are also able to take electives at the highly rated Humphrey School of Public Affairs. Finally, the keystone to a Carlson MBA is Carlson's Enterprise Program: experiential learning opportunities that coordinate for-credit, hands-on, student-managed projects. This program provides a variety of projects to triple-bottom-line businesses, not-for-profit firms, social enterprises, and more. One student says that the "enterprise program is unlike any offering." This program delivers experiential projects in four fields (consulting, venture capital, fund management, and brand management) with actual business clients, ranging from Best Buy and 3M to small start-ups.

### Prominent Faculty

- Robert Strand, Sustainability & Cooperative Advantage in Scandinavia
- Miles Shaver, Corporate Strategy

### Prominent Alumni

- Jeff Ochs, Founder & President, Customs Made, LLC
- Sally Mills, Sustainability Consultant / Owner, Triple Green Solutions
- Kari Niedfeldt-Thomas, Foundation Manager, Mosaic

**27%** of students are satisfied with social & environmental themes

## Sample Courses

- Acara Global Venture Design: Grand Challenges
- Corporate Responsibility
- Sustainability & Cooperative Advantage in Scandinavia

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**66%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Two of Carlson's greatest assets are its strong alumni network and its dedicated Graduate Business Career Center (GBCC). There is a growing interest among Carlson students in using business to make a positive social and environmental impact, and the GBCC is committed to helping students find internships and full-time jobs that match their interests.

For the second year in a row, the GBCC partnered with Carlson Net Impact this year to host the Off-Roader Symposium, which brought a number of nonprofits, start-ups, social ventures, and corporate employers to Carlson to network with job-seeking students. The school also offers career treks to conferences (such as the Net Impact national conference) and major business hubs outside of the Twin Cities, such as San Francisco, Seattle, and New York, and continues to broaden career trek options for students seeking jobs with a social or environmental impact.

## Student Activities

**39%** of students are satisfied with extracurricular activities











**50%** of students in the chapter

Net Impact Chapter contact:  
carlson@netimpact.org

Carlson MBA students are incredibly active outside of the classroom and in the community. Despite a relatively small student body, Carlson students run nearly 20 student clubs, many of which are dedicated to the social and environmental impact of business. The abundance of socially and environmentally focused student clubs reflects overall commitment of Carlson students to make a positive impact both locally and in the broader business community.

The Carlson Net Impact chapter is one of the largest and most active student clubs at Carlson. Carlson Net Impact hosts monthly guest speaker events and discussion groups to expose students to social and environmental issues that they may encounter in the business world. The club has also worked with local companies like General Mills, 3M, Best Buy, and Medtronic to develop sustainability projects and to bring corporate sustainability coordinators to speak on campus. Not least of all, Carlson Net Impact regularly plans fun events, such as film screenings about social entrepreneurship and happy hours supporting local farm-to-table restaurants. In addition to Net Impact, there are several other student clubs at Carlson that promote social and environmental responsibility, such as the Energy Club, Carlson for Community, and the Global Business Students Association. One of Carlson Net Impact's favorite partner clubs is the Neighborhood Business Fellows, which works to connect Carlson students with small local businesses in the ethnically diverse Cedar Riverside neighborhood of Minneapolis.



 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MD</li> </ul>	 <b>Avr. GMAT 687</b> <b>Avr. GPA 3.37</b> <b>44%</b> Admittance Rate	 <b>Social Impact</b> ★★★★★☆ 
 <b>Annual Program Cost</b> <b>us \$ 74,708</b> Full-time Students..... <b>568</b>	<b>60%</b> of students agree with:  <b>An impact job is a top priority for me</b>	 <b>Environmental Sustainability</b> ★★★★★☆ 	

### Why Attend

UNC Kenan-Flagler Business School has a long-standing tradition of leadership in sustainable business practices and provides students with education, opportunity, and inspiration to drive social and environmental change. The positive, collaborative culture of the school encourages students to follow their passions and work together to drive change. A strong network of resources is available for all students. This network includes a wide variety of electives in sustainability, a team of talented and dedicated professors, extracurricular opportunities, an outstanding network of over 600 UNC Kenan-Flagler Sustainable Enterprise alumni, and institutional support through the Center for Sustainable Enterprise and the Kenan Institute.

### Curriculum

Students at UNC Kenan-Flagler Business School have unparalleled access to academic coursework related to sustainability. The enrichment concentration in Sustainable Enterprise includes 22 electives related to sustainability. Courses are applicable across functions and industries, complementing other career concentrations taken in parallel and teaching students to craft strategies that help companies pursue a triple bottom line. Many core courses incorporate social and environmental themes, and the school continually evaluates emerging trends to ensure that topics stay relevant. New courses listed for the 2013-14 academic year include Gender Issues in the Workplace, Resisting Corporate Corruption: Cases in Practical Ethics, Reputation Management, and The Energy Value Chain.

The MBA Net Impact chapter is consistently a strong team of dedicated leadership, passionate and motivated to represent the student voice for social and environmental progress. The club elects a VP of Learning and Development to act as a link between students and faculty to ensure sustainability issues are increasingly applied to core courses and new electives are developed as needed. The chapter also awards an annual Core Faculty Champion in Sustainability Award to acknowledge professors who make a strong effort to incorporate social/environmental issues into their coursework and to encourage more professors to do the same. UNC is a tightly connected network of graduate school programs, and students are able to take a variety of courses outside the business school. Students can take classes in social work, public policy, city and regional planning, international studies, public health, and environmental studies.

#### Prominent Faculty

- Jin Johnson, Managing Workplace Diversity
- Vinayak Deshpande, Sustainable Operations
- Lisa Jones Christensen, Sustainability Leadership Capstone

#### Prominent Alumni

- Napoleon Wallace, Executive Staff, Self-Help
- Andrew Pearson, VP of Marketing, Windsor Circle, Inc.
- Valerie Cook Smith, Director - Corporate Sustainability, Citigroup

**71%** of students are satisfied with social & environmental themes

### Sample Courses

- Sustainability Leadership Capstone
- Energy Project Finance
- Sustainable Operations

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**66%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

UNC Kenan-Flagler's Net Impact Club works very closely with the Center for Sustainable Enterprise to provide students with opportunities to get involved with sustainable initiatives. Celebrating 15 years as Global Leaders in Sustainability this next academic year, the Center for Sustainable Enterprise has been an integral partner with the Net Impact Club in all aspects of sustainability on campus.

## Student Activities

**39%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**34%** of students in the chapter

Net Impact Chapter contact:  
unc@netimpact.org

UNC Kenan-Flagler's Net Impact club encourages MBA students to be business visionaries, providing opportunities for education, action, and leadership. A signature event is the Careers in Sustainability Forum, which brings top business leaders onto campus as an avenue for students to explore a variety of career paths in social and environmental sustainability. A one-of-a-kind Sustainable Venture Capital Investment Competition brings together passionate MBA students, visionary socially or environmentally conscious entrepreneurs, and successful impact investors for one intense day of all-out opportunity. Additionally, the club hosts a full week dedicated to raising awareness about environmental sustainability from diverse perspectives and engaging students in a personal commitment to increase their positive impact.

The MBA Net Impact club is very engaged in the student community and actively collaborates with other career clubs, such as the energy club and the Entrepreneurship and Venture Capital club to host speakers and networking events. Additional clubs that offer relevant opportunities include the Operations Club, Alliance for Minority Business Students, and the International Business Association. Net Impact is dedicated to improving the impact of individual students, the student body, and the greater Carolina community with consistent improvement and integration of sustainability initiatives.



# University of Notre Dame

## Mendoza College of Business | Notre Dame, IN



<b>Degree Options</b> • Full time	<b>Joint Degrees</b> • MBA/JD	<b>Avr. GMAT 687</b> <b>Avr. GPA 3.21</b> <b>33%</b> Admittance Rate	<b>Social Impact</b> ★★★★☆ <b>TOP 25</b>
<b>Annual Program Cost</b> <b>us \$ 93,830</b>			<b>Environmental Sustainability</b> ★★★★☆ <b>TOP 50</b>

**83%** of students agree with:  
An impact job is a top priority for me

### Why Attend

The Mendoza MBA program provides an amazing space for students. They are committed to building community and fostering collaboration. Additionally, the university boasts one of the most extensive alumni networks in the country. This network spans across disciplines, so business students have access to prominent alumni from all university departments. It is truly an environment where students care and can be open about their passions for environmental justice.

### Curriculum

Mendoza seeks to incorporate social and environmental themes into many points in the curriculum. In addition to the Business Ethics course requirement for Mendoza MBA candidates, electives include Ethics in Emerging Markets (Joseph Holt), UN Global Compact (Oliver Williams), Business of Sustainability (Joseph Holt), Social Innovation (Melissa Paulsen), and Business on the Frontlines -- named the #1 most innovative business school course by Forbes magazine (Emily Block).

Core courses such as finance and marketing incorporate social and environmental themes. For example, accounting classes cover nonprofit financial statement analysis, and Mike Manor's Strategic Decision Making course has Research Down Syndrome (RDS) as a live client. Students are often in the driver's seat when it comes to infusing social and environmental topics with course work. This year, a group of students approached Melissa Paulsen and asked to adopt a business plan competition for Haitian entrepreneurs into her class. Mendoza also conducts an interterm intensive, which is a week of deep dives where students can utilize their problem-solving skills to help companies solve current issues. During these intensives, a social or environmental project is always offered. During the year, students assisted the Wounded Warrior Foundation with a marketing project. Students can also participate in activities offered by the Common Good Initiative and the Gigot Center for Entrepreneurship.

**75%** of students are satisfied with social & environmental themes

### Sample Courses

★★★★☆

★★★★★

★★★★☆

### Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★★

International Development .....★★★★★

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

### Skill Building

Entrepreneurship .....★★★★★

Innovation/Creativity .....★★★★★

Leadership .....★★★★★

Strategy .....★★★★★



## Career Services

**75%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career development takes on a personal feel at Mendoza, with every student receiving one-on-one coaching from a career counselor with at least 10 years of industry experience. Mendoza's strong relationship with the MBA Non-Profit Connection, which partners with leading graduate programs that share a commitment to strengthening the nonprofit sector, results in numerous internship and full-time job postings to the student career database.

Mendoza students also have access to the broad array of Notre Dame-wide programs targeting impact careers, including international social internship opportunities in Haiti, Kenya, and South Africa offered through the Gigot Center for Entrepreneurship. Notre Dame Career Services staff are actively involved with the Net Impact Club and send representatives to the annual Net Impact Conference to support student participation. Interterm case competitions focusing on corporate social responsibility provide students with valuable interview examples of how they have applied their business skills to complex social problems. That said, on-campus recruiting focuses primarily on traditional business functions, requiring students who seek alternative opportunities to do a little more research and proactive networking than those pursuing traditional post-MBA positions.

## Student Activities

**63%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**13%** of students in the chapter

Net Impact Chapter contact:  
mendoza.grad@netimpact.org

At Mendoza, students are very interested in social and environmental issues. They show their interest through enrollment in ethics and social/environmental electives. They also demonstrate this engagement through participation in extracurricular activities. Net Impact is a large club at the college. Net Impact members attend the National Net Impact Conference, Mendoza's Net Impact Symposium and the Gigot Center for Entrepreneurship's Irish Impact Conference, which is dedicated to social entrepreneurship. Net Impact members can expect to participate in Service Corp, where they will serve organizations such as Waste Management and the Center for Community Justice. The club also invites community members, entrepreneurs, and representatives from various social enterprises at club meetings.

Outside of Net Impact programming, students are involved with the Haitian Entrepreneur Business Plan competition, internships and externships offered through the Gigot Center for Entrepreneurship, Girls on the Run, mentoring students at the Robinson Community Learning Center, and Meals on Wheels.





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OREGON

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# University of Oregon

## Lundquist College of Business | Eugene, OR



### Degree Options

- Full time

### Joint Degrees

- MBA/JD
- M.Arch/MBA



### Social Impact



### Environmental Sustainability



Full-time Students .....55

86% of students agree with:



An **impact job** is a  
**top priority** for me

## Why Attend

Sustainability at the University of Oregon (UO) is an integral part of the school's heritage, having been practiced on campus for over three decades. The Center for Sustainable Business Practices (CSBP) is building leaders who work to balance social, environmental, and economic issues and implement them through a business context. Additionally, the Finance and Securities Analysis Center is creating connections with impact investors to learn how these innovative projects are being financed. In order to play hard, UO knows it must work to preserve the natural resources that make the Pacific Northwest a great place to live, work, and study.

## Curriculum

At the Lundquist College of Business (LCB), students can earn an MBA focused on balancing social, environmental, and financial responsibilities through the CSBP. Both core curriculum and electives emphasize sustainable supply chain management, social and environmental stewardship and business practices, and corporate governance. Coursework is combined with an experiential learning component consisting of student-managed consulting projects for leading businesses and organizations in the sustainability field. The CSBP complements the coursework through a sustainable business seminar, which brings in guest speakers and sponsors field trips throughout the year to explore topics of sustainability. Students can also choose from electives outside the business school, such as economics, public policy, nonprofit management, advertising, environmental studies, marketing, and dispute resolution. This tailored education allows students to build a unique curriculum based on their future career aspirations.

The UO faculty is highly regarded for their research on many dimensions in the sustainability sphere, from lifecycle analysis to industrial ecology. Their work results in research publications, comprehensive case studies, and tools that businesses use. Overall, UO offers sustainability-minded students a strong combination of classroom and experiential learning opportunities. Small class sizes permit excellent accessibility to professors and dynamic classroom discussions. A diverse student body and beautiful natural environment contribute to an extraordinary atmosphere for learning.

### Prominent Faculty

- Michael Croke, Oregon Advanced Strategy
- Michael Russo, Sustainable Business
- Jen Howard-Grenville, Industrial Ecology

### Prominent Alumni

- Eric Ringer, Consultant, Hitachi Consulting
- Hendrik Van Hemet, Shared Services Specialist, McKinstry
- Sara Hoversten, Outreach Coordinator, The Green Sound Alliance

84% of students are satisfied with social & environmental themes

## Sample Courses

- Impact Investing
- Lifecycle Analysis
- Sustainable Business

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★★

## Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★





## Career Services

**76%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆


Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

#### Career Support for:

An impact job search **is equal to** a traditional job search

 **Financial Support** for students accepting nonprofit or social ventures internships

 **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The LCB Career Services is focused on supporting career opportunities for students interested in sustainable business, CSR, and nonprofit management positions. In addition, MBA students receive a weekly newsletter listing relevant jobs and internships, which include sustainability and CSR-oriented jobs.

The LCB Career Services and CSBP host career treks and company visits each year to Portland, Seattle, San Francisco, and China, during which students have the opportunity to meet with industry leaders and business professionals. These trips provide students with the opportunity to meet business leaders from top companies, understand the culture of different organizations, and gain better insight into working life across industries. Highlights from the San Francisco and Seattle trips included opportunities to meet the top CSR officers and managers from prominent companies such as Starbucks, Costco, and Microsoft and better understand their vision for a sustainable future. LCB Career Services also hosts periodic networking events for students interested in careers with a social and environmental focus. Alumni and other business professionals are invited to give presentations and meet students in a round-table discussion format.

## Student Activities

**70%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**33%** of students in the chapter

Net Impact Chapter contact:  
oregonmba@netimpact.org

The UO Net Impact program is the most active student group in the Lundquist College of Business MBA program. A large portion of members and non-members participate in Net Impact social and educational events. The UO Net Impact program is characterized by its interdisciplinary interactions with sustainability-focused student groups in the School of Law, Architecture, and Planning, Public Policy, and Management. This interaction exposes students to diversity of thought and discipline, which is useful when applying sustainable business concepts in the real world.

UO Net Impact hosts several events and programs, and one highlight is A Step in the Right Direction (ASRD). With this program, UO Net Impact teamed up with Nike to create a program that collects shoe donations to send to people in need. The collected shoes that are not in good enough condition to be donated go to Nike Grind, where they are recycled and turned into material for track and field surfaces. The chapter also hosts Earth Day events, including a Green Business Expo and mixer, as well as keynote speakers discussing the connection between buildings and energy.



### Degree Options

- Full time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MSE
- MBA/MD



**20%**  
Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 127,176**

Full-time Students.....**1650**

**39%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

Wharton offers a powerful combination of academic rigor, an invaluable alumni network, and a commitment to social impact. By placing social impact as one of the core pillars of the school, along with innovation and global presence, Wharton highlights the support given to students who are pursuing careers in social impact. By attending Wharton, students will find a multitude of opportunities within social impact, as well as a supportive and growing network of students and alumni who are entering the field.

## Curriculum

Wharton's academic curriculum around social impact is growing dramatically, with new courses offered each year. Wharton's core curriculum includes social impact cases in many of its classes. For example, the marketing class includes a case discussion about marketing fast-moving consumer goods (FMCG) to the base of the pyramid, while the management class includes a discussion about Apple and the corporate social responsibility of its supplier Foxconn. The legal studies core class includes case discussions about environmental issues and social investing. In addition to the core curriculum, there are over 40 electives in social impact at Wharton. There are also related courses in other schools at the University of Pennsylvania, such as Nonprofits and Social Entrepreneurism and Social Impact Bonds.

Wharton also supports a number of Field Application Projects (FAPs) specific to social impact. For example, in this spring semester alone, FAPs have included sector mapping for bamboo finance in Africa, mentoring portfolio companies for Mercy Corps in Egypt, and evaluating International Finance Corp. (IFC) investments in Haiti. Wharton leads the Penn-wide Initiative for Global Environmental Leadership (IGEL), which promotes knowledge for business sustainability through research, transformative teaching, and constructive dialogue. For students interested in careers in government, Wharton also leads the The Penn Wharton Public Policy Initiative, which works to marshal resources to foster better-informed policymaking. It is a hub for research and education, focusing on issues that differentially affect business and the economy.

### Prominent Faculty

- Christopher Geczy, Impact Investing
- J. Wesley Hutchinson, Social Impact of Marketing
- Ian MacMilan, Social Entrepreneurship

### Prominent Alumni

- Bobby Turner, CEO, Turner Impact Capital, LLC
- Suzanne Biegel, Senior Advisory, ClearlySo
- Lauren Cochran, Vice President, Imprint Capital

**25%** of students are satisfied with social & environmental themes

## Sample Courses

- Environmental Sustainability & Value Creation
- Social Entrepreneurship
- Impact Investing

## Program Strengths

Community Development.....★★★★☆  
Corporate Responsibility.....★★★★☆  
Energy & Clean Tech.....★★★★☆  
Impact Investing.....★★★★☆  
International Development.....★★★★☆  
Nonprofit Management.....★★★★☆  
Social Entrepreneurship.....★★★★☆

## Skill Building

Entrepreneurship.....★★★★☆  
Innovation/Creativity.....★★★★☆  
Leadership.....★★★★☆  
Strategy.....★★★★☆





## Career Services

**75%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Wharton supports MBAs going into careers in social impact and public interest through a variety of programs, some run by the administration and some by the students. Career Management devotes two full-time, highly connected and knowledgeable staffers to connect students and employers in social impact and public interest. Organizations that recruit on campus include Education Pioneers, Endeavor, the Clinton Foundation, and the International Finance Corporation. Wharton students have found employment with these organizations, as well as with the Gates Foundation, the Inter-American Development Bank, BSR, and others.

Wharton Social Impact Club also organizes career treks, visiting organizations such as the Rockefeller Foundation, Global Impact Investing Network (GIIN), and the African Governance Initiative. This year, career treks were run in London, Washington, D.C., and New York. Additional resources include a one-on-one social impact alumni mentorship program set up through Wharton Social Impact based on students' and alumni's fields of interest, as well as a wealth of resources catalogued by Wharton's Lippincott Library regarding research on public interest and social impact issues. The Wharton Social Impact Initiative also provides loan forgiveness awards for alums with careers in nonprofit, education, or government sectors through the Bendheim Loan Forgiveness Program.

## Student Activities

**53%** of students are satisfied with extracurricular activities

**NET IMPACT**   **SILVER Chapter**

**5%** of students in the chapter

Net Impact Chapter contact:  
wharton.grad@netimpact.org

The Wharton Social Impact Initiative (WSII) promotes knowledge sharing and fosters a strong social impact community at Wharton. The Wharton Social Impact Club (WSIC) works closely with WSII to develop and implement a range of activities. Main activities for WSIC include an annual Social Impact Conference with past themes of A Look Inside the Enterprise of Social Change and The Finance of Impact: Innovative Approaches to Social Change. Past speakers have included keynotes William Lauder (Estee Lauder) and Tracy Palandjian (Social Finance). WSII has also hosted speaker events including speaker Chris "Ludacris" Bridges and Eva Longoria. Furthermore, WSIC organizes an annual career trek to New York and Washington D.C. to meet with organizations such as the Acumen Fund, the IFC, and the Clinton Foundation and hosts community-building events such as a topical 101 and speaker events to educate the broader student body about social impact-related news.

Other Wharton student clubs provide social impact opportunities for students also. Wharton Social Venture Fund works with social investment firms to conduct due diligence on potential investments, Wharton International Volunteer Program sends teams of students to developing countries for two-to-four-week consulting projects with small NGOs, Wharton Community Consultants provide consulting services to community organizations throughout Philadelphia, and the Nonprofit Board Leadership Program allows students to serve on boards of local nonprofits. Wharton also offers a number of community service programs (Rebuilding Together, Say YES to Education, BIZ World, and others).

# University of Saint Thomas

## Opus College of Business | Minneapolis, MN



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- JD/MBA



Avr. GMAT **568**

Avr. GPA **3.2**

**79%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 62,060**

Full-time Students.....**90**

**43%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

The mission of the University of St. Thomas (UST) is to educate students to be morally responsible leaders who think critically, act wisely, and work skillfully to advance the common good. The Opus College of Business' vision of excellence supports this mission in educating highly principled global business leaders. Ethics is the cornerstone of the UST MBA program and can be found throughout the program. Students interested in social and environmental themes can expect encouragement and support in making a lasting impact. Sound business knowledge and a strong ethical framework provide St. Thomas graduates the necessary resources to be tomorrow's leaders.

## Curriculum

In January 2011, the Opus College of Business at UST earned the distinction of being the first private school in the state of Minnesota to earn Association to Advance Collegiate Schools of Business (AACSB) accreditation. In its first year of eligibility, the MBA was ranked in the top 25% of AACSB accredited programs by US News & World Report. The UST MBA develops effective, principled business leaders who think globally, act ethically, and create enduring value for society. Recently added to the program are courses in social entrepreneurship, sustainability, and nonprofit management. The core curriculum includes a course in Ethical Leadership and Corporate Accountability, as well as ongoing projects and case studies involving social and environmental business practices.

The college also hosts events to increase the understanding of ethical issues, such as executive compensation, environmental concerns, and stakeholder expectations. These events engage both students and the wider business community. The college's business ethics faculty is among the largest of any business school in the world. The college is also home to the Center for Ethical Business Cultures (CEBC) and the Veritas Institute, which fosters ethically and socially responsible organizational conduct. In an article published in the Opus College of Business' B. magazine, Dean Christopher Puto further defined the college's commitment to the local and global community by explaining, "A good business is sensitive to and respectful of the communities and societies in which it operates and the physical environment that surrounds and embraces it."

### Prominent Faculty

- Christopher Michaelson, Strategic Sustainability
- Daryl Koehn, Business Ethics
- Kenneth Goodpaster, Ethical Leadership and Corporate Accountability

### Prominent Alumni

- Ryan Cathcart, Marketing Manager, Ecolab
- Ryan Skoog, President & Founder, Fly For Good
- Mary Brainerd, President & CEO, HealthPartners

**17%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- Strategic Sustainability
- Enterprise Risk Management
- Great Books Seminar

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**57%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

☒ **Financial Support** for students accepting nonprofit or social ventures internships

☒ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Graduate Business Career Services Department provides a high level of personalized service to students, alumni, and employers. Students may partner with staff to initiate a career development plan, articulate career skills and interests, and find internship, job, and networking opportunities.

Working with the staff allows students to interview with confidence and negotiate job offers and compensation. The staff is very flexible and supports students in search of all careers including those with a social or environmental focus.

## Student Activities

**30%** of students are satisfied with extracurricular activities



**30%** of students in the chapter

Net Impact Chapter contact:  
ustocb@netimpact.org

2013 was a key year for the UST Net Impact chapter. The club brought Brad Buck, Senior Director of Operations and Corporate Engagement at Land O'Lakes Inc., to discuss sustainable farming practices around the world. Last November, the school kicked off its first Sustainability Happy Hour, an event focused on bringing the community together to educate and spark conversation around sustainable businesses. The event featured guest speakers Dean Englemann, owner of Wise Acre, and Catherine Gunsbury, Director of Corporate Social Responsibility at General Mills. Over 50 attendees discussed food sustainability and the challenges that small and big businesses face.

The UST Net Impact chapter also sponsored the attendance of seven MBA students to the Net Impact conference in Silicon Valley. Their participation brought to life the Net Impact mission when they saw so many passionate professionals and students hungry for making sustainable change in the world. The First Book-UST MBA Advisory Board has continued its partnership with First Book ([www.firstbook.org](http://www.firstbook.org)), a nonprofit organization that gives children from low-income families the opportunity to read and own their first new books. Over the coming year, the chapter is eager to utilize its strong focus on ethics and social responsibility by playing an active role in the 2014 Net Impact conference as a Conference Chapter Partner. From hosting collaborative events and engaging in volunteer opportunities to hosting guests with other on-campus clubs, the chapter is committed to making the conference a success.



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# University of San Diego

## School of Business Administration | San Diego, CA

<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• Dual MBA with WHU/Egade</li> </ul>	<b>Avr. GMAT 568</b> <b>Avr. GPA 3.2</b> <b>41% Admittance Rate</b>	<b>Social Impact</b> ★★★★☆
<b>Annual Program Cost</b> <b>US \$ 73,900</b>			<b>59%</b> of students agree with: 
			<b>Environmental Sustainability</b> ★★★★☆

### Why Attend

The University of San Diego (USD) MBA program utilizes its small size to its advantage. The size allows for close interaction with and access to professors, one-on-one career advice, and assistance in making connections through the school's networks. This is one program where all faculty and staff will know you, your goals, and your interests -- and contact you if they come across any opportunity that might fit. The USD MBA is a Top 5 Green MBA program, and USD is one of 59 campuses with a Gold Rating with the Sustainability Tracking, Assessment, and Reporting System (STARS).

### Curriculum

In developing socially responsible leaders, USD incorporates issues of sustainability and ethical thinking throughout the curriculum, in both electives and program requirements. These courses expose students to opportunities that exist to use business as an agent for change. In fact, USD is an authorized Changemaker Hub campus, one of only 24 in the country. As an area of study, USD offers a Corporate Social Responsibility emphasis. Students can pursue this degree emphasis by completing elective courses that have a social and/or environmental focus. Some of these courses range from Sustainable Supply Chain Management to Business at the Base of the Pyramid. These courses focus on the role of business in society for more than profit-driven shareholders. USD's corporate social responsibility classes strive to answer the question: How can a business engage all stakeholders in all different functions and address the triple bottom line?

USD also offers students the opportunity to enhance the curriculum through international study. There are multiple opportunities each year to participate in an international consulting practicum and courses taught abroad, targeting business development across cultures. This past year, students traveled to Brazil, Argentina, Shanghai, and Hong Kong. On the USD campus, MBA students also have opportunities to collaborate on courses with the USD School of Leadership and School of Peace & Justice studies. These collaborations reinforce the idea of students as change makers and foster a diverse knowledge base toward an MBA.

#### Prominent Faculty

- Tara Ceranic, Corporate Culture
- Patricia Marquez, Business at the Base of the Pyramid
- Jaime Gomez, Sustainable Business Model Design

#### Prominent Alumni

- Trent Riley, Global Citizenship Analyst
- Jordan DiGiorgio, Project Manager, California Center for Sustainable Energy
- Jessica Althoff, Marketing & Partnership Manager, Future: Standard

**71%** of students are satisfied with social & environmental themes

### Sample Courses

- Sustainable Business Model Design
- Corporate Culture, Values & Ethics
- Business at the Base of the Pyramid

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**74%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

USD's MBA Career Services is dedicated to personalized service. This dedication includes meeting one-on-one with each student looking for career support, diagnosing individual needs, and providing appropriate resources and training to equip students with the tools necessary for their specific career path. In addition to this support, the USD alumni network and career services provide robust access to different jobs within the social and environmental impact fields. The most common forms of resources and opportunities provided are speaker panels and networking opportunities. Potential employers and companies come to USD to present about their shifting demands and the ability to contribute professionally in a social and environmentally impactful way.

An additional program run by Career Services is a mentorship program for all MBA students. This involves a one-on-one pairing with a local professional from an organization in the San Diego community. These mentors are matched based on each students' professional ambitions and have been immensely helpful in assisting students to find social or environmental positions, organizations, and functions. USD also offers many scholarship programs and opportunities and an Experiential Learning Opportunity scholarship that is popular among students pursuing social or environmental opportunities.

## Student Activities

**54%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**10%** of students in the chapter


Net Impact Chapter contact:  
usd@netimpact.org

USD graduate life is full of student clubs that offer opportunities for both networking and professional and social development. The student body is passionate about working toward the USD mission of addressing social and environmental issues. All clubs on campus, from the Net Impact chapter to the Women in Business Network, look to use business acumen as a way to engage the community regarding social issues. The Net Impact chapter looks to collaborate and partner with many clubs on campus to offer opportunities in volunteering, networking, case competitions, and social events. A prospective student can expect the USD Net Impact chapter to offer a balance of professionally driven content and events with a mixture of social outings that foster community rapport and engagement.

This past year, the Net Impact chapter had 15 students participate in nationwide case competitions, with two teams finishing in the top 15. The Net Impact chapter also held social events, such as a sustainable brewery tour and documentary screenings with Q&A sessions with the producers. All events are intended to be fun and incorporate learning about sustainable, social, and environmental issues. When not hosting these events, the Net Impact chapter is collaborating with other clubs, such as the Management Consulting Club, Center for Peace & Commerce, Office of Sustainability, Change-maker Hub, Women in Business Network, and the Entrepreneurship Club.



# CHANGE THE WORLD — FROM HERE —

A man with short brown hair, wearing a dark blue suit, light blue shirt, and patterned tie, is smiling and standing in front of a lush green bamboo-like plant. In the background, a brick building and some outdoor lighting are visible.

"It's more than a campus.  
It's more than a culture.  
It's the opportunity to think bigger  
than yourself.  
You leave changed."

- Matt McCabe, Full-Time MBA '14

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CHANGE THE WORLD FROM HERE



# University of San Francisco

## School of Business Administration | San Francisco, CA

**Degree Options**

- Full time
- Part time

**Joint Degrees**

- MBA/JD
- MBA/EM

**Social Impact**

★★★★☆

TOP 50

Full-time Students.....100

35% of students agree with:

An impact job is a top priority for me

**Environmental Sustainability**

★★★★☆

**Why Attend**

The University of San Francisco (USF) MBA program is tight-knit, and word travels quickly around campus. There are always events happening that allow for career opportunities and good old-fashioned learning. Faculty and staff are very approachable and willing to help. A friendly, non-competitive vibe floats around the MBA program, which is probably rather unusual. USF is smack-dab in the center of arguably the greatest city in the world for environmental innovation and social responsibility. It is close to Silicon Valley and Berkeley, the centers for technology and environmental change. This is the place to be for the movers and shakers of the world.

**Curriculum**

There are both core courses and elective courses at USF that lean toward corporate social responsibility and sustainable business. Ethics and Social Responsibility is one of the first required courses in the MBA program, and it encourages thinking in depth about realistic ethical dilemmas and dealing with such conflicts with the influence of Jesuit principles, such as taking care of one's community.

Sustainable Supply Chain Management is another required course that analyzes how businesses can operate sustainably in regard to resources, energy, transportation, CSR, and environmental impact. Social Entrepreneurship is an elective course that explores the realm of developing business and nonprofit operations that help foster health and happiness for employees, as well as other stakeholders that the business affects. Legal, Social, and Ethical Implications of Biotechnology is another elective offered in the program.

**Prominent Faculty**

- Jennifer Walske, Social Entrepreneurship
- David Batsone, Sustainable Supply Chain Management
- Karl Boedecker, Ethics and Social Responsibility

**Prominent Alumni**

- Velvet Voelz, Board of Trustees, Marine Science Institute

**50%** of students are satisfied with social & environmental themes

**Sample Courses**

- Ethics and Social Responsibility
- Sustainable Supply Chain Management
- Social Entrepreneurship

**Program Strengths**

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

**Skill Building**

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

**55%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆☆

Finding concrete job and internship opportunities .....★★★★☆☆

Providing professional contacts and networking .....★★★★☆☆

Teaching students about roles and industries .....★★★★☆☆

### Career Support for:

An impact job search **is better than** a traditional job search

☒ **Financial Support** for students accepting nonprofit or social ventures internships

☒ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The program has an excellent and attentive career services department that works hard to ensure that students have the resources, knowledge, and confidence to pursue their career goals. Toward the beginning of the program, a required attendance of a few (un-credited) classes guarantees that the students are aware of the wealth of opportunities that surround them.

The career service department emails students about possible internship opportunities that may pertain to the interests of the individual students. They are very proactive in finding jobs for students. The extensive USF School of Management alumni association is also eager to remain in touch with current students and offer career development advice.

## Student Activities

**30%** of students are satisfied with extracurricular activities



**15%** of students in the chapter

Net Impact Chapter contact:  
usf@netimpact.org

Net Impact is the cultural center on campus in terms of environmental and social interest. It is one of the more active clubs in the MBA program. The chapter offers interesting guest speakers on campus about once a month. It also offers tours to innovative and environmentally conscious business facilities, such as Tesla.

Social mixers with other Bay Area chapters allow for opportunities to engage with other like-minded people who want to “do well by doing good.” Every now and then, competitions are held between these chapters to devise sustainable solutions to real problems faced by companies, such as PG&E. Networking opportunities are ubiquitous with any and all other organizations in the Bay Area that are invested in environmental and social responsibility ... which is a lot of people.



# University of Southern California

## Marshall School of Business | Los Angeles, CA

<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MA</li> <li>• MBA/MS</li> </ul>	<b>Avr. GMAT 693</b> <b>Avr. GPA 3.37</b> <b>36%</b> Admittance Rate	<b>Social Impact</b> ★★★★☆
<b>Annual Program Cost</b> <b>us \$ 107,100</b> Full-time Students..... <b>428</b>			<b>58%</b> of students agree with: 

### Why Attend

Marshall has an abundance of resources for those pursuing a career in impact, with a broad range of opportunities around sustainability, CSR, impact investing, and social entrepreneurship. The students, faculty, and administration recognize the need for change and respect those who want to use their business acumen to make positive change in the world. Students entering almost any career, from finance to a traditional cause-based nonprofit, have the option to create change and make responsible choices. Anyone who feels this way will find support in their endeavors at Marshall.

### Curriculum

Marshall offers a range of opportunities to students who are interested in careers that include social or environmental impact. Many course syllabi build sustainability cases and articles into the curriculum, so all students are at least exposed to the issues and introduced to the solutions. Many elective courses specifically focus on impact issues, such as Social Entrepreneurship, Environmental Sustainability and Competitive Advantage, Digital Strategies for Sustainability in Global Markets, Sustainable Supply Chains, and Impact Investing, which can be taken anytime after the core curriculum has been completed.

Students who are committed to dedicating their education and career to impact can apply for the Graduate Certificate in Sustainability and Business or work closely with the Brittingham Social Enterprise Lab (BSEL). The BSEL hosts a speaker series, career development programs, and a fellowship program for Marshall students. These programs, along with many others, revolve around social and environmental responsibility and social entrepreneurship. The newest BSEL addition to USC is a Masters in Social Entrepreneurship program starting Fall 2014. The USC Sustainability Office is another student resource that offers jobs and projects to those interested in that space. Students have the opportunity to include impact in their Marshall experience as much, or as little, as they want to.

#### Prominent Faculty

- Adlai Wertman, Social Entrepreneurship
- Paul Adler, Environmental Sustainability and Competitive Advantage
- Fran Seegull, Impact Investing

#### Prominent Alumni

- Molly Larsen, Director of Operations, Chrysalis Enterprises
- Ashkun Zaker, Director of Sales Strategy and Development, EcoMedia
- Sally Lee, VP, Corporate Responsibility, Warner Brothers

**46%** of students are satisfied with social & environmental themes

### Sample Courses

- Social Entrepreneurship
- Environmental Sustainability and Competitive Advantage
- Sustainable Supply Chains

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★☆
Social Entrepreneurship .....	★★★★☆

### Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★☆
Leadership .....	★★★★☆
Strategy .....	★★★★☆



## Career Services

**55%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Career Services Office (CSO) at Marshall offers support for those seeking impact careers. A representative in the career office works closely with the Net Impact club leadership on many career-based initiatives. For example, industry nights are some of the most successful events in helping students get internships and jobs. On Industry nights, between 10 and 20 social impact companies (e.g. Toms, Nike, REDF) support students looking for impact careers. These are a result of the collaboration between student club leaders and the career office liaisons. CSO representatives also spend a lot of time helping students tailor their resumes to their areas of interest, and they host company presentations and post internship/job opportunities for students who are interested.

The Brittingham Social Enterprise Lab (BSEL) is another resource that aids students working toward impact-based careers. The BSEL offers mentoring and career counseling for those who plan to actively apply their business degrees to social impact. This support includes subsidies for students who intern at nonprofits.

## Student Activities

**30%** of students are satisfied with extracurricular activities

**NET IMPACT** 

**20%** of students in the chapter







Net Impact Chapter contact:  
uscmarshall@netimpact.org

The student body at Marshall is active in social and environmental impact. The Net Impact club is one of the biggest clubs in the program. Members, including Marshall students as well as other like-minded USC Graduate students, are all committed to using business skills to make change in their lives and careers. The chapter board coordinates many events over the course of the year, often in collaboration with other clubs and programs. For example, Bill Eggers, a speaker on sustainability from Deloitte, came to speak to a group of students from both the consulting club and the Net Impact club. In the spring semester, Net Impact and the film school teamed up to host an Impact and Media panel featuring panelists from companies such as the WME Foundation, Gathr Films, EcoMedia, Brave New Films, and Participant Media.

Other events such as industry nights, a sustainable food panel, and conversation with Abraaj Capital around private equity and sustainability were also opportunities for students to get involved with the club, make valuable connections, and learn from the experts. There are many opportunities to explore this intersection between impact and business that enhance students' abilities to think critically about the issues at hand and arrive at creative solutions to solve them. Students have plenty of support both socially and financially to pursue what they are passionate about on campus, as well as in their internships and careers.





 <b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> </ul>	 <b>Avr. GMAT 697</b> <b>Avr. GPA 3.44</b> <b>33%</b> Admittance Rate	 <b>Social Impact</b> ★★★★★
 <b>Annual Program Cost</b> <b>us \$ 67,296</b> Full-time Students..... <b>515</b>	<b>52%</b> of students agree with: <div>  <p>An <b>impact job</b> is a <b>top priority</b> for me</p> </div>		 <b>Environmental Sustainability</b> ★★★★★

### Why Attend

With world-wide recognition and an expansive alumni network to match, an MBA from The University of Texas at Austin is designed to develop influential business leaders. From the world-class faculty to a tight-knit community, what starts on campus is truly changing the world, one graduate at a time. Students aspiring to social or environmental pursuits gain the benefit of living and studying in Austin, America's clean-tech hub, but the advantages don't stop there. The program's CleanTech concentration connects students with Austin's booming clean tech industry through the Clean Energy Incubator, as well as a variety additional of on- and off-campus opportunities.

### Curriculum

McCombs continues to develop curriculum that focuses on and integrates social or environmental topics. John Doggett's Management Sustainability Practicum is a popular spring course, and Strategic Corporate Social Responsibility is popular in the fall. Students have a great deal of flexibility to enroll in courses outside of the business school to take advantage of the breadth of course offerings in other graduate schools at the University of Texas, including the Lyndon B. Johnson School of Public Affairs and the School of Architecture, which hosts a portfolio program in sustainability open to MBA students.

McCombs offers extensive opportunities for experiential learning, including a very strong Board Fellows Program for students to sit on the Board of Directors of local nonprofit organizations. Although McCombs could vastly expand its course offerings and focus on social and environmental topics, the program office and faculty are very open to students' feedback and their initiative to source and lead projects in their areas of interest. In fact, students drive much of the effort to provide opportunities for their peers to learn about and gain experiences in social enterprise and sustainability within the context of business. The program has shown an increasing focus on social enterprise, with a number of classes, competitions, and fellowships offered that enable impact-oriented students to take advantage of the strong entrepreneurship thought leadership at McCombs.

#### Prominent Faculty

- John Dogget, Management Sustainability Practicum
- Garret Sonnier, Business and the Environment
- Laura Starks, Environmental, Social, and Governance Investing

#### Prominent Alumni

- Amy George, Founder & Chief Ozone Officer, Blue Avocado
- Richard Kincaid, Founder, BeCause Foundation
- Mike Hoffman, Sustainability Program Manager, URS Corporation

**30%** of students are satisfied with social & environmental themes

### Sample Courses

- Management Sustainability Practicum
- Social Entrepreneurship
- Strategic Corporate Social Responsibility

### Program Strenghts

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

### Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆





## Career Services

**65%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Career Management at McCombs is highly personalized and invested in the success of each student. Although on-campus recruiting for impact jobs is fairly minimal, the Career Management office provides students with regular listings of companies, many of whom fall within the social or environmental sphere. McCombs advisors work with individual students to define their specific interest within impact careers, to facilitate networking within those areas, and to connect students to active Texas MBA alumni within relevant sectors.

Career Management recently brought in an impact career consultant to meet with students both individually and in a group workshop. Two career advisors also accompanied students to the 2013 Net Impact Conference and will be joining students again for the 2014 conference. Career Management is most developed in the area of Clean Tech because of McCombs's geographic location (Texas) and its strong focus on energy through both renewables and traditional sources. Net Impact organizes a variety of events to expose students to impact careers and provide access to companies and individuals who focus in these areas.

## Student Activities

**52%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**15%** of students in the chapter

Net Impact Chapter contact:  
mccombs@netimpact.org

Although a minority of students are focused primarily on social and environmental impact, those that are have created a strong network of peers, alumni, and professionals within the Austin community with whom to partner on a wide variety of activities. The Net Impact Chapter leads a busy calendar of events, including sustainability-focused panels and networking events with the Austin Net Impact Professional Chapter, career-focused events with alumni and other professionals who have successfully navigated social or environmental impact careers, community-service events, and an annual Sustainable Business and Social Innovation Summit.

Additionally, the Net Impact Chapter helps connect students to existing opportunities at the University of Texas and in the greater Austin community, including Dell Social Innovation Challenge, SWSWedu, SWSXeco, RISE Week, and the Energy Forum. McCombs also boasts active student organizations focused in different areas of impact, such as Board Fellows, Clean Tech, Health Care, and Entrepreneurship. Net Impact also sends out a biweekly newsletter to promote upcoming events and provide students with a listing of job opportunities in impact careers.

# University of Toronto

## Rotman School of Management | Toronto, Canada



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD



Avr. GMAT **674**

Avr. GPA **3.5**



### Social Impact



### Annual Program Cost

us \$ **87,532**

**23%** of students agree with:

Full-time Students.....**350**



An **impact job** is a  
**top priority** for me



### Environmental Sustainability



## Why Attend

Rotman School of Management is the top-ranked MBA program in Canada, according to the Financial Times. The global reputation of the Rotman MBA is based on Rotman's ambitious vision for redesigning business education. The school has recently built a new building and expanded its class size to better serve the Canadian job market. This has further improved the already diverse class mix, which gives students an opportunity to learn from their international peers.

## Curriculum

The Rotman School of Management has a very strong MBA curriculum that provides a solid foundation of knowledge for any student interested in using business for social and environmental impact. The core curriculum includes a required course on Business Ethics, which provides an introduction to CSR and discusses the need for business to behave in a socially and environmentally responsible manner. Students can take various interesting elective courses, such as Not-for-Profit Consulting. Rotman MBA students can also apply to participate in the Collaborative Program in Environmental Studies offered through the School of the Environment at the University of Toronto, which enables students to pursue course work, internships, and research in the environmental area.

The Rotman School has excellent centers related to CSR. The Clarkson Centre for Business Ethics and Board Effectiveness is the locus of corporate governance research in Canada. The Michael Lee-Chin Family Institute for Corporate Citizenship helps current and future business leaders integrate corporate citizenship into business strategy and practices. The Rotman Social Enterprise Initiative generates learning about the nonprofit and social enterprise sectors through collaborative research, curriculum design, and community engagement. Students can get involved with the Rotman CAMH Social Enterprise Development Initiative, an investment fund that helps people with mental health or addiction issues build an existing or new small business. Students can also apply for a position with Rotman-affiliated NeXus Consulting Group, which offers competitive management consulting services – including financial, marketing and governance strategy – to nonprofit and social enterprise organizations.

### Prominent Faculty

- Katy DeCelles, Leading Social Innovation
- David R. Beatty, Chairman and Director
- Ann Armstrong, Lecturer and Director, Social Enterprise Initiative

**5%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- Leading Social Innovation
- Health Sector Strategy and Organization
- Not For Profit Consulting

## Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

**32%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Rotman MBA students have access to the Career Services Offices, which can provide customized job search help and support based on an individual student's needs or interests. Currently, fewer resources are available for finding jobs with a social and environmental impact in comparison to other areas of employment.

The number of career listings or recruiting activities related to social and environmental positions is much smaller in comparison to other types of positions. The Career Office has access to an extensive alumni network and can help students connect with alumni working in impact positions in relevant industries. The Rotman Net Impact Chapter is the primary resource for organizing events focused on careers with impact and for raising greater awareness among the student population.

## Student Activities

**9%** of students are satisfied with extracurricular activities



**30%** of students in the chapter

Net Impact Chapter contact:  
rotman.grad@netimpact.org

The Rotman Net Impact chapter's mission is to impart management knowledge and provide opportunities for the Rotman community to develop and engage in corporate social responsibility. The chapter organizes frequent seminars and speaker events for its members to learn more about CSR and the role that business can play in making an impact on various social and environmental issues. The marquee event is the annual CSR Case Competition, where participants from several business schools compete to solve a live business case provided by a corporate sponsor. Rotman Outreach Club's mission is to connect the entire Rotman community with the social services sector and issues in Toronto. Students, faculty, staff, partners, and friends are all encouraged to participate in the various events planned throughout the year.

Rotman Energy and Natural Resources Club's mission is to connect the entire Rotman community with these key Canadian sectors. Occasionally, speakers are invited to discuss various social and environmental issues facing those industries. There are also opportunities to learn about clean and renewable energy solutions and interact with business leaders actively involved in this emerging industry. Students are very positive toward social and environmental issues. One member launched a venture called "Pass-On-Plastic" as part of the Entrepreneurship course. The venture was to promote use of reusable bottles on campus and avoid using plastic water bottles. It was a huge success, and many students and faculty bought reusable water bottles from her.



### Degree Options

- Full time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MD
- MBA/MPH



Avr. GPA **3.44**

**25%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 99,800**

Full-time Students.....**650**

**42%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

With its strong emphasis on community, Darden provides its students with a unique business school experience. Through the case method, students gain real-world, practical knowledge of decisions faced by managers in organizations from around the world. Clubs offer students the opportunity to further engage in specific topics and become leaders in their field(s) of interest. The top-ranked Darden faculty provides students with a rich, constructive learning environment that is both enjoyable and engaging. Furthermore, students with environmental and social interests have many opportunities to study and expand their knowledge in these areas through their coursework and extracurricular activities.

## Curriculum

Social and environmental themes are integrated across classroom discussions through the use of the case method, which is the foundation of the Darden curriculum. Cases provide students with real-world insights into business decisions faced by managers and employees from around the world. The cases highlight decisions from a wide variety of companies, large and small, in many different professional fields. This approach provides students with a well-rounded understanding of major business decisions faced by managers. For the full-time program, the first year curriculum at Darden is focused on a core set of classes. All first-year students take the same required classes in areas including economics, finance, ethics, leadership, operations, decision analysis, and strategy.

The second-year curriculum consists of electives chosen by students throughout the year. Students can elect to take classes specific to various social and environmental topics, such as Management of Economic Growth and Society, Creative Capitalism, Markets in Human Hope, and Sustainability in Depth. Popular new courses include Global Economics of Water and a seminar on Income Inequality. In addition to the curriculum, Darden hosts an academic center called the Institute for Business in Society (IBiS). IBiS's mission is to promote and enhance thought leadership around the interface of business and society and to develop leaders using business to create social impact. IBiS sponsors an annual student conference, develops course and case materials, and supports research initiatives. Darden also offers Global Field Electives and Global Business Experiences in social and environmental impact areas.

### Prominent Faculty

- R. Edward Freeman, Creative Capitalism
- Andrea Larson, Sustainability in Depth: Studies in Innovation
- Gregory Fairchild, Entrepreneurial Thinking

### Prominent Alumni

- Carolyn Miles, President & CEO, Save the Children
- Bill Strathmann, CEO, Network for Good
- Larry Selzer, President & CEO, The Conservation Fund

More information at: <http://www.darden.virginia.edu/web/Home/>

**32%** of students are satisfied with social & environmental themes

## Sample Courses

- Creative Capitalism
- Global Economics of Water
- Management of Economic Growth and Society

## Program Strengths

Community Development.....★★★★☆

Corporate Responsibility.....★★★★☆

Energy & Clean Tech.....★★★★☆

Impact Investing.....★★★★☆

International Development.....★★★★☆

Nonprofit Management.....★★★★☆

Social Entrepreneurship.....★★★★☆

## Skill Building

Entrepreneurship.....★★★★☆

Innovation/Creativity.....★★★★☆

Leadership.....★★★★☆

Strategy.....★★★★☆



## Career Services

**77%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Career Development Center (CDC) is dedicated to ensuring that all students are successful in their recruitment efforts while at Darden. Net Impact has an advisor within the CDC to provide one-on-one guidance for students interested in traditional and non-traditional MBA career paths.

In addition, the Net Impact leadership team hosts many career-supporting events throughout the year, including resume and cover letter review, networking, and interview preparation. Each year, students organize a series of job treks in coordination with the CDC to various cities across the country to visit companies, including those with social and environmental focuses. The CDC also supports students in their efforts to attend the national Net Impact Conference each year.

## Student Activities

**68%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**18%** of students in the chapter

Net Impact Chapter contact:  
darden@netimpact.org

The Darden student body is engaged, passionate, and driven, as evidenced in their classroom participation and student activities. There are a variety of student-led clubs with interest in social and environmental concerns in addition to Net Impact, including education, health care, public policy, energy, emerging markets, and development clubs. These clubs often work together to host events and discussions on topics of interest. One exciting activity over the past year has been the Refreshing First Coffee (RFC) initiative, developed and led by students. One of the most revered traditions at Darden is First Coffee, a half-hour break each morning where students and faculty gather to drink coffee and socialize. In its pilot year, RFC introduced reusable coffee cups to First Coffee, eliminating large amounts of paper waste and promoting campus-wide sustainability. The pilot was a huge success, and the RFC team looks forward to continuing the program next year.

The Net Impact chapter offers its members many opportunities for engagement. Through networking and cover letter and resume review events, the group supports students as they seek summer internships and full-time opportunities in impact-related fields. The chapter also manages the Board Fellows Program, through which first-year students can shadow a local nonprofit board, and it offers an annual conference and case competition each spring called Business in Society, in partnership with the Institute of Business in Society and its sister clubs. Students have many opportunities for active involvement during their time at Darden.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MHA



Avr. GMAT **678**

Avr. GPA **3.43**

**45%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 57,953**

**41%** of students agree with:

Full-time Students **230**



An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆



## Why Attend

The University of Washington Foster School of Business offers flexibility for business students looking to include social and environmental components in their study, without compromising a top-tier management curriculum. Leadership and strategic thinking are part of the fabric of the program, and students have many opportunities to gain leadership experiences and practice strategic thinking. The Seattle area is a hotbed for entrepreneurs, companies, and consultants on the cutting edge of sustainability, which makes Foster a particularly exciting place to be. Camaraderie among classmates is strong in the MBA program, thanks in part to a relatively small class size and friendly Northwest attitude.

## Curriculum

Through the core curriculum and elective courses, professors at the Michael G. Foster School of Business have the interests of the socially and environmentally conscious student body in mind as they shape their lesson plans, often incorporating lectures and cases on sustainability and corporate social responsibility. The core curriculum includes an Applied Strategy class in the first year, where many students work on consulting projects for sustainability and renewable energy-focused companies, and an ethics class in the second year, where students get hands-on experience planning corporate citizenship initiatives for Microsoft. The MBA program office at Foster is continually adding socially and environmentally focused elective courses that supplement the overall curriculum.

The University of Washington (UW) also offers an Environmental Management Certificate that allows MBA students to take courses in UW's Environmental Management Program and engage in a six-month capstone project with local partners to tackle a real-world environmental management problem. Additionally, the UW hosts the Environmental Innovation Challenge and the Global Business Social Entrepreneurship Competition, annual competitions where student teams design and develop solutions to a global problem and present these to a group of judges that includes scientists, entrepreneurs, and investors. Foster is also flexible, with dual-degree options, and students can earn a concurrent MBA with a degree from any other school at UW, provided they are accepted to both programs. In keeping with the values of Net Impact, the business school's buildings, PACCAR and Dempsey Hall, are built according to LEED silver level certification.

### Prominent Faculty

- Elizabeth Stearns, Cases in Sustainability

### Prominent Alumni

- Laurie Demeritt, President and COO, The Hartman Group
- Ben Packard, Director of Corporate Engagement, Conservation International
- Will Lana, Partner, Trillium Asset Management

**32%** of students are satisfied with social & environmental themes

## Sample Courses

- Cases in Sustainability
- Environmental Innovation Practicum
- Business Models in Global Health and the Developing World

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆





## Career Services

**77%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is equal to** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Conveniently located in a region surrounded by progressive, visionary companies, Foster has an exceptional reputation among socially responsible businesses and nonprofits, such as Starbucks and the Gates Foundation. At Foster, MBA Career Services works one-on-one with Net Impact members to help them network, learn about, and search for opportunities in impact sectors. In 2013, career services members helped students attending the Net Impact Conference prepare for making the most out of the fantastic networking opportunity, and representatives from career services also attended the conference to provide additional in-person support. New in 2014, Career Services has assigned a counselor to work directly with the club to make sure nontraditional interests are being met.

The mentor program at Foster also provides Net Impact members with the opportunity to learn from prominent Foster alumni and business leaders. The MBA Career Services counselors are continually learning about and reaching out to socially responsible businesses in the Pacific Northwest. The career center also subsidizes trips to socially responsible businesses of the Seattle area. An alumni database is available to reach out to Foster graduates who work for companies and industries that appeal to Net Impact members.

## Student Activities

**68%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**24%** of students in the chapter

Net Impact Chapter contact:  
foster@netimpact.org

The students at Foster are interested in learning how to make sustainability decisions in more traditional roles, such as finance, supply chain, and marketing. To assist in this, the Net Impact chapter leads one major effort every quarter, along with smaller events throughout the year. The fall quarter is focused on the Net Impact Conference, and the winter quarter is focused on Service Corps, an opportunity for teams of MBA students to provide consulting help to nonprofits. In the spring, the Net Impact chapter hosts Idea Lab, an event that brings in sustainability executives and MBA students for a morning of problem solving.

This year, Service Corps partnered with consultants from McKinsey and Accenture, along with sourcing projects from Social Venture Partners. Idea Lab's keynote was a VP of Sustainability from McDonald's, and executives from Microsoft, Amazon, Starbucks, and several startups were in attendance. Campus Greening has focused on engaging the Campus Sustainability Fund, an entity that collects student fees for sustainability and allocates the funds to various campus projects. Foster Net Impact regularly collaborates with other clubs for events, tours, and opportunities to network. Additionally, Foster students compete with other West Coast schools to raise the most money and charity hours for the Boys and Girls Club, Special Olympics, and a local food bank, which culminates in a weekend of sports competition. Foster also offers opportunities to engage with nonprofits through the Board Fellows program, where students become nonvoting members of the board.

# University of Wisconsin - Madison

## Wisconsin School of Business | Madison, WI



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD



Avr. GMAT **677**

Avr. GPA **3.39**

**33%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

us \$ **28,603**

Full-time Students **201**

**47%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

The power of an MBA from the Wisconsin School of Business (WSOB) is the breadth and depth of knowledge achieved through its specialization model. By accepting only students who have clear goals and commitment to an area of study, the Wisconsin MBA is able to create several specialized tracks that are more rigorous than other MBA programs and immerse students immediately in their first semester. Curriculum and activities around social and environmental themes are provided through an interdisciplinary approach, allowing students across specializations to learn from each other.

## Curriculum

The Wisconsin MBA has a unique specialization model that allows students to focus in an area of expertise starting in the first semester. While the core curriculum covers traditional business topics, a sustainability certificate and committed faculty offer a range of options for any student looking for an emphasis on how business can address social and environmental problems. The Business, Environment, and Social Responsibility (BESR) program at WSOB was created by Tom Eggert, the University of Wisconsin (UW) Net Impact chapter's faculty advisor. This program shares Net Impact's mission and ideals. The BESR certificate provides students knowledge and skills to analyze and leverage the interrelations between business and its natural and social environment. In addition, Professor Eggert offers a biweekly Clean Tech Thought Leaders series. These seminars, which are open to UW Net Impact members, bring an executive, entrepreneur, or investor from Wisconsin's clean tech industry to share their thoughts on the future of clean tech.

For students who do not choose to pursue the BESR certificate, the required fundamental courses provide strategy and business skills for students to make ethical and sustainable decisions. Additionally, several members of the Wisconsin MBA faculty are actively engaged in research on these topics. As a large public research institution, UW offers classes on an enormous range of topics. MBA students can use their allotted elective courses to engage with the broader university on any topic that interests them.

### Prominent Faculty

- Tom Eggert, Sustainability, Corporate Social Responsibility & Systems Thinking
- Mark Finster, Quality and Productivity Improvement
- Thomas Landgraf, Sustainable Property Development

### Prominent Alumni

- Mark Lusch, Sustainability Manager, Rexnord
- Jara Kern, Director, Marketing & Communications, Chicago Humanities Festival
- Laura Chestnut, Marketing Strategist, 3M

**46%** of students are satisfied with social & environmental themes

## Sample Courses

- Sustainable Enterprise Management
- Sustainability, Environmental, and Social Risk Management
- Non-Profit Board Leadership

## Program Strengths

Community Development .....★★★★☆

Corporate Responsibility .....★★★★☆

Energy & Clean Tech .....★★★★☆

Impact Investing .....★★★★☆

International Development .....★★★★☆

Nonprofit Management .....★★★★☆

Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆

Innovation/Creativity .....★★★★☆

Leadership .....★★★★☆

Strategy .....★★★★☆



## Career Services

**69%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★★

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search is equal to a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Wisconsin MBA has a dedicated, full-time team in the Career Service Center that provides resources and personal assistance to each student. The school also has a loyal base of companies that recruit on campus and continue to be ranked among the best in the world for environmental and social practices.

Additionally, each specialization in the MBA program has a center director who is dedicated to recruitment and building relationships with companies. Small and large companies with environmental stewardship programs, such as Procter & Gamble and SC Johnson, recruit students from the MBA program. One unique specialization is Arts Administration, in which students focus their education on using business skills to lead nonprofit organizations. Students can expect individual attention and guidance to connect with companies that share an expressed social or environmental focus. The program also supports students with a stipend for travel to the annual Net Impact Conference, as well as other career-focused conferences. Through the BESR Certificate, students can network with companies who come to speak at panels and in the classroom. The certificate also has a dedicated certificate director who is available to assist with internship and career outreach and placement.

## Student Activities

**50%** of students are satisfied with extracurricular activities



**42%** of students in the chapter

Net Impact Chapter contact:  
uw-madison@netimpact.org

The Wisconsin MBA provides formal curriculum and the BESR certificate, while the UW Net Impact Chapter exists to provide greater opportunities for students who are passionate and engaged in current topics related to the Net Impact mission. The chapter aims to provide select high-quality events each semester that are based on member feedback and to make members aware of the numerous related events happening on campus.

UW Net Impact members believe the best solutions for their careers and communities can only be achieved through sharing ideas with diverse groups. Therefore, members strive to connect with other organizations on campus that have a shared cause for impact. Some examples of this include the UW Slow Food organization, the Nelson Institute for Environmental Studies, and the Wisconsin Energy Institute. The UW Net Impact Chapter organizes events, such as a mini-conference on sustainability, nonprofits, "Eat Local" meal events, "Cases & Beer" educational events, and Earth Day activities.



### Degree Options

- Full time
- Part time
- EMBA

### Joint Degrees

- MBA/JD
- MBA/MPH
- MBA/MSW



Avr. GMAT **697**

Avr. GPA **3.38**

**30%** Admittance Rate



### Social Impact

★★★★☆



### Annual Program Cost

**us \$ 100,225**

Full-time Students **280**

**52%** of students agree with:

An **impact job** is a  
**top priority** for me



### Environmental Sustainability

★★★★☆

## Why Attend

Olin's strength lies in the opportunities provided to students to make the program their own. Students are able and encouraged to talk to administration and faculty about starting new initiatives and influencing curriculum development. Such influence has already impacted the school in the form of more courses focused on these issues, an increase in case competition participation, and an increase in the number of leaders coming to campus to speak about these issues. Olin students also demonstrate interest and commitment through the types of full-time and internship opportunities they are accepting in nonprofit work, CSR, and alternative energy.

## Curriculum

Olin Business School continues to build upon recent socially and environmentally focused additions to the MBA curriculum. With the level of elective autonomy that students enjoy, these courses and others available throughout the graduate program offerings at Washington University have helped cultivate a growing interest in sustainable business and social entrepreneurship. Olin continues to welcome the input of Net Impact leadership and other interested students to improve the curriculum for these purposes. The interest in the Social Entrepreneurship course (offered jointly between the Olin Business School and the Brown School of Social Work) has allowed this platform to enjoy another successful year in the program.

Students have the opportunity to put their MBA skills to use in social and environmental initiatives through the school's Board Fellows and Taylor Community Consulting Programs. The latter provides local nonprofits with pro bono consulting support and invaluable experience for graduate business students. The Business School has also supported the formation of an international development course in partnership with the Missouri Botanical Garden (MBG) and Madagascar to enrich MBG's Community Based Conservation Program (CBCP) within the country. This course focuses on supporting those efforts, while teaching students to understand issues of rural agricultural subsistence communities in developing countries. In addition, the University's Law School provides an excellent outlet for the MBA program in their Environmental Law Clinic, providing pro bono legal and technical services to environmental and community organizations in the community.

### Prominent Faculty

- Martin Sneider, Management and Corporate Responsibility
- Cliff Holekamp, Social Entrepreneurship
- Barton Hamilton, Health Economics and Policy

### Prominent Alumni

- Jonathan Kaufman, Co-founder, Third Plateau Consulting
- Daniel Bentle, Novus International

**19%** of students are satisfied with social & environmental themes

## Sample Courses

- Management and Corporate Responsibility
- Social Entrepreneurship
- Health Economics and Policy

## Program Strengths

Community Development .....★★★★☆  
Corporate Responsibility .....★★★★☆  
Energy & Clean Tech .....★★★★☆  
Impact Investing .....★★★★☆  
International Development .....★★★★☆  
Nonprofit Management .....★★★★☆  
Social Entrepreneurship .....★★★★☆

## Skill Building

Entrepreneurship .....★★★★☆  
Innovation/Creativity .....★★★★☆  
Leadership .....★★★★☆  
Strategy .....★★★★☆



## Career Services

**62%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Open and receptive to ideas generated from the Net Impact chapter, the Weston Career Center (WCC) supports students interested in internship and full-time opportunities in fields that concern social and environmental issues. The WCC provides subsidies for students, such as supporting attendance at the National Conference and the associated Alumni Dinner, or helping alleviate the financial burden of organizing the High Impact Career Symposium.

WCC advising staff also actively maintain a database of social and environmental contacts, alumni, and potential event sponsors that assist students in securing internships and full-time work that fit their desired career paths.

## Student Activities

**38%** of students are satisfied with extracurricular activities

**NET IMPACT** 

 **SILVER Chapter**

**33%** of students in the chapter

Net Impact Chapter contact:  
washu@netimpact.org

Olin's Net Impact chapter offers opportunities and support to students through numerous initiatives. A key highlight is the Olin Sustainability Case Competition (OSCC), an annual student-led case competition that focuses on environmental sustainability, both on campus and in the city. This year's competition focused on how Washington University on-campus dining options can become more sustainable. The competition featured 20-plus teams of two to five individuals from across the university's programs competing for approximately \$7,000 in prizes and the chance to present their business case to a panel of judges representing university leaders and other stakeholders. Since the topic was an important issue to the community, the Final Round Symposium attracted an impressive level of corporate sponsorship support and public interest.

The Net Impact chapter also works with other student groups on major volunteer and networking events, such as the annual High Impact Careers Symposium, an initiative providing students the opportunity to engage with professionals dealing with social and environmental issues in their respective industries. This year's symposium featured guest speakers from established firms such as Kaiser Permanente, as well as start-up organizations and nonprofit firms. Students had the opportunity to learn more about the role of innovation in these atypical settings and network with the guest speakers.



# FOR THOSE WHO MAKE A DIFFERENCE.



We're looking for students with a passion for making the world a better place, those who embrace both change and challenge.

A Willamette MBA delivers upon our university's promise — *Not unto ourselves alone are we born*. Our graduates seek a life in service, often finding themselves in key roles in not-for-profit organizations, working to create a positive impact on the environment, their community and humanity.

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**WILLAMETTE  
UNIVERSITY**

**MBA**

*Ambition Welcome*



# Willamette University

Atkinson Graduate School of Management | Salem, OR



## Degree Options

- Full time
- EMBA

## Joint Degrees

- MBA/JD



Avr. GMAT **591**

Avr. GPA **3.32**

**86%** Admittance Rate



## Social Impact



## Annual Program Cost

US \$ **69,774**

Full-time Students.....**100**

**37%** of students agree with:

An **impact job** is a  
**top priority** for me



## Environmental Sustainability



## Why Attend

The MBA at Willamette is a growing, exciting program. Sustainability has been well received and incorporated in the core curriculum. Career management is now taking a deeper interest in the field, and within few years, the program is bound to have a strong network.

## Curriculum

The courses offered are an excellent way to tackle impact issues.

### Prominent Faculty

- Elliot Maltz, Sustainability Management
- Larry Ettner, Leading an Ethical and Sustainable Organization
- Fred Thompson, Cost Benefit Analysis

### Prominent Alumni

- Joe Garrison, Supply Chain Sustainability, Ford Motor Company
- Merrilee Avila, Supply Chain Analyst, Nike Inc.
- Bradford McKeown, Manager, PECI

**31%**

of students are satisfied with  
social & environmental themes

## Sample Courses

- Sustainability Management
- Business Dynamics
- Cost Benefit Analysis

## Program Strengths

Community Development .....	★★★★☆☆
Corporate Responsibility .....	★★★★☆☆
Energy & Clean Tech .....	★★★★☆☆
Impact Investing .....	★★★★☆☆
International Development .....	★★★★☆☆
Nonprofit Management .....	★★★★☆☆
Social Entrepreneurship .....	★★★★☆☆

## Skill Building

Entrepreneurship .....	★★★★☆☆
Innovation/Creativity .....	★★★★☆☆
Leadership .....	★★★★☆☆
Strategy .....	★★★★☆☆



## Career Services

**65%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The career management office has expanded its focus on jobs involving social and environmental impact this year, but a lack of proper connections and a shortage of information sometimes make it difficult for new students to find a job in this sector.

## Student Activities

**33%** of students are satisfied with extracurricular activities



**15%** of students in the chapter

Net Impact Chapter contact:  
willamette@netimpact.org

Most students are extremely positive regarding the issues surrounding social and environmental problems. The design of the program, however, keeps students occupied most of the time. Besides Net Impact, Willamette has its own chapter of Amnesty International and other humanitarian programs. If a student is interested, many clubs within the school address various kinds of social and environmental problems.

This year's agenda for the Net Impact chapter was to help students find jobs and provide career advice regarding the sustainability field. The program invited the chief administrative officer of the Nike Foundation as a guest speaker to build rapport with him and the organization. The university also extended its annual Seattle trek to include a visit to the Gates Foundation. The students worked with a local social venture coffee house called IKE-BOX and the Straus Foundation to explore various career opportunities, and they did a screening of two movies that addressed social and environmental problems.



### Degree Options

- Full time
- EMBA

### Joint Degrees \*

- MBA/JD
- MBA/MPH
- MBA/EM



**Avr. GMAT 719**

**Avr. GPA 3.56**

**23.7%** Admittance Rate

\* full list at end of profile (pg 212)



### Annual Program Cost

**us \$ 60,775**

Full-time Students.....**552**

**92%** of students agree with:

An **impact job** is a  
**top priority** for me



### Social Impact

★★★★★



### Environmental Sustainability

★★★★★



## Why Attend

The Yale School of Management (SOM) is a top choice for prospective MBA students who are passionate about enterprising solutions for social and environmental impact. SOM's mission of educating leaders for business and society is strongly supported and incorporated throughout the school, while the alumni community features prominent leaders in economic development, education, social enterprise, and beyond. The administration is very supportive of students pursuing careers in these sectors, and the Net Impact chapter is one of the most active groups on campus. Students will find that classmates bring a breadth of resources and experiences to share, helping build a diverse, long-lasting professional network.

## Curriculum

The Yale SOM integrates social impact and environmental sustainability throughout its curriculum and elective offerings. Required core courses for first-year students incorporate social and environmental themes through case studies, readings, and guest lecturers. For example, the Competitor course in fall 2013 included a session on the strategic decision to launch GE's Ecomagination initiative, which has become the company's fastest-growing business unit. Classes are also frequently co-taught by multiple professors for a variety of perspectives. There are a plethora of options for students seeking elective courses focusing on nonprofit management, CSR, education, environment, social enterprise, and others. SOM offers nearly 30 elective courses, the School of Forestry and Environmental Studies offers 188 courses, and the greater Yale University offers over 100 relevant courses. MBA students may take classes across the University, as well as pursue one of 10 joint degree programs.

This year, several new courses were offered addressing social and environmental themes, such as Global Social Enterprise, in which students visit and provide consulting services to social enterprises in developing countries like India, the Philippines, and Nicaragua. Net Impact also supplements courses with skills-based workshops. SOM's course/workshop offerings emphasize Yale SOM's mission of training leaders in social and environmental impact. Finally, SOM is affiliated with several research centers focusing on the nexus of business, social impact, and sustainability. These include the Program on Social Enterprise, Program on Nonprofit Organizations, and the Center for Business and the Environment.

### Prominent Faculty

- Kate Cooney, Managing Non-profits in a Dynamic Environment
- Anthony Sheldon, Global Social Enterprise
- James Baron, Leadership, Organization, and Human Resources

### Prominent Alumni

- Seth Goldman, Founder and TeaEO, Honest Tea
- Sandra Urie, Chairman and CEO, Cambridge Associates
- Judy Samuelson, Executive Director, Aspen Institute

**79%** of students are satisfied with social & environmental themes

## Sample Courses

- Impact Investing
- Managing Non-Profits in a Dynamic Environment
- Financing Green Technology

## Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★☆
Energy & Clean Tech .....	★★★★★
Impact Investing .....	★★★★☆
International Development .....	★★★★☆
Nonprofit Management .....	★★★★★
Social Entrepreneurship .....	★★★★★

## Skill Building

Entrepreneurship .....	★★★★☆
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★☆
Strategy .....	★★★★★



## Career Services

**96%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★★

Finding concrete job and internship opportunities .....★★★★★

Providing professional contacts and networking .....★★★★★

Teaching students about roles and industries .....★★★★★

### Career Support for:

An impact job search **is equal to** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✓ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

Yale SOM's Career Development Office (CDO) works closely with Net Impact to provide career guidance to students pursuing careers with a social or environmental focus. CDO Relationship Managers provide career support and advice and meet one-on-one with students, while second-year students apply to be Career Coaches in order to serve as an additional resource. Additionally, the Net Impact chapter has its own Career Development Team, which provides additional help. The CDO manages an online job database of internships and full-time positions, a significant number of which are within the social and environmental sector. Net Impact ensures that relevant postings are included in its weekly newsletter to members.

The Net Impact Club at SOM has developed a robust career and professional development curriculum. Throughout the year, events focused on education about impact-related careers, networking opportunities in the social/environmental sector, and support for resume and cover letter revision are put on by members of the Net Impact careers committee. Representatives from CDO attend the Net Impact Conference and club-organized job treks to develop relationships with potential employers. The CDO also hosts a Networking Night to kick off the job search in early fall, bringing together employers and interested students.

## Student Activities

**96%** of students are satisfied with extracurricular activities

**NET IMPACT**   **GOLD Chapter**

**44%** of students in the chapter

Net Impact Chapter contact:  
yale@netimpact.org

Net Impact is one of the largest, most active clubs at SOM and focuses on career development, curriculum, and community/member engagement. It provides career development support through skill-building workshops, mock interviews, resume reviews, career groups, networking events, job treks to impact sector organizations, and relevant speaker events. This past year, Net Impact sponsored or co-sponsored more than 45 events and workshops. The chapter also fosters an amazing sense of community, with social events and meetings with prominent alumni. This year, Kate Garroway (SOM '12) led a nonprofit financial workshop and prominent SOM alumnus Seth Goldman (Honest Tea) showed enthusiastic support by hosting events for SOM students on and off campus.

### \* Joint Degrees (full list)

- MBA/JD with Yale Law School
- MBA/MEM or MF with Yale School of Forestry & Environmental Studies
- MBA/MA in Global Affairs with the Jackson Institute for Global Affairs
- MBA/MD with Yale School of Medicine
- MBA/MPH with Yale School of Public Health
- MBA/MARCH with Yale School of Architecture
- MBA/MFA with Yale School of Drama
- MBA/MDIV or MAR with Yale Divinity School
- MBA/PhD with Yale Graduate School of Arts and Sciences

Looking beyond Net Impact, SOM has several clubs that provide further support for socially and environmentally minded students. These clubs include Business and the Environment, Global Social Enterprise, Healthcare and Life Sciences, and Economic Development. In addition, SOM Outreach Consulting and Non-Profit Board Fellows connect students with New Haven organizations to provide consulting and board advisory services. Yale SOM is known for its robust Internship Fund, the first of its kind. Run by first-years, the Internship Fund raises money to support students pursuing summer internships at nonprofits, at B Corporations, and in the public sector.



<b>Degree Options</b> <ul style="list-style-type: none"> <li>• Full time</li> <li>• Part time</li> <li>• EMBA</li> </ul>	<b>Joint Degrees</b> <ul style="list-style-type: none"> <li>• MBA/JD</li> <li>• MBA/MFA</li> </ul>	<b>Avr. GMAT 610</b> <b>Avr. GPA 3.45</b> <b>27% Admittance Rate</b>	<b>Social Impact</b> ★★★★★ <b>TOP 50</b>
<b>Annual Program Cost</b> <b>us \$ 62,724</b> Full-time Students..... <b>670</b>			<b>Environmental Sustainability</b> ★★★★★ <b>TOP 25</b>

56% of students agree with:  
An impact job is a top priority for me

### Why Attend

Few business schools in the world can match the depth, diversity, and quality of Schulich's research on ethics, sustainability, and CSR – through its impact on academia, on practice, and on society. Schulich has been a pioneer in collaborating with various institutions such as the Institute for Research Innovation and Sustainability (IRIS), the Centre of Excellence in Responsible Business (COERB), and Net Impact to bring awareness around various social/environmental issues facing business and to present potential roadmaps for change. Schulich is addressing sustainability issues head on and helping build the foundation for a sustainable future by preparing emerging leaders in sustainability.

### Curriculum

The Schulich School of Business was ranked as one of top 25 MBA programs worldwide and first in Canada by The Economist magazine in 2013. Forbes magazine also ranked Schulich first in Canada for return on investment. Students can choose from a wide range of specializations, including Business and Sustainability and Social Sector Management. Schulich offers several sustainability-focused courses through these specializations and courses in Business Ethics, Mining and Non-Profit Management, and Leadership. All Schulich students are exposed to various key concepts in sustainability through a first-semester required class. These courses (among others) are devoted to demonstrating how business is inextricably linked to environmental and social themes and addressing issues pertaining to corporate governance. They aim to show how environmentally and socially sustainable businesses are the most successful and possess a competitive advantage in the marketplace.

A number of other elective courses in areas such as accounting, marketing, and strategy also incorporate social and/or environmental issues. Schulich students are able to take courses related to sustainability at Osgoode Hall Law School and the Faculty of Environmental Studies (both at York University). York Sustainable Enterprise Consultants gives students the opportunity to develop sustainability strategies and solutions for real businesses beyond an academic setting. The Centre of Excellence in Responsible Business (COERB), established in 2010, supplements the existing curriculum by engaging students and faculty on various topics related to sustainability and corporate social responsibility. Schulich also houses the Canadian Business Ethics Research Network and Transparency International Canada, Inc.

#### Prominent Faculty

- Andrew Crane, Managing Ethics and Social Responsibility
- Bryan Husted, Business Strategies for Sustainability
- Dirk Matten, International Business Ethics

#### Prominent Alumni

- Bob Mann, Chief Operating Officer, Sustainalytics
- Sustain McGeachie, Market Leader, Ernst & Young LLP
- Ian Howard, Director, Schneider Electric

**71%** of students are satisfied with social & environmental themes

### Sample Courses

- Social Entrepreneurship
- Social Innovation and Structure of Global Poverty
- Microfinance and Social Impact Investing

### Program Strengths

Community Development .....	★★★★☆
Corporate Responsibility .....	★★★★★
Energy & Clean Tech .....	★★★★☆
Impact Investing .....	★★★★★
International Development .....	★★★★☆
Nonprofit Management .....	★★★★★
Social Entrepreneurship .....	★★★★★

### Skill Building

Entrepreneurship .....	★★★★★
Innovation/Creativity .....	★★★★★
Leadership .....	★★★★★
Strategy .....	★★★★★



## Career Services

**68%** of students agree the program offers adequate career preparation resources for impact job seekers

### Program Effectiveness

Preparing students to be competitive candidates .....★★★★☆

Finding concrete job and internship opportunities .....★★★★☆

Providing professional contacts and networking .....★★★★☆

Teaching students about roles and industries .....★★★★☆

### Career Support for:

An impact job search **is better than** a traditional job search

✓ **Financial Support** for students accepting nonprofit or social ventures internships

✗ **Loan Forgiveness** available to graduates going to work in the nonprofit sector.

The Career Development Centre at Schulich provides all students with industry-specific career guidance and support for launching an effective job search. The center has industry advisors who specialize in key areas of focus, including sustainability and social sector management. A dedicated advisor for sustainability works with a team that specializes in retail, consulting, health care, banking, finance, and marketing to enable students to select career paths that mesh passion with skill.

Since the job search for sustainability is fairly nontraditional, the Career Development Centre supports students in three ways: individual counseling, program creation, and the integration of industry elements into courses. Program creation encompasses initiatives such as “SustainaConnect,” which matches students with mentors whose areas of specialization align with student interests, so that students are provided with opportunities to get “face time” with potential employers. The Career Development Centre also works closely with faculty to integrate industry trends into courses through guest lectures, workshops, and industry panels that complement academic theory that is taught in-class. Armed with these points of contact from industries, students are equipped to effectively network in an educated and targeted manner. Additionally, the Career Development Centre also holds two annual networking events.

## Student Activities

**56%** of students are satisfied with extracurricular activities



**5%** of students in the chapter

Net Impact Chapter contact:  
schulich@netimpact.org

Schulich is a diverse and vibrant community, and the Net Impact chapter is one of the most active and visible clubs. All of the club’s events are focused on furthering the discussion of sustainability with the student body and administration and connecting members with professionals and alumni. Schulich caters to and attracts students who are interested in pursuing a wide variety of business specializations. As such, students have a broad array of interests and experiences, so a great opportunity exists for collaboration and partnership with other student clubs. A few other clubs at Schulich are strongly aligned with Net Impact, such as the Canadian Institute of Mining Schulich Chapter, the Non-Profit Management Club, and the Corporate Social Responsibility Society (CSRS) at the undergraduate level. Net Impact also looks forward to increasing sustainability awareness and professional access to various areas of industry interests through collaborative initiatives with Schulich Association of Management and Organization Studies (SAMOS) and the Entrepreneurship and Venture Capital Club (EVCC).

Some event highlights include two networking events that saw the presence of more than 15 companies spanning industries such as financial services, social enterprises, and sustainability departments of food and retail companies; an international business case competition on sustainability issues in the mining industry held in collaboration with the Canadian Institute of Mining Schulich Chapter and the Case Analysis Club; and a day-long conference with 150-plus attendees and speakers from companies such as the Royal Bank of Canada, Ernst & Young, and Unilever Canada.





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