

# NET IMPACT

Getting Started: Year 1

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Chapters Team



# First Year Fundamentals

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Let's get you started on the road to being a successful Chapter!

- ▶ Building your leadership team
  - ▶ You already have a great start with your two leaders so try to find a few more colleagues to strengthen your Chapter (E.g. marketing, finance, events, project manager)
- ▶ Register your Chapter on campus (if applicable)
- ▶ Connect with the Net Impact Community



# First Year Fundamentals

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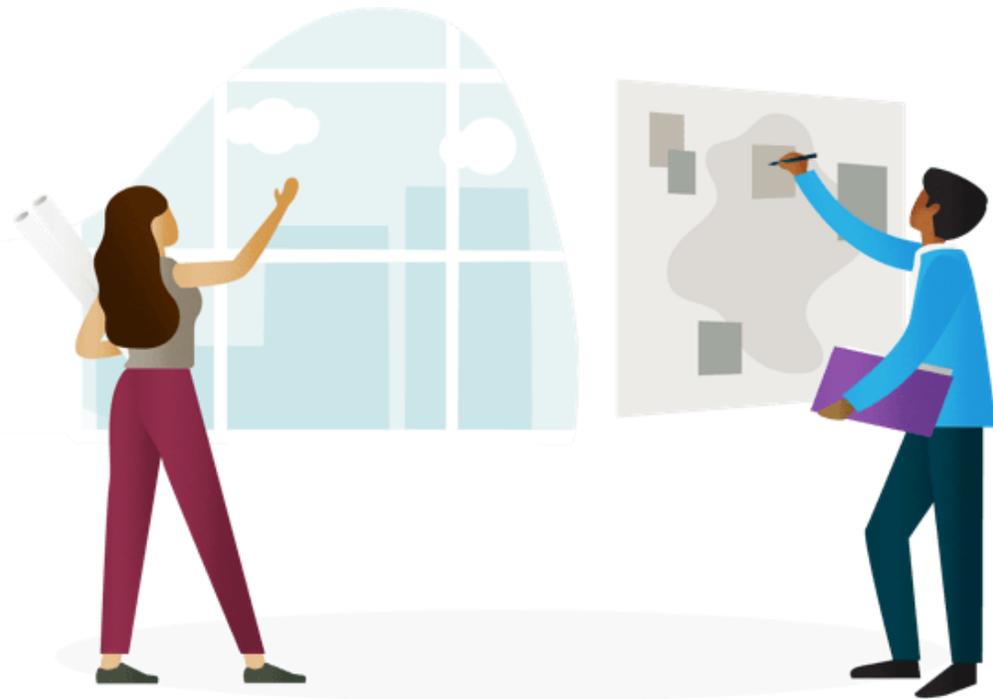
Once you have your leadership team established, here are other things to think about:

- ▶ Develop your Chapter's mission and goals
- ▶ Meet with your Advisor (Student Chapters only)
- ▶ Market your Chapter
  - ▶ Recruit and engage members
- ▶ Plan events, projects, workshops
- ▶ Participate in Net Impact Central Programs
- ▶ Develop a transition plan



# Net Impact HQ is here to help

We have developed exclusive tools for new Chapters, so be sure to use them. The Chapters Team is also always here to help, so let us know if you ever need anything!



- ▶ Chapter Leader Hub
- ▶ Net Impact Central Programs & Events
- ▶ Chapter Leader Trainings
- ▶ Chapters Team Check-Ins



# 1<sup>st</sup> Year Chapter Timeline and Goals

As your 1<sup>st</sup> year progresses, you can enjoy Net Impact Central Programs and develop your own customized events. Every Chapter is unique but we want to provide an overview of the first year. We recommend customizing this timeline to best suit the needs of your Chapter and its members.

## Months 1-4

- ✓ Confirm at least two chapter leaders (*and a Chapter advisor if Student Chapter*)
- ❑ Ensure every Chapter Leader and Advisor has an [account on netimpact.org](https://netimpact.org)
- ❑ Get approved as an organization on campus (*Student Chapters*)
- ❑ Update your [microsite](#) & build your [social media presence](#) (FB, Twitter, LinkedIn)
- ❑ Plan your first event(s)
- ❑ Check out [Net Impact Central Programs](#)

## Months 5-8

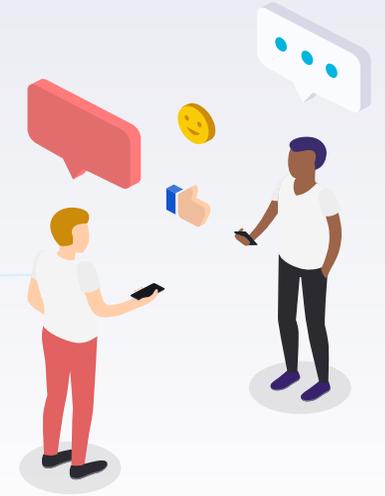
- ❑ Plan and execute your programs and events (Participate in [Net Impact Central Programs](#))
- ❑ Recruit and engage new [Members](#)
- ❑ Create and work within a [budget](#)
- ❑ Meet with your Advisor (*Student Chapters only – we suggest about once a month*)

## Months 9-12

- ❑ Continue programming and member recruitment
- ❑ Plan your Chapter's programs/budget for the following year
- ❑ Plan for any [leadership transitions/recruit new leaders](#)
- ❑ Transition new leaders to existing Chapter resources (Annual Plan, membership lists, Google Drive, login information, etc)

# Months 1 – 4

## Launch, Build, Connect, and Learn



Congratulations on joining the Net Impact Chapter Community! Successfully launching your Chapter is the first step in your journey to make life-long impact in your community.

### Recommended Next Steps:

- Continue to build your leadership team, and make sure they [register with Net Impact Central](#) so they can stay informed
- [Set up](#) your Chapter's microsite!
- Build your [social media presence](#) on Facebook, Twitter, LinkedIn, Instagram

### Resources:

- [Leadership Teams and Succession Planning](#) strategies
- Watch New Chapter Webinars ([Full schedule & recordings-coming soon](#))



# Months 1 - 4

## Recruit Members & Plan Programming

Your Chapter is poised to make an impact! Once you have the basics completed, start recruiting members and launch your programming.



### Next Steps:

- Develop a plan for the coming year using this Annual Plan template (Check your downloads folder)
- Start promoting your Chapter!

### Resources:

- Strategies to recruit and engage members
- Check out Net Impact Central's Programs and other event and program ideas for successful first event(s)
- Marketing materials

# Months 5 - 8

## Engage your members!



If you haven't already held an event, by now you should be ready to go. Most new Chapters engage their members through impactful programming and making connections.

### Next Steps:

- Plan and execute your programs and events (Participate in [Net Impact Central Programs](#))
- [Recruit and engage](#) new members
- Meet with your [Advisor](#) (*For Student Chapters – we suggest about once a month*)

### Resources:

- Chapter Opportunities emails from Net Impact Central
- Net Impact Central [Programs](#)
- Chapter Leader Hub resources:
  - [Marketing strategies](#)
  - [Marketing materials](#)
  - [Surveying your members](#)



# Months 9 - 12

## Plan for the Future



Pass on your knowledge and recruit leaders for long-term success!

### Planning resources:

- Continue programming
- Recruit new leaders and transition them into the roles
- Register your new team on [netimpact.org](https://netimpact.org)
  - Complete a leadership transition form to let Net Impact Central about your new team
- Stay in touch! Update your profile to continue your path to impact with Net Impact



# Connect with the Global Net Impact Community

Success is best achieved together! With over **300 Chapters** around the world, don't miss out on unique community opportunities to learn, connect, and share.

## Connect with the Net Impact Community

Attend Net Impact Events

Participate in Chapter Leader Trainings

Share your successes - send us pictures of your events

Complete Net Impact Central's surveys to help us evolve and learn



# Congratulations on starting your new Chapter!

If you have any questions reach out to us at  
[chapters@netimpact.org](mailto:chapters@netimpact.org).

