





2017-2018 Guide to Business Schools for Social & Environmental Impact is a publication of Net Impact.

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Welcome to the 2017-2018 Guide to Business Schools for Social & Environmental Impact!

Introduction

Letter from Net Impact

Every year, we publish our Guide to Business Schools for Social and Environmental Impact the only Guide for impact graduate programs for students, by students. The Guide provides student ratings of their graduate program's integration of social and environmental themes into curricula, career services, and student activities. Schools are not only profiled and ranked based on impact themes, but we aggregate the data to find year-to-year results and metrics.

Each year, our Guide becomes the main resource for trends in graduate programs and millennial insights on social and environmental themes - and this year is no different. As we continue to learn from past research, we see that the role of graduate programs is constantly evolving to adjust to the ever changing social and environmental pressures from society.

Gone are the days where graduate students are solely focused attaining the piece of paper that confirms their degree. They now look to develop the skills and experiences to make an impact throughout their career - regardless of their chosen field or job title. As a result, they expect more from their graduate schools.

In order to compete, graduate programs are responding to this profound student demand for building a sustainable future. An increasing trend is emerging in the millennial job market; graduates are now looking to make an impact from traditional roles in for-profit organizations.

Today, corporations across nearly every industry are realizing the need to integrate purpose into the fabric of their organizations or risk losing market share. The vast majority of respondents are confident they will find a job that aligns with their values, interests, and passions. By participating in graduate programs that align with their interests, these students are on the path to make their careers a platform for doing good.



About

Overview

The information in the 2017 Guide to Business Schools for Social and Environmental Impact (formerly Business as UNusual) was compiled from an online survey completed by almost 2,000 students. This version is our eleventh annual publication.

Net Impact launched the guide in 2006 to:

- Provide information about what graduate programs offer prospective business school applicants interested in corporate responsibility and sustainability topics
- Share student perspectives on how their program addresses these issues
- Enable business schools to develop more robust social and environmental impact curricula, career services, and support for student activities

How to Read the Guide

TOP BOX

The top box of each profile contains the following information about each program:

- Average ratings from our student survey on the program's inclusion of sustainability and social impact, represented numerically on a 1-5 scale
- Percentage of student survey respondents who "agree" or "strongly agree" on a four-point agreement scale to the following statement: "Learning about social/environmental business is a top priority for students in my program."
- The Top 50 acknowledgement when average ratings for Social Impact and Environmental Sustainability are ordered

ADMISSIONS INFORMATION

For the latest numbers and other admissions information, we recommend contacting programs directly.

DATA TABLES

Many profiles include data tables, visualized as charts, scales, and percentages, that contain information from our spring 2017 survey of graduate students.

NET IMPACT CHAPTER

The "Net Impact Chapter" section contains the following information:

- Contact information for the school's Chapter
- A gold ribbon for Chapters that achieved gold standing in 2016-2017 (recognition provided by Net Impact to its most active Chapters)

About Net Impact

Net Impact mobilizes new generations to use their skills and careers to drive transformational social and environmental change.

We're a global community of students and professionals who want to become the most effective change agents they can be. Our programs—delivered from our headquarters, as well as globally through our student and professional Chapters—give our members the skills, experiences and connections that will allow them to have the greatest impact now and throughout their careers.

Over 100,000 strong, we take on social challenges, protect the environment, invent new products and orient business toward the greater good. In short, we help our members turn their passions into a lifetime of world-changing action.

About

Methodology

TOP BOX

Overall Ratings: Student survey respondents rated their program's strength on a 5-point scale in two categories: sustainability and social impact. Each program's average rating for all students at the program is represented on a 1-5 scale.

Rankings: We then sorted these average ratings in numerical order, and displayed the standing, Top 50, on both topics. This ranking is purely related to the survey question for overall ratings on environmental sustainability and social impact, and does not constitute a more holistic evaluation of the program, or Net Impact's opinion on these programs.

CURRICULUM

Student Satisfaction with Curriculum: The percentage on each profile refers to the respondents in the all-student survey who selected that they were "completely" or "very" satisfied with the focus on social and environmental themes in their program's curriculum.

Sample Courses: Chapter Leaders submitted a sample list of courses offered by their program in fields of interest to Net Impact members.

Program Strengths: Students were asked to rate their program's overall strength in addressing key subject areas. The average student rating for each subject area is depicted next to the subject area.

Skill Building: Survey respondents were asked to rate, on a five-point scale, how well their program helps them build four key skills: entrepreneurism, innovation/creativity, leadership, and strategy. The average rating for each skill is represented through a meter, designed to scale.

Prominent Faculty: Chapter Leaders were asked to name prominent faculty from their program who teach noteworthy courses related to social and environmental impact.

Prominent Alumni: Chapter Leaders were asked to name prominent alumni from their program who work in fields of interest to readers (e.g. social entrepreneurship, energy and clean technology, nonprofit, or corporate social and environmental responsibility).

About

CAREER SERVICES

Career Preparation for Job Seekers: This section lists the percentage of respondents who answered either "agree" or "strongly agree" on a four-point agreement scale to the following statement: "My program offers adequate career preparation resources for impact job seekers."

Students Ratings on Career Services: Survey respondents were asked to rate, on a five-point scale, their career services' support in five different categories. The average rating for each category is represented on the profile.

STUDENT ACTIVITIES

Satisfaction with Extracurricular Offerings: The percentage on each profile refers to the respondents in the all-student survey who selected that they were "completely" or "very" satisfied with the extracurricular offerings focused on social and environmental issues.

2017 Guide to Business Schools for Social & Environmental Impact



Students care about impact issues...

We asked if learning about social/environmental business is a priority for students in graduate school programs.

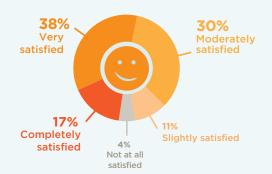
96% of students responded yes!



...but how well are grad school programs responding?



55% of students are very or completely satisfied with the focus on social/environmental issues in their program's curriculum.



83% of students agree or strongly agree with:

The administration is committed to including social and environmental themes through my program.



Students want their impact to continue when they graduate, too:



" I would take a 15% pay cut...

...to have a job that seeks to make a social or environmental difference in the world

68%

2017-2018 GUIDE TO BUSINESS SCHOOLS FOR SOCIAL & ENVIRONMENTAL IMPACT

The Guide for students by students

School Profiles

American University

Kogod School of Business | Washington, DC





Social Impact



of students agree that
learning about
social/environmental
business is a top priority

Why Attend

Kogod's greatest strength is its small size; this allows students to be active beyond academics and to develop close relationships with professors and staff. The community is incredibly strong and supportive. Small does not mean a lack of diversity or opportunities. Kogod's MBA class draws a diverse group of students, both in nationality and work experience. The small size allows each student special attention to develop a personalized career path. Additionally, Kogod's focus on both profit and purpose means that students learn and practice both traditional business and a more meaningful, sustainable approach to the future of business.

Curriculum

The Kogod MBA curriculum embodies the mission that "profit and purpose are not at odds." Kogod's core curriculum provides a rigorous business foundation, while incorporating ideas and practice in sustainability, corporate social responsibility, and ethics. After completing the core, students can choose from many concentrations or create their own. Elective courses can be taken from Kogod's MS in Sustainability Management (MSSM) or any graduate department on campus, including but not limited to Social Enterprise, Environmental Policy, or International Development.

The MSSM is the only interdisciplinary degree of its kind in the nation's capital. The degree is designed to integrate business education with environmental science and public policy to prepare students who want to be part of the first generation of professionally trained sustainability experts and managers. As part of Kogod's overall vision, the school's yearly case competition often features a sustainability theme, from green energy at O-Power, to National Geographic, to combating greenwashing for the FIJI water company.

Prominent Faculty

- Heather Elms, Strategic Thinking
- Jay Pope, Nonprofit Management and Social Entrepreneurship
- Robert Sicina, Peace through Entrepreneurship

Sample Prominent Alumni

- Gina Dennis, Founder and Ceo, Relerience
- Jeff Franco, Executive Dir., City Year DC
- Kristina Dunlevy, Senior Dir. of Program Operations, Goodweave USA

Sample Courses

- · Social Sustainability Strategy
- · Applied Sustainability Management
- Sustainable Products and Purchasing

Program Strengths

Change Management
Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



American University

Kogod School of Business | Washington, DC



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Kogod MBA students take a four-semester required career development class to assess their

values, interests, personalities, and skills. The course provides one-on-one coaching to develop short- and long-term career goals. Additionally, Kogod's dedicated career center, The Kogod Center for Career Development (KCCD), sponsors a series of Industry Days. The KCCD also hosts an annual mock interview day with alumni and local business leaders. This event gives students the opportunity not only to practice interviewing, but also to network with potential future employers.

Student Activities



Net Impact Chapter contact:

american@netimpact.org

80%

of students are satisfied with extracurricular activities

Kogod's mission that profit and purpose are not at odds is further represented in extracurricular activities. Although Kogod is a small program, it attracts an international student body with diverse backgrounds. As a result, students are very involved outside the classroom and this creates a wonderful environment in which to learn from fellow students.

The Net Impact chapter is one of the largest clubs in the program, with a quarter of full-time MBAs involved. The AU Net Impact chapter generates its events from students' suggestions and interests. The club also cosponsors several events with other campus clubs, including Kogod Women in Business (KWIB), Entrepreneurship Club, and the Consulting Club. Sample cosponsored activities include debates like the Business Case for Energy Efficiency, site visits to local companies like Honest Tea, and the Red Dress fundraiser for heart disease awareness with KWIB. Additionally, AU Net Impact attempts to be a resource for career connections, so many events include connecting students to local sustainability professionals and alumni through happy hours, panels, and site visits.

Antioch University

MBA in Sustainability | Keene, NH







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

Antioch University of New England's MBA in Sustainability Program is committed to empowering leaders to create positive change by giving them the tools to balance and intertwine the triple

bottom line and invest in a positive future. This program is designed specifically for working professionals who want an interdisciplinary, hands-on approach to learning. AUNE's MBA in Sustainability Program emcompasses ecological stewardship, community action, and social responsibility.

Curriculum

Antioch University New England's MBA in Sustainability Program's interdisciplinary and interpersonal curriculum is built upon triple bottom line principles and complex systems. The curriculum emphasizes technical proficiency, business fundamentals, and team-based leadership skills all while integrating practice and theory in a collaborative learning environment.

The small class size facilitates interactive, collaborative, project-based learning, case studies, field trips, guest speakers, and client consulting engagements. A wide range of topics including impact investing, social advocacy, sustainable business practices, and B Corp certification are covered. AUNE's MBA faculty members provide real life expertise and share a passion for doing business in a way that is profitable as well as socially and environmentally responsible.

Graduates pursue sustainability careers in both traditional for-profit and nonprofit organizations; along with many launching their own social entrepreneurship ventures.

Prominent Faculty

- · Robbie Hertneky, Leadership, Ethics & Change
- Taryn Fisher, Introduction to Sustainability
- Donna Mellen, Developing People & Performance

Sample Prominent Alumni

- Sasha Purpura, Executive Director, Food For Free
- Hermine Weston, Facility Engagement Manager, Practice Greenhealth
- Chad Braden, Director of Facilities & Sustainability, Stonebridge Hospitality

Sample Courses

- · Leadership, Ethics & Change
- Ecological Economics for Social Entrepreneurs
- Strategy, Innovation & Resilience

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship
Innovation/Creativity

Leadership

Strategy



3

Antioch University

MBA in Sustainability | Keene, NH



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of

roles, industries, and issue areas

Relevant professional contacts and networking opportunities

Peer support for my job

search process

Skills and experience necessary to be competitive in the job market



94%

of students agree the program offers adequate career preparation resources for impact job seekers

AUNE's MBA in Sustainability Program offers career development through hands-on experience. Throughout the program, individual and group learning help facilitate students in taking advantage of great career opportunities. These include information interviews with leaders in the sustainability field, consulting projects with regional organizations facing sustainability challenges, amongst others. The AUNE alumni is also a very strong network that has encouraged students in their career journey.

Student Activities





Net Impact Chapter contact:

antioch@netimpact.org

100%

of students are satisfied with extracurricular activities

AUNE students are dedicated and engaged in social and environmental issues across the University. Net Impact activities are tailored to the interests of MBA in Sustainability Program students who are pursuing their degree while often maintaining a full-time work schedule. Therefore, events and activities are organized in coordination with class weekend scheduling. Examples of events include a guest speaker from B Lab, a panel discussion among alumni working in the sustainability field, and a visit to a B Corp certified manufacturing firm. In addition, AUNE's Net Impact chapter organizes an annual Holiday Clothing Drive that collects hundreds of pounds of clothing for donation to a local charity.

Arizona State University

3

W.P. Carey School of Business Tempe | Tempe, AZ





Social Impact



of students agree that learning about social/environmental business is a top priority

Why Attend

W.P. Carey School of Business prepares students for immediate success through their innovative curriculum, community support and devoted career services team. Students are provided with unique learning opportunities and experiences, additionally class sizes are small making

students experiences more personal. You'll work on transforming the future of business through Supply Chain Management concentration students will learn about social responsibility and sustainable supply chains.

Curriculum

This innovative forward focus full -time MBA curriculum re-thinks the way students are taught. Rising to meet to rapid changes and realities in business the 60-hour Forward Focus curriculum features eight dynamic experiences of which learning labs, future forward leadership courses and executive connections are all unique to W.P. Carey. Students can choose from one of eight concentrations. In the Supply Chain Management concentration students will take courses on sustainability and social responsibility to develop an understand of how to increase a firm's profitability as well as how to effectively implement sustainability in all aspects of the supply chain.

Sample Courses

- Society and Sustainability
- International Development and Sustainability
- Sustainable Energy, Materials and Technology

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Skill Building

Systems Thinking

Entrepreneurship
Innovation/Creativity
Leadership
Strategy



Prominent Faculty

- Kevin Dooley Management of Technology/ Innovation
- Dale Rogers Cases in Global Logistics
- Don Lange Ethical Issues for Managers

Sample Prominent Alumni

- Suzanne Fallender Director of Corporate Responsibility at Intel
- Allan Yilun Yang Director of Corporate Sustainability at U-Haul International
- Javier Valdez Founder Myght, INC

Arizona State University

W.P. Carey School of Business | Tempe, AZ



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Personal attention and transformative results are what you can expect from the career services at W.P. Carey. They will work with you each step of the way to help your personal brand and crucial skills. You'll be connected with dedicated career professionals and recruiters from top companies around the countries to help build the next steps in your career. Each student will take career leadership courses and summer internships as well as state of the art facilities with on campus recruiting.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

asuwpcarey@netimpact.org

71%

of students are satisfied with extracurricular activities

In addition to the innovative curriculum and personally customized experience, W.P. Carey offers an array of student involvement activities. Join a professional club, such as the Graduate Supply Chain Management Association where you can dive further into your course material or an extracurricular club. Enjoy clubs tailored more towards impact such as the Volunteer Council and the Net Impact Graduate Chapter or the social activities with The MBA Outdoors Club.

Babson College

3

Babson College Full-Time MBA Program | Wellesley, MA







Social Impact



83%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

At Babson College's F.W. Olin Graduate School of Business students will develop deep understand for functional business knowledge and an entrepreneurial mentality. You'll learn how overcome challenges and create opportunities in any situation. Babson makes quality graduate education

affordable with 60 percent of their students receiving financial aid, while staffing a world class faculty and connecting students to a network of over 40,000 alumni in 115 countries. One of Babson's six goals interwoven through students MBA experience is for students to learn the skills to be socially, environmentally and economically responsible. In addition to Babson's six goals, they take into account each individual's goals making their curriculum flexible and personal.

Curriculum

In the F.W. Olin Graduate School of Business students have the option to choose between a one-year accelerated full-time MBA program or a twoyear full-time MBA program. In the one-year program you will be immersed with a small cohort allowing classmates to form life long connections. The one-year and two-year program will take electives together to continue to connect and expand their network. With the core curriculum students will develop lifelong skills, take a capstone course designed uniquely for your concentration and a Signature Learning Experience. The Signature Learning Experience is uniquely designed courses and educational activities that give students the opportunity to apply what they learn in the classroom to real life business circumstances. In the Business and Social Innovation Intensity Track students will learn how to simultaneously create economic and social value. Not only will students be enriched by coursework but also social entrepreneurial experiences, a two-hour MBA Impact Hour on the UN Sustainable Development Goals and programs such as Social Innovation Experiences can be an Inventureship, Approved Independent Study or Babson Board Fellows Program.

Prominent Faculty

- Nan Langowitz Creating and Leading Effective Organizations
- Heidi Neck Director of the Babson Entrepreneur Experience Lab
- Miguel Rivera-Santos BI1 Strategy

Sample Prominent Alumni

- Tonie Hansen Senior Director, Corporate Responsibility NVIDIA
- Asheen Phansey Global head of the Sustainable Innovation Lab at Dassault Systemes
- Jenny Flores Head of Community Affairs and Corporate Social Responsibility Bank of the West

Sample Courses

- Public Policy Entrepreneurship
- Culture, Society and EPS in Developing Economies
- · Leading for Social Value

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Babson College - F.W. Olin Graduate School of Business



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



82%

of students agree the program offers adequate career preparation resources for impact job seekers

During students MBA journey at Babson students have access to graduate advising. The graduate advisors help students with program requirements and core curriculum as well as connecting you with partner offices and on campus resources. Students are connected with partner organizations to work on consulting projects and are connected with coach for one-on-one mentoring to develop each individual's talents.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

babson@netimpact.org

81%

of students are satisfied with extracurricular activities

With Babson strong belief in education extending beyond the classroom, they offer many co-curricular indicatives and activities. The diversity of the student body and various campus resources, students have the opportunity to design their own experiences. Students can join forms, case competition and on campus organizations making a Babson graduate students experiences really dynamic.





Bard College

MBA in Sustainability | Annadale-on-Hudson, NY







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

The Bard MBA in Sustainability program focuses on the business case for sustainability, while providing a rigorous business education. The program explores in-depth knowledge of core business skills through the lens of sustainability. In this program, students learn about aggressive

resource efficiency, innovative ecological design, human creativity, and continuous innovation - all the while integrating the triple bottom line: economic success, environmental integrity, and social equity.

Curriculum

The Bard MBA curriculum provide students with the tools to pursue their MBA with core business competencies with an emphasis on incorporating an integrated bottom line strategy. Students are encouraged to examine how their work makes a social and environmental impact. The majority of students in the program have varied social and environmental professional experience, such as sustainable agriculture and alternative energy. All classes, such as Finance for Sustainability, Entrepreneurship, Leading Change in Organizations, Implementing Sustainability, Strategy for Sustainability, and Sustaining a Mission-Driven Organization, integrate social and environmental themes.

Bard offers a course called NYCLab, which is a key component of the Bard MBA in Sustainability curriculum. Working in teams, students engage in consultancies for businesses, government agencies, and nonprofits. During the 8 month project, teams develop and negotiate a Project Agreement with their client, including a scope of work, project deliverables, deadlines, and expectations for communication and information sharing. Field trips take place each semester for students to visit a business and tour the facility to see first-hand how sustainable operations work.

Prominent Faculty

- · Hunter Lovins, Professor Sustainable Management
- Eban Goodstein, Director and Faculty, Bard MBA in Sustainability; Director, Bard Center for Environmental Policy
- Gautam Sethi, Economics of Natural Resources

Sample Prominent Alumni

- · Robert Ransick, Bennington College
- Meghan Ryan, BSR
- · Libby Murphy, Entrepreneur

Sample Courses

- Principles of Sustainable Management (POSM)
- · Finance for Sustainability
- Entrepreneurship

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy





Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Students at Bard have access to the expert advice of Shannon Houde, a leader in sustainability career placement and a professional consultant. She offers services such as individual counseling and long term career development workshops, helping students to provide a better picture of their abilities on resumes and ultimately helping realize their career goals. The capstone class at Bard also targets career advancement by facilitating either entrepreneurship or internships.

This program has been seen to be effective, as Bard alumni reliably pursue careers in sustainable business. They advertise a track record over 200 alumni in this field since the field was founded several years ago, and host a compilation of LinkedIn profiles to prove it.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

bardcollege@netimpact.org

96%

of students are satisfied with extracurricular activities

As a university with both graduate and undergraduate students, Bard offers a large number of clubs and organizations for academics, sports, culture, environmentalism, media, special interests, and more. As the MBA in Sustainability is only a few years old, the selection of clubs in the field are slightly limited, but that does not discourage Bard students, who appear to be very satisfied with the extracurriculars offered. The Bard Net Impact chapter puts on events in the vein of sustainability, such as "Share Your Impact," a program in which all New York City chapters are brought together for a talk titled "Investing with Impact- Business Stepping Up" by Hunter Lovins and Kathy Hipple. By hosting environmental and social business events regularly, Net Impact opens up many doors for Bard Students. Bard also hosts other seminars to supplement the MBA curriculum.

Twice a month, the podcast Sustainable Business Fridays hosts guests chosen by students who are leaders in the field of sustainability. These interviews feature topics such as "Personal Care Products That Are Good For Body & Planet" and "Sustainable, American-Made Footwear" and are posted online for the student body. Archives of these go back to 2013, and are a great resource for students to learn and grow from.

Baruch College - Zicklin School of Business

MBA in Management/Sustainable Business | New York City, NY





Social Impact



100% of students agree that learning about social/environmental business is a top priority

Why Attend

Optimal for career-changers, Baruch's Full-Time MBA program is amassed by students of diverse professional and academic backgrounds. This programs allows students time as well as gives them the resources to integrate critical career management activities such as, professional development,

personal networking and internship into their MBA experience. Their Sustainable Business track gives students the knowledge of ESG issues and emphasis on responsible business individuals in local and global communities. Finally, the Zicklin Full-Time MBA program is ranked by Forbes and US News as one for the top for return on investment and staff faculty ranked among the best in their respective fields.

Curriculum

Students enrolled in the Full-Time MBA program embark on a 22-month long journey of study, dynamic group management and professional distinction. In the Sustainable Business track students will dive into the social, environmental and governance topics, green business, social entrepreneurship and community enterprise development in addition to its strategy co-anchor. A strategic mindset will be developed in order for students to understand how to integrate ESG into a business – whether it's within a small business or corporate environment. The Sustainable Business track accounts for 12 credits of the total 57 for the MBA program.

Program Strengths

Sample Courses

Sustainability

Technology

Society and Sustainability

· International Development and

· Sustainable Energy, Materials and

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Prominent Faculty

- · Sandip Basu, Social Entrepreneurship
- Justice Tillman, Ethical Behavior
- · Anne-Laure Winkler, Corporate Social Responsibility

Sample Prominent Alumni

- Elissa Shevinsky Founder & Organizer SecretCon
- Marilyn J. Magett CEO & Founder CRS Financial Management Solutions
- Trevor A Edwards President of Nike Brand at Nike Inc.

Skill Building

Entrepreneurship
Innovation/Creativity
Leadership
Strategy

Baruch College - Zicklin School of Business

MBA in Management / Sustainable Business | New York, NY



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



71%

of students agree the program offers adequate career preparation resources for impact job seekers

Devoted to providing Zicklin graduate students with the network and tools to build relationship and successfully manage their careers, their graduate career services serve as a primary educational unit. They teach students the skills to navigate the job market and are recognized experts in business career development. They offer workshops, individual counseling, interview practices, as well as, create events to help students compete today's environment. In addition, they provide a range of internship and job links and other on-campus recruiting opportunities.

Student Activities

NET IMPACT

Net Impact Chapter contact:

baruch@netimpact.org

71%

of students are satisfied with extracurricular activities

Graduate clubs and activities are available for students to further enrich their Zicklin experience, promoting leadership and diverse interest. The student association range from professional and academic clubs such as Sustainable Business Club and Zicklin Graduate Accounting society to social clubs. Graduate students are welcome to join the Graduate Student Assembly, which allows numerous opportunities for students to be involved in the Baruch community, hosting networking, social and educational events throughout your time at Zicklin.

Boston College

3

Carroll School of Management | Newton, MA





Social Impact



of students agree that learning about social/environmental business is a top priority

Why Attend

Boston College MBA students at the Carroll School of Management can choose from a wide range of customized courses taught by leading faculty from a robust curriculum. The MBA program can be completed in two years. Additionally, outside of the classroom, MBA students have the

opportunity to participate in internships, part-time work, competitions, real-world projects, and study trips. Boston College is a top-tier university with an incredible network that lays the foundation to set students up for successful careers. The Carroll School of Management is ranked as of the top business schools in the US by the US World News and Report.

Curriculum

At the Carroll School of Management, students can pursue an Entrepreneurship co-concentration to prepare students to launch and manage high-growth ventures in emerging industries. Part of the curriculum of the co-concentration focuses on social enterprises with courses like Social Innovation and Entrepreneurship. There is also a co-concentration available in Managing for Social Impact and Public Good. This interdisciplinary co-concentration is sponsored by three Carroll School of Management departments: Business Law and Society, Information Systems, and Marketing.

Sample Courses

- Nonprofit Management
- Social Innovation and Entrepreneurship
- Managing for Social Impact

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Prominent Faculty

- Richard Powers, Managing the Legal and Ethical Environment of Business
- Mary Cronin, Managing for Social Impact: Innovations in Responsible Enterprise (book)
- Sandra Waddock, Professor and Galligan Chair of Strategy

Prominent Alumni

- Ronald Logue, Former Chairman of State Street Corporation
- Denis O'Brien, Founder Digicel

Boston College

Carroll School of Management | Newton, MA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



86%

of students agree the program offers adequate career preparation resources for impact job seekers

Graduate students at the Carroll School of Management work closely with the Career Development office on personalized career goals, developing a strategic search plan, and executing an effective internship or job search. The Career Development office offers a wide range of resources from resume building, interview skills, industry webinars, to networking opportunities. Additionally, various programs and services are available through the year including focused advising, career strategy workshops, and employer recruiting events.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

bostoncollege@netimpact.org

79%

of students are satisfied with extracurricular activities

Boston College has over one hundred and fifty student clubs, many of which directly interface with and work with the local Boston community. Clubs range from the Marketing Academy to the Karate Club to BC MBA 5K and everything in between.

Specific to the Carroll School are the very active Graduate Management Student Association (GMA), a Boston College MBA organization focused on issues around academic affairs, student funds, local charities, and social events. For more information about GMA, visit https://bcgma.com/.

Boston University

Questrom School of Business | Boston, MA







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

Boston University's Questrom School of Business is an excellent program for students looking to move into the social and environmental fields. There are courses and concentrations tailored to meet the interests of a wide range of students resulting in a diverse and engaged student body.

Because of this, both traditional and nontraditional student backgrounds and career aspirations are valued. Questrom is an open and engaging community of students who have the opportunity to lead initiatives and create personalized programs. Funds are available each year for students who decide to pursue a social impact summer internship.

Curriculum

The Full-Time MBA is a 64-credit curriculum with a 34-credit core and an internship component. What sets Questrom apart is its variety of coursework. Students move beyond the traditional and have the chance to explore a specialty early in the program. Students build a comprehensive knowledge of management disciplines that prepares them to engage the forces transforming the global economy.

The curriculum focuses on contemporary business perspectives and issues, collaboration, teamwork, and entrepreneurial skills. Case studies emphasize making the best decisions for the overall organization, not just for a single department. Students learn to solve problems, simplify issues, and optimize results.

There is a strong focus on social and environmental curriculum and the curriculum continues to expand and grow. The Public and Nonprofit Management program is 40 years old and focuses on social impact and helps students who are looking to enter the social sector gain the business skills they need to stand out. Questrom has recently added an Energy and Environmental Sustainability concentration with course offerings that cover a wide range of topics and prepare students for careers in the energy and environmental fields.

Prominent Faculty

- · Kira Fabrizio, Social Enterprise and Environmental Sustainability
- Paul McManus, Strategies for Sustainable Development
- David Stolow, Fundamentals of Nonprofit Management

Sample Prominent Alumni

- Melissa Small, Corporate Responsibility Programs Manager, EMD Millipore
- Bryan Woliner, Director of Finance, Root Capital
- Chris Mann, VP, Corporate Partnerships, City Year

Sample Courses

- Foundation of Environmental Sustainability
- Strategies for Sustainable Development
- · Marketing Social Change

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Boston University- Graduate School of Management

Questrom School of Business | Boston, MA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Questrom faculty and staff make a concerted effort to get to know their students and their career goals. The career management teams offers numerous resources including career coaching, shadowing alumni connecting students with recruiters, job boards, and much more. Additionally, the professors in the social impact MBA and Energy and Environmental Sustainability concentration are consistently passing along opportunity announcements and helping students make connections in the field of their choice.

Student Activities

NET IMPACT

Net Impact Chapter contact:

boston.grad@netimpact.org

100%

of students are satisfied with extracurricular activities

Questrom prides itself on creating a strong sense of community. Students at Questrom are socially and environmentally conscious, from student led initiatives to increase recycling or take the stairs at school to participation in the Net Impact National Conference and Case Competition. In the past, students at Questrom have organized guest speakers from Delta to speak about a green supply chain, a networking event dedicated to social impact career opportunities, and organized a case competition that had applicants from all around the world.

Brandeis University

International Business School | Waltham, MA





Social Impact



89%

of students agree that learning about social/environmental business is a top priority



The International Business School at Brandeis University offers an MBA degree with practical skills required for working in a business. IBS students have very high rates of employment, and can customize their degree around some core coursework including finance, data analytics, marketing,

or real estate. Student can reach their full potential by working with adept faculty and supportive businesses.

Curriculum

The International Business School at Brandeis University offers a core curriculum, and four suggested concentrations to choose from. However, students are also able to customize their electives into a concentration or emphasis more closely tailored to their individual career goals and interests. The four concentrations, Finance, Data Analytics, Marketing, and Real Estate, offer discrete skill sets to improve the competitiveness of students in the fields. Before even beginning the MBA Program, students take Business Statistics and Microeconomics online to have the background needed to keep up with the rigorous coursework.

Sample Courses

- Competition and Strategy
- Big Data
- Branding Strategy

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Prominent Faculty

- Stephen Cecchetti, International Economics
- Alice Hsiaw, Economics
- · Andy Molinsky, International Management and Organizational Behavior

Sample Prominent Alumni

- Shweta Raisoni, Product Specialist, Google
- Prathap Gangadhar, Senior Investment Strategy and Risk Analyst, Liberty Mutual
- · Vera Bondarenko, Global Financial Manager, EMC

Brandeis University

International Business School | Waltham, MA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



96%

of students agree the program offers adequate career preparation resources for impact job seekers

By a recent study, 95% of Brandeis graduates seeking jobs found employment within 6 months of graduation, with an average reported salary of \$83K. And 100 percent of Brandeis IBS MBA students seeking internships were able to secure one. The Career Strategies Center supports students in their career search by setting up alumni mentorships, as well as industry treks, individual coaching, and events to grow their network. In the industry treks, students travel to organizations to spend between a day and a week learning about companies, networking, exploring career paths, and finding new ideas about how to actualize their potential.

The Career Strategies Center also puts on career fairs, information sessions, and networking events to try and foster connections between the student body and the business world. There are other ways for students to advance their career prospects as well, such as joining academic clubs, working in a consulting project, immersion programs, and simulation competitions.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

brandeis@netimpact.org

80%

of students are satisfied with extracurricular activities

Brandeis is host to a number of clubs and associations, ranging from the Data Analytics Club to the Football Club to Net Impact. Net Impact at Brandeis was founded in 2005 in conjunction with the Heller School for Social Policy and Management. They partner with other campus clubs Net Impact Chapters in the Boston area. They put on events about social business, impact investing, and clean-tech in order to mobilize Brandeis students into making social and environmental change with their business skills.

Brandeis also offers summer internships designed to refine students' resumes and teach them the skills they need for a career. Many of these internships are international including positions in Hong Kong, Shanghai, and Cape Town, giving students the global perspective and skills required to succeed.

Carnegie Mellon University

Tepper School of Business | Pittsburgh, PA





Social Impact



100% of students agree that learning about social/environmental business is a top priority

Why Attend

Tepper's MBA program emphasizes leadership and strategic analytics to prepare for today's vast business world. The Tepper School programs are not limited by a single department, allowing students to discover courses in many different fields from computer science, robotics, life sciences,

design, engineering to entertainment. The Tepper School's two-year MBA program values management fundamentals for students to choose electives most relevant for their long-term professional career.

Curriculum

Tepper focuses on developing leadership and management skills to empower individuals to pursue their interests. The core curriculum include global economics, ethics in leadership, and better practices and a vast array of electives to choose from, such as Sustainable Operations and Sustainable Business: Energy and Environmental Policies. Carnegie Mellon as a whole integrates green practices in daily operations and on the university level. Tepper students have the opportunity to take classes with the Heinz School of Policy. Through collaboration across the University with the Center for Innovation and Entrepreneurship (CIE), IdeaLab, and Entrepreneurship and Venture Capital Club (EVC), there are mentorships, resources, and opportunities for entrepreneurship including, most recently, with social, educational, energy, and healthcare startups.

Prominent Faculty

- W. Michael Griffin, Government and Business, Sustainable Business: Energy and Environmental Policies
- Lars Peter Hansen, former faculty member, 2013 Nobel Prize in Economic Sciences winner
- Alan Scheller Wolf, Sustainable Operations

Sample Prominent Alumni

- Swetha Arbuckle, Principal HR Leader, Amazon Web Services
- · James Ostry, Co-head of Credit Suisse HOLT
- · Dave Mawhinney, Executive director of the Swartz Center for Entrepreneurship

Sample Courses

- Energy Finance
- · Lean Entrepreneurship
- 3 New Product Management

Program Strengths

Change Management Energy & Clean Tech Impact Investing Nonprofit Management Social Entrepreneurship Systems Thinking

Skill Building

Entrepreneurship Innovation/Creativity Leadership Strategy ***

Carnegie Mellon University

Tepper School of Business | Pittsburgh, PA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



80%

of students agree the program offers adequate career preparation resources for impact job seekers

Tepper MBAs are provided resources to set them up for success. The Tepper Career Opportunities Center and their counselors provide industry expertise, job specific coaching, and valuable insight on recruiting. With varied Interests year to year due to the relatively small class size, the Career Opportunities Center help customize plans and resources for each individual. The Career Services office strives to support students who pursue career and internship opportunities off-campus.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

cmu@netimpact.org

89%

of students are satisfied with extracurricular activities

Among the advantages of attending a school with a tight-knit community is the lifetime friendships and high levels of networking available throughout the school and global alumni network. The Tepper School offers campuswide access to a curriculum in which team projects are inherently built into the academic and leadership experience. The Tepper community thrives because each person understands the value of partnership. Successful students are those who have leadership potential and understand that true leadership is earned. This is why every Tepper School student is given the opportunity to make his or her mark in leadership roles via their 30- plus professional and social student clubs. Net Impact as a club has the opportunity to work with Career Services, corporate recruiters, and speakers for companies to address their CSR initiatives in more depth.

Case Western Reserve University



Weatherhead School of Management | Cleveland, OH







Social Impact



83%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

Weatherhead School of Management does not consider design and management to be mutually exclusive. In fact, in 2013 they launched the Department of Design and Innovation, which blends creative design thinking with traditional business practices, in an exciting new outlook on

innovation. They also have a close bond between faculty and students, which helps in fostering a collaborative environment. Additionally, the strong focus on diversity and an international outlook, which is a key management tool to better business and society, is highly values at in the University. They also hold alumni relationships closely and continue to enrich students lives even after they have graduated.

Curriculum

LEAD (Leading People and Organizations) assesses students to help them find the best academic plan moving forward through the course. First, students start with the integrative core curriculum, which includes subjects such as accounting, operations and supply chain management, and economics. Because of Weatherhead's emphasis in design and sustainability, they require students to take two courses in design and sustainability. They also have three projects that students work on in their second semester. They develop a business model for a start-up, a product line in an established company, and a new business opportunity for a large company. Rather than restrictive concentrations, Weatherhead has students pick 8 electrics from focus areas.

Energy & Clean Tech

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Sample Courses

· Design and Sustainability

• Executive Leadership

Program Strengths

Change Management

Impact Investing

· Business Ethics

Skill Building

Strategy

Entrepreneurship
Innovation/Creativity
Leadership



Prominent Faculty

- Satish Nambisan, Professor Design & Innovation
- Richard Boyatzis, Professor Organizational Behavior

Sample Prominent Alumni

- Jenniffer Deckard, President, CEO, and Director of Fairmount Santrol
- Clayton Deutsch, President and CEO of Boston Private Financial Holdings Inc.
- Anand Swaminathan, Senior Partner at McKinsey & Company

Case Western Reserve University

Weatherhead School of Management | Cleveland, OH



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



83%

of students agree the program offers adequate career preparation resources for impact job seekers

Weatherhead's career center is available to make sure students find their best job that matches their goals and interests. They have many resources to help students, such as career fairs, resume reviews, and mock interviews. Their extensive alumni network provides connections to a diverse range of companies. Alumni's have been hired at companies such as Amazon, Smuckers, and Lincoln Electric Company. Students also have access to Weatherhead CareerLink and Weatherhead's Intranet, where they can find information about workshops and jobs.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

weatherhead.grad@netimpact.org

67%

of students are satisfied with extracurricular activities

In addition to their Net Impact Chapter, Weatherhead has clubs such as IDEA (Innovation Design Entrepreneurial Association) and Design Club. In the fall, Weatherhead holds a series called Coffee Connections, where students have the opportunity to have one-on-one time to network with business professionals. Additionally, there is an Industry Insider Series where students can attend workshops and network with business representatives. In the spring there is an MBA networking event where students can be recruited for internships. The Panel Discussions provide in depth information on the day-to-day work in a wide variety of careers.

Claremont Lincoln University



Claremont Lincoln University- Social Impact | Claremont, CA







Social Impact





100% of students agree that learning about social/environmental business is a top priority

Why Attend

Claremont Lincoln University is an online program that allows for a flexible student schedule. Although the program is online, students have the opportunity to meet faculty and classmates in person twice a year. Through the Social Impact program, students learn about social leadership,

social impact literacy, resource models, action research, social evaluation, and interpersonal communication. This program is designed to gives students the tools and resources to make long lasting positive change in their careers.

Curriculum

Claremont Lincoln's M.A. in Social Impact is an online course for emerging leaders with a drive to make a social or environmental difference. Across 15 months, students take 10 courses starting with the Claremont Core. The Claremont Core is a series of four classes that cover mindfulness, dialogue, collaboration, and change, which the university considers the skills that every student needs to succeed.

In additional, students in the Social Impact M.A. take Human Development for Social Leadership, Foundations of Social Impact, Resource Models for Social Impact, Action Design for Change, and Storytelling and Marketing for Change. This coursework is then brought together in the Capstone Action Project, which is individualized for each student. These projects are unique and practice real world situations, such as creating a program to help millennials integrate into the natural culture of an organization, or working

with leadership in a company to upgrade a sensitive information policy.

Prominent Faculty

- · Jennifer Lonergan
- · Robert Mittelman
- Anita Nowak

Sample Prominent Alumni

- · Carrie Johnson, Deputy Director of the Institute of International Education's Middle East and North Africa Region Office and Director of the USAID-funded LOTUS Scholarship Program in Egypt
- Isaac Bubna, Social Venture Program Director for Street Bean Espresso

Sample Courses

- Foundations of Social Impact
- · Action Design for Change
- Human Development for Social Leadership

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Claremont Lincoln University

Claremont Lincoln University- Social Impact | Claremont, OH



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market

88%

of students agree the program offers adequate career preparation resources for impact job seekers

Existing largely online, CLU does not have a physical career office, instead focusing on a non-conventional approach. Claremont Lincoln encourages networking and student connections to jobs. Currently, they are working on an alumni portal system designed to bring students into contact with graduates. When complete, this will allow for career mentorship and the exchange of job opportunities, as well as help alumni further their careers and find trustworthy new employees for their organizations. By having such a broadly distributed student body, this online system can provide a wider set of opportunities to students than a localized career office, and CLU hopes that this support will last forward long past graduation.

Student Activities

NET IMPACT (\$\square\$)

Net Impact Chapter contact:

clu@netimpact.org

91%

of students are satisfied with extracurricular activities

As Claremont Lincoln University exists primarily online, student activities work differently than they do elsewhere. For example, the Net Impact Chapter at Claremont Lincoln, established in 2016, exists online as well, serving students from around the globe. Even though the Chapter meets virtually, members are still able to put on events, such as a series of guest speakers, or a program for CLU Students to mentor the formerly incarcerated in their transition back to society. The Chapter has put on a significant number of events, and it has proven to be a must-join for students interested in social and environmental impact fields.

Clark University

Graduate School of Management | Worcester, MA







Social Impact





96%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

Clark University's Graduate School of Management (GSOM) demonstrates its commitment to addressing pressing societal and environmental problems. GSOM students are actively engaged in the Worcester community, and these high-impact educational opportunities offer students the

opportunity to combine real-world experience with classroom theory. GSOM is an integral part of the larger university, and its programs and research reflect the university's focus on pressing social, economic, and environmental issues. GSOM is an excellent fit for students interested in attending a school where faculty and students continually develop new ways of thinking and acting that have a positive impact on the lives and livelihoods of people throughout the world.

Curriculum

The Clark Graduate School of Management provides many electives for students to broaden their impact learning, including Sustainability Consulting Projects, Energy Management, and Social Entrepreneurship. GSOM students also have the option to take courses in the International Development, Community, and Environment Department (IDCE). IDCE offers courses in nonprofit management, sustainable consumption and production, monitoring and evaluation, environmental science and environmental modeling, and many other community and international development classes. Students are able to provide feedback through several administrative channels (Student Services, the Dean's Office, individual professors) on course suggestions.

Professors choose case studies for other core program elements focused on environmental and social issues. GSOM students have many opportunities to apply their knowledge and skills, including courses where students conduct an in-depth study of a local company, travel to another country to understand the economic situations outside of the United States, or complete internships where they provide management advice to emerging and growing companies. In addition to joining the Clark Net Impact Chapter, students can participate in consulting projects with the Community Development Training Institute.

Prominent Faculty

- Will O'Brien, Greening the Organization
- Tom Murphy, Green Marketing

Sample Prominent Alumni

- Kate Hanley, Outreach, Environmental Defense Fund
- Patrick Bird, Environmental Protection Specialist, EPA
- Ezra Becker, Hydro License Coordinator, Pacific Gas and Electric

Sample Courses

- Corporate Social Responsibility
- Sustainability Marketing
- Green Supply Chain Management

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Clark University

Graduate School of Management | Worcester, MA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



95%

of students agree the program offers adequate career preparation resources for impact job seekers

The Graduate School of Management Stevenish Career Management Center offers advice to facilitate a student's transition from school to career. In addition to the many alumni networking opportunities, GSOM hosts a recruitment site to connect students and employers, fostering internships and full time jobs. Students are also encouraged to use Big Interview, a mock interview tool to allow students to best prepare for interviews. Students are also encouraged to work directly with the Stevenish Career Management Center professionals to prepare for, search, and apply for internships and jobs.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

clarku@netimpact.org

85%

of students are satisfied with extracurricular activities

GSOM focuses on involving students in knowledge sharing, career development, and social networking outside the classroom. Clark Net Impact works in five main areas including international development, nonprofit management, environmental sustainability, CSR, and social entrepreneurship. The Clark Net Impact Chapter has organized speaker events on topics including the localization movement, nonprofit management, and social entrepreneurship.

The Clark Net Impact Chapter has also organized a panel discussion about the importance of impact organizations to communities. The panel featured representatives from City Year, Habitat for Humanity, and the Seven Hills Foundation. In conjunction with the Clark Sustainability Collaborative's Earth Week initiative, their Net Impact Chapter organized an in-depth tour of one of WeCare Organics composting facilities.

Outside of GSOM, Clark holds a vast array of student organizations focused on many different aspects of social change and sustainability both within GSOM and Clark as a whole. Students have the chance to participate in GSOM's Principles for Responsible Management Education Committee and the Clark University Environmental Sustainability Taskforce as student representatives.

College of William & Mary

Raymond A. Mason School of Business





Social Impact



of students agree that learning about social/environmental business is a top priority

Why Attend

The Raymond A. Mason School of Business is known for its quality of education and commitment to the students. The curriculum focuses on the ethical, social, and environmental impact of business. The community is service-oriented, philanthropic, and active. There is a growing social

and environmental awareness in the program that make it a nurturing place to learn and transform. The William & Mary Office of Community Engagement, The Reves Center for International Studies, and The Charles Center offers funding opportunities (stipends and monetary awards) for students who accept internships with nonprofits or social ventures on an application basis. The Mason School of Business also partners with the U.S. State Department in hosting Fulbright Scholars and works through the Peace Corps to offer scholarship support through the Paul D. Coverdell Fellowship (Merit-based).

Curriculum

The William & Mary MBA core curriculum incorporates social and environmental themes into a number of its courses including finance, supply chain management, leadership, business ethics, and global competitive strategy - all of which are required components of the academic experience. Supply chain classes have the greatest emphasis on social and environmental topics as the class provides students with relevant case studies featuring companies' strategic planning on major sourcing decisions that positively impact social and environmental issues. Unique to the Mason School of Business are Global Issues Discussion Groups, called "Juntos," which are elective courses selected, explored and delivered by students. Junto topics relevant to Net Impact have included subjects such as impact investing, corporate social responsibility, micro-finance and fair trade. Additionally, second year MBAs participate in the Field Consultancy Program in which students consult for large corporations and organizations or small, entrepreneurial ventures. Field consultancy projects often include companies involved in social and environmental efforts including recycling, impact investing, and social entrepreneurship. Global Business Immersions afford students the opportunity to experience global business management first-hand. International trips to countries such as Cuba, Cambodia, Vietnam, and India often focus on topics such as entrepreneurship, sustainability, fair trade and microfinance in emerging markets.

Prominent Faculty

- Tonya Boone, Sustainable Business Operations
- Ram Ganeshan, Supply Chain Management
- Michael Luchs, Sustainability Inspired Design

Sample Prominent Alumni

- Vibha Chokhani, Account Manager, Catchafire
- Kathy Strawn, Vice President & Executive Director, MeadWestvaco Foundation

Sample Courses

- Global Issues Discussion Groups Juntos
- Global Competitive Strategy
- Enterprise Engineering

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



College of William & Mary

Raymond A. Mason School of Business



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



62%

of students agree the program offers adequate career preparation resources for impact job seekers

Mason's Graduate Career Management Center works with the Cohen Career Center on the College of William & Mary campus to source opportunities for MBA students interested in corporate social responsibility as well as environmental impact. In addition to posting green and CSR jobs through William & Mary's own portal MASONlink, students have access to hundreds of positions through MBA-Nonprofit Connections and Net Impact member. Through "Career Inside" by Vault, students can gain an understanding of careers in CSR and the environment, and to further their knowledge. Students have successfully gained employment opportunities at companies such as IBM, Catchafire, USAID, World Bank Group, EDF Climate Corps, Waste Management, and more. Unique to William & Mary, our MBAs receive one-on-one coaching from the Mason School's Executive Partners Network, which includes senior executives from the nonprofit arena.

Student Activities

NET IMPACT

Net Impact Chapter contact:

william.mary@netimpact.org

50%

of students are satisfied with extracurricular activities

The Mason School of Business provides opportunities to put your MBA to use in the developing world. The Mason School of Business was recently named a Paul D. Coverdell Fellows Program Partner University as part of the Peace Corps. There are numerous community service projects and initiatives focused on social and environmental awareness and improvements. Finally, there are a number of guest speakers that focus on environmentalism, ESG investing and business for social and environmental impact from hedge funds, public policy firms, and social businesses.

Colorado State University

College of Business | Fort Collins, CO







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

The Global Social & Sustainable Enterprise (GSSE) MBA trains entrepreneurs to solve the world's most stubborn challenges with enterprise-based solutions. GSSE brings together a cohort of the most innovative and experienced students from around the world who are interested in

international development, environmental conservation, alternative energy, agriculture, and public health. GSSE alumni are equipped to build and run profitable start-ups, nonprofits, corporations with an environmental and sustainable focus.

Curriculum

The GSSE MBA curriculum provides students with the skills and experience necessary to create and operate entrepreneurial, scalable, sustainable enterprises that address global problems as diverse as health, economic development, and the environment. In the GSSE MBA, every course is specifically designed to emphasize a social entrepreneurial approach, base of pyramid markets, and for-profit and nonprofit sectors and solutions. Even core courses in traditional areas such as marketing, management, accounting, and finance have been custom-designed to meet the specific demands faced by social entrepreneurs.

Prominent Faculty

- Tom Dean, New Venture Development for Social Enterprise
- Paul Hudnut, Global Social & Sustainable Entrepreneurship
- Aziz Asad, Managing in a Global Context

Sample Prominent Alumni

- Trang Tran, CEO and Co-founder, Fargreen
- · Greg Goble, Sustainability Specialist, OtterBox
- Kate Danaher, Food & Agricultural Portfolio Manager, RSF Social Finance

Sample Courses

- Global Social & Sustainable Entrepreneurship
- New Venture Development for Social Enterprise
- Legal & Ethical Environment of Business

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Colorado State University

College of Business | Fort Collins, CO



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

A distinguishing strength of the GSSE program is its specialized focus on impact careers, facilitating both entrepreneurship opportunities and impact jobs through its partnerships with leading international organizations. Career services for students interested in social and environmental jobs have continued to expand over the past several years as the GSSE Career Center and their alumni network have grown. The College of Business' Career Center forges strategic alliances with organizations that recruit and hire business school graduates. They also help graduates create a path toward the meaningful impact career they have always envisioned. The Center encourages employers to visit campus to participate in classes, conduct networking sessions, and host other professional activities for students – allowing employers to build relationships with students and gain the insight they need to make informed hiring decisions.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

csu@netimpact.org

100%

of students are satisfied with extracurricular activities

Colorado State University boasts a sustainability-focused campus, with over 500 diverse student groups, many of which are committed to social and sustainable issues. In 2015, CSU also received the highest ranking in the Sustainability Tracking, Assessment & Reporting System (STARS), which is a national survey that measures sustainability efforts at universities and colleges across the United States. CSU Net Impact collaborates with a variety of groups, including the Dean's Student Leadership Council and the School of Global Environmental Sustainability, to develop meaningful and relevant events for interested students. CSU Net Impact has also worked with GSSE to present the Sustainable Enterprise Speaker Series, which highlights the successes and challenges of triple bottom line businesses and how social enterprise is creating a paradigm shift in international development work.

Columbia Business School | New York City, NY







Social Impact





of students agree that
learning about
social/environmental
business is a top priority

Why Attend

Columbia Business School's Tamer Center for Social Enterprise creates social value in the private, nonprofit, and government sectors locally, nationally, and internationally. In addition to five student clubs and related groups, the school and broader campus offer a diverse and interdisciplinary

range of resources. New York City is also a richly-connected incubator of social enterprise opportunities for students to pursue their desired social and environmental interests. For those interested in social entrepreneurship, the Tamer Fund for Social Ventures presents seed money to nonprofit, for-profit, or hybrid start-ups that are related to Columbia University. The Fund also provides access to the Columbia Startup Lab, an incubator space in SoHo, as well as a network of advisors and mentors to help build and scale these ventures. Columbia Business School helps students to become leaders in all areas of social enterprise. This includes executives who align social and environmental sustainability with profit, social entrepreneurs who start and grow productive ventures to scale, and nonprofit leaders who sharpen the focus and improve the performance of their organizations. In other words, CBS fosters an environment where MBAs can learn how to make the world a better place.

Curriculum

Columbia Business School gives students the foundation of management critical in the larger context of our globalized world. Social and environmental issues have been integrated into the core curriculum to encourage students to think critically about conflicts and tradeoffs and to foster a community dialogue on these issues. Elective courses address social and environmental issues over many functional areas, including business economics, finance, management, and marketing. These electives are highly sought-after, which is reflected in increasing annual average enrollments. Courses are taught by leading faculty - both research faculty and adjuncts who are leaders in their respective fields. Relevant programs and centers include the Tamer Center for Social Enterprise (public and nonprofit management, international development, social entrepreneurship, sustainability, and CSR), the Sanford C. Bernstein & Co. Center for Leadership and Ethics (values-based leadership, CSR, and corporate governance), the Eugene Lang Entrepreneurship Center (creating nonprofit and for-profit social ventures), and the Paul Milstein Center for Real Estate (community and urban development, green building, and brown field redevelopment).

Prominent Faculty

- Ron Gonen, Launching Social Ventures
- Bruce Usher, Impact Investing Seminar
- Amy Houston, High Performing Nonprofits

Sample Prominent Alumni

- Kesha Cash, Founder & Partner, Impact America Fund
- Hardika Shah, Founder & CEO, Kinara Capital
- Ben Powell, Founder, Agora Partnership

Sample Courses

- Launching New Ventures
- Impact Investing
- Global Immersion

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Columbia Business School | New York City, NY



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Students interested in social enterprise careers can participate in numerous opportunities and resources offered primarily through the Tamer Center for Social Enterprise, the Social Enterprise Club, and the Career Management Center. The Tamer Center's staff and faculty conduct one-on-one sessions to discuss the students' interests and objectives to develop a plan for achieving the students' professional goals. The office is an invaluable source of contacts. The Career Management Center has specialist career advisors and alumni coaches, and the Executives in Residence program is also available to students for career counseling. The Social Enterprise Club organizes presentations and career panels featuring professionals in the social enterprise field. In addition, the club promotes discussions with Columbia Business School's Social Enterprise Club alumni through breakfast and dinner events and a mentorship program.

Student Activities

NET IMPACT

Net Impact Chapter contact:

cbs.grad@netimpact.org

100%

of students are satisfied with extracurricular activities

The Social Enterprise Club, as Columbia's Net Impact Chapter is called, is one of the largest clubs on campus. It is committed to helping members explore their interests, pursue careers, and connect to one another while serving the broader Columbia Business School and Columbia community through educational events that showcase the impact of social ventures. These events range from lectures with leading practitioners and lunches with prominent faculty to social gatherings and field trips at local social enterprises. Last year, the Social Enterprise Club hosted its fifteenth annual Social Enterprise Conference, the theme of which was "Cities Transformed: Empowering Individuals, Businesses, & Communities." To date the conferences have hosted 339 speakers and 7,675 attendees, and this year's topic is Leaders Taking a Stand: Social Impact in Turbulent Times, which will have notable speakers from big and socially innovative companies.

The Social Enterprise Club's unique Peer-to-Peer Group network connects students in more specific topics like impact investing, international development, CSR, social entrepreneurship, and education. Other affiliated initiatives allow members to leverage MBA skills through hands-on work with socially-minded organizations. Through the Nonprofit Board Leadership Program, students and alumni mentors help local nonprofit boards work through strategic and operational issues. Pangea Advisors is a global program that engages teams of students in pro-bono international consulting projects with clients spanning industries in developing countries. Microlumbia is a student-run impact fund that makes short-term debt investments in microfinance institutions and social enterprises.

School of Professional Studies | New York, NY





Social Impact



100% of students agree that learning about social/environmental business is a top priority

Why Attend

Columbia University's School of Professional Studies offers a wide range of graduate degrees programs including a Master of Science in Sustainability Management, Master of Science in Nonprofit Management, and Master of Science in Strategic Communications, amongst many others.

In 2015, Columbia renamed the its School of Continuing Education to the School of Professional Studies to reflect their professional degree offerings, market-specific academic programming, and cross-disciplinary scholarly research.

Curriculum

There are a wide range of courses offered at the School of Professional Studies. The M.S. in Sustainability Management program, which can be completed on a part-time or full-time basis for on campus instruction only, requires five study areas. These study areas include coursework in Integrative Courses in Sustainability Management, Economics and Quantitative Analysis, The Physical Dimensions of Sustainability Management, The Public Policy Environment of Sustainability Management, and General and Financial Management.

Students are expected to put in serious time and energy commitment into the program. There is significant time needed to devote to outside classroom time, including reading, class assignments, and papers. Degrees are given to students with an overall grade point average of 3.0 or higher.

Prominent Faculty

- Steve Cohen, Executive Director, Columbia University's Earth Institute; Professor in the Practice of Public Affairs at Columbia University's School of International and Public Affairs
- Kizzy Charles-Guzman, Director, Climate Change and Public Health Program at the New York City Department of Health and Mental Hygiene (DOHMH); Sustainability Management faculty
- Susan M. Blaustein, Founder/Director of WomenStrong International; Sustainability Management faculty

Prominent Alumni

- Giri Devanur, Founder and CEO of Ameri100
- Dr. Gayatri Devi, Author, The Spectrum of Hope
- Angela Yang, Business Intelligence Manager, Madison Square Garden

Sample Courses

- · Corporate Sustainability Reporting and Strategy
- Sustainability Management
- Sustainable Finance
- Global Environmental Markets

Program Strengths

Change Management Energy & Clean Tech Impact Investing Nonprofit Management Social Entrepreneurship Systems Thinking

Skill Building Entrepreneurship Innovation/Creativity Leadership Strategy

School of Professional Studies | New York, NY



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



80%

of students agree the program offers adequate career preparation resources for impact job seekers

The Career Design Lab at Columbia University is a multi-dimensional, personalized resource hub for SPS students and young alumni to be proactive in their success. rom career and networking fairs, informational sessions and interview, recruitment events, insight panels, to portfolio development, the Career Design Lab provides a wide gamut of resources for students and alumni at any place in their career journey.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

suma@netimpact.org

84%

of students are satisfied with extracurricular activities

The Office of Student Life aims to immerse students in professionally-grounded student activities that foster development through community engagement. Our students are represented at the School of Professional Studies and at the Columbia University Senate. The SPS student governance group – SPSSG< – and student organizations and clubs, demonstrate exemplary student leadership, commitment, passion, and industry engagement. SPSSG has a sub-committee called the President's Council. The President's Council is composed of the presidents of student clubs and associations at Columbia SPS. The goal of the Council is to brainstorm on new initiatives for the Columbia SPS community, to encourage collaboration between student clubs, and to communicate respective club and association programming to avoid event overlap.

Cornell University



SC Johnson Graduate School of Management | Ithaca, NY







Social Impact





91%

of students agree that learning about social/environmental business is a top priority

Why Attend

Johnson leverages the extensive resources of one of the largest Ivy League universities to deliver a robust, thoughtfully designed curriculum that is tailored to your individual interests and needs. Bloomberg BusinessWeek in 2013 (its most recent survey) ranked Johnson the #2 business

school for sustainability, recognizing the Sustainable Global Enterprise (SGE) immersion requirement for students to address a sustainability-related challenge for a real company. The SGE Immersion embraces Johnson's emphasis on practical and experiential learning, allowing students to develop a hands-on understanding of sustainable business challenges in the second semester of their first year. Students enrolled in the SGE immersion work in multidisciplinary teams on consulting-type assignments with real firms that are focused on strategic initiatives exploring new business opportunities related to sustainability.

Curriculum

At Johnson, the Center for Sustainable Global Enterprise frames global sustainability challenges as business opportunities and works with firms to identify innovative and entrepreneurial business alternatives that they can implement in the marketplace. The Center designs and manages Johnson's sustainability curriculum that is focused on market and enterprise creation, clean technology commercialization and innovation, the intersection between finance and sustainability, and other relevant trends. Students have the opportunity to explore sustainability challenges as business opportunities through a consulting immersion project, the SGE Practicum. The SGE Practicum is designed in a way that allows students to supplement their course load with classes in specific functional (finance, marketing, consulting, etc.) or interest (energy, business ethics, non-profit management, etc.) areas. Johnson students have the incredible opportunity to take classes in other top-tier graduate programs including the Sloan Program in Health Administration, the Cornell Institute for Public Affairs, the School of Hotel Administration, the College of Engineering, the College of Agriculture and Life Sciences, and the College of Human Ecology.

Prominent Faculty

- · Glen Dowell, Strategies for Sustainability
- Mark B. Milstein, Green Revolving Fund
- Chris Marquis, Social Entrepreneurship

Sample Prominent Alumni

- H. Fisk Johnson, Chariman and CEO, S.C. Johnson & Sons
- · Drew Fraser, CEO, Method
- Luke Penney, Founder and CEO, LEAP Organics

Sample Courses

- Clean Technology
- Entrepreneurship and Business Ownership
- Strategic Management of Technology and Innovation

Program Strengths

Change Management
Energy & Clean Tech

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Impact Investing

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Cornell University

SC Johnson Graduate School of Management | Ithaca, NY



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



90%

of students agree the program offers adequate career preparation resources for impact job seekers

Johnson offers students customized, one-on-one coaching and mentorship through a dedicated sustainability counselor at the central career center. The sustainability career counselor maintains an extensive database of relevant job postings and continuously builds connections with firms looking for socially and environmentally minded students. As one of the premier institutions of its kind, the Center for Sustainable Global Enterprise complements Johnson's sustainability career advisor by circulating job posts, linking students with alumni in relevant industries, and serving as a resource for students working on cutting-edge projects and events. As part of Johnson's culture of giving back, second-year students manage weekly Career Work Group sessions to help kick start the internship search for first-year students. Johnson alumni are actively invested in the professional pursuits of current students. By hosting events at their companies, preparing students for interviews, and returning to campus to lead presentations, the alumni reflect the strong community long after they have graduated.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

94%

of students are satisfied with extracurricular activities

Many students at Johnson are interested in understanding how business can be used as a force for good in society. Cornell's Net Impact chapter, the Sustainable Global Enterprise (SGE) Club is a professional club whose mission is to empower future leaders to integrate social and environmental sustainability into business and to advance the professional development of Johnson students interested in sustainability-related careers. The club is open to all Johnson students regardless of immersion or functional interest. Club members have gone into careers in consulting, banking, energy, CSR and more.

Dartmouth College

Tuck School of Business | Hanover, NH







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

The power of experiential learning is realized throughout the Tuck curriculum. For more than 40+ years, the Tuck curriculum has included an action-based experiential learning course. Today, through a required first-year project course as well as through enriching core and elective courses,

Tuck faculty are empowered to bring their methods of intellectual inquiry into the classroom. No matter the endeavor—consulting for a global nonprofit, exploring a diverse business environment, or discovering firsthand how our renowned faculty create new knowledge—Tuck's distinctive approach to experiential learning is designed to deepen understanding and develop the aptitudes of wise leadership required of tomorrow's leaders.

Curriculum

Every element in the academic experience at Tuck—from team-based project work and experiential and global learning opportunities to case-based courses, independent study, and small-scale Research-to-Practice Seminars—is designed to push students further than they thought possible with the goal of developing curious, creative leaders. Tuck's core curriculum provides a rigorous business foundation, while incorporating ideas and practice in leadership, sustainability, corporate responsibility, and ethics. Tuck requires each student to take at least one course that explores the complex ethical and social challenges of business. Students can choose from include, but are not limited to, courses such as: Business and Society, Ethics in Action, Business Strategies for Sustainability, and more. There is also the opportunity to participate in a First-Year Project or OnSite Global Consulting project with a socially-minded focus (examples include boosting agriculture in Haiti with the iF Foundation, creating a strategic plan for the Himalayan Cataract Project in Nepal).

Prominent Faculty

- Andrew King, Sustainable Business
- John Vogel, Entrepreneurship in the Social Sector
- Paul Argenti, Corporate Responsibility

Sample Prominent Alumni

- John Le Boutillier, President of Unilever Canada
- Amy Houston, Managing Director at The Robin Hood Foundation
- Carlos Rodriguez-Pastor, President and Founder of Intercorp

Sample Courses

- Business and Society
- Ethics in Action
- · Corporate Responsibility

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Dartmouth College

Tuck School of Business | Hanover, NY



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



88%

of students agree the program offers adequate career preparation resources for impact job seekers

As more students seek professional opportunities that make an impact, Tuck offers a variety of resources to help students navigate these career paths. Tuck's Career Advantage at their Career Development Office (CDO) is a highly dedicated group of professionals, uniquely equipped to help students find not just their next job, but the right job. This career services department offers Career Explorations panels featuring alumni working in different industries and positions at top companies, in addition to running an annual "Business & Society Conference, students are encouraged to deepen their knowledge and exposure in fields of interest. In addition, the Tuck Net Impact chapter aims to provide job search resources and support to students coming from or going into the social sector. These include resources on social sector careers, access to social and environmental organizations, job postings, and related events, such as career workshops, panels, and annual career treks.

Student Activities







Net Impact Chapter contact:

tuck.grad@netimpact.org

89%

of students are satisfied with extracurricular activities

Tuck has a diverse and active community with student organizations and events for every interest. It attracts a large, engaged group of students interested in social and environmental impact. Outside of the classroom, students have many opportunity to get involved. For example, over one hundred Tuck students participate in Tuck Community Consulting (TCC), a student organization that connects graduate business students with local businesses and non-profit initiatives through volunteer consulting projects. In 2017, Tuck students hosted their annual Business and Society Conference and discussed waste reduction efforts featuring keynotes from Vincent Stanley, Director of Philosophy at Patagonia. In the past, this conference has explored topics such as meaningful engagement with all stakeholders and using incentives to drive social change.

Duke University

Fuqua School of Business | Durham, NC







Social Impact





100% of students agree that learning about social/environmental business is a top priority

Why Attend

The Net Impact Club at The Fuqua School of Business is the largest club on campus, reflecting the student body's interest in careers, service opportunities and impact in addition to, and alongside, traditional business pathways. Students at Fuqua have access to pioneering thought

leadership in the impact space, through the Center for the Advancement of Social Entrepreneurship, a Social Entrepreneurship concentration, and inclusion of environmental, policy and social issues within the course curriculum. Additionally, professors are encouraged to incorporate social impact topics into courses across all topics. The vast majority of the student body is actively engaged in a variety of student organization and MBA Association events, including the annual Sustainable Business & Social Impact Conference, Spring of Service and Day-in-Durham. Fuqua students who intern at non-profits and social ventures during their summer intern experience have access to supplementary funding from CASE to support their pursuits. Approximately 15 to 20 students are sponsored each summer with approximately \$30-40K of funding disbursed. CASE also provides student loan forgiveness to graduating students who pursue careers at eligible non-profit organizations. To date, CASE has dispersed more than \$1.8 million in student loan forgiveness.

Curriculum

The Fuqua School of Business offers a Social Entrepreneurship concentration as part of the full-time MBA curriculum. Within this concentration, students select from a variety of business, policy and law subjects to advance their understanding of the impact sector. Popular courses include Social Entrepreneurship and Impact Investing. The curriculum also includes experiential learning opportunities through the Fugua Client Consulting Practicum (FCCP) and FCCP Foundations (CASE i3) programs. Through these programs Fuqua students are able to connect with impact organizations facing real-world business challenges. During the course of an academic calendar year, students scope, define, evaluate and design solutions for implementation at each organisation. The Fuqua School of Business is also home to the Center for the Advancement of Social Entrepreneurship, an award-winning Center preparing leaders and organizations with the business skills needed to achieve lasting social change. The Center brings together education, practitioner engagement, and thought leadership to effect change in the field of social entrepreneurship. Finally, The Center for Energy, Development, and the Global Environment (EDGE) at The Fuqua School of Business is another dynamic hub for education, thought leadership, and industry engagement.

Prominent Faculty

- Cathy Clark, Introduction to Social Entrepreneurship
- Daniel Vermeer, Business Strategies for Sustainability
- John Buley, Advanced Seminar in Social Entrepreneurship

Sample Prominent Alumni

- Melinda Gates, Co-chair and Trustee, Gates Foundation
- Paula Alexander, Director of Sustainable Business, Burt's Bees
- Paul Sansone, CFO, Better World Books

Sample Courses

- Social Entrepreneurship
- Impact Investing
- Environmental Sustainability

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Duke University

Fugua School of Business | Durham, NC



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

The Fugua School of Business supports students in their impact career pursuits with leading career management support services. Services are led by a dedicated career services Sector Director, Mackenzie Sullivan. With prior social sector experience and 8+ years in business school career services, Mackenzie has been invited to consult to other graduate business schools and at conferences regarding career programming for graduate students in the impact sectors. Additional career support services include impact sector career workshops and intensives, specialized career exploration through the CASE "Starting Line" program, "Week-in-City" multi-day visits to impact hubs across the US, and recruitment preparation and working sessions. A variety of respected organizations recruit oncampus at Fuqua, including the Bill & Melinda Gates Foundation, EDF Climate Corps, Education Pioneers, National Parks (in partnership with Net Impact), and Coke's Sustainability internship. More than 575 social impact and sustainability full-time and internship positions were advertised through Fuqua's internal online recruiting platform in 2015- 16. In 2015 almost 50 students received full-time or internship offers for a social impact or sustainability role.

Student Activities







Net Impact Chapter contact:

duke.grad@netimpact.org

93%

of students are satisfied with extracurricular activities

Each year, The Fuqua School of Business Net Impact Club hosts a series of club activities to connect students with industry leaders and educators and expose students to topics and trends in the social impact space. In 2016, The Fuqua School of Business Net Impact Club, in partnership with CASE, hosted the 11th annual Sustainable Business & Social Impact (SBSI) conference with keynote speakers Rose Marcario, CEO & President of Patagonia, and Barbara Pierce Bush, CEO and co-founder of Global Health Corps. Additional events in 2015-16 included the 11th annual Day in Durham, connecting first year MBA students with local social and sustainable businesses in Durham; information sessions with consulting and impact companies such as McKinsey and The Broad Residency; social impact lecture series featuring Fugua professors presenting related research in the social impact space; MLK Day Community Service events; STEP, a mentorship program between MBA students and local high school students to formulate and "pitch" business ideas to increase awareness of entrepreneurial career options; and fundraising golf tournaments to raise funds to support our peers pursuing summer internships in impact careers.

Emory University

Goizueta Business School | Atlanta, GA





Social Impact



of students agree that learning about social/environmental business is a top priority



Why Attend

The Emory University Goizueta Business School offers a wide range of programs that can be customized to best fit personal and experiential needs. For example, the Goizueta Business School offers one-year, two-year, evening, weekend for executives, and modular for executive MBA

programs. The program works with each individual student to accommodate their needs without compromising on the quality of education and real-life experience for an impactful career.

There are countless benefits to attending Goizueta including opportunities for internships, fellowships, professional development, and access to cutting edge research on social enterprise globally, amongst others. Goizueta is also the number 20 best ranked business school according to the 2018 U.S. News and World Report, boasts a small student to faculty ratio of 5 to 1, the smallest class size of any top-25 U.S. full-time MBA program, and 100 percent of their students have a dedicated career coach

Curriculum

The Goizueta MBA program is taught by world renowned staff that focuses on aligning the curriculum, research, fieldwork, and outreach across various disciplines of for-profit, nonprofit and hybrid organizations.

In addition to the small 5:1 student to faculty ratio, the 5 international travel options available each year, the more than 90 elective courses and more than 20 concentrations offered, Goizueta emphasizes research and data to ensure a well rounded business leader and thinker emerges from the program so that these skills can help address a range of societal challenges.

Concentrations and electives offered courses include decision analysis, general marketing, and product brand management.

Sample Courses

- Catalyzing Social Impacts
- Social Entrepreneurship and Impact Investing
- Syndicated Data Analysis

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Prominent Faculty

- Peter Roberts, Catalyzing Social Impact
- Wes Longhofer, Business and Society

Sample Prominent Alumni

- Rhonda Fischer, Chief Operating Officer, East Lake Foundation
- Rob Brawner, Program Director, Atlanta BeltLine Partnership
- Lindsay Wilkinson, Environmental Sustainability Manager, Intercontinental Hotels Group

Emory University

Goizueta Business School | Atlanta, GA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market

69%

of students agree the program offers adequate career preparation resources for impact job seekers

The Career Management Center at Goizueta pairs students with a coach even before the program begins to help students start off on the right career path. Next, a series of career panels and networking opportunities help them explore specific interests within the field, further refining their career goals. After graduating, students can access Alumni Career Services, proving Goizueta's commitment to their student body and their careers. The effectiveness of this can be seen in the numbers, with over 160 career events conducted annually, and over 900 full time jobs posted or recruited for on campus.

Student Activities

NET IMPACT

Net Impact Chapter contact:

goizueta@netimpact.org

81%

of students are satisfied with extracurricular activities

Emory hosts a variety of academic clubs to supplement their MBA program, such as the Human Capital Club, the Goizueta Impact Investing Club, and Net Impact. Alongside these, there are a number of interest clubs as well, such as GBS Jesters and the Goizueta Film Club to cater to social activities and entertainment.

This is strengthened by the group Social Enterprise @ Goizueta, which acts in the interest of disadvantaged communities. Their goal is to reduce poverty by working towards applied academic and economic solutions, as well as through teaching and leading to create the next generation of impact making leaders.

Erasmus University

Rotterdam School of Management | Rotterdam, Netherlands





Social Impact



of students agree that learning about social/environmental business is a top priority



Why Attend

Rotterdam School of Management (RSM) promotes diversity and a focus on individual and team development. All courses have team assignments where students have the opportunity to learn to become socially aware global business leaders. RSM is the leading business school in the

Netherlands, a country recognized as a global leader in energy innovation, where the university is a platform for international forums for energy policy and industry standards. The core curriculum of RSM empowers students to be change agents that integrate broader stakeholder management and work toward mainstreaming sustainability in business.

Curriculum

The RSM motto is "the business school that thinks and lives in the future." Graduates of the program are equipped with the knowledge and resources to develop holistic and sustainable approaches to business regardless of function or industry. The program teaches students to become globally responsible business leaders and focuses on values of global social responsibility, sustainability, and ethical behavior. Evidenced by its consistent high ranks of MBA programs focused on sustainability, RSM sets the pace in integrating environmental, social, and governance issues into the curriculum and research activities.

Sustainability is integrated into the curriculum throughout the year. In the first weeks of the program, students are introduced to sustainability and how it affect business decisions and operations in both the short and long term. In courses like Business and Society Management, subjects of social governance are presented.

For the first time in 2017, RSM offered a concentration in Sustainability adding to the other concentrations of strategy, finance, and marketing. The concentration includes an intensive course on advanced topics in sustainability and a selection of electives including Psychology of Sustainability, Cradle to Cradle, Strategies for Low Income Markets, and Sustainable Supply Chain Management.

Prominent Faculty

- Gail Whiteman, Companies and Ecologies
- Lawrence Pratt, Business Society and Sustainable Management
- Rob van Tulder, Managing Cross-Sector Partnerships

Sample Prominent Alumni

- Aouatif Tawfik, Project Manager Sustainability Europe, Unilever
- Beth Rogers, Independent Management, Elizabeth Rogers Consulting
- Trisha Clauson, NOTS Impact Entrepreneurs, Danone

Sample Courses

- Business & Society Management
- Sustainable Supply Chain Management
- · Psychology of Sustainability

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Erasmus University

Rotterdam School of Management | Rotterdam, Netherlands



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

RSM team of Career services coaches provide invaluable support and guidance for students. Throughout the year the coaches offer optional courses on personal development to encourage students to explore career opportunities, refine their interviewing skills, develop personalized job search strategies. In addition to the courses, the coaches work with students one-on-one to make the transition from school to work as seamless as possible.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

erasmus@netimpact.org

94%

of students are satisfied with extracurricular activities

The RSM Net Impact Club organizes events each year based on the specific interests of the class. Often the events are organized in collaboration with another RSM club or with Sustainable RSM, a dedicated group of faculty, staff, and students focused on integrating sustainability into all areas of RSM, from research and curriculum to resource acquisition and waste management. The events typically include a combination of career panels, visits to social enterprises or sustainable businesses, preparing a meal and breaking bread together while learning about sustainable food, social outings like biking to the Mills of Kinderdijk (a collection of 16th Century Dutch Windmills) to learn how the Dutch harness wind power to manage water, and an annual day long Sustainability Forum.

Georgetown University

McDonough School of Business | Washington, DC







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

The McDonough School of Business (MSB) attracts a motivated and diverse student body. With a strong focus on international issues, the MSB is a great place to explore social and environmental issues. An MBA at Georgetown University provides access to a network of lawyers, public policy experts, foreign service officers, health scholars, and academics from across Georgetown's graduate schools. Key strengths include its D.C. location, international character, academic excellence, and tradition of service. These traits create a culture that is collaborative, open, ethically minded, and engaged with government and social change.

Curriculum

The Georgetown culture is deeply rooted in developing global citizens to make a positive difference in the world. The MSB integrates these traditions into an MBA curriculum that is focused on developing principled leaders. Core and elective courses allow students to incorporate social and environmental themes into their education.

Examples of lessons required include marketing analysis of an AIDS awareness campaign in India, finance discussion of the social implications of subsidized home building in Mexico, and business analytic concerns about ethical data collection and representation. Several electives are offered that have a direct focus on social or environmental themes, while leveraging the school's strengths in finance and entrepreneurship. All students are given the opportunity to travel abroad to consult either within an industry or with specific Fortune 500 companies through the Global Business Experience program.

Prominent Faculty

- William Novelli, Principled Leadership for Business and Society
- Joseph Firschein, Corporate Social Responsibility and Impact Investing
- Vishal Agrawal, Environmental Sustainability Operations and Business Models

Sample Prominent Alumni

- Amy Celep, President and CEO, Community Wealth Partners
- Eric Kessler, Founder and Managing Director, Arabella Advisors
- Brett Jenks. President and CEO. Rare

Sample Courses

- Marketing Analysis & Customer Strategy
- Principled Leadership in Business and Society
- Ethical Business: Global Business and Government

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship
Innovation/Creativity
Leadership
Strategy

Georgetown University

McDonough School of Business | Washington, DC



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



83%

of students agree the program offers adequate career preparation resources for impact job seekers

Georgetown's MBA Career Center continues to strengthen its focus on social and environmental recruiting by expanding resources for the nontraditional job search, building new connections with government, international development, and public sector consulting, and deepening its network in Fortune 500 CSR.

The McDonough School of Business has a dedicated team of certified career coaches, career curricula instructors, and operations staff. They work with employers and alumni to develop job and internship opportunities and coach students on their career development and job searches. Georgetown's MBA Career Center proactively solicits and publishes social impact and environmentally focused job listings. The center works with organizations like the World Bank, IFC, Ashoka, and Education Pioneers to recruit on campus.

Their Summer Webinar Series shares successful approaches to strategically utilize the MBA for career advancement. MSB also features several relevant career treks each year, nonprofit and government career fairs in D.C., and opportunities to network with the Net Impact D.C. professional chapter and an annual trip to the national Net Impact Conference. On campus, the Social Impact Internship Fund provides scholarships to students who accept unpaid internships with nonprofits or the social sector.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

georgetown.msb.grad@netimpact.org

77%

of students are satisfied with extracurricular activities

Students of all backgrounds and careers engage in social impact activities during their time at MSB. The Georgetown Net Impact Chapter hosts several events every year that connect MBA students with the wealth of social impact knowledge and opportunities D.C. has to offer.

The Net Impact Trek offers the chance to visit organizations at their offices, while Net Impact Day, Social Impact Week, and speaking events bring distinguished practitioners in international development, ethical business and investing, and nonprofit management to campus to share their experiences.

The Net Impact Service Corps allows students to make a direct impact on local nonprofits while developing real-world consulting skills. The Net Impact Service Corps Net Impact Board Fellows offers students the opportunity to serve on nonprofit boards in the D.C. area. Organizations partnered with for these programs have included Harboring Hearts, MBAs Without Borders, and KIPP D.C.

All student organizations at MSB work with a local community partner as part of the greater student body's commitment to reaching out to the community. The MBA Volunteer club sponsors the annual Month of Volunteerism, where the entire MBA student body comes together for a month of community impact. In past years, students contributed over 1,400 hours to serve at over 100 volunteer events. The Community Fellows program rewards students who complete 100 hours of community service during their time in the MBA program with an honorary distinction on their transcript.

Georgia Institute of Technology

Ernest Scheller Jr. College of Business | Atlanta, GA







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

The Georgia Tech Scheller College of Business is known for innovative thinking, problem solving, and excellence. Scheller challenges its students to set high expectations for themselves, their education, their future careers, and their places of work. Georgia Tech's Scheller College of Business MBA program, known for innovative entrepreneurship and technology-infused management education, is setting the pace for incorporating ethics, social impact, and sustainability into every student's holistic education.

Curriculum

Scheller's core courses and elective courses guide students on how to add impact value to any corporation. Students learn how to integrate business principles, science, and technology to build a sustainable and prosperous future. Courses in technology, supply chain, nonprofits, public policy, power systems, and civil engineering are combined with real-world projects to lead innovation with novel startups and Fortune 500 companies.

Sample Courses

- Sustainable Business Consulting Practicum
- Business Strategies for Sustainability
- Introduction to Climate Change Planning

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship
Innovation/Creativity
Leadership
Strategy

Prominent Faculty

- Beril Toktay, Business Strategies for Sustainability
- Howard Connell, Sustainable Business Consulting Practicum
- Terry Blum, Pro Bono Consulting Projects

Sample Prominent Alumni

- Dan Carney, Environmental Pgm. Mgr., Federal Reserve Bank of Atlanta
- Drew Chappell Mathias, Senior Sustainability Manager, Georgia-Pacific LLC
- Chris Hagler, Southeast Practice Leader, Ernst & Young

Georgia Institute of Technology

Ernest Scheller Jr. College of Business | Atlanta, GA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

The Georgia Tech Scheller College of Business Career Services team strives to put students in the best possible position to achieve their goals and find their future dream career. They recruit companies to hire Full-time MBA students for summer internships and permanent employment.

With a student-to-advisor ratio of 27:1, advisors work closely with students to ensure maximum success in the job search and work with the internationally recognized Georgia Tech Ray C. Anderson Center for Sustainable Business to help students understand how they can incorporate sustainability and social responsibility into their career path. Through a combination of networking opportunities, information sessions, coffee chats, and sustainability-focused career panels and workshops, students are able to connect with sustainability professionals and explore new paths to make a large impact in the world.

The Career Services team works hand-in-hand with professors, Net Impact leaders, and alumni to take advantage of industry contacts and connections both in and outside of the Atlanta business community. On-campus recruiting includes a variety of companies, a number of which have strong sustainability or environmental practices. In addition to on-campus options, the Career Services team offers company site visits and external networking events. Endless opportunities and connections are given to students to meet influencers in the business communities.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

georgiatech@netimpact.org

98%

of students are satisfied with extracurricular activities

The Scheller College of Business Net Impact Chapter encourages its members and fellow students to be innovative thinkers and problem solvers in the world. At the Scheller College of Business, students strive to learn how to become effective leaders and push pertinent initiatives in their future careers through volunteer opportunities, start-up competitions, business case competitions, consulting projects, networking, and solving relevant issues. Scheller College of Business is at the epicenter of business and technology and uses its unique position to encourage and teach students skills in entrepreneurship, philanthropy and leadership.

One of the most popular events in the fall and spring is the Scheller Day of Service, where students volunteer with local Atlanta community organizations for a Saturday of labor and learning. The annual Saint Bernard Parish trip to New Orleans during winter break provides students with the opportunity to help rebuild houses and bond over hard work for a good cause. The Net Impact Board Fellows program is another avenue to work with nonprofits over the entire year by sitting on local Atlanta boards. The weekly IMPACT Speaker Series brings in leaders from around the globe to engage students, faculty and community in free discussions. The social impact business start-up competition, Ideas2Serve, coordinated by the ILE, brings together students and faculty from across the university to develop and pitch their nonprofit business start-up ideas.

HULT International Business School

San Francisco, CA







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

Hult offers the unique experience for students to study alongside people from all over the world to provide a much deeper understanding of business and other perspectives outside of the United States. Hult is committed to social and environmental impact. Professors focus on social entrepreneurship and teaching students how to build a social enterprise from the ground up. Students graduate feeling more equipped to be an entrepreneur with a network of social entrepreneurs from around the world.

Curriculum

In one year, a student can complete a Hult MBA giving them an intensive look into the world of business. The first three weeks cover all business fundamentals, providing a solid foundation on which to build. Students then focus on practical application, leadership skills, and business knowledge before working on their specialization. Students also have the opportunity to participate in Global Campus Rotation, studying at up to two other Hult campuses with the option to spend six months working on the dual degree program.

To earn a specialization, students take three electives in the same field. They can alter their degree to focus on marketing, finance, family business, entrepreneurship, project management, or business analytics. Hult also offers "nano courses," which are single-credit electives focusing on a revolutionary technology, such as 3D Printing, Al and Machine Learning, and Solar Power and Energy Storage.

Prominent Faculty

- · Robbie Hertneky, Leadership, Ethics & Change
- Taryn Fisher, Introduction to Sustainability
- Donna Mellen, Developing People & Performance

Sample Prominent Alumni

- Sasha Purpura, Executive Director, Food For Free
- Hermine Weston, Facility Engagement Manager, Practice Greenhealth
- Chad Braden, Director of Facilities & Sustainability, Stonebridge Hospitality

Sample Courses

- · Financing Social Enterprises
- · Social Innovation
- Global Crises

Program Strengths

Change Management
Energy & Clean Tech
Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship
Innovation/Creativity

Leadership

Strategy



HULT International Business School





Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Hult hosts the Career Fast Track, a program designed to introduce students to career preparation as early as possible. Specialized software allows for an automated resume review and webinars themes include resumes, employment, and strategy.

Hult students can meet with career coaches for one-on-one meetings. Everyone is offered a personal career advisor to help them target an entrance to their career field. There are also a great number of career events on campus, providing networking, recruitment, speakers, and career open house events. After graduating, alums still have access to the job board and networking events.

Student Activities

79%

of students are satisfied with extracurricular activities



Net Impact Chapter contact:

hult.sanfrancisco@netimpact.org

The Hult International Net Impact chapter offers students the chance to connect and learn through events including the Co-Creation Lab, a 3 month long social business accelerator for students where participants are paired with a professional mentor, attend workshops, and present their idea to a panel of investors. The Millennial Mobilization Summit and Internship Fair is a career fair that includes keynote speakers and panel discussions with leading social entrepreneurs.

IE University IE Business School | Madrid, Spain









Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

IE University stands out with a diverse international student body, strong focus on social responsibility, and excellent academic ranking. The student body is collaborative, enthusiastic, and engaged in social and environmental issues. In addition, the school offers various opportunities, such as internships, clubs, and electives, that enable students to develop the skills and expertise they need to succeed in their future careers.

Curriculum

IE Business School offers a one year International MBA, designed to work specifically each individual student. The IE IMBA is designed to be a modern degree addressing modern topics hosts a diverse set of students.

Because IE pushes classroom boundaries, 45% of the MBA program can be tailored to suit a student's individual needs and skills. Through the streamlined Core Period, IE offers much of the regular business degree skills in a more condensed period of time. Students then focus on their specific career goals and the curriculum adjusted to fit with relevant hands-on work. Finally, students are given a choice of 150 courses to convert into a trend or focus for the degree. This can be supplemented by an exchange period, a startup lab, or leadership programs abroad.

Program Strengths

Sample Courses

Social EntrepreneurshipInnovation in a Digital World

· Business, Government & Society

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship
Innovation/Creativity
Leadership
Strategy



Prominent Faculty

- Rolf Strom-Olsen, Humanities
- Gayle Allard, Managerial Economics
- Rachida Justo, Social Entrepreneurship

Sample Prominent Alumni

- Ivaylo Dimov, Sustainability Consultant, DNV GL Sustainability UK
- Brian Cabezas, Program Manager, Agrion
- Pablo Esteves, Partner, Emzingo Group



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



67%

of students agree the program offers adequate career preparation resources for impact job seekers

IE's career services department works to bring students career opportunities that span a wide variety of industries and geographic regions. The center has a specific representative focused on the public and nonprofit sectors.

IE Net Impact and the Career Management Center work together to achieve the shared objectives of enhancing the IE brand, creating awareness of IE Net Impact's events, facilitating networking opportunities between students and companies, and creating interest and awareness about future careers with a social impact. Many students attend the Net Impact's Social Responsibility Forum events for career related networking opportunities.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

ie@netimpact.org

79%

of students are satisfied with extracurricular activities

The Net Impact Club runs three main large events a year: 1) The Social Responsibility Forum - A forum that brings together professionals, students and organizations dedicated to social impact. The event holds panel discussions, workshops and networking events for students and covers broad topics including Impact Investing, Technology for Development, CSR and deep dives into specific issues including gender, health and education. 2) Global Village - A celebration of diversity at IE. Each geographical club has a booth and provides food and entertainment from their respective cultures. 3) Impact Weekend - A 48 hour 'hackathon' that allows groups of student and alumni to explore and create a business idea to a social/ environmental challenge. Winners gain automatic entrance into Area 31 -IE's incubator.

The club also runs quarterly speaker events and periodic social events to bring together people who have worked in and/or are interested in pursuing an impactful career.

Illinois Institute of Technology

Stuart School of Business | Chicago, IL







Social Impact





of students agree that
learning about
social/environmental
business is a top priority

Why Attend

The Stuart School of Business at the Illinois Institute of Technology offers an exceptional MBA program with programs for both environmental sustainability and social justice. By attending a mid sized school, Stuart benefits from having many resources available with a larger student body, compared to other small programs.

Curriculum

The MBA program at Stuart School of Business features 11 core courses, and 5 electives within a chosen concentration pathway, for a total of 48 total credit hours. Concentrations areas include business analytics, business and society, corporate finance, china studies, creativity and innovation, emerging markets, investment management, management of non-profits, management of public sector, risk management, strategy and leadership, sustainability, technopreneurship, and technology and marketing. Stuart is technology focused, giving students a modern working environment.

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Sample Courses

World

• The Nonprofit Sector

Program Strengths

Change Management

• Ethics & Corporate Social Responsibility

• Financial Management in a Globalized

Skill Building

Strategy

Entrepreneurship
Innovation/Creativity
Leadership



• Ghazale Haddadian, Operations and Energy Management

Sample Prominent Alumni

• John F.O. Bilson, Finance

Prominent Faculty

Sustainability

 Lorelei Skillman, Senior Director of Marketing and Brand, New York Stock Exchange

• Weslynne Ashton, Associate Professor of Environmental Management and

- Urmish Patel, Management Consultant, Taco Madre Mexican Restaurants
- Justin Jeong, Senior Consultant, Cape Search Firm

Illinois Institute of Technology

Stuart School of Business | Chicago, IL



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process (MISSING)

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



88%

of students agree the program offers adequate career preparation resources for impact job seekers

The Stuart Career Management Center is dedicated to advancing job prospects of students within business and public administration through a collection of resources and events. Students access job listings through online boards, optimize their resumes and cover letters, prepare for interviews, and determine their career paths. There are regular networking events, career fairs, information sessions, and guest speakers all designed to push students towards thee job market.

The CMC staff are composed of industry professionals and student advisors. They frequently organize programs ranging from career pathway explorations to networking events with potential employers. Students are also eligible for mock interviews with professionals and job and internship matching.

Student Activities

NET IMPACT (SS)

Net Impact Chapter contact:

stuart.iit@netimpact.org

78%

of students are satisfied with extracurricular activities

At Illinois Tech, there are over 150 student organizations to be involved in, ranging from community services to professional clubs allowing students to advance their careers and learn professional skills. Because the school is primarily an institute of technology, there is an increased focus on engineering and science in the extracurricular activities, catering to students in the STEM fields.

https://hawklink.iit.edu/Organizations

Indiana University

Kelley School of Business | Bloomington, IN







Social Impact





92%

of students agree that learning about social/environmental business is a top priority

Why Attend

At Kelley, students acquire the foundational business skills required to make a compelling business case for CSR, while developing the leadership skills necessary to inspire stakeholders and drive results. The Kelley MBA Academy structure immerses students in strategic business segments, including supply chain, finance, consulting, consumer marketing, and business marketing, giving them the opportunity to apply their skills to real-world business challenges with clients such as Target, GE, Eaton, and P&G.

Curriculum

The curriculum at Kelley embraces a global perspective to provide opportunities for students to learn about the intersection between business, the environment, and society. The core curriculum builds a strong foundation in fundamental business skills, including finance, economics, and strategy.

Kelley excels at providing students with hands-on business opportunities including the Global Business and Social Entrepreneurship (GLOBASE) program, an experiential course during which MBA teams consult directly with entrepreneurs, NGOs, and small enterprises in emerging markets. Other opportunities for experiential learning at Kelley include working on an Indiana-based nonprofit microfinance institution called the Hoosier Social Impact Fund. The Kelley Institute for Social Impact (KISI) and the Johnson Center for Entrepreneurship & Innovation (JCEI) are valuable resources for students pursuing an impact career and interested in impact issues.

Prominent Faculty

- · Greg Fisher, Professor of Entrepreneurship
- · Tatiana Kolovou, Business Communications
- · Matt Billet, Finance

Sample Prominent Alumni

- Ryan Luckey, Director of Sponsorships, AT&T
- Thomas Heckroth, Social Compliance Program Manager, Haddad Brands
- · Meghan Curran, Senior Talent, Acumen Fund

Sample Courses

- Quantitative Analysis for Business Decisions
- · Power, Persuasion, Influence, and Negotiation
- Venture Capital & Entrepreneurial Finance

Program Strengths

Change Management Energy & Clean Tech Impact Investing Nonprofit Management Social Entrepreneurship Systems Thinking

Skill Building

Entrepreneurship Innovation/Creativity Leadership Strategy

Indiana University

Kelley School of Business | Bloomington, IN



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process (MISSING)

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



96%

of students agree the program offers adequate career preparation resources for impact job seekers

Kelley Graduate Career Services (GCS) is top-rated among MBA programs. GCS is heavily involved in assisting students with their career development and job search. One strength of the Kelley MBA program is that each student works one-on-one with a GCS career coach to develop his or her internship and job search strategy, networking plan, and interview preparation. These career coaches serve as advocates and can provide introductions to Kelley alums in numerous industries. Organizations such as EDF Climate Corps and Education Pioneers actively recruit on campus for summer internships. Each year, several Kelley MBA students intern in sustainability and CSR roles found through GCS or their own self -directed search

Student Activities

NET IMPACT

Net Impact Chapter contact:

indianamba@netimpact.org

88%

of students are satisfied with extracurricular activities

Members of Kelley Net Impact have many opportunities to contribute to the community and expand their impact related business experience including the Board Fellows program, consulting projects, and service days. Global opportunities include the GLOBASE programs and the student-led Emerging Market Experience trips.

The Kelley Net Impact Graduate Chapter works to collaborate with other student clubs and campus groups to expand awareness of impact opportunities in all careers. These events range from on-campus guest speakers to events at local businesses that are actively incorporating sustainability and/or social responsibility into their business practices. The Annual Impact Symposium hosted by Kelley Net Impact attracts top business leaders to speak about current trends in CSR, environmental sustainability, and leadership development. Past participants include Cummins, MillerCoors, Dow AgroSciences, Caribou Coffee, and Acumen Fund.

INSEADFontainebleau, FR









Social Impact





92%

of students agree that learning about social/environmental business is a top priority

Why Attend

With three fully-integrated campuses in Europe, Asia and the Middle East, and over 90 different nationalities in the classroom, INSEAD offers a multicultural experience. With a stellar reputation,

flexible curriculum, powerful alumni community, INSEAD has a truly high ROI. Thanks to the 40 career professionals across 3 campuses and the 580 companies that recruit from INSEAD every year, more than 90% of students are employed within 3 months of graduating. Plus, the 148 faculty members are not simply inspirational teachers; they are also world class researchers and leaders in their fields.

Curriculum

Through core programming, INSEAD offers a robust foundation of key management disciplines and over 76 electives to choose from. The INSEAD MBA programme requires a high level of engagement from participants, students initially join a study group of five to six students, selected to maximise diversity in terms of age, gender, nationality, experience, previous education and professional background.

In the classroom, INSEAD professors aim to bring out the best in each of their students and engage in cutting-edge research. There is no single preferred teaching method at INSEAD. Faculty are free to choose the method they believe fits best with the content of the session.

Sample Courses

- Uncertainty, Data, & Judgement
- Managing Customer Value
- Entrepreneurship in Action

Program Strengths

Change Management

Energy & Clean Tech
Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Sample Prominent Alumni

Prominent Faculty

Enterprise

- Stephane Kasriel, CEO, Upwork
- Kirk Krappe, CEO, Apttus
- Laura Thompson, Investor, Google Ventures

· Reinhard Angelmar, Emeritus Professor of Marketing

• Youssef F. Bissada, Emeritus Professor of Entrepreneurship and Family

opportunities



Career Services

Program Effectiveness

Concrete job and internship

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process (MISSING)

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



75%

of students agree the program offers adequate career preparation resources for impact job seekers

The INSEAD Career Development Centre works with students through a six step program to help them actualize their career goals. Before even arriving at INSEAD, students complete a self evaluation. They then establish their career vision and design a strategy to bring their resume up to the standard of the field. Students prepare their application materials, complete mock interviews, and get to a state where they feel confident to land a job.

https://www.insead.edu/master-programmes/mba/career-development

Student Activities



Net Impact Chapter contact:

insead@netimpact.org

60%

of students are satisfied with extracurricular activities

Students experience both an intense and rewarding collaborative learning environment with one of the most culturally diverse student bodies in the world. The INSEAD clubs are run by students and supported by the school. Students can choose to sharpen their leadership skills by running or creating a club. Alternatively, they are able to pursue new interests or old passions by becoming a member.

The Net Impact chapter at INSEAD is called INDEVOR and has a mission to inspire and accelerate students to become professionals that make a difference in the world.

Johns Hopkins University Carey Business School | Baltimore, MD







Social Impact





100% of students agree that learning about social/environmental business is a top priority

Why Attend For students interested in making an impact through business, the Johns Hopkins Carey Business School Global MBA program offers a combination of academic rigor and international consulting experience, through the Innovation for Humanity program. Benefits include hands-on opportunities through extracurricular organizations and connections with faculty, alumni, and community members in the Baltimore and Washington, D.C. area.

Curriculum

In the Johns Hopkins University tradition, the Carey Business School is tackling society's most vexing problems, particularly those in four key areas: health care, financial services, real estate and infrastructure, and enterprise risk management. While these areas present significant challenges, they also hold the promise of great advancement for society, as well as economic growth and job creation.

Through the Innovation for Humanity program, which is a core course, teams of student consultants are paired with startups, social enterprises, nonprofits, or hospitals in emerging countries. Students work with their sponsor organizations both remotely and in-country to provide business recommendations to solve the organization's challenges.

Prominent Faculty

- · Phil Phan, Innovation for Humanity
- Toby Gordon, Healthcare Delivery

Sample Prominent Alumni

- · Shahd AlShehail, Entrepreneur, Acumen Fund
- Eliza Huleatt, Executive Director, CCS

Sample Courses

- · Networked Organizations
- Ethical Leadership
- Solving Organizational Problems

Program Strengths

Change Management *** Energy & Clean Tech Impact Investing Nonprofit Management Social Entrepreneurship Systems Thinking

Skill Building

Entrepreneurship Innovation/Creativity Leadership Strategy

59

Johns Hopkins University

Carey Business School | Baltimore, MD



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

The Johns Hopkins University Carey Business School Career Development Office is very supportive of students who are interested in careers with a social and/or environmental impact. Student goals are aligned with an advisor who is particularly knowledgeable about their career of interest. This advisor can help provide advice, resources, and connections to employers of interest. Additionally, the Career Development Office works closely with Carey's Net Impact Chapter to bring employers aligned with impact careers and to provide social and environmental career information sessions. Regular visits have included employers and alumni in the fields of impact investing, nonprofits, microfinance, social enterprise, and social impact consulting. Students interested in entrepreneurship and/or another self-directed search are connected with additional resources, faculty, and

Student Activities

NET IMPACT

Net Impact Chapter contact:

jhucarey.grad@netimpact.org

45%

of students are satisfied with extracurricular activities

The overarching mission of "business with humanity in mind" attracts students who are focused on using their careers to solve our world's toughest challenges. Several student organizations provide social and environmental opportunities and are primarily carried out through the Johns Hopkins Carey Business School's Net Impact Chapter. Since the chapter started, it has grown in size and presence on campus, gaining recognition throughout the school.

The Johns Hopkins Carey Net Impact Chapter provides a variety of opportunities to students including pro bono consulting projects, community service opportunities, fundraisers, career exploration, tours of local organizations with environmental sustainability efforts, information sessions, and Carey Net Impact's signature speaker series: Our Mission in Action. Previous event topics have included corporate social responsibility, international development, aquaponics, and nonprofit partnerships. If students are interested in another particular social or environmental impact area, they are encouraged to take a leadership role for the initiative with the support of Carey's Net Impact Chapter.

Massachussets Institute of Technology

Sloan School of Management | Cambridge, MA







Social Impact





92%

of students agree that learning about social/environmental business is a top priority

Why Attend

MIT Sloan has the ability to activate and mobilize large groups of students and faculty around environmental and social sustainability efforts. MIT Sloan features a Sustainability Initiative, a Net Impact chapter, and environmental and social impact coursework and extracurricular activities.

Core strengths and key areas of research include systems thinking, innovation, and entrepreneurship. Students have the opportunity to take sustainability-related coursework with leaders in the fields of system dynamics, operations and supply chain management, and organizational management.

With the support and guidance of the Martin Trust Center for Entrepreneurship and clubs like Sloan Entrepreneurs for International Development, students can start their own mission-driven enterprise. MIT Sloan also provides significant support to students interested in pursuing career opportunities with impact-focused companies and organizations. The MIT Sloan Social Impact Fellowship (SSIF) gives MBA students an opportunity to explore social impact careers without undue financial distress. The Fellowship funds students interning over the summer at local, national, and international social impact organizations. Students support their peers and contribute to the Fellowship fund by donating to the annual Give-a-Day campaign. The sustainability community at MIT Sloan is dynamic, close-knit, and ever growing, and exciting things are in store for the next few years as the program continues to expand.

Curriculum

The Sustainability Certificate, available to all masters-level students at MIT including MBAs, is the primary curriculum offering for students interested in environmental and social impact at MIT Sloan. The Sustainability Certificate is a rigorous, cross-disciplinary program with graduates representing nine distinct programs across MIT. Since its inception, the program's diversity has increased by more than 50% and enrollment in the Sustainability Certificate is second only to enrollment in the Finance Track.

The main components of the program include some of MIT Sloan's trademark offerings such as System Dynamics - a foundation of sustainability theory and practice - as well as "action learning" in the form of the Sustainability Lab (S-Lab) and Leadership Lab courses. Additionally, students completing the certificate participate in the Sustainability Capstone class, which enables students to solidify their sustainability leadership and ethics skillset prior to graduation. In addition to these three requirements, students also pick two elective courses out of 48 curated courses from across MIT.

Prominent Faculty

- John Sterman, Strategies for Sustainable Business
- Peter Senge, Leadership Lab
- Zeynep Ton, Operations Strategy

Sample Prominent Alumni

- Shayna Harris, Cocoa Sustainability Manager, Mars Inc.
- · Lily Russell, Management Consultant, Deloitte
- · Omar Mitchell, Director of Sustainability, NHL

Sample Courses

- · Sustainability Lab
- · System Dynamics
- Managing Sustainable Businesses for People and Profit

Program Strengths

Change Management Energy & Clean Tech Impact Investing Nonprofit Management

Social Entrepreneurship Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Massachussets Institute of Technology

Sloan School of Management | Cambridge, MA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Career services for social and environmental impact careers are provided via three channels at MIT Sloan: the Sustainability Initiative, the Career Development Office (CDO), and fellow students and alumni. The Sustainability Initiative and the CDO coordinate the Sustainability Initiative Internship Program, inviting a diverse group of small and large companies with CSR internships to post positions, and subsidizing the salary of those hires. In addition, the Sustainability Initiative coordinates a weekly lunch series that provides students regular exposure to thought leaders and practitioners across the full spectrum of social impact and environmental sustainability oriented roles, which can result in internship and job opportunities for students. MIT Sloan also hosts larger networking events with alumni and practitioners.

The CDO works to bring sustainability-oriented organizations to campus and make students aware of social and environmental impact internship and job opportunities through online postings and one-on-one career advising. They coordinate heavily with the Sustainability Initiative for expertise and support in this area. In the beginning of the year, the CDO hosts career panels on the search and recruiting process social and environmental impact opportunities.

Student Activities







Net Impact Chapter contact:

mitsloan@netimpact.org

91%

of students are satisfied with extracurricular activities

Sustainability is a growing and thriving focus at MIT Sloan, and there are a variety of social and environmental impact extracurricular activities students can pursue. Key clubs on campus related to social and environmental impact, and the programs they offer, include the Net Impact chapter, Board Fellows program, Sloan Social Impact Fellowship, speaker series and networking events, career treks and advising, participation in the Net Impact Boston Career Summit, and attendance at the annual National Net Impact Conference

MIT Impact Investing Initiative is a first-hand immersion opportunity to gain the skills required to succeed as an impact investor, including participation in impact investing competitions. Sloan Entrepreneurs for International Development (SEID) lead action projects with development start-ups around the world, development focused speakers and events, social enterprise support.

The Net Impact chapter runs the Sloan Social Impact Fellowship, which enables first-year MBA students to donate a day of their summer internship salary to support a scholarship fund that lessens the financial burden for classmates pursuing less lucrative internships in social impact.

Mills College

Verify (

Lorry I. Lokey Graduate School of Business | Oakland, CA







Social Impact





92%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

The Lokey program has a high commitment to diversity, sustainability, and social responsibility. Students choose Mills because they want a collaborative learning environment where they can explore ways to apply business concepts and systems thinking to real-world problems. Lokey

students graduate with a lasting, supportive network of impact-focused peers and faculty.

Located in Oakland, known as the hub of social innovation and social entrepreneurship in the Bay Area, students can integrate themselves into one of the most vibrant and diverse cultures in the country.

Curriculum

The Lokey School of Business and Public Policy mission is to "educate ethical and socially responsible organizational leaders who have the strategic perspective, business knowledge, and leadership skills to deliver strong organizational performance while mindfully making a positive impact on society and the environment." The program emphasizes socially responsible leadership by integrating principles of ethical decision-making, social and community accountability, diversity and inclusion, and environmental sustainability throughout the curriculum.

The program features concentrations in Social Entrepreneurship, Social Impact and Innovation, Socially Responsible Business, Nonprofit Management, Education, Accounting, Finance, and Marketing. The Lokey School also offers a joint degree in Public Policy. Required courses such as Operations Management, Strategic Management, Corporate Finance, and Leadership and Ethics provide students with the concrete skills for starting or leading a business. Elective courses offer students the opportunity to explore a wide range of social and environmental issues, such as: Issues of Race and Ethnicity in Education, Organizational Efficacy, Environmental Economics, Negotiations, Local and Community Policy Making, Planning, and Management, Strategic Philanthropy, and Entrepreneurship.

Prominent Faculty

- Ed Quevedo, Applied Principles of Ecological Sustainability
- Seth Barad, Strategic Philanthropy & Social Enterprise
- Stacy Blake Beard, Gender, Diversity and Leadership

Sample Prominent Alumni

- Emilie Linick, Senior Loan Officer, Capital Impact Partners
- · Kyra, Co-founder, Vermeulen & CO.
- Sephora Pierre-Louis, Founder and Executive Director, FormatAide

Sample Courses

- Strategic Philanthropy
- Environmental Economics
- Leadership & Ethics

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership





Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Career Services at the Lokey School of Business & Public Policy offers students support, tools, and one-on-one coaching throughout their academic experience, preparing them for long-term success in a social or environmental impact career. Staff organizes regular professional development workshops, industry panels, and employer visits to highlight careers in public service and social entrepreneurship.

As a school committed to both business and public policy, special efforts are made to demonstrate the range of impact career opportunities in the public, private, and nonprofit sectors, as well ventures that sit at the intersection of those arenas. During the recent academic year, the Lokey School held three career panels with a specific focus on social impact, including a panel focused on the growing field of social impact consulting.

Career guests at the Lokey School have included representatives from: Pandora, Earthjustice, the City of Oakland, the Public Policy Institute of California, Harder + Company, Resource Development Associates. In addition, Career Services staff work closely with faculty to ensure a range of guest speakers are featured in academic courses. Placing an emphasis on social and environmental impact careers, the Lokey School generated both summer and academic year internships for their students at local impact organizations and socially responsible businesses.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

lokey@netimpact.org

86%

of students are satisfied with extracurricular activities

The Lokey GSB Net Impact Chapter works closely with the Mills Center for Socially Responsible Business. The working partnership includes the Center's annual Conference and Brunch speaker series. Lokey GSB Net Impact Chapter members focus on providing social, service, and career development opportunities, primarily in the Bay Area. The Club is the sponsor of Service Corps and frequently volunteers with youth entrepreneurship organizations, BUILD and Network for Teaching Entrepreneurship (NFTE).

Other student groups, such as the Mills Graduate Queer Student Association, the National Black MBA Association, and the International City/ County Management Association (ICMA) reflect the student body's diversity and commitment to local communities

New York University

Stern School of Business | New York City, NY





Social Impact



95%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

Stern as a whole is extremely focused on the intersection of business and society, and recruits students with a unique combination of IQ and EQ. As such, we have a robust and diverse membership, consisting of career switchers (private sector to nonprofits/public service/B Corps,

and vice versa), those looking to deepen their expertise (particularly via Stern's world-renowned Finance department and its new impact investing fund, as that space continues to grow), and those looking to learn more about the impact space in general.

In addition to the Social Impact Internship Fund, Stern also has a generous loan forgiveness program for alumni working in the social and public sectors. Being in the heart of New York City also provides a student body drawn from all over the world and unparalleled access to learning and career opportunities.

Curriculum

At the Stern School of Business, students find a very flexible degree program. Out of 20 specializations, they are able to emphasize in up to three. These include Accounting, Entrepreneurship and Innovation, Leadership and Change Management, and Sustainable Business and Innovation, but cover most aspects of business. In their first year, students stick to a required core and have a few choices regarding the foundations of business, but during the following summer, they participate in an internship to provide more experience and cement the skills they learned throughout the year.

In their second year, students focus on electives and specializations. With over 200 electives available across all NYU graduate schools, there is no shortage of interesting classes to take, and students can also study abroad at partner schools or engage in a Doing Business In (DBi) course. The Stern Solutions experiential learning opportunities also allow students to be immersed in the industry to hone their skills with alums at sponsoring organizations, easing the transition to a career. Students are also able to experience work in an investment fund, or join a unique program where they use their business skills on real world scenarios. Furthermore, the recently opened Center for Sustainable Business and Center for Business and Human Rights work hard to improve the MBA program by enriching the coursework and supporting interested students.

Prominent Faculty

- · Michael Spence, Economics
- Tensie Whelan, Business Sustainability
- Michael Posner, Law and Business Human Rights
- Jonathan Haidt, Evolution, Human Nature and Business

Sample Prominent Alumni

- Benjamin Wise, Director of Strategic Projects, International Rescue Committee
- Anne Black, Chief Operating Officer, Goldman Sachs Gives
- Lee Howley, Owner, Howley Bread Group, Ltd.

Sample Courses

- Social Entrepreneurship & Sustainable Development
- Impact Investing in Family Offices
- Introduction to Environmental and Social Sustainability

Program Strengths

Change Management
Energy & Clean Tech
Impact Investing
Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship
Innovation/Creativity

Leadership





New York University

Stern School of Business | New York City, NY



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



94%

of students agree the program offers adequate career preparation resources for impact job seekers

Stern's location in downtown Manhattan provides students with unbeatable access to the world's top companies, business leaders and corporate recruiters. Being at Stern puts them within reach of all of their short and long-term career goals.

NYU Stern provides a comprehensive program for students interested in social enterprise. The curriculum covers topics such as social entrepreneurship, venture philanthropy, and corporate social responsibility. To complement academic preparation, students may capitalize on numerous experiential learning opportunities.

Student Activities

NET IMPACT

Net Impact Chapter contact:

SEA@Stern.nyu.edu

79%

of students are satisfied with extracurricular activities

As Stern is in NYU, students will have access to a great number of external activities, clubs, and events. Of the MBA level clubs, students can participate in Emerging Markets Association, Stern Technology Association, Stern Investment Management & Research, and Stern Management & Strategy Club.

Stern's Net Impact chapter, the Social Enterprise Club, is a vibrant organization of NYU Stern MBA students dedicated to using the power of business to create a more socially and environmentally sustainable world. The SEA is one of the largest and most active student clubs at Stern.

The Social Enterprise Association at Stern seeks at all times to leverage our unique geographic advantage, lying directly between the office hubs of Midtown Manhattan and New York's Financial District, and within a short subway ride of some of the country's leading social entrepreneurs as they work in Upper Manhattan, the South Bronx, Eastern Brooklyn and Newark. Students take advantage of this proximity to pursue a range of experiential learning opportunities, ranging from classes like Stern Consulting Corps and the Urbanization Project to part-time and full-time internships. Stern's Board Fellow program gives MBA students the opportunity to join the board of NYC-based nonprofit organizations.

Northwestern University

6

Kellogg Graduate School of Management | Evanston, IL







Social Impact



91%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

The Kellogg School of Management provides opportunities to learn about the social impact space both inside and outside the classroom. Kellogg has a social impact "pathway" that aggregates a social impact curriculum. This "pathway" ensures that students interested in impact have a

curriculum with both breadth and depth. Professors with extensive industry knowledge teach classes that, "define social value; identify and implement strategies to effect change through partnerships between business, government and non-profits; and anticipate and manage inevitable value conflicts." The pathway is divided into three tracks including Policy, Nonprofit Management, and Social Enterprise/Entrepreneurship. Outside of the traditional classroom experience, countless opportunities exist to gain experience in social impact, from the ability to partake in an independent study with a local social enterprise, to case competitions, to the Board Fellows program focused on nonprofit board governance.

Curriculum

Learning opportunities at the Kellogg School of Management span the full range of ways to drive social and environmental impact through business and management. Kellogg offers a full suite of impact-related coursework, both classroom-based and experiential-learning focused, in the following areas: corporate social impact, environmental sustainability, human and civil rights, impact investing, international development, nonprofit and social enterprise, public sector and policy, social entrepreneurship, social impact consulting, education, and health. Kellogg's core curriculum uses a mix of social and environmental organizations to illustrate course concepts, and all students begin their second year with a course on values and crisis decision making. In years past, students have traveled to Kenya and Tanzania as part of the Global Initiatives In Management Social Impact class. Students met with companies to gain hands-on business experience in energy, education, financial inclusion, technology, and agriculture. As part of the Medical Technologies in Developing Countries course, students were provided with the opportunity to inform the design and launch of medical technologies for developing countries by conducting in country market research in Zimbabwe and Zambia.

Prominent Faculty

- David Besanko, Public Economics for Business Leaders
- Ben Jones, International Business Strategy in Non-Market Environments
- Therese McGuire, Public Economics for Business Leaders

Sample Prominent Alumni

- Andrew Youn and Matt Forti, Founders, One Acre Fund
- · Sarah Berghorst, Chicago Executive Director, One Goal
- Liam Krehbiel, Founder and CEO, A Better Chicago

Sample Courses

- Corporate Social Impact
- Environmental Sustainability
- Human and Civil Rights

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership







Northwestern University

Kellogg Graduate School of Management | Evanston, IL



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Kellogg's Career Management Center (CMC) is committed to supporting students in the social and environmental impact job search. The CMC provides a dedicated career coach for students interested in these careers and actively develops relationships with key companies and organizations seeking to recruit MBAs for social impact roles. Companies ranging from Acumen to Bellwether Education Partners to the Civic Consulting Alliance held information sessions on campus and recruited for internships and full time roles. Additionally, the Kellogg Job Board features hundreds of social impact jobs in fields as diverse as education, sustainability, cleantech, impact consulting, impact investing, and nonprofit strategy. The CMC also helps facilitate trainings and networking events relevant to students in this field

Students are also supported in their impact job search through career treks. During a student-led, three-day Social Impact Career Trek, first year students gain access to leading impact organizations in the San Francisco Bay Area.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

northwestern@netimpact.org

93%

of students are satisfied with extracurricular activities

Kellogg attracts a large and engaged community of students interested in social and environmental impact. For more than 100 incoming students, the Kellogg experience begins before orientation with Social Impact Days, a three-day program dedicated to forging connections between classmates interested in social and environmental impact. Students find both breadth and depth in impact-related leadership and learning opportunities through the 12 student-run organizations that form Kellogg's Net Impact Community.

Last year, Kellogg hosted its first "Net Impact Week" which consisted of a full week of programming presented by the club for the student body. Events included an introduction to corporate social innovation, a hands-on impact investing bootcamp, a presentation on marketing for social impact, dinner discussions on relevant social impact topics, and a capstone event with guest speaker Amit Bouri from GIIN. Kellogg Net Impact also hosted an Empathy Week during which students learned about, and participated in, the SNAP challenge to better understand the daily struggles of families living on \$4.40 a day. The clubs forming Kellogg's Net Impact Community provide strong resources for students seeking careers in social and environmental impact, including interview prep groups, peer coaching, and resume reviews. Students can also receive financial support for launching social ventures and interning or working fulltime in social and environmental organizations.

Why Presidio Graduate School?



You won't just be employable, you'll be unstoppable.

Build a career that embodies your values at **Presidio.edu/impact**



Presidio Graduate School



MBA in Sustainable Management | San Francisco, CA MBA in Sustainable Business & Systems | Seattle, WA







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

Offering one of the first and leading MBAs, and the only MPA and MBA/MPA dual degree in Sustainable Management, Presidio Graduate School (PGS) is a learning community of business

leaders with the courage and competencies to bring innovation to market and implement a sustainable future. The integrated curriculum is designed around three fundamental concepts that define business excellence: systems thinking, social justice, and environmental responsibility. These tenets, in addition to a focus on leadership development, co-creation, real-world projects, and a low residency structure create a fertile learning environment.

Curriculum

PGS integrates systems thinking into practice through product and service development, new venture planning, and organizational change management. Unlike conventional business school models, in which sustainability is only addressed as a silo or a series of electives, every course, from economics and social innovation to bottom-line accounting, is taught through a sustainability lens. Applied learning is a cornerstone of the PGS curriculum and all students work on at least four intensive sustainability projects with companies large and small. Twelve immersive clubs supplement this applied learning, as does the Change Agents in Residence (CAIR) program, and the more than 60 sustainability thought leaders and practitioners who visit PGS classes each year which have included leaders such as Van Jones, Paul Hawken, Woody Tasch, and McDonalds' Bob Langert. PGS has a strong intrapreneurial/entrepreneurial emphasis with the opportunity to produce a venture plan for an original social enterprise, or work with a large organization in an Action Learning Practicum (ALP) over the course of a year on a intrapreneurial project. PGS also provides strong inter-sectoral training; 50% of the courses overlap with PGS's MPA in Sustainable Management program, connecting pragmatic business training with a systems-level view of human institutions and their outcomes. PGS is the only school to offer a dual degree (MBA/MPA) in Sustainable Management.

Prominent Faculty

- Dariush Rafinejad, PhD Sustainable Products and Services
- Marsha Willard, PhD Capitalism in Context: Economics & Business Models for People and Planet and Principles of Sustainable Management
- Steven Crane, PhD Managerial Finance
- Cynthia Scott, PhD Sustainable Leadership

Sample Prominent Alumni

- Lyrica McTiernan (PGS SF Campus), Sustainability Manager, Facebook
- Matt Henigan (PGS SF Campus), California's Deputy Secretary for Sustainability
- Natasha Lamb (PGS Seattle Campus), Portfolio Manager and Director of Equity Research and Shareholder Engagement
- Stacy Flynn (PGS Seattle Campus), CEO & Founder of Evernu SPC

Sample Courses

- Leadership and Personal Development (LPD)
- Principles of Sustainable Management
- Implementation of Sustainable Practices
- Sustainable Operation and Production

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship
Systems Thinking

Skill Building

Entrepreneurship
Innovation/Creativity
Leadership

Presidio Graduate School



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Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market









96%

of students agree the program offers adequate career preparation resources for impact job seekers

The Career Development and Student Affairs team at PGS provides career development with a social and environmental focus. Career service resources include resume preparation, interview coaching, career workshops, and job and internship postings. PGS has engaged alumni network of sustainable business leaders, which provides an invaluable resource for job seekers, as well as ideas and career advice. The Net Impact Chapter at PGS collaborates with Career Development and Student Affairs to offer regular career treks to businesses and organizations working toward social and environmental impact. The Chapter also hosts events like resume reviews, where students receive feedback from professionals in their field of interest, branding workshops to learn how to create a personal brand, and personal sustainability sessions, where students learn how to make the most of conferences, stressful deadlines, and other challenging situations - the change we make, begins with ourselves. PGS alumni are implementing social and environmental change across a broad range of corporations and organizations including Google, Facebook, LinkedIn, PG&E, HP, Salesforce.com, and the U.S. EPA. Other graduates have founded successful sustainable enterprises, often creating business sectors where none previously existed. PGS is creating a new kind of leader in every area, from business management to public policy and from social entrepreneurship to global governance.

Student Activities





Net Impact Chapter contact:

presidio@netimpact.org

85%

of students are satisfied with extracurricular activities

In addition to interactive, action-based classes, PGS offers a variety of opportunities for students to engage in its vibrant community. The Net Impact Chapter at PGS is nine years old and includes every PGS student. It serves as a hub for students to connect with each other and with Net Impact's professional and educational resources. The chapter sponsors events each semester, including career and business plan competition workshops and social gatherings. One of the Chapter's most valued contributions is the Peer Advisor Program, which connects new students with current students and alumni who advise them on all aspects of the program. The chapter also connects students with regional Net Impact chapters by co-hosting mixers with other local chapters. PGS is also home to Change Agents in Residence (CAIR), professionals in sustainable development who share their experience with students. They do this in the form of leading seminars, guest lecturing, assisting in research, and coaching students, helping them reach their potential outside of the classroom. Student activities also include: International Sustainability Club, Outdoors Club, Presidio Green Build, Quickfire Consulting & Community Engagement, Presidio Sustainable Food Club, Presidio Social Capital Committee, Transport Presidio, Diversity and Social Justice, Spirit and Purpose, Impact Investing Club, Sustainable Fashion Club, International Sustainability Club, Presidio Green Build, Outdoors Club, Kaizen Continuous Improvement Committee, and the Sustainable Fashion Club.

Rollins College

9

Crummer Graduate School of Business | Winter Park, FL







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

Rollins offers a MBA for students both new and experienced in the field - there are three MBA Programs. A strong academic program, an innovative social responsibility emphasis, a very environmentally sustainable campus, and close proximity to big businesses add up a valuable

degree. Students get to learn new skills and practice applying them through a well developed experiential learning program. Furthermore, with over 6,600 alumni, the contacts they make at the Crummer Graduate School of Business are likely to jumpstart a powerful career in an impact field.

Curriculum

http://www.rollins.edu/business/mba-programs/index.html http://www.rollins.edu/business/mba-programs/early-advantage-mba/schedule-courses.html

http://www.rollins.edu/business/mba-programs/early-advantage-mba/experiential-learning.html

Crummer Graduate School of Business at Rollins College offers a choice of three MBA programs for students with different amounts of experience. For the students with little to no work experience, the Early Advantage MBA exists to jumpstart their careers. For someone who has spent more time in the field, the Professional MBA is a 20 month part time position that can be done in conjunction with a job. For a high level professional with upwards of 10 years of management experience, the Executive MBA provides the toolkit of skills required to be as effective a leader as possible.

The MBA curriculum has four pillars: Foundations, Disciplinary Business core courses, Electives, and Integrating course/International Study. If they are so interested, students can also add a concentration. Readers of this guide would likely be interested in furthering their studies in the field of SESE, or Social Entrepreneurship Sustainable Enterprise. Alongside these pillars is a large quantity of experiential learning, which is critical to the degree. Students at Crummer have opportunities to work with companies to solve real business problems, regarding strategy and planning, building customer relationships, and improving performance among other things.

Prominent Faculty

- · Keenan D. Yoho, Operations Management
- Greg W. Marshall, Marketing and Strategy
- William Seyfried, Economics
- Mary Conway Dato-on, International Business and Social Entrepreneurship

Sample Prominent Alumni

- Dave Pitt, Director, Partnership Sales at Golden State Warriors
- Phuoc Nguyen, Senior Software Engineer, LinkedIn
- Meredith Kovarik, Business Unit Director, Jabil

Sample Courses

- International Business Challenge
- Unlocking Human Potential
- Ethical and Social Issues of Business
- Customer Value Centric Operations Management

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship
Innovation/Creativity
Leadership
Strategy

Rollins College

Crummer Graduate School of Business | Winter Park, FL



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



83%

of students agree the program offers adequate career preparation resources for impact job seekers

http://www.rollins.edu/business/career-development/prospective-students/services.html

http://www.rollins.edu/business/career-development/current-students/early-advantage-students/career-management-documents.html http://www.rollins.edu/business/career-development/employment-data.html

The Career Resources Team of Crummer offer career coaching and resources to students and alumni alike, helping them find internships and jobs, or moving within an organization. Resources include career strategy planning, resume assistance, seminars, field trips, and career fairs, among other things, which has been estimated to be worth \$5900.

All full time first year students participate in a course regarding career strategies, focused on the tools and resources that enhance the difficult task of a job search. As a result, within 3 months of graduating, 80% of job seekers in the Crummer class of 2016 secured employment, with the most represented field being finance, followed by marketing.

Student Activities







Net Impact Chapter contact:

rollins@netimpact.org

94%

of students are satisfied with extracurricular activities

http://www.rollins.edu/business/student-services/student-organizations/index.html

https://www.facebook.com/RollinsNetImpact http://www.rollins.edu/business/why-rollins/our-campus.html

There are a variety of student organizations at the Crummer Graduate School of Business to add to the curriculum covered in classes, such as the Association of Fundraising Professionals, the Rollins Collegiate Entrepreneur's Organization, MBA Oath, and Net Impact. This chapter of Net Impact works to empower leaders in the fields of CSR, nonprofit management, and environmental sustainability through hosting guest speakers, workshops, and competitions.

Being located in the Orlando region also offers many benefits to students, who can access the great number of activities provided by a big city. Close proximity to big companies like Disney, Lockheed Martin, and Tupperware allow for networking and touring, adding greatly the business degree.

Rutgers Business School

Rutgers Business School | Piscataway Township, NJ







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

Rutgers offers an entrepreneurial environment. The professors are also the students' future advisors and business partners. It is one of the top programs in the nation. The curriculum is constantly updated and due to its proximity to a major metropolitan area, the students have access to top

global companies in both New Jersey and New York City. There is a strong faculty and staff, alumni in combination with active corporate partners and alumni.

Curriculum

Rutgers MBA Program offers the students an innovative curriculum as well as hands on experience. There is a big emphasis on entrepreneurship; seeking opportunities and building a sustainable future for the world through innovation. The courses on entrepreneurship encourage immersion in the real world and learning by doing – an apprenticeship. Rutgers Business School provides this experience for students.

Students are encouraged to lead technology efforts at companies which they learn through The Technology Commercialization, Innovation and Entrepreneurship MBA. They are taught to come up with innovative business ideas and generate new sources of enterprise. Rutgers has also introduced a new sequence of courses specifically designed to bring business students and the STEM disciplines together to develop the knowledge and master the skills necessary for entrepreneurship and technology commercialization while building a new venture.

Supply Chain Management is increasingly focused on developing sustainable supply chains in the world today, and The Supply Chain Management MBA at Rutgers Business School provides a comprehensive curriculum balancing academic rigor with business relevance. A comprehensive and relevant curriculum is designed by faculty with the input of business executives who support and advise the Center for Supply Chain Management.

Prominent Faculty

- James Abruzzo, Professional Practice and Director of Institute of Ethical Leadership
- Vijay Atluri, Management Science & Information Systems
- Ted Baker, George F. Farris Chair in Entrepreneurship, Management & Global Business

Sample Prominent Alumni

- Elise Polezel, Co-founder, Replenish Foods
- Bruno de Arruda, Global Sourcing Director, Juniper Networks
- Mei Wei Cheng, President and CEO; Siemens Ltd., China and CEO North

Sample Courses

- Social Entrepreneurship and Philanthropy
- Urban Entrepreneurship and Economic Development
- Supply Chain Environment Management

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



Rutgers Business School

Rutgers Business School | Piscataway Township, NJ



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Career Services strengths are in the pharmaceutical and supply chain industries, where there are many opportunities to make a positive social impact. In addition, the school recruits from the nonprofit and education sectors. The department offers considerable help in the areas of career coaching, resume and cover letter reviews, and mock interviews They also help with referrals, job postings and on-campus recruiting.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

rutgers@netimpact.org

69%

of students are satisfied with extracurricular activities

http://www.business.rutgers.edu/full-time-mba/career-management/first-vear-experience

http://www.business.rutgers.edu/full-time-mba/career-management/career-services

http://www.business.rutgers.edu/full-time-mba/career-management/employment-outcomes

At Rutgers Business School, all first year students are required to take the Career Management Program from the summer before beginning through the fall semester. Passing this program allows students to participate in the On-Campus Recruiting Program. This Recruiting Program features presentations from companies, interviews, and meet & greets to encourage networking and recruitment of the student body.

The Rutgers Business School MBA Student Government Association (SGA) facilitates communication between the administration and students. Through various academic and non-academic activities, the SGA aids the professional and personal development of the students.

The Net Impact Rutgers Business School (RBS) chapter has been met with overwhelming support on campus. The Institute for Ethical Leadership lends its expertise and professional resources to bring in an exciting roster of speakers and hosts discussions related to the field. The numerous faculty members in the field of business ethics and corporate responsibility provide guidance and contacts as well. Whether guiding students to consider ESG ideas through a speaker event or further ties to the local Newark community, there is incredible potential to make an impact.

Saint Mary's University



Sobey School of Business | Halifax, Nova Scotia, B3H 3C3 Canada







Social Impact





67%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

The Sobey School of Business is committed to contributing to local prosperity and took part in BSIS - designed to assess the school's regional economic, intellectual, cultural and social impact. The Sobey MBA Program placed #11 in the world on the Corporate Knights 2016 Better World

MBA Ranking. The Sobey School has signed the UN's Principles of Responsible Management Education (PRME), cementing its commitment to sustainability and ethical practice.

Curriculum

The Sobey School offers a focus in Entrepreneurship, Social Enterprise and Sustainability where students can get involved in the Venture Grade Student Venture Capital Fund. Started in 2015, the fund is a joint initiative of a group of venture capitalists who are part of Silicon Valley's Canadian C100 group and Innovacorp, a Nova Scotian VC fund. Students are involved in raising \$150,000 to contribute to the \$25,000 already committed by Innovacorp.

Sample Courses

- Social Entrepreneurship
- Environmental and Sustainability Management
- New Venture Opportunities

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Prominent Faculty

- · Catherine Loughlin, Canada Research Chair, Management
- Najah Attig, Canada Research Chair, Finance
- · Dr. Ethan Pancer

Sample Prominent Alumni

- Nancy Knowlton Founder, President and CEO of Nureva
- Paul Beesley Former CFO, Hudson's Bay Company

Saint Mary's University





Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

93% of Sobey School graduates are employed within three months of graduation. The school's career service professionals lead a series of workshops, one-on-one coaching, and career counseling for students to manage their personal professional development plans. The Sobey MTEI Internship Program allows students to take learning beyond the classroom. Students can choose the internship option to complete their degree and spend eight months in industry, gaining valuable exposure and experiential learning opportunities.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

N/A

100%

of students are satisfied with extracurricular activities

The Sobey School of Business Net Impact Chapter consists of approximately 30 MBA students and aims to grow its membership to 50 by May 2018. Led by faculty advisors Dr. Margaret McKee, Dr. Cathy Driscoll, and Dr. Wendy Carroll, the Net Impact chapter is very involved on campus and in the community of Halifax. The chapter has held a variety of events in the past including a Bluff Wilderness Trail hike according to Canada's "Leave No Trace, Outdoor Ethics" principles and a screening and discussion of National Geographic's Before the Flood documentary. The Sobey School of Business chapter is proud to be Net Impact's first and only chapter in Atlantic Canada.

San Francisco State University

College of Business | San Francisco, CA







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

The SF State program offers a Master of Business Administration program (MBA), an Executive MBA program (EMBA), a Master of Science in Accountancy program (MSA) and a Master of Arts in Economics. The SF State program strives to be collaborative, actively engaging students and

faculty in the pursuit of sustainable business and seeking out others who share the same passion for building the business case for sustainability. The Sustainable Business concentration provides students with skills to address the social and environmental dimensions of conducting business in a global market. SF State is committed to providing high quality business education that prepares students to become leaders in addressing the global economy. The location is right in the heart of San Francisco which gives the students unparalleled networking opportunities and access to the Bay Area business community.

Curriculum

San Francisco State University was the first California State University to offer an MBA with an emphasis in Sustainable Business, which was later upgraded to a full Concentration in Sustainable Business. The program emphasizes four aspects of sustainable business: values-based leadership of green teams and responsible organization; Identifying and pursuing strategic market opportunities created by environment and social challenges; Using innovative solutions-based analytical frameworks and tools to address stakeholder needs and Managing risk (regulatory, reputation, climate, market) and tracking/reporting sustainability metrics.

Students in the program learn how to articulate the business case for sustainability; conceptualize innovative products and services; lead internal and external coalitions; drive organizational change; and implement metrics to measure sustainability progress and incorporate accountability for responsible decision-making.

SF State offers this unique program providing students with an in-depth appreciation of the environmental and social dimensions of conducting business in a global market. Candidates pursuing the Concentration take core MBA courses in management, finance, marketing, operations, accounting, and information systems, plus additional courses focused on sustainability. Nearly every class in the MBA program strives to incorporate social and environmental themes. There are also opportunities for students to enroll in independent study courses to research emerging sustainable business opportunities.

Prominent Faculty

- Geoff Desa, Center for Ethical and Sustainable Business Management
- Denise Kleinrichert, Center for Ethical and Sustainable Business Management
- Tom Thomas, Center for Ethical and Sustainable Business Management
- Bruce Paton, Sustainability and Business Opportunity

Sample Prominent Alumni

- Katrina Parker, Supply Chain Analyst, Clif Bar & Company
- · Ayako Miyaguchi, Kracken Bitcoin Exchange
- Caitlin Curtin, Luminare

Sample Courses

- Managing the Sustainable Business
- Business Management, Ecology and Environmental Leadership
- · Innovation for Sustainability

Program Strengths

Change Management
Energy & Clean Tech
Impact Investing

Nonprofit Management
Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



San Francisco State University

College of Business | San Francisco, CA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



80%

of students agree the program offers adequate career preparation resources for impact job seekers

Career Services strengths are in the pharmaceutical and supply chain industries, where there are many opportunities to make a positive social impact. In addition, the school recruits from the nonprofit and education sectors. The department offers considerable help in the areas of career coaching, resume and cover letter reviews, and mock interviews They also help with referrals, job postings and on-campus recruiting.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

sfsu@netimpact.org

61%

of students are satisfied with extracurricular activities

SF State MBA students are active, outgoing, passionate, and collaborative. Sustainability is not only a concentration but also a cultural and educational focus of our program. The faculty is also committed to sustainability in the curriculum. Through the Center for Ethical and Sustainable Business (CESB), they have helped foster a community of socially responsible business students.

Clubs strive to connect sustainability-minded students and business leaders through tours, speaker series, and networking events. Net Impact is the most active of all groups on the business school campus. Founded in 2008, its mission is to bring fresh ideas and a cross disciplinary perspective to promoting the causes of Net Impact. The chapter goals are to increase participation in a variety of sustainability-related events, expand its professional network, and improve members' knowledge and skills relevant to sustainability.

The Net Impact chapter at SF State regularly hosts sustainable career mixers in conjunction with the CESB and other Bay Area Net Impact chapters.

Santa Clara University

9

Leavey School of Business | Santa Clara, CA







Social Impact





94%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

The Leavey School of Business offers an education tailored to business in Silicon Valley with the flexibility to serve students in all situations, with the goal of fostering social responsibility and applicable skills in its students. The program provides the highest level of flexibility for working

people with online, executive and evening MBA schedules. In close proximity to numerous innovative companies, the business program at Santa Clara University is well equipped to train those with experience in the field to advance their careers to the next level. The Business School offers the Contemplative Leadership and Sustainability Program (CLASP), to explore how leadership aligns with competition for diminishing resources especially as organizations begin to grapple with sustainability.

Curriculum

The Leavey School of Business offers a variety of programs to fit a variety of needs. Three MBAs allow students to learn at their own pace, taking the Executive, Evening, or Online pathways. For an already experienced manager, the Executive MBA is a 17 month program designed to teach leadership and global business skills with a Silicon Valley spin. For a working professional, Leavey School of Business offers an Evening MBA spanning two years. Designed to work around a busy schedule, flexible meeting times and applied practical skills make this a compelling part time option. For someone with unique availability, the Online MBA will soon be another part time option with a curriculum spanning two or more years.

Someone searching for more technical skill may instead be interested in a MS degree, which the Leavey School offers four of. Students can study Business Analytics, Finance, Information Systems, and Supply Chain Management either full or part time to become better skilled for their trade.

Sample Courses

- Immersion: Trip to Beijing Shanghai
- Managing Innovation and Change
- Bringing Technology to the Marketplace

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Prominent Faculty

- Naren Agrawal, Benjamin and Mae Swig Professor of OMIS
- William T. Cleary, Professor of Marketing
- Helen Popper, Professor of Economics
- Sanjiv Das, William and Janice Terry Professor of Finance and Business analytics

Sample Prominent Alumni

- John Hogan, Founder and CEO, TeenForce
- Martin Juarez, Vice President of Operations, Infoblox
- Jennifer Ernst, Chief Strategy Officer, Thin Film Electronics

Santa Clara University

Leavey School of Business | Santa Clara



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



82%

of students agree the program offers adequate career preparation resources for impact job seekers

Graduate Business Career Management at Santa Clara University provides services for students and alumni, such as career coaching and workshops. Businesses work with the GBCM to connect with students through events like job fairs and seminars. The university suggests students participate in individual, confidential career consulting in many topics, and have their resume reviewed by a professional.

Student Activities



Net Impact Chapter contact:

100%

of students are satisfied with extracurricular activities

The Student Life team at Santa Clara University create "Graduate Business Networks" to encourage communication and networking, facilitate events, develop leadership, and improve non classroom learning. Some examples of these are Net Impact, Food and Agribusiness Network, and Women in Business. Graduate students are pushed to join these, and as such, students are highly satisfied with the extracurricular activities around campus.

Simon Fraser University

Beedie School of Business | Vancouver, BC







Social Impact



92%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

There are three options - Full-Time, Part-Time and Management of Technology MBA. The Full-time MBA program at the SFU Beedie School of Business is filled with individuals from diverse educational and professional backgrounds. It's located in downtown Vancouver and on has 55

students so you receive a really personalized learning experience. This helps create an interesting dialogue both inside and outside of the classroom. Staff members are extremely interested in seeing students succeed and are always willing to help. Students with an interest in social and environmental concepts are able to tailor the program to their interests, allowing for a unique perspective on business and sustainability. Whereas some schools may have a sustainability stream, all full-time MBA students at SFU are required to study this important business sector. SFU's very engaged Net Impact Chapter. The faculty and administration are extremely supportive of student engagement with the local business community. A variety of scholarship funding is available.

Curriculum

Using a strongly applied approach, the full-time MBA program combines theory and application to provide students with a foundation in business. With only 55 students you are assured of a more personal, collegial approach that lets you build stronger connections and get the most out of the MBA program. The program is split into three semesters. Students participate in an international cross cultural experiential project which lets you get into unfamiliar cultures and discover how to manage in a different country. Students are introduced to concepts and frameworks, and foundational analytical and quantitative business skills. Students learn to interpret a balance sheet and make sound decisions based on data. The Social Licence to Operate (SLO) course employs the SLO construct via its relationship with social legitimacy and reputational capital to anticipate ethical controversies. Students learn how to develop a strategic plan which distinguishes between stakeholders and counter-publics and anticipate the early warning signs for a SLO controversy. Students learn how to use business analytics to be able to consider analytical tools within the broader context of decision-making, and be able to provide hands-on problem solving using sophisticated decision making-tools. Additionally students learn about the issues with managing people and the design and function of organizations. They learn how to lead effectively and recognize how to succeed by encouraging performance success of other colleagues. Courses are highly interactive with intense, multi-day business simulations, mock company scenarios and challenges to see how the students work as a team, think fast to solve issues and manage

Prominent Faculty

- Kamal Masri, Academic Director, Management of Technology MBA Program
- Stephanie Bertels, Associate Professor, Sustainability
- Ian McCarthy, Associate Professor, Technology and Operations Management

Sample Prominent Alumni

- Ryan Cross, Founder and CEO of Distill Analytics
- Kelley Scott-Gray, Project Manager, Lululemon
- · Angie Rai, Head of Content, Wish.com

Sample Courses

- Management of People and Organizations
- Sustainability
- Managing a Globalized Workforce
- Business and Indigenous Peoples

Program Strengths

Change Management
Energy & Clean Tech
Impact Investing

Nonprofit Management
Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship
Innovation/Creativity

Leadership

Strategy







Simon Fraser University

Beedie School of Business | Vancouver, BC



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



92%

of students agree the program offers adequate career preparation resources for impact job seekers

The SFU Beedie Career Management Centre offers personalized services for students, such as individual coaching and career skill workshops. In these workshops, students can learn branding skills, how to interview more effectively, and how to negotiate a better salary. This is coupled to a well developed mentorship program, claimed to be the biggest in Western Canada. With over 300 mentors annually, students can network and improve their career prospects by meeting key players in business. Opportunities to meet influential people don't end there either, with numerous events during the year and access to the resources of the alumni network at the fingertips of a Beedie student.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

simonfraser@netimpact.org

90%

of students are satisfied with extracurricular activities

Many of the student activities at SFU Beedie are hands on ranging from case competitions, to conferences, to clubs and the MBA Games. The case competitions engage MBA students analyzing a real-world business problem, coming up with recommendations, culminating in a presentation to the company executives. Funding a prize money is involved. SFU Net Impact is a thriving club of motivated, like-minded students who strive to make a positive environmental, social and economic impact in the Vancouver community and beyond. They advocate responsible and sustainable business practices, hold meetings and participate in the many programs and competitions offered by Net Impact central. The school provides sponsorship to the Annual Net Impact Conference held in October each year. There is also the Graduate Business Student Association (GBSA) which is an elected student body that promotes and represents the interests of all the graduate students at the Beedie School of Business. There is also the Graduate Business Women's Council (GBWC) to provide networking with executive woman to enhance their careers and increase diversity of leadership in BC.

Temple University

Fox School of Business | Philadelphia, PA







Social Impact





100% of students agree that learning about social/environmental business is a top priority

Why Attend

Fox School of Business is known for its close-knit community and small classrooms, allowing students to develop deep relationships with classmates and faculty. The School's integration of technology into the classroom is at the forefront of fostering entrepreneurship and innovation

in business relevant to today's digital economy. As a result, programs at the Fox School continue to rank nationally and internationally by leading business publications and organizations, such as the Financial Times, The Economist, and U.S. News & World Report. Fox School's flexible programs include a yearlong International M.B.A. option, adding a global focus to its degree offerings. Students enrolled in this program build a global web of influential business leaders and colleagues in France, Japan, China, and India.

Curriculum

Fox School of Business offers a rigorous MBA curriculum that focuses on key business competencies, including financial acuity, business reasoning, opportunity response, cross-cultural effectiveness, and ethical management. Students can then tailor their education to meet their goals and interests with a concentration in areas such as entrepreneurship, health sector management, innovation management, or marketing management. The School is home to many leading researchers in green transportation, organizational boundaries, and the social and institutional context of entrepreneurship.

Prominent Faculty

- Anthony Di Benedetto, Professor, Marketing and Supply Chain Management
- Rajiv D. Banker, Professor & Merves Chair, Accounting and Information Technology Accounting
- Jacqueline Zinn, Professor, Risk, Insurance, and Healthcare Management
- Kenneth Kopecky, Professor Emeritus & Senior Editor, Journal of Economics and Business Finance
- Massaki Kotabe, Professor & Dorothy S. Washburn Chair, Strategic Management

Sample Prominent Alumni

- Brenton L. Saunders CEO of Actavis, co-founder of Health Care Compliance Association
- Jai Gulati CEO of Systel

Sample Courses

- Business Strategy in Global Environment
- Law and Ethical Foundation
- Enterprise Management Consulting Practicum

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



Temple University

Fox School of Business | Philadelphia, PA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



80%

of students agree the program offers adequate career preparation resources for impact job seekers

While focusing on traditional career elements such a resume development and interview strategies are important, the Center for Student Professional Development (CSPD) takes a multi-faceted approach with a focus on personal development, industry awareness and impression management. Through executive speaker series, leadership retreats, networking events, and a Professional Development Strategies course, students develop written and verbal communication skills that inspire others and develop deep understandings of various industries. Additionally, Fox Management Consulting offers students the opportunity to provide real-time solutions and actionable recommendations to clients within the private, public, and social sectors across the globe.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

foxmba@netimpact.org

57%

of students are satisfied with extracurricular activities

Fox School of Business is home to selection of stimulating and exciting activities developed by and for students. From networking mixers, career fairs, and guest speaker events, there is always something happening at Fox School. Join a Student Professional Organization (SPO) in the Fox School, such as Fox Net Impact and Beta Alpha Psi. These vibrant campus organizations provide networking opportunities with successful alumni and executives and events that foster positive social, environmental, and economic impacts.

The Ohio State University





Fisher College of Business | Columbus, OH



Social Impact



89%

of students agree that learning about social/environmental business is a top priority

Why Attend

The Ohio State University Fisher College of Business prides themselves not only on their inclassroom unique program taught by distinguished, world-class faculty, but also on their ability to prepare their students to be the next business leaders in a complex and ever-changing

marketplace. Experiential, action-based learning is the crux of their curriculum. Fisher College of Business students have the opportunity to work closely with corporations, non-profit organizations, and their broad alumni base. There are numerous resources at The Ohio State that help set students up for success including the Office of Career Management, Office of Diversity and Inclusion, Student Services, and a strong alumni community.

Curriculum

The Fisher College of Business MBA program is comprised of a minimum of 57 hours of coursework, which includes core credits along with specialized classes tailored to the chosen major(s).

Students have the flexibility to craft their own personalized major or choose from a robust choice of majors including data analytics, finance, financial reporting and analysis, international business, leadership and organizational behavior, marketing, operations and logistics, sports management, strategy, or technology entrepreneurs.

Prominent Faculty

- Anil K. Makhija, Dean and John W. Berry, Sr. Chair in Business
- Shashi Matta, Faculty Director of the Full-Time MBA program; Clinical Associate Professor of Marketing
- Rebecca Walker Reczek, Associate Professor of Marketing
- René Stulz, finance professor, named one of the "100 Most Influential People in Finance" by Treasury and Risk Management magazine

Sample Prominent Alumni

- · Ida Abdalkhani, Chief Catalyzer & Founder, Ability to Engage
- Nate DeMars, Founder & CEO at Pursuit
- Sam Shim, Vice President Worthington City Schools Board of Education, President - OSU Asian & Pacific Islander Alumni Society

Sample Courses

- · Brand Management
- Supply Chain Analytics: Matching Supply with Demand
- Managing Diversity
- · Marketing Research and Analytics

Program Strengths

Change Management *** Energy & Clean Tech Impact Investing Nonprofit Management Social Entrepreneurship Systems Thinking

Skill Building

Entrepreneurship Innovation/Creativity Leadership Strategy

The Ohio State University

Fisher College of Business | Columbus, OH



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



78%

of students agree the program offers adequate career preparation resources for impact job seekers

Our mission is to provide highly personalized services to develop the best prepared job seekers and be every employer's favorite place to recruit.

The Office of Career Management for The Ohio State University Fisher College of Business staff works to provide personalized career services to best prepare students for their career. Whether that is finding internship and career searches, connecting with the alumni community, or hosting a career or networking event, students are encouraged to take advantage of the amazing resources provided by the Office of Career Management.

Resources available to graduate students at The Ohio State University are robust. To start, Career Core, a online serious of assignments, prepares students before starting their program to set them up for success. Interactive seminars and workshops, conducted by faculty, staff, alumni, and professionals, help students both explore and keep their career goals in focus. Additionally, students can work with career consultants to work on career goals, execution of next steps, review of cover letters and resumes, and negotiation tips with potential internships and employers.

Student Activities

NET IMPACT (%)

Net Impact Chapter contact:

osu@netimpact.org

86%

of students are satisfied with extracurricular activities

The Ohio State University encourages high MBA participation in their extracurricular activities. There are more than 20 professional, cultural, and social student organizations, more than 10 Centers of Excellence, a robust speaker series, and numerous opportunities to interact with the local community.

Extracurricular activities range from joining The Ohio State University Fisher Net Impact club, Fisher Entrepreneurship Association, Fisher Graduate Networking Club, the Leadership Development Program, case competitions, to the Global Applied Projects (GAP) course.

Beyond the classroom, Fisher College of Business MBA encourages students to learn and experience global business. The Office of Global Business (OGB) offers international consulting experience and business and cultural insight classes and travel.



Q: Can UNICEF teach Unilever about succeeding in emerging markets?

A: fletcher.tufts.edu/TenQuestions



Today's headlines remind us that the Front Page and Business Page are tightly interconnected. A business education from Fletcher—America's oldest exclusively graduate school of International Affairs—is now more essential than ever. The MIB integrates concrete business skills and nuances of global forces and geopolitics. Graduates launch international careers that span borders and disciplines, in consulting, finance, policy, MNCs, NGOs, the UN, and more.

Change the world. Make the headlines.

Master of International Business
Learn more: fletcher.tufts.edu/MIB

Tufts University

Fletcher School of Law and Diplomacy | Medford, MA







Social Impact





90%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

The Fletcher School has been in existence for more than 80 years and firmly believes in preparing their graduates for the 21st century amidst major challenges that will face them. The flexibility of the Fletcher curriculum combined with the diverse backgrounds and interests of the student

body create the perfect ecosystem for those interested in having a social or environmental impact career. Diversity is a cornerstone of the Fletcher experience and essential for preparing leaders with a global perspective. Fletcher's Committee for Diversity and Inclusiveness fosters a community that embraces and celebrates a wide range of backgrounds and perspectives. Fletcher's interdisciplinary and global nature prepares students to work at the intersection of business, the environment, development, and innovation by providing graduates with the skills to interact with everyone from investors and CEOs to civil society and communities. The Fletcher School graduates are leaders in places of power thus having a major impact on the shaping the world for the future.

Curriculum

Fletcher offers an interdisciplinary and flexible curriculum that provides a unique understanding of global challenges and combines business with international affairs, development, economics, and environmental studies. Students choose one or two concentrations from 24 fields of study and may choose to couple a business concentration with another international focus, such as development economics, human security, or international environment and resource policy. Fletcher provides students with core business skills in finance, accounting, strategy, marketing, and economics. Social and environmental themes are incorporated into all coursework in a multidisciplinary approach.

Students continue to push for more leading practice topics and issues that intersect with business to be included, such as gender and social entrepreneurship. One of the fields is Business for Social Impact - This field prepares students for careers that leverage the private sector and management skills as tools for social impact. Students build both topical knowledge and practical skills that will allow them to work in complex cross-sectoral environments, using the tools and resources of the private sector to promote social change. Fletcher gives students opportunities to be involved in research, consulting, and collaboration with professors, fellows, and businesses through the Center for Emerging Market Enterprises (CEME), the research arm of Fletcher's Institute for Business in the Global Context, and the Center for International Environment and Resource Policy (CIERP).

Prominent Faculty

- Kelly Sims Gallagher, Climate Change and Clean Energy Policy
- Kim Wilson, Market Approaches to Economic and Human Development
- William Moomaw, Elements of International Environmental Policy

Sample Prominent Alumni

- Moses Choi, Vice President Global Sustainable Finance, Morgan Stanley
- · Caroline Rees, President, Shift
- Rachel Kyte, Vice President and Special Envoy for Climate Change, World Bank

Sample Courses

- Development Economics
- International Environment & Resource Policy
- Law & Development

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



Tufts University

Fletcher School of Law and Diplomacy | Medford, MA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

The Office of Career Services is available to help students and alumni find the right fit for success in the international arena. Students build insight and understanding through multidisciplinary studies in their chosen fields and through co-curricular activities that reinforce the lessons of the classroom. The Office of Career Services provides customized services to facilitate employer recruiting efforts and student job search efforts.

OCS aims to connect students with the best social and environmental impact job opportunities by listening to students' interests, connecting them with the right professionals and organizations, and by leveraging the Fletcher network to bring those professionals, organizations, and opportunities to campus. On campus employer visits and networking events regularly include social/ environmental-impact related organizations and positions.

Fletcher's OCS uses the connections that student organizations like Fletcher Net Impact have to tailor their support and efforts to student interests. Additionally, Fletcher's OCS hosts panels, lunches, and networking events to connect students with social and environmental impact organizations and opportunities.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

tufts@netimpact.org

81%

of students are satisfied with extracurricular activities

Fletcher students come from a wide range of backgrounds and, while their interests may range from the environment to business to development to human rights and more, all share a passion for global issues. The Fletcher School offers students a unique environment in which to develop the skills, tools, and preparation that they need to excel in today's highly competitive global economy. Students benefit from Fletcher's strong and supportive community of students, scholars, alumni, and practitioners. The Fletcher Net Impact chapter seeks to leverage the diversity of the student body to promote rich dialogue and exposure to a variety of perspectives. The chapter promotes a wide range of networking opportunities with other students, both within and outside of Fletcher, and with alumni and local professionals. The chapter also regularly organizes events with the support and participation of chapter members, including guest lectures, panels, workshops, and field trips in order to focus on the integration of their interests.

With many students interested in the power of business to create social and environmental change, Fletcher Net Impact also strongly supports the participation of Fletcher student teams in business plan and case competitions. Fletcher Net Impact collaborates with other student organizations, such as Fletcher Energy and Environment Club, the Human Rights Project, International Business Club, and the International Development Club on student-run events.

University of Alberta

Alberta School of Business | Edmonton, Alberta, Canada







Social Impact





86%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

The Alberta School of Business is a leading Canadian institution, with an MBA that can be customized to cover Natural Resources, Energy, & Environment, Sustainability, and other topics relating to business education and research. By attending, students get many opportunities to

learn about socially and environmentally sustainable business, especially relevant to the local area, and to careers in Canada, as well as all other business, entrepreneurial, and management fields. Since 1916, the innovative ideas, entrepreneurial spirit and leadership of the school's more than 26,000 alumni have strengthened businesses and communities.

Curriculum

Alberta School of Business, at University of Alberta, offers a two-year MBA program with a core of critical business skills, and a specialization. Specializations include Finance, Innovation & Entrepreneurship, International Business, Natural Resources, Energy & Environment, Public Policy & Management, and Sustainability, or students could focus on Business Analytics, Real Estate, or Supply Chain Management. Year one completes the core MBA courses.

After the first year, Students are encouraged to participate in a summer internship through the MBA Career Management Centre.

The second year of the degree allows students to focus on their specialization or area of focus. This allows the refinement of a specific skillset that will help develop careers and make an impact. For example, the Natural Resources, Energy, and Environment specialization, students learn how to plan for changing climates and regulation, how environmental regulations interplay with resource extraction, and how government management of resources should look, among other things. The specialization also facilitates trips to organizations including ExxonMobil, ConocoPhillips, and The Nature Conservancy, allowing students to learn about practices and issues outside of Canada.

Prominent Faculty

- Marvin Washington, The Manager as Strategist
- Michael Maier, Financial Accounting
- Tony Briggs, Management of Technology and Innovation

Sample Courses

- Natural Resource and Environmental Law
- Risk Management
- Sustainability and Responsible Marketing

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



University of Alberta

Alberta School of Business | Edmonton, Alberta, Canada



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



93%

of students agree the program offers adequate career preparation resources for impact job seekers

Alberta School of Business offers personalized career guidance by the Career Management Centre. The Centre can provide one on one support by experienced placement professionals, who work closely with employers to prepare students for success. All graduate students are required to complete an Individual Development Plan to direct them more accurately towards the career they want. Because of this, students are more likely to work towards their goals and end up tailored for their field.

The Centre also offers mock interviews and networking opportunities to help students maximize those scenarios, as well as boot camps to improve cover letters, resumes, and networking. During orientation, students establish clear goals, and strategies to meet them, setting the focus on careers early on in the degree process. As a result, 20 hours is the minimum amount of time spent on career development programming allotted to each student throughout their time at Alberta School of Business.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

alberta@netimpact.org

65%

of students are satisfied with extracurricular activities

The Alberta School of Business has several student clubs, such as Net Impact, the MBA Finance Association, and the MBA Women's Network. Of these, Net Impact would be of ultimate importance to students in a sustainability or CSR pathway, as this chapter describes their mission as "... to inspire, educate, and equip individuals to use the power of business to create a more socially and environmentally sustainable world." Net Impact puts on a series of initiatives to work towards this mission statement. These include Student Consulting, Farm2Fork, clothing SWAP, and Sustainability Career Trek.

In Student Consulting, Students are connected with local organizations to provide pro bono consulting, in exchange for learning career skills and the knowledge that they are working towards an environmentally and socially sustainable world. Farm2Fork is a showcase of local food, drink, and culture, with guest chefs, entertainers, and speakers brought in to contribute. Finally, Sustainability Career treks allows students to learn about nonprofits and socially responsible businesses by touring organizations in Edmonton that embody those philosophies.

University of British Columbia



Sauder School of Business | Vancouver, Canada







Social Impact



of students agree that
learning about
social/environmental
business is a top priority

Why Attend

At UBC Sauder School of Business you'll be presented with unique opportunities and given all the help you need to take advantage of them. As one of the world's leading academic business schools, UBC Sauder provides a global business perspective at a dynamic crossroads of the international

marketplace.

Dedicated to rigorous and relevant teaching, our programs generate business leaders who drive change and shape industries and organizations around the world.

Curriculum

The 16-month, full-time MBA program at UBC Sauder's Robert H. Lee Graduate School empowers candidates to embrace challenge and change their lives and businesses for the better. Challenged to strategize like a CEO, graduates move on to leadership positions in Vancouver and around the world, realizing their personal and professional potential.

The program includes a mandatory Global Immersion Experience (GIE) which allows each of their full-time MBA candidates to spend 2-weeks abroad, getting the opportunity to consult on business problems for local organizations. They begin preparing for the experience on campus before they depart, designing briefs and doing research. It's an invaluable experience that helps students understand cultural implications of business decisions and adapting to different ways of doing things.

Sample Courses

- Ethics and Sustainability
- Global Issues and Macroeconomics
- Business Strategy Integration

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Prominent Faculty

- MOURA QUAYLE, Design Strategies for Business Innovation
- JAMES TANSEY, Impact Investing
- DHARINI THIRUCHITTAMPALAM, Sustainability Marketing

Sample Prominent Alumni

- Yael Cohen, non-profit executive and philanthropist. Founder of F**k Cancer
- Gregg Saretsky, MBA 1984, President & CEO, WestJet
- Henry McKinnell, CEO and Chairman of the Board, Pfizer

University of British Columbia

Changeme | Changeme



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



89%

of students agree the program offers adequate career preparation resources for impact job seekers

At Sauder, they recognize that you are pursuing an MBA, in large part, to advance your career. That's why they have integrated career development as core theme of the UBC MBA curriculum and activities. The Business Career Centre (BCC) is your partner in career development. Through structured, yet personalized programming, you'll get the advice, tools and opportunities you need to advance your career.

From one-on-one coaching to recruiting events and mentor programs, Sauder's BCC is committed to helping you realize your potential and connecting you with the right network.

Student Activities

NET IMPACT (%)

Net Impact Chapter contact:

sauder@netimpact.org

88%

of students are satisfied with extracurricular activities

Student life at Sauder gives you opportunities to explore Vancouver, develop your career, study and work abroad, gain real-life experience and become more involved in your community.

Programs like The MBA Society actively represents the interests of current full-time and part-time students while facilitating and supporting relationships with alumni and the professional community. The MBA Society offers 11 unique clubs like Net Impact, Innovation and Entrepreneurship, Women in Business, Sauder Gives Back, and more.

University of California, Berkeley



Haas School of Business | Berkeley, CA







Social Impact





97%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

The strength of the University of California, Berkeley Haas School of Business, is the legacy of developing leaders who redefine how we do business. Their MBA program is known for its rigorous curriculum that infuses social impact and generates future change-makers. Haas emphasizes the

importance of impact through its focus on innovation and strong sense of community.

The San Francisco Bay Area location complements the school in its entrepreneurial, diverse, and progressive business environment. The Haas community as a whole has the desire to lead both responsibly and ethically.

Curriculum

The curriculum is designed to build core business skills such as Economics for Business Decision Making, Ethics and Responsible Business Leadership, Financial Accounting, and Marketing Management. Students also have a wide variety of elective choices including classes that explore cleantech, supply chain management, sustainability, nonprofit management, and social entrepreneurship/enterprise.

The abundance of social impact and sustainability focused classes makes Haas a strong school for those interested in using business for positive change. Coupled with rigorous coursework and faculty who are experts in their field, and you create an MBA program capable of producing top leaders.

Sample Courses

- The Business Case for Investing in Women
- Business and Natural Resources -Sustainable Use of Ecosystems
- Managing Business & Human Rights

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Prominent Faculty

- Robert Strand, Strategic and Sustainable Business Solutions
- Beverly Z. Alexander, Cleantech to Market
- Lloyd Kurtz, Social Investing

Prominent Faculty

- Kirsten Saenz Tobey, Co-founder COO, Revolutions Foods
- Rob Kaplan, Cofounder and Managing Director, The Closed Loop Fund
- Lynelle Cameron, President and CEO, Autodesk Foundation

University of California, Berkeley

Haas School of Business | Berkeley, CA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



95%

of students agree the program offers adequate career preparation resources for impact job seekers

95% of students agree the program offers adequate career preparation resources for impact job seekers

The Career Management Group at Haas offers personalized services to help students maximize their career potential. These include one-on-one career coaching, advice from industry professionals, and peer advisors. There is also a variety of programs designed to prepare students for careers such as workshops, interview preparation, and industry specific activities. Students also participate in job search teams, a six week program designed to accelerate the process of finding jobs in their fields of interest.

The Career Management Group also hosts a number of interviews on campus and posts more positions on their web portal, specifically targeting Haas MBA students.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

haas@netimpact.org

94%

of students are satisfied with extracurricular activities

Haas's commitment to social impact is ingrained in student life and is included in one of their defining principles, Beyond Yourself. Putting that principle into practice means that Haas students shape the world by leading ethically and responsibly.

The majority of Haas students participate in the Challenge for Charity programs to raise money for organizations like the Special Olympics. Others take part in the Boost@BerkeleyHaas program where MBA students mentor young high school students in disadvantaged areas. Students also participate in case and startup competitions, including the Global Social Venture Competition and Patagonia Case Competition, and a range of student-led conferences to develop their professional skills in real-world settings. Lastly, students are welcome to participate in a variety of industry and interest organizations, including the Berkeley Energy and Resources Collaborative, the Haas Healthcare Association, and the Marketing Club.

Net Impact at Haas is a vital component to the execution of these strategies and serves as an umbrella organization to bring the entire social impact community together. The organization strives to put together events to educate, inspire, and equip leaders at the edge of business and society. It hosts speakers, goes on treks to visit pioneering companies like Levis and Google.org, and hosts the Board Fellows Program, where students are paired with local nonprofits to support strategic projects on boards.

University of California, Davis



UC Davis - Graduate School of Management | Davis, CA







Social Impact



of students agree that
learning about
social/environmental
business is a top priority

Why Attend

The UC Davis Graduate School of Management is focused on preparing the next generation of inspired, results-driven and innovative leaders who are committed to making a positive impact.

As a business school on the rise, UC Davis' MBA program has a vision to spur new business and job creation, prepare innovative management leaders, and accelerate investment and innovation through strong partnerships with industry. The Mike and Renee Child Institute for Innovation and Entrepreneurship brings together researchers and students with experienced entrepreneurs, investors and corporate leaders to build networks, support technology transfer and accelerate commercialization. More than 50 companies have launched out of or been supported by the institute, and startups have raised nearly \$200 million.

Curriculum

With campuses in Northern California's economic power centers, the UC Davis Graduate School of Management draws innovative and entrepreneurial students to a collaborative learning environment characterized by a rigorous curriculum taught by world-class faculty.

The MBA curriculum is anchored by IMPACT, a new, two-part capstone course designed to sharpen writing, speaking and critical-thinking abilities. IMPACT teams work on 10-week projects for clients ranging from multinational Fortune 500 firms to ultra-fast-paced Silicon Valley start-ups.

Sample Courses

- Articulation & Critical Thinking
- Financial Theory & Policy
- 360° LEADERSHIP ASSESSMENT

Program Strengths

Change Management
Energy & Clean Tech
Impact Investing
Nonprofit Management
Social Entrepreneurship



Prominent Faculty

- Andrew Hargadon, Director, Child Family Institute for Innovation & Entrepreneurship
- Daniel Kennedy, Articulation and Critical Thinking
- Gina Dokko, Management and Organizations

Sample Prominent Alumni

- Ted Howes, Director, Product and Experience Fathom Travel
- Juliana Gidwani, CEO Ahilia
- Venita Sivamani, Co-founder of Dermveda

Skill Building

Strategy

Entrepreneurship
Innovation/Creativity
Leadership



University of California, Davis

UC Davis - Graduate School of Management | Davis, CA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

The career development team at UC Davis will work with you to pinpoint industries and companies where you want to work, and will promote you directly to those employers. It's almost like having your own talent broker.

They help you assess your career interests, values, talents, activities and environments that motivate you. With customized coaching which includes reviewing career goals and choice, preparing for interviews and negotiating offers

In 2017, graduates received average total compensation of \$97,695; our 91 percent placement rate within 3 months of graduation, positions our results firmly among the top MBA programs around the world.

Student Activities







Net Impact Chapter contact:

ucdavis.grad@netimpact.org

95%

of students are satisfied with extracurricular activities

As an MBA student at UC Davis, You'll enjoy a calendar packed with opportunities, many of which you'll have a hand creating and planning.

Students collaborate in global, national and regional business and investment competitions, they have an opportunity to give back through the MBA Challenge for Charity, and form lifelong bonds and networks through experiential programs like the Board Fellow Program, Women in Leadership club, and Net Impact.

Net Impact uses the power of business to create positive social, environmental and economic change. Our Gold-ranked chapter has been recognized as the Trailblazing Chapter of the Year, the Best Small Chapter of the Year and among the top four Graduate Chapters worldwide. The chapter hosts high-profile speakers, offers leadership development opportunities, supports courses in social entrepreneurship and sustainable business, and joins peers at the annual national Net Impact conference.

Additionally, each year since 2005, 200 MBA students are given the opportunity to visit Berkshire Hathway's headquarters in Omaha, NE to meet and speak with Warren Buffet.

University of California, Los Angeles



Anderson School of Management | Los Angeles, CA







Social Impact





95%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

UCLA Anderson's incredibly supportive and entrepreneurial impact program invites students to incorporate their passions into their careers and create exciting ventures and innovative solutions for existing problems. There is a strong student interest in finding more sustainable solutions on

campus and in education reform, with alumni who are senior leaders in the field. Emphasis is on collaboration, experimentation and measurable impact. Administrators have become more supportive of Net Impact as it has grown in membership, and students are encouraged to take initiative in every aspect of student life. The sense of community within the Net Impact chapter is especially notable, providing a welcoming and dynamic atmosphere for students.

Curriculum

According to a recent survey, 85% of Anderson students expect social and environmental issues to be addressed in their MBA curriculum. As part of the continuing efforts to enable UCLA students to meet the evolving needs of today's business world, specialization in social impact has been added to the curriculum. The specialization in social impact enables students to build in-depth expertise in mission-driven businesses, while customizing their academic preparation toward leadership in endeavors aimed at transformational social change. UCLA Anderson currently offers a variety of specializations, including those in accounting, brand management, corporate finance, entertainment and entrepreneurship, among others. The curriculum offers a strong entrepreneurial focus with broad support for social entrepreneurship. Core classes like Operations, Strategy, Entrepreneurship, and Brand Management include socially conscious cases in their curriculum, often in response to student demand. Many professors are personally involved in social and environmental work and are able to bring their experience to bear in the classroom. Because Anderson is a school within a large public university, Students can take classes across the entire graduate coursework catalog, opening up realms of opportunity not available elsewhere.

Prominent Faculty

- · Charles Corbett, Decisions, Operations, and Technology Management
- Sebastian Edwards, Global Economics and Management
- Bhagwan Chowdhry, Finance

Prominent Faculty

- Blair Taylor, CEO, My Brother's Keeper Alliance
- Nurit Katz, Chief Sustainability Officer, UCLA Institute of Sustainability
- Brandon MalmBerg, Director of Network and Selection, Pahara Institute

Sample Courses

- Law and Management of Nonprofit Organizations
- Business of Health Care,: A Global Perspective
- · Ethical Considerations in Business

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



University of California, Los Angeles

Anderson School of Management | Los Angeles, CA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

The Career Center provides personalized career counseling and support, but may guide uncertain candidates to more traditional MBA roles, where they can develop their skills before transferring to a future impact career. While a variety of socially and environmentally focused companies recruit for full-time and summer internships on campus, most students go beyond on-campus recruiting to find their place in an impact career. Academic Career Teams (ACT) meet weekly throughout the first quarter and provide industry-focused education and support from second-year students in the same field. Connections developed through Net Impact, referrals from the Career Management Center, and opportunities shared through the Social Impact ACT group help guide this non-traditional and highly individualized career search.

Student Activities







Net Impact Chapter contact:

ucla@netimpact.org

90%

of students are satisfied with extracurricular activities

Anderson has a large selection of clubs and opportunities to expand the educational experience of students. For professional growth, there are many clubs besides Net Impact, such as the Anderson Real Estate Association, the Energy Management Group, The Healthcare Business Association, and the Strategy & Operations Management Association. Aside from those, there are also clubs regarding identity, interests, and athletics, assuring that students will have many opportunities to meet with like-minded peers, and to make lifelong connections.

For those interested in the impact field, Net Impact offers a large number of activities. The Board Fellows program connects teams of Net Impact members with socially aware businesses to serve as board members and consult. The organization also puts on Impact Week, a conference to bring business leaders to discuss the field and the current challenges that they face. These, plus numerous other events throughout the year allow Net Impact members to advance their careers and make social change.

University of California, Santa Barbara

Bren School of Environmental Science & Management | Santa Barbara, CA







Social Impact





98%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

For an education tending towards the scientific rather than business side of environmentalism, the Bren School of Environmental Science & Management, the Masters of Environmental Science and Management should be a strong contender. By emphasizing core curriculum during the first year,

and the specialization during the second, Bren allows students to adjust their degree to cover a wide range of topics and serve them better. Exceptional faculty coupled with good career preparation resources are sure to direct students to a meaningful career.

Curriculum

The Bren School offers an interdisciplinary curriculum to teach students how to solve complex environmental problems and prepare them for careers in a variety of fields. The Master of Environmental Science and Management (MESM) program is a two-year professional degree program designed for individuals who plan to enter or re-enter the workforce upon graduation. The program has three parts: the first-year core curriculum, the second-year work in one of seven Specializations, and the Group Project or Eco-Entrepreneurship Project.

MESM students choose one or two of the following specializations during their first year winter quarter to pursue in greater depth. The seven areas of specialization offered by the Bren School are Corporate Environmental Management, Coastal Marine Resources Management, Conservation Planning, Economics and Politics of the Environment, Energy and Climate, Pollution Prevention and Remediation, and Water Resources Management.

The capstone of the MESM program is the Group Project or Eco-Entrepreneurship Project. Serving as the master's thesis, the four-quarter, 14unit Group Project begins during the spring quarter of the first year of study and is capped by a final oral and poster presentation to the Bren community, project stakeholders, and local professionals.

Prominent Faculty

- · Roland Geyer, Life Cycle Assesment
- Gary Libecap, Business and the Environment
- Sangwon Suh, Carbon Accounting and Carbon Footprints

Prominent Alumni

- Jennifer DuBuisson, Senior Manager Global Sustainability, LEGO Group
- Erin Fisher, Program Manager, The Walt Disney Company
- John Onderdonk, Director of Sustainability Programs, Cal Tech

Sample Courses

- Ecology of Managed Ecosystems
- Earth Systems Science
- · Business and the Environment
- Environmental Law and Policy

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



University of California, Santa Barbara

Bren School of Environmental Science & Management | Santa Barbara, CA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



93%

of students agree the program offers adequate career preparation resources for impact job seekers

The Bren School Career Development Program (CDP) has a professional and experienced career development team that is highly proactive, innovative, and student-focused. With extensive experience in hiring and placement, the Bren School CDP team has created a unique job-search approach to ensure students land preferred jobs quickly. Nearly 63% of the class of 2013 said they are currently working in their "ideal" job, while 34% are working in jobs closely related to their ideal. A majority of students land jobs prior to graduation.

The CDP offers comprehensive career and professional development services, with access to an extensive network of alumni and connections to hundreds of organizations within the social/environmental impact arena. The CDP also brings in over 30 speakers annually. A major strength of the program is the personal attention that students and graduates receive from the CDP team. One student said, "I think the Career Development Program is one of the Bren School's greatest strengths ... I would not have the position I do now without the advice and research of the career development staff." Another reports that "the outstanding services provided by the Career Development staff are well worth two years of tuition."

Student Activities





GOLD Chapter

Net Impact Chapter contact:

ucsb@netimpact.org

96%

of students are satisfied with extracurricular activities

The Bren school promotes and encourages a myriad of student-led activities, clubs, and social gatherings that revolve around social and environmental interests. Bren students, faculty, and staff are incredibly passionate about social and environmental issues. As a result, many clubs and organizations are geared toward furthering the awareness of these issues. The Bren School Net Impact Chapter has hosted a diverse series of events ranging from academic discussions about Corporate Social Responsibility and the nuances of doing business across cultures to career development opportunities in environmental markets. Net Impact provides opportunities for students to attend conferences and compete in a number of competitions, including the Hult Global Case Challenge.

Net Impact works with local green businesses and organizations to provide networking and learning opportunities for members and fellow students. The Chapter also develops opportunities to bring together members from other schools and institutions. For example, past Bren Chapters have hosted the Wal-Mart Better Living Business Challenge regional competition for students with creative entrepreneurial ideas. Winners of this competition have gone on to present their business model to Wal-Mart executives in Arkansas

University of Chicago

Booth School of Business | Chicago, IL







Social Impact



of students agree that learning about social/environmental business is a top priority

Why Attend

Chicago Booth offers the world's most flexible full-time MBA program with 98% of students receiving an offer within the first three months of graduating. Situated in the amazing city of Chicago, the Booth experience provides students with freedom: academic freedom, freedom to

take risks, and freedom to define an impact in the world. The multidisciplinary approach to problem solving empowers the student with frameworks for freethinking and sound decision making. The Booth's network of faculty, alumni, and peers will open doors support its student body.

Curriculum

Chicago Booth offers a multi-disciplinary approach to the study of business. Students learn to evaluate problems and opportunities through the fundamentals that underlie business—accounting, economics, psychology, sociology, and statistics. The curriculum is flexible and students choose what to take and when they want to take each course based on experience, education, and goals.

Foundation courses focus on developing analytical tools and knowledge that supports the rest of the curriculum. Functions, Management, and Business Environment courses cover basic business functions (finance, marketing, and operations); management (decisions, people, and strategy); as well as the business environment in which firms operate. The only required class is Leadership training. All students must take Leadership Effectiveness and Development (LEAD), where they work on key management skills such as negotiation, team-building, and giving feedback. There are 14 concentrations for electives offering students the chance to explore a topic more deeply.

Prominent Faculty

- Amanda J Sharkey, Associate Professor of Organizations and Strategy
- Anastasia A Zakolyukina, Associate Professor of Accounting
- Nicholas Epley, Professor, Behavioral Science
- Steven J Davis, Professor, International Business and Economics

Sample Prominent Alumni

- Diane Garnick, Chief Income Strategist, TIAA
- Scott Griffith, Chairman & CEO of Zipcar
- · Elizabeth Howe Bradley, Eleventh President of Vassar College
- Ron Huberman, CEO Chicago Public Schools

Sample Courses

Add

Program Strengths

Change Management
Energy & Clean Tech
Impact Investing
Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship
Innovation/Creativity

Leadership

Strategy





University of Chicago - Booth School of Business

Booth School of Business | Chicago, IL



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

100% of students agree the program offers adequate career preparation resources for impact job seekers. Career Services is available for life; they help graduates focus on their vision and goals for their career and professional development. Career Services offers innovative resources for alumni across the career lifecycle including: Career Advancement; Career Change and Entrepreneurship. Career Services offers job postings, a resume database, employment reports and careercast podcasts.

Student Activities





GOLD Chapter

90%

of students are satisfied with extracurricular activities

Chicago Booth encourages students to build new networks to explore career ideas, discover new interests, and test ideas about business management with other students. Professors are willing to provide guidance and offer feedback, for students preparing for competitions and presentations. There many activities to choose from that will help in learning how to motivate people, build relationships, and lead. There are dozens of student-led groups ranging from a Golf Club to The Booth Leadership Group. The Net Impact Chapter is an active club on campus. Net Impact's mission is to support and educate students about civic leadership and social impact focused careers, including impact investing, corporate social responsibility, international development, and nonprofit work. They are also part of the national Net Impact organization, a network of leaders committed to using the power of business to positively impact social and environmental concerns. Their goals are to - Foster a community of students interested in social impact careers, Raise awareness about the impact that business decisions have on the world around us, Provide an opportunity for education, discussion, and debate, Develop resources that support members in incorporating social responsibility into their careers, Serve as a link to a network of individuals, schools, and businesses who share similar visions. The Chapter has various flagship events such as the Net Impact National Conference, Board Fellows: learn what it takes to serve on the board of directors of a nonprofit organization and find related opportunities, Annual Speaker Series: hear speakers discuss topics including social venture, capital microfinance, environmental sustainability, community development, and social marketing, Social and networking events, Business plan and case competitions involving issues of social responsibility.

University of Colorado

Leeds School of Business | Boulder, CO







Social Impact



of students agree that
learning about
social/environmental
business is a top priority

Why Attend

If you are looking for an MBA program that is high quality, innovative, entrepreneurial, and focused on helping students develop all aspects of their academic and professional potential -- you will find that Leeds offers just that. Our distinguished faculty provide world-class instruction in finance,

marketing, operations, management, and accounting. In addition, you can specialize in entrepreneurship, real estate, and corporate social responsibility.

Leeds full-time MBA is an immersive program where you will develop a broad understanding of the world of business, strong leadership skills and an enhanced ability to think globally. You will gain a competitive edge by acquiring the tools and education for a wide range of career possibilities. There are many reasons that Leeds is the best MBA Program in Colorado, from our reputation for academic excellence with a top-ranked faculty to the great community and culture within and surrounding our program.

Curriculum

Leeds' MBA curriculum provides flexibility your second year, allowing you the option to customize your degree. Select courses around your functional areas of interest or combine with Leeds specialty areas, such as entrepreneurship, real estate, or sustainability, to create a program that supports your personal and professional goals.

That functional focus can be combined with a specialty in entrepreneurship, real estate or sustainability. In addition, courses from graduate disciplines outside of the business school may be added to further customize your MBA degree creating a unique combination of skills. MBA students may take up to four elective courses outside of the Leeds School in other CU Boulder graduate programs.

Sample Courses

- Socially Responsible Enterprise
- Decision Modeling
- Strategy
- · Corporate Finance

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership

Strategy



Sample Prominent Alumni

Prominent Faculty

Making

DECISION MAKING

- · Sarah Siegel-Magness, film director and entrepreneur
- Kevin J. Burns, Executive Director, ActionAIDS, Inc.
- · Lisa Pauley, SVP Human Resources & Administration, Ball Corporation

• Ryan Lewis, CENTER FOR RESEARCH ON CONSUMER FINANCIAL

• John G Lynch, Ted Andersen Professor for Free Enterprise and the

Director of the Center for Research on Consumer Financial Decision

University of Colorado

Leeds School of Business | Boulder, CO



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Career Development's mission is to prepare Leeds students for career success by providing professional skills, real-world experience, and employer and alumni connections throughout their education - paving the path from college to career.

In addition to support with cover letters and resumes, offering mock job interviews, and support with job offers, the Career services department at Leed's is dedicated to connecting you with the people, networks, and companies that will help you succeed in your career.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

colorado@netimpact.org

80%

of students are satisfied with extracurricular activities

With 15 student organizations dedicated to the graduate students at Leeds, there is something for everyone to round out your academic experience with experiential learning, leadership development, and network building. Organization include Deming Center Venture Fund, CU Biotech Club, Leeds Social Impact Consultants, and the Graduate Net Impact Chapter.

At the University of Colorado Boulder the graduate Net Impact chapter at the Leeds School of Business applies environmental sustainability and social responsibility, from the classroom to the boardroom. The club is part of the Center for Education on Social Responsibility (CESR) and the MBA Association; it is recognized as a Gold Chapter by Net Impact, placing it amongst the top 15% of graduate chapters. In 2015 the club was one of the top three Graduate Net Impact Chapters of the Year.

The club works closely with many Boulder and campus area organizations, notably the Deming Center for Entrepreneurship, Real Estate Center's Institute for Sustainable Development, The CU Environmental Center, The CU Energy Club, and regional Net Impact chapters. A multitude of experiences and projects define the club as well. Frequently working with other MBA groups such as the Graduate Entrepreneurs Association, Graduate Real Estate Association, Leeds Social Impact Consultants, Organics + Natural Club, and the Global Business Club, guest speakers are brought in that range from small intimate lunch and dinner gatherings, to large keynote lectures.

Students also gain from unique consulting opportunities around the community, onsite visits to local businesses and field trips to various sustainable and socially conscious exhibits in the Denver-Boulder area.

University of Connecticut

School of Business | Storrs, CT







Social Impact



of students agree that learning about social/environmental business is a top priority

Why Attend

The School of Business is frequently ranked amongst the top business schools in the United States for its research, teaching, collaboration and outreach, spanning a wide array of disciplines including accounting, finance, management, marketing, and operations and information management.

The UConn Full-time MBA Program looks for bright, innovative leaders who are motivated by change and challenge, and each year strives to create a class with a diversity of professional experience, educational achievement, and cultural background. Their pledge is to stimulate your intellect, enhance your skills, and develop your full potential.

Seasoned professionals looking for smaller career changes may be able to complete the program in 16 months.

Curriculum

The program offers front-loaded coursework to prepare you for internships in new functions or industries, and an increased focus on strengthening communication skills.

UConn's focus on globalization ensures your exposure to international issues and opportunities. Students will be required to pursue a course on Sustainability in the Global Business Environment, which will include a global study visit. UConn's MBA offers everything from a culturally diverse student body, to additional intensive study/travel courses in regions around the world.

Prominent Faculty

- Lucy Gilson, Management
- Robert Bird Professor of Business Law and Eversource Energy Chair in Business Ethics
- Timothy Folta, Faculty Director, CCEI Thomas John and Bette Wolff Family Chair in Strategic Entrepreneurship

Sample Prominent Alumni

- George R. Aylward '88, president and CEO of Virtus Investment Partners,
- Amy J. Errett '79. Chief Executive Officer and Co-Founder, Madison Reed
- Keith R. Fox CEO, The Fox Family Foundation

Sample Courses

- Foundations of Economic Environments
- Communicating for Impact, Modules A and B
- Strategic Fit and Coordination

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship
Innovation/Creativity
Leadership
Strategy

University of Connecticut

School of Business | Storrs, CT



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



80%

of students agree the program offers adequate career preparation resources for impact job seekers

The School of Business is frequently ranked amongst the top business schools in the United States for its research, teaching, collaboration and outreach, spanning a wide array of disciplines including accounting, finance, management, marketing, and operations and information management.

The UConn Full-time MBA Program looks for bright, innovative leaders who are motivated by change and challenge, and each year strives to create a class with a diversity of professional experience, educational achievement, and cultural background. Their pledge is to stimulate your intellect, enhance your skills, and develop your full potential.

Seasoned professionals looking for smaller career changes may be able to complete the program in 16 months.

Student Activities





Net Impact Chapter contact:

uconn.grad@netimpact.org

65%

of students are satisfied with extracurricular activities

The UConn MBA experience extends well beyond the classroom with clubs, case competitions, and startup challenges. Consistent with "real world, real learning, real impact," many student organizations at UConn focus on opportunities to apply classroom learning to volunteer projects in the community. But students also arrange professional development and networking events, as well as opportunities to relax and socialize. The co-location with all of UConn's Graduate Business Programs and central location to local businesses and other UConn graduate schools also allow you to build relationships beyond your classmates.

In addition to opportunities developed by students as part of student organizations, UConn also sends student teams to national case competitions, such as the Illinois Strategy Case Competition, and the APICS Supply Chain Challenge. MBA students are also involved in the UConn startup community through programs such as UConn Innovation Quest.







University of Michigan

Ross School of Business | Ann Arbor, MI







Social Impact



of students agree that learning about social/environmental business is a top priority

Why Attend

The Michigan Ross Full-Time MBA is an active, rigorous approach to becoming a leader who makes a positive difference in the world. The focus is on leadership development, entrepreneurship and a commitment to sustainability, social impact and positive business. Ross has a signature MAP course,

where students spend seven weeks on a full-time project seeking a creative solution to a company's business challenge. This provides the students real challenges in preparation for internships and ultimately full time jobs. Students are also part of the University of Michigan, one of the most prolific and respected research institutions in the country. The buildings that make up the Ross complex are sustainable: the design, features, and systems of the buildings incorporate many sustainable measures.

Curriculum

The curriculum provides students with a unique perspective and options. The curriculum is very hands-on: As a key part of the MBA Program, first-year students immerse themselves in the business world for seven weeks as they work exclusively with a corporate, entrepreneurial, or nonprofit organization to solve a pressing challenge in the MAP course. Each project requires collaboration with a team of peers and faculty advisors to confront the ambiguities of a real-world business challenge. At the conclusion of the project, the team delivers their analysis and recommendations to the sponsor and Ross faculty in a formal presentation and written report. During the 2nd year, students can study abroad at one of 15 partner schools. This exchange partnerships lets students learn about business from a different perspective; experience another culture; and network with students, faculty, and professionals from around the world.

Prominent Faculty

- Tom Lyon, Professor of Environment and Sustainability
- Achyuta Adhvaryu, Assistant Professor of Business Economics and Public Policy
- Alison Davis-Blake, Professor of Management and Organizations
- Wayne Baker, Professor of Sociology focus on social networks, generosity, and value

Sample Prominent Alumni

- Richard Lui Journalist focused on humanitarian issues
- Jerry White Co-founder and Executive Director of the Landmine Survivors Network
- Hao Wu Documentary filmmaker
- Ragavendra R Baliga Director of Cardiology, Ohio State University Hospital East; co-founder of NextServices

Sample Courses

- Social impact nonprofit management, social innovation, impact investing, poverty alleviation, and community development
- Entrepreneurship Social Venture Fund
- Global Corporate Social Responsibility -Strategy

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship



Skill Building

Systems Thinking

Entrepreneurship
Innovation/Creativity
Leadership



University of Michigan

Ross School of Business | Ann Arbor, MI



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



91%

of students agree the program offers adequate career preparation resources for impact job seekers

Students can meet with Career Development Office staff and/or peer coaches to map out the student's specific job-search plan. Unique to Michigan Ross, small groups, organized by career interest, meet weekly and are facilitated by second-year MBA peer coaches. The curriculum, developed by Career Development Office staff, provides both general and function-specific information, support, and accountability to the first-year students. Ross MBA orientation includes three days of intensive career preparation. Sessions include: Developing personal job search strategy; Alumni panels discussing varied career fields; How to "MBA-ize" your resume; Social-media tips, including using LinkedIn and keeping things professional on Instagram and Twitter; Professional portraits and International student-programming.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

rossschool@netimpact.org

91%

of students are satisfied with extracurricular activities

Ross has a vibrant student club network. There is literally something for everyone. Net Impact is very active on campus. Net Impact is an international network of business leaders committed to responsible business models, policies and practices. Net Impact members seek to integrate this commitment into the mission, values, strategy and operations of organizations in which they are involved. At Ross, Net Impact's focus is twofold: First, to create an active community of students who are passionate about making a social impact, whether through their professional or personal endeavors. Second, to provide resources and support for MBAs who are exploring careers in social impact. The club meets those objectives through a variety of programming through the year that engages their members across the spectrum.

University of North Carolina

Kenan-Flager Business School | Chapel Hill, NC







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

UNC Kenan-Flagler Business School offers world-class leadership development, real-life learning for real impact and a collaborative culture for a competitive edge in today's world. UNC Kenan-Flagler aslo cares about launching your career and works hard to ensure the career development is

customised to meet your needs. Their network of alumni is also highly involved and engaged. It has a long-standing tradition of leadership in sustainable business practices and provides students with education, opportunity, and inspiration to drive social and environmental change. The positive, collaborative culture of the school encourages students to follow their passions and work together to drive change. A strong network of resources is available for all students. This network includes a wide variety of electives in sustainability, a team of talented and dedicated professors, extracurricular opportunities, an outstanding network of over 600 UNC Kenan-Flagler Sustainable Enterprise alumni, and institutional support through the Center for Sustainable Enterprise (which assembles and shares thought leadership in research, education, and best practice, to empower business leaders in their quest for shareholder value while exercising environmental stewardship and promoting societal well-being), and the Kenan Institute.

Curriculum

UNC Kenan-Flagler's MBA degree program features highly coordinated, flexible classes with a global perspective that prepare students to achieve professional and leadership success in two years. The core curriculum is complemented by optional career concentrations, allowing students to craft an individualized educational experience, and the experience of their peers through their diverse study groups. Heavy emphasis is placed on the case-study method and small group activities in the MBA classes. The year one or core curriculum consists of 15 required courses and 3 additional Core Requirements. The first semester is front-loaded to provide the core business skills to become broadly literate in business. Later in the first year, students can choose from an array of more than 125 elective courses tailored to intended careers or summer internships. The MBA degree program requires 63.0 credit hours. Students at UNC Kenan-Flagler Business School have unparalleled access to academic coursework related to sustainability. The enrichment concentration in Sustainable Enterprise includes 22 electives related to sustainability. Courses are applicable across functions and industries, complementing other career concentrations taken in parallel and teaching students to craft strategies that help companies pursue a triple bottom line. Many core courses incorporate social and environmental themes, and the school continually evaluates emerging trends to ensure that topics stay relevant.

Prominent Faculty

- James H. Johnson, Professor, Strategy and Entrepreneurship, and Director, Urban Investment Strategies Center
- Vinayak Deshpande, Professor, Sustainable Operations
- Ellen R. Peirce, Adjunct Professor of Strategy and Entrepreneurship, Employment and Discrimination

Sample Prominent Alumni

- Napoleon Wallace, Assistant to the CEO, Self-Help Credit Union
- Katherine Canoy, Senior Manager of Energy Services, Walmart
- · Valerie Cook Smith, Director Corporate Sustainability, Citigroup

Sample Courses

- Sustainable Operations
- Innovation and Entrepreneurship in Developing Countries
- Corporate Environmental Strategy

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



University of North Carolina

Kenan-Flager Business School | Chapel Hill, NC



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

At UNC Kenan-Flagler there are extensive resources to help evaluate where the graduate wants to be in five, ten or fifteen years. Career Resources provides a range of experiences that help identify and explore career options best matched to the student's goals, interests and abilities. Some of the resources available to MBA students looking to secure internships and full-time employment are, Career Exploration, Career & Leadership Workshops and Individual Career Counseling, Additionally, University of North Carolina Kenan-Flagler Business School hosts the Center for Sustainable Enterprise, which offers specific career services to those in the field of sustainable business. Students of the Center continue along career paths including impact investing, sustainable consulting, nonprofit management, entrepreneurial social ventures, and corporate social responsibility, quided by Alumni Career Advisors. The Center also works in conjunction with both the MBA and Undergraduate Net Impact chapters, the Energy Club, and Career & Leadership for MBA & Alumni in order to provide the assistance students need to connect with executives in positions working towards the triple bottom line.

Every year, the MBA Net Impact chapter puts together an event educating fellow students about various career paths, and how they fit into a sustainable business.

Student Activities







Net Impact Chapter contact:

unc@netimpact.org

88%

of students are satisfied with extracurricular activities

UNC Kenan-Flagler has numerous clubs ranging from Diversity Clubs to Student Led Advisory Boards. The UNC Kenan-Flagler's Net Impact Chapter is one of the largest and most active Net Impact Chapters. A signature Chapter event is the Careers in Sustainability Forum, which brings top business leaders onto campus as an avenue for students to explore social and environmental sustainability career paths. A one-of-a-kind Sustainable Venture Capital Investment Competition brings passionate MBA students, visionary socially or environmentally conscious entrepreneurs, and successful impact investors together. Additionally, the club hosts a full week dedicated to raising awareness about environmental sustainability from diverse perspectives and engaging students in a personal commitment to increase their positive impact. The MBA Net Impact Chapter is very engaged in the student community and actively collaborates with other career clubs, such as the energy club and the Entrepreneurship and Venture Capital club to host speakers and networking events.

The MBA Net Impact Chapter is consistently a strong team of dedicated leadership, passionate and motivated to represent the student voice for social and environmental progress. The club elects a VP of Learning and Development to act as a link between students and faculty to ensure sustainability issues are increasingly applied to core courses and new electives are developed as needed. The Chapter also awards an annual Core Faculty Champion in Sustainability Award to acknowledge professors who incorporate social/environmental issues into their coursework.

University of Notre Dame

Mendoza College of Business | Notre Dame, IN







Social Impact





100% of students agree that learning about social/environmental business is a top priority

Why Attend

At Mendoza the focus on business for the greater good is woven into the fabric of the curriculum and how they teach. The students not only gain the rigor of academics but also the values to ask more of business and of themselves. The South Bend, Indiana campus is incredible, and the facilities

and academic environment is awesome, providing stimulus every day. Mendoza will also offer students one of the most engaged and supportive alumni network with over 270 alumni clubs that is consistently rated one of the best in the world.

Curriculum

Notre Dame's Two-Year MBA program provides a strategic business education where students join one of the world's most engaging and active alumni networks. The two year MBA requires four semesters, 64 credits, and a substantial emphasis on learning about business. After one semester of core business classes, students select a concentration track and embark on a tailored set of courses relevant to the personal and professional goals. Each of the four semesters consists of two seven-week modules, which provide the flexibility to add electives and experiential learning opportunities. Each semester, students have the opportunity to enroll in Interterm Intensive, a weeklong course that allows students to broaden their expertise or study abroad. In addition to earning a values-based MBA with a focus on Business Analytics as a Two-Year MBA student at Notre Dame, you'll join a close knit class with countless opportunities to develop your own leadership style and engage with the community. The Business Analytics Curriculum provides a powerful skill set. From required courses and individual electives to the Business Analytics Concentration and Dual Degree Program, Notre Dame offers a balanced level of rigor and flexibility. The Integral Leadership Development (ILD) program entails rigorous, quantitatively backed selfexamination. Under the guidance of highly regarded business strategists, students spend four days participating in individual and group assignments to help discern the most important values, strengths and weaknesses — a process that proves to be unexpectedly challenging. The facilitators lead and engage in a range of experiences, assignments, and topics throughout the week — a solitary reflection on leadership and purpose; an intense examination of each person's guiding values, and a self-assessment tool.

Prominent Faculty

- Idris Adjerid, Assistant Professor, IT, Analytics and Operations
- Mike Chapple, Academic director, Business Analytics
- Carol Phillips, Adjunct Marketing Professor

Sample Prominent Alumni

- Andria Seneviratne, SVP, City First Enterprises, nonprofit
- Ellen Crowley, VP CapTrust
- Mark Madrid, President and CEO, Greater Austin Hispanic chamber of Commerce

Sample Courses

- MBA Ethics
- Marketing Management
- Management Communication
- Finance: US and global Economy

Program Strengths

Change Management
Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership





University of Notre Dame

Mendoza College of Business | Notre Dame, IN



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



83%

of students agree the program offers adequate career preparation resources for impact job seekers

83% of students agree the program offers adequate career preparation resources for impact job seekers. Career Services helps students identify and obtain careers that align with their values, leverage their strengths, and ignite their passion. Career Services leverages a dedicated team of professionals, a robust career strategy process (involving both formal coursework and tailored, one-to-one coaching), and a powerful suite of tools and resources. Resources include: Career Leadership Course, One-on-One Coaching, Employer Engagement, Employment Statistics and Career Services Team.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

mendoza.grad@netimpact.org

68%

of students are satisfied with extracurricular activities

There are over 30 MBA clubs or committees on campus ranging from Entrepreneurship to Marketing to Real Estate—more than half of MBA students are involved in at least one club. Learn about recent activities from current students on the new student run blog: MBA Irish Echoes. You can also use Contact a Student portal to connect with a current MBA who shares career interests, hometown, undergraduate school, or concentration. Women in the MBA program have additional resources available to them, including: Forté fellowships, which are awarded to a dozen of the top women students each year. Forté Fellows receive at least \$10,000 in financial assistance, plus other benefits. ND Women Connect, an alumni group with more than 20 chapters throughout the world. MBA Women International, a student organization that works to foster a strong community of women at Mendoza and beyond. There are also clubs geared toward Military and Veterans. Net Impact has a chapter at Mendoza to encourage students to aspire to be the most effective change agents they can be by making a lasting social and environmental impact both now and in their careers.



MONEY CANBE THEROT

AT THE UNIVERSITY OF OREGON, WE TAKE SUSTAINABILITY SERIOUSLY.

We teach students to identify innovative ideas and source better materials, to splice integrity into contracts, and to invest in and empower financial gains while pursuing environmental and societal goals.

Here, you'll learn to think about business from a business perspective—and a human one.

Ranked the #1 Green MBA program by the Princeton Review.
THE OREGON MBA

🐧 mba.uoregon.edu

University of Oregon

Lundquist College of Business | Eugene, OR







Social Impact



of students agree that learning about social/environmental business is a top priority

Why Attend

There are five select areas in the Oregon MBA: Advanced Strategy and Leadership, Finance and Securities Analysis, Innovation and Entrepreneurship, Sports Business, and Sustainable

Business Practices. No other program inspires individual distinction and deep and practical experience like the Oregon MBA. Sustainability at the University of Oregon (UO) is an integral part of the school's heritage, having been practiced on campus for over three decades. The Center for Sustainable Business Practices (CSBP) is building leaders who work to balance social, environmental, and economic issues and implement them through a business context. Additionally, the Finance and Securities Analysis Center is creating connections with impact investors to learn how these innovative projects are being financed. In order to play hard, UO knows it must work to preserve the natural resources that make the Pacific Northwest a great place to live, work, and study. The University of Oregon won, for the second consecutive year in the category of Best Green MBA as ranked by The Princeton Review. The Princeton Review surveyed 25,000 students attending the 294 business schools and bases the ranking on students' assessments of how well their school is preparing them in the areas of environmental, sustainability, and social responsibility issues, and for a career in a green job market.

Curriculum

Oregon MBA students choose one of curricular specializations—sustainable business, sports business, entrepreneurship, finance and securities analysis, or advanced strategy and leadership. At the Lundquist College of Business (LCB), students can earn an MBA focused on balancing social, environmental, and financial responsibilities. Both core curriculum and electives emphasize sustainable supply chain management, social and environmental stewardship and business practices, and corporate governance. The sustainable business practices specialization of the Oregon MBA combines academic and experiential learning components to prepare and position MBA graduates for a leadership role in sustainable enterprises. Coursework is combined with an experiential learning component consisting of student-managed consulting projects for leading businesses and organizations in the sustainability field. Sustainable business specialization MBA students are required to take nine core courses.

Overall, UO offers sustainability-minded students a strong combination of classroom and experiential learning opportunities. Small class sizes permit excellent accessibility to professors and dynamic classroom discussions. A diverse student body and beautiful natural environment contribute to an extraordinary atmosphere for learning.

Prominent Faculty

- Michael Crooke, Professor, Practice
- Michael Russo, Professor, Sustainable Management
- Lauren Lanahan, Assistant Professor of Management

Sample Prominent Alumni

- Robert Polet, former President and CEO Gucci Group
- Eric Ringer, Consultant, Hitachi Consulting
- Hendrik Van Hemert, Shared Services Specialist, McKinstry
- Sara Hoversten, Director of Corporate Partnerships, Bonneville Environmental Foundation

Sample Courses

- Clean Energy Finance
- Impact Investing
- Sustainable Business Development
- Supply Chain Operations and Information

Program Strengths

Change Management
Energy & Clean Tech
Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking





Skill Building

Entrepreneurship
Innovation/Creativity

Leadership



University of Oregon

Lundquist College of Business | Eugene, OR



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

LCB has several groups dedicated to the career advancement of students. Career Services provide advising, counseling, interview practice, career seminars, and job and internship postings through DuckConnect. DuckConnect is a web system that allows students and employers to exchange information, which can take the form of job postings, career fairs, or networking. The Lundquist College of Business adopts a highly collaborative and student-centered approach to supporting student career development. The Oregon MBA is highly personalized with many customizable options to meet each student's needs. Career advisors help pinpoint the industry sector, location, and companies in which students show an interest, and draw up an action plan. Career Services works with students one-on-one to ensure firms that are being considered suit the student's skills, abilities, and market opportunities.

To supplement this, LCB implemented the Oregon MBA Mentor Network, which pairs MBA candidates with business professionals for a year of one on one direction. These matches are personal and well planned to have the greatest benefit to students in the direction of their career. These relationships are designed to give students support and advice during their career search, experience interacting with executive-level professionals, and increased industry exposure. This in turn can lead to great networking opportunities and long term connections, benefitting both the students and executives.

Student Activities





Net Impact Chapter contact:

oregonmba@netimpact.org

96%

of students are satisfied with extracurricular activities

Experiential education is a core value and competency of the Oregon MBA and a central tenet of the University of Oregon's Lundquist College of Business. The UO Net Impact program is the most active student group in the Lundquist College of Business MBA program. Its focus is to give its members the skills, experiences and connections to help them make an impact in their purpose-driven careers. A large portion of members and non-members participate in Net Impact social and educational events. The UO Net Impact program is characterized by its interdisciplinary interactions with sustainability-focused student groups in the School of Law, Architecture, and Planning, Public Policy, and Management. This interaction exposes students to diversity of thought and discipline, which is useful when applying sustainable business concepts in the real world. some of the UO Net Impact events have included: Green Business Symposium: An annual conference completely planned and managed by Oregon MBA students in conjunction with the University of Oregon School of Law and held at the UO's White Stag building in Portland, Oregon. The one day symposium includes panel discussions on topics ranging from ways business can transform risk into opportunity using sustainable business practices to examining the energy policy. Net Impact National Conference: The Center for Sustainable Business Practices annually sends graduate students to the national Net Impact Conference this year in Atlanta. The event brings together more than 2,000 students and professionals for three days of panels, keynotes, and networking. Case Competitions: Many first- and second-year MBA students compete and participate in case competitions, gaining valuable case analysis and problem solving skills and experience. UO Net Impact helps facilitate these opportunities. GoGreen PDX: UO Net Impact student participate in Portland's largest sustainable business conferences, getting the opportunity to learn from business leaders, network with employers, and gather information that helped shape the chapter's programs during the year.



THE ENTREPRENEUR

ALEXANDER CHUANG

CURRENT JD/MBA STUDENT

Alexander came to USD's School of Business because he had big ideas for saving lives. He participated in the Social Innovation Challenge, presenting "THE POD," a small medical device designed to address the third leading cause of death in the U.S. - medical errors - which result in 250,000 avoidable deaths annually. He was one of ten winners to receive funding to launch his innovation. That was the start. Today, with the guidance of professors, mentors, and San Diego's innovation community, he has formed a team of law students, engineers and marketing mavens to bring this idea to life.

Why the UNIVERSITY of SAN DIEGO?



So Much More Than Business As Usual

At USD's School of Business, we'll help you become an ethical leader, challenge you to imagine socially innovative and fiscally sound ventures, and guide you to successfully pitch and launch your ideas through the Global Social Innovation Challenge and V2 competitions. We'll bring investors to you. And we'll do all of this while prompting you to explore the world you're about to change.



Gold Ranking Most Sustainable Campus

The University of San Diego is one of 24 universities in the country to earn a perfect score on the Princeton's reviews green ranking, placing USD in its prestigious Green Honor Roll.



Top 100 Full-Time MBA in the U.S. by Bloomberg Businessweek

"Our graduates are ethically and globally competitive executives who lead their organizations to the next level of differentiated performance in a rapidly changing marketplace. Our professors are centers of opinion who generate cutting edge business knowledge and practices that make the teaching–learning experience at USD's School of Business intellectually demanding, innovation driven and internationally designed."

-JAIME ALONSO GÓMEZ, DEAN



University of San Diego

School of Business Administration | San Diego, CA





Social Impact



85%

of students agree that learning about social/environmental business is a top priority



The University of San Diego (USD) MBA program utilizes its small size to its advantage. The size allows for close interaction with and access to professors, one-on-one career advice, and assistance in making connection through the school's networks. Whether the student wants to start their own

business or simply become more business-savvy, electives allow them to tailor their studies to specific areas of interest. This is one program, where all faculty and staff will know the student, their goals and their interests - and contact the student if they come across any opportunity that might fit. The USD MBA is ranked #6 in the list of Best Green MBA programs. USD is one of only 24 universities in the country to earn a perfect score on The Princeton Review's Green Rating, placing USD on its prestigious Green Honor Roll.

Curriculum

The idea of using business as a force for good is woven all throughout the curriculum. Stakeholders are demanding more sustainable business practices and USD MBA offers courses to ensure the student will be able to lead in a global business environment. Areas of study include, Corporate Social Responsibility, sustainability and Ethics, Responsible Leadership Development and Ethics. There are twenty-two electives that enable the student to focus in a particular area of expertise: two elective units must be taken in the corporate social responsibility area. Through coursework vetted by corporate partners and USD's comprehensive professional development program, students learn the exact skills employers look for in their MBAlevel hires. They also work on real client projects throughout the MBA program. Examples include a semester-long consulting project for a San Diego company or international consulting projects where students advise small businesses and organizations in countries as diverse as China, Brazil, Germany, the Dominican Republic and many more.USD Graduate degree also offers a study abroad program.

Prominent Faculty

- Rangapriya Kannan-Narasimhan, Designing Sustainable Innovations
- Moriah Meyskens, Global Entrepreneurship for Global Change
- Amit Kakkad, Director of Center for Peace & Commerce

Sample Prominent Alumni

- Trent Riley, Director- Energy/Sustainability Data & Reporting, Marriott International
- Jordan DiGiorgio, National Manager, Operations & Licensing, imgRx
- Michael Magerman, CEO Eyebobs

Sample Courses

- Operations and the Global Supply Chain
- · Values, Ethics, and Corporate culture
- Sustainable Global Supply Chain Management

Program Strengths

Change Management *** Energy & Clean Tech Impact Investing Nonprofit Management Social Entrepreneurship Systems Thinking

Skill Building

Entrepreneurship Innovation/Creativity Leadership Strategy

University of San Diego

School of Business Administration | San Diego, CA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities



Skills and experience necessary to be competitive in the job market



96%

of students agree the program offers adequate career preparation resources for impact job seekers

As they study topics like financial management and strategic marketing, students also have plenty of opportunities to grow in their professional development. Through workshops, mock interviews, coaching and executive mentors, the MBA career services office will give students the tools—and essential industry connections—to help them pursue their ultimate business calling. In developing socially responsible leaders, USD incorporates issues of sustainability and ethical thinking throughout the curriculum in both electives and program requirements. These courses expose students to opportunities that exist to use business as an agent for change. In fact, USD has been designated by Ashoka as one of 43 Changemaker Campuses. As an area of study, USD offers a Corporate Social Responsibility concentration. Students can pursue this degree emphasis by completing elective courses that have a social and/or environmental focus. Some of these courses range from Sustainable Supply Chain Management to Business and Social Innovation. These courses focus on the role of business in society for more than profit-driven shareholders. USD's corporate social responsibility classes strive to answer the question: How can a business engage all stakeholders in all different functions and address the triple bottom line?

USD also offers students the opportunity to enhance the curriculum through international study. There are multiple opportunities each year to participate in an international consulting project and courses taught abroad, targeting business development across cultures. The past year, students traveled to India, Argentina, Shanghai, Hong Kong and Spain. On the USD campus MBA students also have the opportunities to collaborate on courses with the USD School of Leadership and School of Peace Studies. These collaboration reinforce the idea of students as changemakers and foster a diverse knowledge base toward an MBA.

Student Activities

NET IMPACT (%)

Net Impact Chapter contact:

wharton.grad@netimpact.org

88%

of students are satisfied with extracurricular activities

USD graduate life is full of student clubs that offer opportunities for both networking and professional and social development. The student body is passionate about working toward the USD mission of addressing social and environmental issues. All clubs on campus, from the Net Impact chapter to the Women in Business Network, look to use business acumen as a way to engage the community regarding social issues. The Net Impact chapter looks to collaborate and partner with many clubs on campus to offer opportunities in volunteering, networking, case competitions, and social events. A prospective student can expect the USD Net Impact chapter to offer a balance of professionally driven content and events with a mixture of social outings that foster community rapport and engagement.

The Net Impact chapter also held social events, such as a sustainable brewery tour and documentary screenings with Q&A sessions with the producers. All events are intended to be fun and incorporate learning about sustainable, social, and environmental issues. When not hosting these events, the Net Impact chapter is collaborating with other clubs, such as the Management Consulting Club, Center for Peace & Commerce, Office of Sustainability, Change-maker Hub, Women in Business Network, and the Entrepreneurship Club.

University of Southern California

Marshall School of Business | Los Angeles, CA





Social Impact



of students agree that
learning about
social/environmental
business is a top priority

Why Attend

Marshall offers a traditional 2-year MBA Program designed to provide core business building blocks with the opportunity for specialization. The MBA classes are based in Los Angeles at University

Park Campus. The University of Southern California is California's oldest private research university, founded by city leaders when Los Angeles was still considered a frontier town. Today Los Angeles is at the hub of international trade and the gateway to the Pacific Rim. And USC continues to be defined by its innovative and visionary foresight on the entire region of Southern California. USC Marshall sits at the heart of this, offering up a top-rated business education that is global in reach yet rooted in the entrepreneurial spirit of downtown Los Angeles. Marshall has an abundance of resources for those pursuing a career in impact, with a broad range of opportunities around sustainability, CSR, impact investing, and social entrepreneurship. The students, faculty, and administration recognize the need for change and respect those who want to use their business acumen to make positive change in the world. Students entering almost any career, from finance to a traditional cause-based nonprofit, have the option to create change and make responsible choices. Anyone who feels this way will find support in their endeavors at Marshall

Curriculum

The Marshall School of Business at USC offers a range of opportunities to students who are interested in careers in social or environmental impact. First year students start with the Core - foundational business learning compressed into three terms - that cover the all-important basics: accounting concepts, data analysis and modeling, operations management, strategy, marketing, communications, and finance. At the end of the first term students undertake a seven-week consulting assignment with a Los Angeles-based client. Marshall offers a range of opportunities to students who are interested in careers that include social or environmental impact. Many course syllabi build sustainability cases and articles into the curriculum, so all students are exposed to the issues and introduced to the solutions. Many elective courses specifically focus on impact issues, such as Social Entrepreneurship, Environmental Sustainability and Competitive Advantage, digital Strategies for Sustainability in Global Markets, Sustainable Supply Chains, and Impact Investing. Students can apply for the Graduate Certificate in Sustainability and Business or work closely with the Brittingham Social Enterprise Lab (BSEL). The BSEL hosts a speaker series, career development programs, and a fellowship program for Marshall students. These programs, along with many others, revolve around social and environmental responsibility and social entrepreneurship.

Prominent Faculty

- Adlai Wertman, Professor of Social Entrepreneurship, Founding Director, Brittingham Social Enterprise Lab
- Paul Adler, Harold Quinton Chair in Business Policy and Professor of Management and Organization
- Davide Proserpio, Assistant Professor of Marketing

Sample Prominent Alumni

- Erin Keller, Associate Director of Recruitment and Selection, The Broad Center
- Jon Huntsman, Philanthropist
- · Ashkun Zaker, Director of Sales Strategy and Development, EcoMedia

Sample Courses

- Environmental Sustainability and Competitive advantage
- Investing in Impact Ventures
- Social Entrepreneurship
- Digital Strategies for Sustainability in Global Markets

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship
Innovation/Creativity
Leadership
Strategy

University of Southern California

Marshall School of Business | Changeme



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



67%

of students agree the program offers adequate career preparation resources for impact job seekers

Through personalized career advising and training programs, the Graduate Career Services enhances professional development and job-search skills by helping students plan their career progression, explore new markets, develop networking techniques, learn negotiation strategies, update their resume, and refine their interviewing skills. A representative in the career office works closely with the Net Impact club leadership on many careerbased initiatives. For example, industry nights are some of the most successful events in helping students get internships and jobs. On Industry nights, between 10 and 20 social impact companies (e.g. Toms, Nike, REDF) support students looking for impact careers. These are a result of the collaboration between student club leaders and the career office liaisons. The Career Services Office at Marshall often partners with MBA student clubs to run industry specific, skill-building workshops, panels, and seminars. With co-sponsorship, student clubs gain additional support for promoting, planning, and hosting employers and alumni to improve the business application of academic skills.

Student Activities



Net Impact Chapter contact:

uscmarshall@netimpact.org

79%

of students are satisfied with extracurricular activities

USC Marshall has 40 graduate student clubs and organizations. Ranging from community outreach, diversity and affinity groups, career clubs, and social and athletic organizations, students are able to expand their network to other USC Marshall MBA graduate programs and corporate contacts. There are 16 career clubs at Marshall. The Net Impact Club is one of the biggest clubs in the program. Members are committed to using business skills to make change in their lives and careers. The Chapter coordinates many events, often in collaboration with other clubs and programs. Well known speakers on sustainability speak to the Chapter, and Net Impact and the film school have teamed up to host an Impact and Media panel featuring panelists from companies such as the WME Foundation, Gathr Films, EcoMedia, and Brave New Films. Other events such as industry nights, a sustainable food panel, impact investing discussions and a conversation with Abraaj Capital around private equity and sustainability offer opportunities for students to connect and learn from experts. Students have support both socially and financially to pursue what they are passionate about on campus, as well as in their internships and careers.

University of Texas at Austin



McCombs School of Business | Austin, TX







Social Impact





of students agree that
learning about
social/environmental
business is a top priority

Why Attend

With world-wide recognition and an expansive alumni network to match, an MBA from The University of Texas at Austin is designed to develop influential business leaders. From the world-class faculty to a tight-knit community, what starts on campus is truly changing the world, one graduate at a time.

Students aspiring to social or environmental pursuits gain the benefit of living and studying in Austin, America's clean-tech hub, but the advantages don't stop there. The program's CleanTech concentration connects students with Austin's booming clean tech industry through the Clean Energy Incubator, as well as a variety additional of on- and off-campus opportunities.

Curriculum

McCombs continues to develop curriculum that focuses on and integrates social or environmental topics. John Doggett's Management Sustainability Practicum is a popular spring course, and Strategic Corporate Social Responsibility is popular in the fall. Students have a great deal of flexibility to enroll in courses outside of the business school to take advantage of the breadth of course offerings in other graduate schools at the University of Texas, including the Lyndon B. Johnson School of Public Affairs and the School of Architecture, which hosts a portfolio program in sustainability open to MBA students. McCombs offers extensive opportunities for experiential learning, including a very strong Board Fellows Program for students to sit on the Board of Directors of local nonprofit organizations. Although McCombs could vastly expand its course offerings and focus on social and environmental topics, the program office and faculty are very open to students' feedback and their initiative to source and lead projects in their areas of interest. In fact, students drive much of the effort to provide opportunities for their peers to learn about and gain experiences in social enterprise and sustainability within the context of business. The program has shown an increasing focus on social enterprise, with a number of classes, competitions, and fellowships offered that enable impact-oriented students to take advantage of the strong entrepreneurship thought leadership at McCombs.

Prominent Faculty

- Christopher Meakin, Business, Government and Society
- Laura Starks, Finance (ESG Investing research)
- · Robert Prentice, Business Ethics

Sample Prominent Alumni

- Amy George, Founder & Chief Ozone Officer, Blue Avocado
- Richard Kincaid, Founder, BeCause Foundation
- Mike Hoffman, Sustainability Program Manager, URS Corporation

Sample Courses

- Law, Ethics and Corporate Social Responsibility
- Management Sustainability Practicum
- · Business and the Environment

Program Strengths

Change Management
Energy & Clean Tech
Impact Investing

Nonprofit Management
Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



University of Texas at Austin

McCombs School of Business | Austin, TX



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



89%

of students agree the program offers adequate career preparation resources for impact job seekers

Career Management at McCombs is highly personalized and invested in the success of each student. Although on-campus recruiting for impact jobs is fairly minimal, the Career Management office provides students with regular listings of companies, many of whom fall within the social or environmental sphere.

McCombs advisors work with individual students to define their specific interest within impact careers, to facilitate networking within those areas, and to connect students to active Texas MBA alumni within relevant sectors. Career Management recently brought in an impact career consultant to meet with students both individually and in a group workshop. Career Management is most developed in the area of Clean Tech because of McCombs's geographic location and its strong focus on energy through both renewables and traditional sources. Net Impact organizes a variety of events to expose students to impact careers and provide access to companies and individuals who focus in these areas.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

mccombs@netimpact.org

93%

of students are satisfied with extracurricular activities

Although a minority of students are focused primarily on social and environmental impact, those that are have created a strong network of peers, alumni, and professionals within the Austin community with whom to partner on a wide variety of activities. The Net Impact Chapter leads a busy calendar of events, including sustainability-focused panels and networking events with the Austin Net Impact Professional Chapter, career-focused events with alumni and other professionals who have successfully navigated social or environmental impact careers, community-service events, and an annual Sustainable Business and Social Innovation Summit. Additionally, the Net Impact Chapter helps connect students to existing opportunities at the University of Texas and in the greater Austin community, including Dell Social Innovation Challenge, SWSW edu, SW SXeco, RISE Week, and the Energy Forum. McCombs also boasts active student organizations focused in different areas of impact, such as Board Fellows, Clean Tech, Health Care, and Entrepreneurship. Net Impact also sends out a biweekly newsletter to promote upcoming events and provide students with a listing of job opportunities in impact careers.



Sustainability at Rotman: Make a Global Impact

Be at the forefront of strategies and practices that are reshaping 21st century business.

- Take the Sustainability major and independent study projects
- Connect with other students through Rotman's award-winning Net Impact chapter
- Participate in global case competitions, mentoring and ever-expanding career programs
- Learn about impact investing through the MBA Impact Investing Network & Training (MIINT) program

"Sustainability is not something you do in your spare time. It's core to your strategy."

- Dean Tiff Macklem

Find out more here:

http://uoft.me/LCI

ROTIMIANI (S)
NIET IIMIPACT

business with purpose



Rotman

University of Toronto

Rotman School of Management | Toronto, Canada







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

Located in downtown Toronto, the Rotman School of Management offers a unique global perspective for its students. Rotman is Canada's #1 Business School and Ranked as a Top 20

business school in the world. Students have access to the cultural and financial capital of Canada in addition to on campus activities. As a Full-Time MBA student there are opportunities to choose between different major studies, have access to internship, fellowship and mentorship programs as well as an array of extracurricular activities. Additionally you will collaborate with students from diverse backgrounds with over 50% of the MBA student population being international extending the reach of your network.

Curriculum

Rotman has a very strong MBA curriculum that provides a solid foundation of knowledge for any student interested in using business for social and environmental impact. The core curriculum includes a required course on Business Ethics, which provides an introduction to CSR and discusses the need for business to behave in a socially and environmentally responsible manner. Students can take various interesting elective courses, such as Not-for-Profit Consulting. Rotman MBA students can also apply to participate in the Collaborative Program in Environmental Studies offered through the School of the Environment at the University of Toronto, which enables students to pursue course work, internships, and research in the environmental area. Students can choose an MBA major in Sustainability which requires 10 core classes and 3 sustainability elective courses. Unique to Rotman, the Capstone Course allows students to apply modelling and problem solving skills to business problems that corporations are currently facing. Working directly with companies and raw data, students analyze a typical business predicament and develop strategic recommendations to present to the organization's executives.

Sample Courses

- Business Sustainability Strategy
- Clean Energy: Policy Context and Business Opportunities
- Leading Social Innovation
- Business Problem Solving: An Integrated Approach

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship
Innovation/Creativity
Leadership

Strategy



Prominent Faculty

- Leonard J. Brooks, Professor of Business Ethics & Accounting, Executive director, the Clarkson Centre for Business Ethics & Board Effectiveness
- Heather Fraser, Adjunct Professor, Co-founder of Rotman DesignWorks
- David R. Beatty, Professor of Strategic Management

Sample Prominent Alumni

- Mauricio Abaroa Martinez, General Manager, Energreen, Mexico
- Eric Aserlind, President, Groundwater Environmental Group
- Ula Ubani, Director, CSR & Sustainability, BMO Financial Group

University of Toronto

Rotman School of Management | Change



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Having one of the largest team of career services professionals Rotman's Career Services is dedicated to helping students match their ambitions with a challenging career. The Rotman Career Centre helps prepare students for post MBA careers with coaching and personal attentions to help you succeed in your job search. In addition as a student you'll have access across industries to top jobs. The Rotman Career Centre works with students to define their career vision and throughout the MBA program students will have career education workshops to arm students with the skills and goal achieving strategies. In addition to the on campus career services opportunities, students can be matched with mentors and flexible internship program to gain experience and knowledge to maximize student's career outcomes. The Rotman School of Management provides MBA graduates access to lifelong career support to ensure success in securing the right job and building a valued network for the student's entire professional career.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

rotman.grad@netimpact.org

83%

of students are satisfied with extracurricular activities

Rotman offers a variety of activities for students to be involved, to add to their overall experience as an MBA student. Clubs form an integral part of the Rotman MBA experience. Industry clubs play a key role in career exploration and success, while social and cultural clubs allow students to build a network and explore interests outside of class. Led and organized by Rotman students themselves, the clubs run a rich calendar of social and networking events, case competitions and guest speakers. There are a myriad choices - students organize international case competitions, pitch a fundraiser to a potential donor, and learn about what makes a great Scotch. The Rotman Net Impact chapter is the main sustainability student club for Rotman School of Management and is an official Net Impact International Hub. The Net Impact chapter was honoured with the International Chapter of the Year Award, out of three hundred chapters worldwide. The award, based on a combination of a public vote and a judging panel, honoured the club's impact and growth during the most recent school year. The Net Impact Chapter offers different programs such as MBA Impact Investing Networking and Training as well as different sustainability competition opportunities. Other clubs offered are The Energy and Natural Resources Group allows students to obtain an insight into the world Mining, Oil and Gas, Electricity industry by educating students on opportunities as well as networking within the industry. Nexus, a consulting group focused on ESG issues in business, Rotman Outreach and Women in Management Association. Students can also be involved in the many research institutes open on campus, a number of case competitions or speaker series focused on corporate citizenship and social entrepreneurship.

University of Virginia

Darden School of Business | Charlottesville, VA







Social Impact





of students agree that
learning about
social/environmental
business is a top priority

Why Attend

With its strong emphasis on community, Darden provides its students with a unique business school experience. There is a thriving community of MBA students, faculty and alumni from a diverse array of racial, ethnic, religious, cultural, socio-economic and sexual orientations. Because of

the highly participatory nature of the MBA program — both inside and outside of the classroom — Darden actively recruits and fosters a diverse MBA community. Through the case method, students gain real-world, practical knowledge of decisions faced by managers in organizations from around the world. Clubs offer students the opportunity to further engage in specific topics and become leaders in their field(s) of interest. The top-ranked Darden faculty provides students with a rich, constructive learning environment that is both enjoyable and engaging. Furthermore, students with environmental and social interests have many opportunities to study and expand their knowledge in these areas through their coursework and extracurricular activities.

Curriculum

Social and environmental themes are integrated across classroom discussions through the use of the case method, which is the foundation of the Darden curriculum. The Darden case method immerses the student in challenging, real-life business situations through lively discussions with faculty, learning team and classmates. Cases are real-time, showcasing entrepreneurs and ventures that are creating new products, processes, technologies, markets and organizational forms to deliver low-pollution electrical power, outdoor gear made from recycled materials, packaging polymers from plant-based materials, and much more. Integrated throughout the curriculum is the theme that while business has one main bottom line - profitability - it must be achieved in an ethical, socially-minded, and environmentally-responsible manner. In the second-year curriculum students can elect to take classes specific to various social and environmental topics, such as Management of Economic Growth and Society, Creative Capitalism, Markets in Human Hope, and Sustainability in Depth. Popular new courses include Global Economics of Water and a seminar on Income Inequality. The Innovation for Sustainability concentration (available in the Second Year) prepares students to design and implement sustainability strategies such that their future organizations not only expand their positive impact on society, but also realize revenue growth, cost savings and/or brand enhancement.

Prominent Faculty

- Jeanne M. Liedtka, Professor of Business Administration, Strategy, Ethics and Entrepreneurship, Design Led Innovation
- R. Edward Freeman, Professor of Business Administration; Academic Director, Business Roundtable Institute for Corporate Ethics Strategy, Creative Capitalism

Sample Prominent Alumni

- George Tahija, Commissioner, PT Austindo Nusantara Jaya Tbk
- Carolyn Miles, President & CEO, Save the Children
- William Strathmann, CEO, Network for Good

Sample Courses

- Creative Capitalism
- Sustainability in Depth
- Management of Economic Growth and Society
- · Innovation for Sustainability

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Skill Building

Systems Thinking

Entrepreneurship
Innovation/Creativity
Leadership
Strategy





University of Virginia

Darden School of Business | Charlottesville, VA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

The Career Development Center (CDC) is dedicated to ensuring that all students are successful in their recruitment efforts while at Darden. They will help you in developing a job search strategy, negotiating employment terms, developing LinkedIn profiles, and more. The Darden School offers personalized services for career management — for life. A global leader among business schools in student and alumni career services, Darden offers multiple resources to help students and professional alumni actively manage their careers. Net Impact has an advisor within the CDC to provide one-on-one guidance for students interested in traditional and nontraditional MBA career paths. In addition, the Net Impact leadership team hosts many career-supporting events throughout the year, including resume and cover letter review, networking, and interview preparation. Each year, students organize a series of job treks in coordination with the CDC to various cities across the country to visit companies, including those with social and environmental focuses. The CDC also supports students in their efforts to attend the national Net Impact Conference each year.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

darden@netimpact.org

80%

of students are satisfied with extracurricular activities

The Darden School's numerous student organizations work together to provide a complete and well-rounded experience to Darden students. They promote dialogue and learning through speakers and conferences and organize social, cultural and academic events. One of the most revered traditions at Darden is First Coffee, a half-hour break each morning where students and faculty gather to drink coffee and socialize. In its pilot year, RFC introduced reusable coffee cups to First Coffee, eliminating large amounts of paper waste and promoting campus-wide sustainability. The pilot was a huge success, and the RFC team is continuing the program. Within the Cross-Sector clubs Net Impact is an active participant. There are a variety of student-led clubs with interest in social and environmental concerns in addition to Net Impact, including education, health care, public policy, energy, emerging markets, and development clubs. These clubs often work together to host events and discussions on topics of interest. Net Impact at Darden strives to inspire, educate, and equip individuals to use the power of business to create a more socially and environmentally sustainable world. Our members share a passion for corporate responsibility, social enterprises, nonprofit management, community and international development, and environmental sustainability. Net Impact at Darden is a part of a global network with more than 350 chapters on six continents and thousands of student and professional members. Net Impact at Darden is a separate and independent organization which is responsible for and manages its own activities and affairs. Net Impact at Darden hosts a variety of events and activities throughout the year: Business in Society Conference, in partnership with the Institute for Business in Society and sister clubs; Board Fellows Program; Speaker Series; Faculty Lunch & Learns; Career Support Activities.

University of Washington

Foster School of Business | Seattle, WA





Social Impact



100% of students agree that learning about social/environmental business is a top priority

Why Attend

The University of Washington Foster School of Business offers flexibility for business students looking to include social and environmental components in their study, without compromising a top-tier management curriculum. Leadership and strategic thinking are part of the fabric of the program, and students have many opportunities to gain leadership experiences and practice strategic thinking. The Seattle area is a hotbed for entrepreneurs, companies, and consultants on the cutting edge of sustainability, which makes Foster a particularly exciting place to be. Companies like REI, Amazon, Microsoft, Nordstrom, and Starbucks, are all located in Seattle, along with new start-ups. Additionally, the Foster Full-time MBA Program also boasts one of the highest job placement rates in the country. Camaraderie among classmates is strong in the MBA program, thanks in part to a relatively small class size and friendly

Curriculum

Northwest attitude.

The Full-time MBA is 20 months where students take integrated core coursework in Year One and then choose from a wide variety of electives in the Year Two. Through the core curriculum and elective courses, professors at the Michael G. Foster School of Business have the interests of the socially and environmentally conscious student body in mind as they shape their lesson plans, often incorporating lectures and cases on sustainability and corporate social responsibility. The core curriculum includes an Applied Strategy class in the first year, where many students work on consulting projects for sustainability and renewable energy-focused companies. In Year Two the Ethical Leadership & Decision Making course addresses ethical aspects of conducting business. The University of Washington (UW) also offers Entrepreneurship competitions which enables student teams to tackle a new venture or prepare for starting a new business. For example, the Alaska Airlines Environmental Innovation Challenge (Buerk Center for Entrepreneurship) invites interdisciplinary student teams to define an environmental problem, design a solution, produce a prototype, and create a business summary that demonstrates market opportunity and the potential for impact. In keeping with the values of Net Impact, the business school's buildings, PACCAR and Dempsey Hall, are built according to LEED silver level certification.

Prominent Faculty

- · William Bradford, Professor of Finance, Business and Economic Development Endowed Professor, Minority Business and Small Business Finance
- Ryan Fehr, Associate Professor of Management, corporate social responsibility ethics, gratitude, organizational behavior
- Abhinav Gupta, Assistant Professor of Strategic Management, business and politics, corporate governance, corporate social responsibility, social activism

Prominent Alumni

- Laurie Demeritt, CEO, The Hartman Group
- Ben Packard, Executive Director, EarthLab at the University of Washington
- Will Lana, Partner and Investment Manager, Trillium Asset Management

Sample Courses

- · Cases in Sustainability
- · Ethical Leadership & Decision Making
- Environmental Innovation Practicum
- · Business Models in Global Health and Development

Program Strengths

Change Management Energy & Clean Tech Impact Investing Nonprofit Management Social Entrepreneurship

Skill Building

Systems Thinking

Entrepreneurship Innovation/Creativity Leadership Strategy

University of Washington

Foster School of Business | Seattle, WA



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

The team at the Career Center are focused on your career and ensure they get to know you as they work with you. The members are seasoned professionals with corporate experience, career development expertise, and advanced degrees, including MBAs. They have worked across industries from non-profit to financial services to consulting—with companies like Amazon, Expedia, Microsoft, Nordstrom, and REI. Leveraging their contacts and proximity to some of the most progressive, visionary companies, the Career Services Team and the Foster MBA Program have an exceptional reputation among socially responsible businesses and nonprofits, such as Starbucks and the Gates Foundation. At Foster, MBA Career Services works one-on-one with Net Impact members to help them network, learn about, and search for opportunities in impact sectors. In the past, career services members helped students attending the Net Impact Conference prepare for making the most out of the fantastic networking opportunity, and representatives from career services also attended the 2016 conference to provide additional in-person support. The mentor program at Foster also provides Net Impact members with the opportunity to learn from prominent Foster alumni and business leaders. The MBA Career Services counselors are continually learning about and reaching out to socially responsible businesses in the Pacific Northwest. The career center also subsidizes trips to socially responsible businesses of the Seattle area. An alumni database is available to reach out to Foster graduates who work for companies and industries that appeal to Net Impact members.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

foster@netimpact.org

89%

of students are satisfied with extracurricular activities

Each year, second-year MBA students are paired with first-year MBAs to provide peer coaching, team-related support, and more. The Fritzky Fellow program, helps second-year MBA students support incoming students with their transition to MBA life, and builds their own leadership skills as they prepare for graduation and an impactful career. One of the Fritzky Fellows this year is an active member of Foster's Net Impact club, she also serves as the Executive Vice President of Women in Business. The students at Foster are interested in learning how to make sustainability decisions in more traditional roles, such as finance, supply chain, and marketing. To assist in this, the Net Impact chapter leads one major effort every quarter, along with smaller events throughout the year. The fall quarter is focused on the Net Impact Conference, and the winter quarter is focused on Service Corps, an opportunity for teams of MBA students to provide consulting help to nonprofits. In the spring, the Net Impact chapter hosts Idea Lab, an event that brings in sustainability executives and MBA students for a morning of problem solving. Last year, Service Corps partnered with consultants from McKinsey and Accenture, along with sourcing projects from Social Venture Partners. Idea Lab's keynote was a VP of Sustainability from McDonald's, and executives from Microsoft, Amazon, Starbucks, and several startups were in attendance. Campus Greening has focused on engaging the Campus Sustainability Fund, an entity that collects student fees for sustainability and allocates the funds to various campus projects. Foster Net Impact regularly collaborates with other clubs for events, tours, and opportunities to network. Foster also offers opportunities to engage with nonprofits through the Board Fellows program, where students become non-voting members of the board.

Vanderbilt University



Owen Graduate School of Management | Nashville, TN





Social Impact



71%

of students agree that
learning about
social/environmental
business is a top priority

Why Attend

The Vanderbilt MBA is a full-time program designed for early career professionals who wish to enhance their current careers or switch career paths entirely. As with most other top MBA programs, the Vanderbilt MBA features a core foundation of general management courses and

offers several choices of specializations and concentrations. This is where the similarity ends.

Vanderbilt provides a close-knit, collaborative community and the encouragement and empowerment. Vanderbilt is a leadership laboratory in which one can learn, experiment, practice, adapt and transform.

Curriculum

Few business schools prepare you for success like Owen does. It starts with academic rigor, under the leadership of outstanding faculty who have helped shape entire industries and fields of study. It includes an unusual degree of practical learning and real-world projects. Owen also provides the flexibility for students to shape their own curriculum to meet their desired needs and career goals. And the small-by-design closeness of the community means that students have opportunities to form deeper and more rewarding relationships with the faculty and staff. The Vanderbilt MBA curriculum helps students prepare for success. After the first year, students are prepared for their summer internships with core tools. The Vanderbilt MBA academic calendar is based on a modular system of intensive courses, each seven weeks in length. Two "mods" equal one semester. Mods provide a fast start by allowing students to take courses in their chosen specialty as early as Mod 2 of the first year. The total number of courses over a two-year period allows students the freedom and flexibility to take electives within their chosen specialty or branch out by taking courses in cross-functional areas of interest within Owen or other schools at Vanderbilt.

Prominent Faculty

- Michael R. Burcham, Senior Lecturer of Entrepreneurship, Health Innovation
- Jeff Gowdy, Adjunct Professor of Management, Ethics & Social Responsibility
- Mark A. Cohen, Professor of American Competitive Enterprise, Corporate Strategies for Environmental, Social & Governance Issues

Sample Prominent Alumni

- Belinda Grant-Anderson, Vice President for Diversity and Inclusion, AT&T
- James T Coulter Wright, Dean & Professor of Strategic Management and Technology Forecasting (FIA)
- Ted Griffith, Principal, Eco Terra

Sample Courses

- Corporate Social Responsibility
- Corporate Strategies for Environmental, Social, and Governmental Issues
- The Law and Business of Climate Change

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



Vanderbilt University

Owen Graduate School of Management | Nashville, TN



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



100%

of students agree the program offers adequate career preparation resources for impact job seekers

Owen offers a highly personal approach to career management, ensuring that you receive individual attention and access to the knowledge, resources and guidance required to accomplish your career goals. Students have the opportunity to connect with top recruiters and alumni for the types of jobs, industries or geographic locations they seek. The Career Management Center empowers students to make the most of those connections with coaching preparation and other resources to help them with the interview process. The CMC helps with many aspects of career resources including, One-on-one advising, Resume and cover letter reviews, Tools for developing career vision and strategy, Career skills workshops, Peer coaching, Industry seminars, Off-campus career events and much more.

The Career Management Center is also there for students after they graduate through the Alumni Career Management resources. Additionally, the Net Impact Owen chapter monthly newsletter, which goes out to all chapter members, includes job listings and advice. All Owen students, and especially chapter members, are encouraged to attend the annual Net Impact Conference to take advantage of the myriad learning resources and networking opportunities for those who want to make a positive impact through their careers.

Student Activities

87%

of students are satisfied with extracurricular activities



Net Impact Chapter contact:

owen@netimpact.org

The Net Impact Club has a mission to inspire, educate and equip individuals to use the power of business to create a more socially and environmentally sustainable world. robust programming for the 2016-2017 academic year includes Lunch and Learns with Congresspeople and representatives from The Mayor's Office; a Fashion and Sustainability Day: interactive panel of local designers on local fashion, social impact in fashion, and corporate social responsibility; Impact Chats: student-led, cross-disciplinary discussions on Sustainable Tourism and challenges provided by Net Impact Central including Food Solutions for feeding 9 billion.

Washington University in St. Louis

internship opportunities they are accepting in nonprofit work, CSR, and alternative energy.



Olin Business School | St. Louis, MO





Social Impact



90% of students agree that learning about social/environmental business is a top priority

Why Attend

Olin's strength lies in the opportunities provided to students to make the program their own. Olin is committed to helping students fulfill their passions, build leadership abilities, and live a life of purpose. In the Washington University full-time MBA program, students get education with a broader impact — the knowledge you need and the skills to apply it. At the end of the program, they are ready to confront new situations and lead with confidence. Students are able and encouraged to talk to administration and faculty about starting new initiatives and influencing curriculum development. Such influence has already impacted the school in the form of more courses focused on these issues, an increase in case competition participation, and an increase in the number of leaders coming to campus to speak about these issues. Olin students also demonstrate interest and commitment through the types of full-time and

Curriculum

At Olin, the first semester is an intense, comprehensive, and challenging set of courses. Then students choose elective courses in their area of expertise: nearly two-thirds of the degree are elective courses. This allows students to shape their masters in business administration curriculum to align with their personal and professional goals. The curriculum is focused on preparing students for a career in a specific area. Olin Business School continues to build upon recent socially and environmentally focused additions to the MBA curriculum. With the level of elective autonomy that students enjoy, these courses and others available throughout the graduate program offerings at Washington University

have helped cultivate a growing interest in sustainable business and social entrepreneurship. Olin continues to welcome the input of Net Impact leadership and other interested students to improve the curriculum for these purposes. Students have the opportunity to put their MBA skills to use in social and environmental initiatives through the school's Board Fellows and Taylor Community Consulting Programs. The latter provides local nonprofits with pro bono consulting support and invaluable experience for graduate business students. The Business School has also supported the formation of an international development course in partnership with the Missouri Botanical Garden (MBG) and Madagascar to enrich MBG's Community Based Conservation Program (CBCP) within the country. This course focuses on supporting those efforts, while teaching students to understand issues of rural agricultural subsistence communities in developing countries. In addition, the University's Law School provides an excellent outlet for the MBA program in their Environmental Law Clinic, providing pro bono legal and technical services to environmental and community organizations in the community.

Prominent Faculty

- Anne Marie Knott, Professor Entrepreneurship, Innovation and Growth
- Daniel Gottlieb, Assistant Professor of Economics, Health Economics
- · Cliff Holekamp, Senior Lecturer, Social Entrepreneurship

Sample Prominent Alumni

- Jonathan Kaufman, Co-founder, Third Plateau Consulting
- Daniel Bentle, Director of the Center for Experiential Learning, Olin **Business School**
- · Don Imholz, Founder and CEO, Don Imholz and Associates

Sample Courses

- · Creative Thinking and Leading the Creative Organization
- Management and Corporate Responsibility
- Endowments, Foundations & Philanthropy

Program Strengths

Change Management Energy & Clean Tech Impact Investing Nonprofit Management Social Entrepreneurship Systems Thinking

Skill Building

Entrepreneurship Innovation/Creativity Leadership Strategy



Washington University in St. Louis

Olin Business School | St. Louis, MO



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



17%

of students agree the program offers adequate career preparation resources for impact job seekers

Weston Career Center provides targeted career education and a wide range of individualized services to meet students' professional and career development needs. The Weston Career Center (WCC) is open and receptive to ideas generated from the Net Impact chapter; WCC supports students interested in internship and full-time opportunities in fields that concern social and environmental issues. The WCC provides subsidies for students, such as supporting attendance at the National Conference and the associated Alumni Dinner, or helping alleviate the financial burden of organizing the High Impact Career Symposium. WCC advising staff also actively maintain a database of social and environmental contacts, alumni, and potential event sponsors that assist students in securing internships and full-time work that fit their desired career paths. Students get immeasurable value from their interactions with alumni too. Students give back to Olin by getting involved with Olin students as a class speaker, club contact, or mentor, contributing to their future career success, thus enhancing Olin's reputation in the marketplace and the value of the respective student's degree.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

washu@netimpact.org

83%

of students are satisfied with extracurricular activities

Olin Business School continues to build upon recent socially and environmentally focused additions to the MBA curriculum. With the level of elective autonomy that students enjoy, these courses and others available throughout the graduate program offerings at Washington University have helped cultivate a growing interest in sustainable business and social entrepreneurship. Olin continues to welcome the input of Net Impact leadership and other interested students to improve the curriculum for these purposes. Olin Net Impact cultivates opportunities for education for students and members, through the promotion of events, activities and other avenues for learning about development in the areas of sustainability, corporate responsibility, and social entrepreneurship. The Club strives to connect members with avenues through which skills and education can be used towards the creation of a better world. Students have the opportunity to put their MBA skills to use in social and environmental initiatives through the school's Board Fellows and Taylor Community Consulting Programs. The program provides local nonprofits with pro bono consulting support and invaluable experience for graduate business students. Olin Net Impact is here to help students learn about the latest in sustainability, corporate responsibility, and social entrepreneurship, and then show them how their skills can be used towards a career for good. Our goal is to connect Olin students with fulfilling careers — in companies large and small, nonprofits, and social ventures — to share world-changing ideas and provide career insight. We aim to lead positive change on the Washington University campuses, in our workplaces and throughout our communities with our greatest resource: our members.

Willamette University

6

Atkinson Graduate School of Management | Salem, OR





Social Impact



of students agree that learning about social/environmental business is a top priority



Why Attend

The Atkinson School was founded in 1974 as a part of the strong liberal arts college Willamette University. This MBA program strives to prepare future leaders in business, governmental, and nonprofit management positions. The Atkinson School is unique in that it is only one of only two

MBA programs internationally with dual accreditation in business and public administration. Students are able to attend the Atkinson School either through the full-time Early Career and Career Change MBA program, or through the evening MBA Professionals program. Alum also have access to the Executive Development Center, which provides industry-specific programs to help managers to be better prepared for their current jobs. Faculty members in all areas of the Atkinson School are committed to the professional development of their students, with professors having backgrounds in nonprofits, commercial, and governmental agencies.

Within the Early Career and Career Change MBA program, students can emphasize in Sustainability Management. The Atkinson School recognizes that sustainability is a crucial aspect of all businesses and organizations, and thus that theme should be well represented in students' coursework.

Curriculum

There are four different MBA formats at the Atkinson School: MBA, MBA/JD, BA/MBA, and Accelerated MBA; each program has a slightly varied curriculum. The Early Career and Career Change MBA at the Atkinson School is designed for those with little to no professional experience who want to launch their career. This program has 10 career areas of interest: Accounting, Entrepreneurship, Finance, Global Management, Human Resources, Marketing, Operations, Organizational Analysis, Public & Notfor-Profit Management, and Sustainability Management. Faculty from each area of interest are experts in their respective fields and easy to access due to the size of the program. First years participate in the PACE (Practical Application for Careers and Enterprises) program, which includes both a consulting project and a new venture plan. This program helps students build their real-world professional skills both independently and with teams. Atkinson School alumni are also able to register for certain courses free of charge for life.

Prominent Faculty

- Debra J. Ringold, Dean and JELD-WEN Professor of Free enterprise, Strategic Marketing for Non-for-Profit Organizations
- Tim Johnson, Professor of Public Management and Policy Analysis, Director, Center for Governance and Public Policy Research
- Larry Ettner, Professor of Management Practice, Organizational Leadership in Emotional and Social Intelligence

Sample Prominent Alumni

- Jus Singh, CEO, The Atum Group
- Jay Desai, Founder, Universal Consulting
- Shanbo Zhang, Executive Director, Water and Education Care
 International
- Jessica Balsam, Global Sustainability Manager, Nike Retail

Sample Courses

- Sustainability Management
- Strategic Marketing for Not-for-Profit Organizations
- Global Sustainability

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking

Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



Willamette University

Atkinson Graduate School of Management | Salem, OR



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



80%

of students agree the program offers adequate career preparation resources for impact job seekers

The Atkinson School provides a wide range of career service programs through internships, networking opportunities, and student professional organizations to help their students enter the business world. Career services actually begin working with students the summer before enrollment so students are able to get a jump-start on finding the career option best for them, and then tailoring their studies towards that interest. Career counselors help Atkinson School students with interview preparations, resume writing, job search skills, and more. Willamette offers up to three semesters worth of internship opportunities for full time students to help them develop their professional skills with real-world experience. Within three months of graduation, 85% of the class of 2017 received a job offer.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

willamette@netimpact.org

83%

of students are satisfied with extracurricular activities

The Atkinson School believes that students should have a plethora of professional and extracurricular experience under their belt by the end of their program. Students have the opportunity to learn and network through their MBA Net Impact Chapter, which encourages its members to give back to the community and have a purposeful career that creates a positive social impact. Other clubs MBA candidates can participate in include the Atkinson Marketing Association, Atkinson Management Today, the National Association for Women MBAs, the International Graduate Students Association, and more.

Students also are encouraged to participate in hands-on programs and opportunities that count towards their degree. One example is the Angel Fund. Students work with each other, business leaders, and investors to analyze potential investment opportunities during this year-long course. This course provides real-world experience in investing, economic development, and entrepreneurship.

Yale University



Yale School of Management | New Haven, CT







Social Impact





of students agree that learning about social/environmental business is a top priority

Why Attend

The Yale School of Management (SOM) is a top choice for prospective MBA students who are passionate about enterprising solutions for social and environmental impact. SOM's mission of educating leaders for business and society is strongly supported and incorporated throughout the

school, while the alumni community features prominent leaders in economic development, education, social enterprise, and beyond. The administration is very supportive of students pursuing careers in these sectors, and the Net Impact chapter is one of the most active groups on campus. Students will find that classmates bring a breadth of resources and experiences to share, helping build a diverse, long- lasting professional network.

Curriculum

Yale SOM's MBA curriculum is designed to teach the skills students will need to lead in a complex, fast-moving world. The Yale SOM integrates social impact and environmental sustainability throughout its curriculum and elective offerings. Required core courses for first-year students incorporate social and environmental themes through case studies, readings, and guest lecturers. Classes are also frequently co-taught by multiple professors for a variety of perspectives. There are a plethora of options for students seeking elective courses focusing on nonprofit management, CSR, education, environment, social enterprise, and others. SOM offers nearly 30 elective courses, the School of Forestry and Environmental Studies offers 188 courses, and the greater Yale University offers over 100 relevant courses. MBA students may take classes across the University, as well as pursue one of 10 joint degree programs. International study is a required component of the Yale MBA, and awareness of global connections is a deep part of discussion and action at the school every day. Through the connections of the Yale network, as well as the 29-school Global Network for Advanced Management, students gain a unique perspective into business around the world. Yale's focus on Social Enterprise encourages students to harness their business skills and markets to achieve social objectives.

Prominent Faculty

- Kate Cooney, Professor, Lecturer in Social Enterprise and Management, Managing Non-profits in a Dynamic Environment
- Cydney Dupree, Assistant Professor of Organizational Behavior, Diversity and Inclusion
- Tony Sheldon, Executive Director Yale SOM Program on Social Enterprise, Global Social Enterprise

Sample Prominent Alumni

- · Seth Goldman, Founder and TeaEO, Honest Tea
- Sandra Urie, Chairman and CEO, Cambridge Associates
- Judy Samuelson, Vice President and Executive Director, Business & Society Program, Aspen Institute

Sample Courses

- Strategic Management for Nonprofit Organizations
- Global Social Entrepreneurship
- Financing Green Technologies

Program Strengths

Change Management

Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



Yale University

Yale School of Management | New Haven, CT



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



80%

of students agree the program offers adequate career preparation resources for impact job seekers

The Career Development Office (CDO) provides a professional development curriculum that starts with a series of self-assessments to help the student understand their own strengths and weaknesses, followed by presentations from second-year students and alumni that introduce them to industries and companies and help the students start thinking about where they will fit best. The first semester features workshops on aspects of the professional development process, including career search strategies, résumé and cover letter writing, networking, interviewing, and negotiation. For Graduates, The Career Development Office (CDO) at Yale SOM provides ongoing professional career development and career management assistance to Yale MBA for Executives students. Whether students are interested in advancing in their current organization or evaluating unexpected opportunities, the CDO has a number of resources available to assist. Yale SOM's CDO works closely with Net Impact to provide career guidance to students pursuing careers with a social or environmental focus. CDO Relationship Managers provide career support and advice and meet one-on-one with students, while second-year students apply to be Career Coaches in order to serve as an additional resource. Additionally, the Net Impact chapter has its own Career Development Team, which provides additional help. The CDO manages an online job database of internships and full-time positions, a significant number of which are within the social and environmental sector. Net Impact ensures that relevant postings are included in its weekly newsletter to members. The Net Impact Club at SOM has developed a robust career and professional development curriculum. Throughout the year, events focused on education about impact-related careers, networking opportunities in the social/environmental sector, and support for resume and cover letter revision are put on by members of the Net Impact careers committee. Representatives from CDO attend the Net Impact Conference and club- organized job treks to develop relationships with potential employers. The CDO also hosts a Networking Night to kick off the job search in early fall, bringing together employers and interested students.

Student Activities





Net Impact Chapter contact:

yale@netimpact.org

93%

of students are satisfied with extracurricular activities

Net Impact is one of the largest, most active clubs at SOM and focuses on career development, curriculum, and community/member engagement. It provides career development support through skill-building workshops, mock interviews, resume reviews, career groups, networking events, job treks to impact sector organizations, and relevant speaker events. Yale SOM's Net Impact student club hosted a social impact networking night at Evans Hall in February, 2017. Twenty-two organizations from across the social sector participated, including impact investing, renewable energy, philanthropy, and education organizations. More than 75 SOM students came out to learn more about social impact career opportunities. Looking beyond Net Impact, SOM has several clubs that provide further support for socially and environmentally minded students. These clubs include Business and the Environment, Global Social Enterprise, Healthcare and Life Sciences, and Economic Development. In addition, SOM Outreach Consulting and Non-Profit Board Fellows connect students with New Haven organizations to provide consulting and board advisory services.

York University

Schulich School of Business | Toronto, Ontario







Social Impact





100% of students agree that learning about social/environmental business is a top priority

Why Attend

York University's Schulich School of Business is known for being one of the first MBA programs to encourage environmentally responsible professionals in the business world. With more than 18 areas of specialization, Schulich allows both full and part-time students to concentrate on areas of

interest such as Business & Sustainability, Social Sector Management, and Arts, Media, & Entertainment Management. 89% of MBA students were hired 3 months after graduation.

Curriculum

Ranked Number One in Canada by Forbes, Schulich is Canada's preeminent business school. The MBA curriculum includes core courses designed to equip students with a common set of capabilities necessary for effective management in the private, public, and nonprofit sectors. In addition to foundational core courses, students have the opportunity to complete electives, allowing for deeper exploration in a particular area of focus, completion of a specialization or pursuit of a diploma. As the capstone of the program, students participate in the Strategy Field Study. Teams conduct a strategic assessment of an organization and its environment, and present recommendations to senior management. Students can study Business & Sustainability, covering the ability to effectively manage a range of social, ethical and environment issues. One of the first of its kind in North America, the Erivan K. Haub Program in Business and Sustainability at Schulich is at the cutting edge of current and future best practice. The specialization combines well with many other areas, preparing students to seek out roles in purpose-driven organizations.

Prominent Faculty

- Dirk Matten, Professor of Strategy, Hewlett-Packard Chair in Corporate Responsibility
- Markus Giesler, Associate Professor of Marketing, Transportation and Healthcare
- Preet S. Aulakh, Professor of Strategy and International Business

Sample Prominent Alumni

- Dan Beach, Co-Founder, Social Lite Vodka
- Jenise Lee, Founder, CertClean
- Eugene Ace, Co_founder, GoJava
- Carol Hansell, Founder Hansell LLP

Sample Courses

- Strategy in Turbulent Environment
- · International Business Strategy
- Strategic Capability Development
- Strategic Organizational Design

Program Strengths

Change Management
Energy & Clean Tech

Impact Investing

Nonprofit Management

Social Entrepreneurship

Systems Thinking



Skill Building

Entrepreneurship

Innovation/Creativity

Leadership



York University

Schulich School of Business | Toronto, Ontario



Career Services

Program Effectiveness

Concrete job and internship opportunities

Increases my understanding of roles, industries, and issue areas

Peer support for my job search process

Relevant professional contacts and networking opportunities

Skills and experience necessary to be competitive in the job market



92%

of students agree the program offers adequate career preparation resources for impact job seekers

Career Services is managed by Robert Hines, JD, who has had over 30 years of senior leadership roles in Canada, UK and the U.S. The Schulich Career Development Centre (CDC) offers a wealth of innovative programs and resources to help students find and commence their ideal career path. The CDC will also facilitate future employment opportunities that best meet the student's goals. Schulich is consistently among the highest for employment rates from top recruiting organizations. Students interact with an outstanding team of professionals who work with graduates to secure internships, provide counselling, workshops, and events.

Student Activities





GOLD Chapter

Net Impact Chapter contact:

schulich@netimpact.org

95%

of students are satisfied with extracurricular activities

Students personalize and enrich their experiences at Schulich by taking advantage of a wide array of opportunities for networking, socializing and personal development. Net Impact is one of the most innovative and influential networks of students and young professionals in existence today. Net Impact is a global network of more than 100,000 new generation leaders committed to using the power of business to improve the world. At Net Impact, Schulich, we offer a range of programs to help members broaden their business education, refine their leadership skills, and build their network while pursuing their professional goals. We are a team of highly involved students including our Conference Chair, Director of Finance, Marketing and Communications and various other leadership roles. Brett Christie is the President.



2017-2018 Guide to Business Schools for Social & Environmental Impact is a publication of Net Impact.