

NET IMPACT

Getting Started: Year 1

Chapters Team



First Year Fundamentals

Let's get you started on the road to being a successful Chapter!

- ▶ Building your leadership team
 - ▶ You already have a great start with your two leaders so try to find a few more colleagues to strengthen your Chapter (E.g. marketing, finance, events, project manager)
- ▶ Register your Chapter on campus (if applicable)
- ▶ Connect with the Net Impact Community



First Year Fundamentals

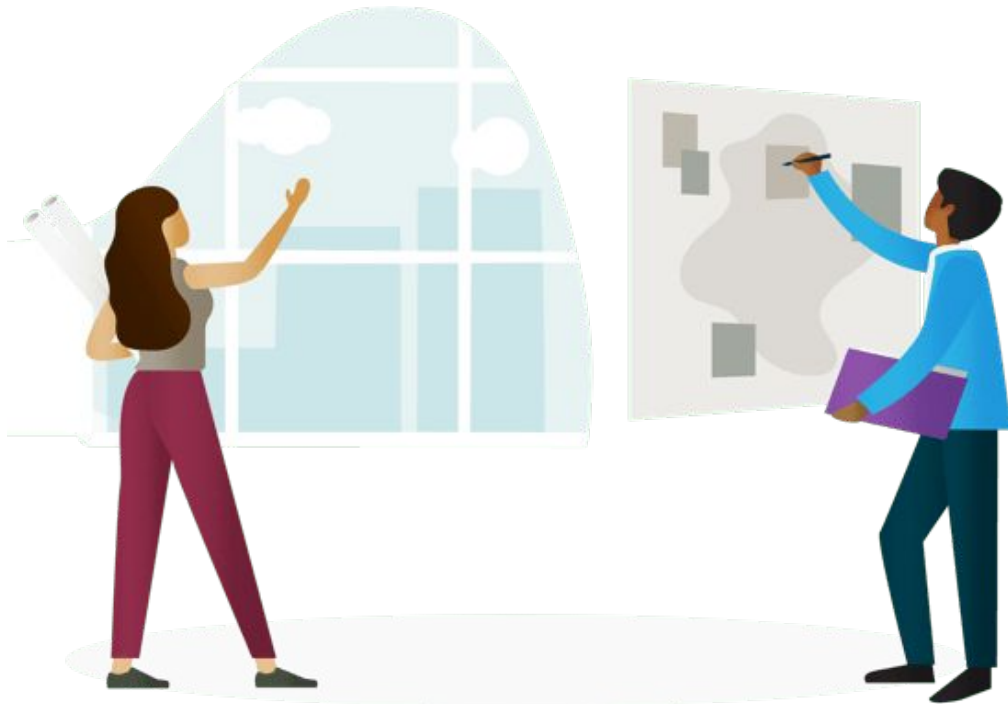
Once you have your leadership team established, here are other things to think about:

- ▶ Develop your Chapter's mission and goals
- ▶ Meet with your Advisor (Student Chapters only)
- ▶ Market your Chapter
 - ▶ Recruit and engage members
- ▶ Plan events, projects, workshops
- ▶ Participate in Net Impact Central Programs
- ▶ Develop a transition plan



Net Impact HQ is here to help

We have developed exclusive tools for new Chapters, so be sure to use them. The Chapters Team is also always here to help, so let us know if you ever need anything!



- ▶ Chapter Leader Hub
- ▶ Net Impact Central Programs & Events
- ▶ Chapter Leader Trainings
- ▶ Check-Ins with the Chapters Team



1st Year Chapter Timeline and Goals

As your 1st year progresses, you can take advantage of Net Impact Central Programs and Events, and develop your own customized programming. Every Chapter is unique but we want to provide an overview of the first year. We recommend adapting this timeline to best suit the needs of your Chapter and its members.

Months 1-4

- ✓ Confirm at least two chapter leaders (and a Chapter advisor if Student Chapter)
- ❑ Ensure every leader and advisor has an [account on netimpact.org](https://netimpact.org)
- ❑ Get approved as an organization on campus (Student Chapters)
- ❑ Update your [microsite](#) & build your [social media presence](#) (FB, Twitter, LinkedIn, etc)
- ❑ Plan your first event(s) and/or project(s)
- ❑ Check out [Net Impact Central Programs](#) and [Events](#)

Months 5-8

- ❑ Plan and execute your programs and events (Participate in [Net Impact Central Programs](#) & [Events](#))
- ❑ Recruit and engage new [Members](#)
- ❑ Create and work within a [budget](#)
- ❑ Meet with your Advisor (*Student Chapters only – we suggest about once a month*)

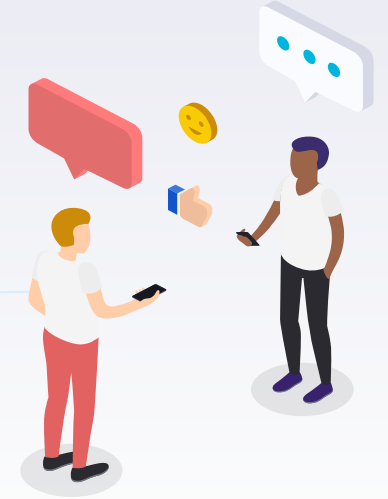
Months 9-12

- ❑ Continue programming and member recruitment
- ❑ Plan your Chapter's programs/budget for the following year
- ❑ Plan for any [leadership transitions/recruit new leaders](#)
- ❑ Transition new leaders to existing Chapter resources (Annual Plan, membership lists, Google Drive, login information, etc)

Months 1 – 4

Launch, Build, Connect, and Learn

Congratulations on joining the Net Impact Chapter Community! Successfully launching your Chapter is the first step in your journey to make lifelong impact in your community.



Recommended Next Steps:

- Continue to build your leadership team, and make sure they [register with Net Impact Central](#) so they can stay informed
- [Set up](#) your Chapter's microsite!
- Build your [social media presence](#) on Facebook, Twitter, LinkedIn, Instagram

Resources:

- [Leadership Teams and Succession Planning](#) strategies
- Take advantage of leadership training opportunities



Months 1 - 4

Recruit Members & Plan Programming

Your Chapter is ready to make an impact! Once you have the basics completed, start recruiting members and launch your programming.



Next Steps:

- [Develop a plan](#) for the coming year using the [Annual Plan template](#)
- Start promoting your Chapter!

Resources:

- Strategies to [recruit and engage members](#)
- Check out Net Impact Central's [Programs](#) and [Events](#) - plus there are other [event and program ideas](#) for successful first event(s)
- [Marketing materials](#)



Months 5 – 8

Engage your members!



If you haven't already held an event or started a project, by now you should be ready to go. Most new Chapters engage their members through impactful programming and making connections.

Next Steps:

- Plan and execute your programs and events (Participate in [Net Impact Central Programs](#) and [Events](#))
- [Recruit and engage](#) new members
- Meet with your [Advisor](#) (*For Student Chapters – we suggest about once a month*)

Resources:

- Chapter Opportunities emails from Net Impact Central
- Chapter Leader Hub resources:
 - [Marketing strategies](#)
 - [Marketing materials](#)
 - [Surveying your members](#)



Months 9 – 12

Plan for the Future



Pass on your knowledge and recruit leaders for long-term success!



Planning resources:

- Continue programming
- [Recruit new leaders and transition](#) them into the roles
- [Register](#) your new team on netimpact.org
 - Complete a [leadership transition form](#) to let Net Impact Central about your new team
 - Stay in touch! Update your profile on netimpact.org to continue stay connected and maybe even join a new chapter!

Connect with the Global Net Impact Community

Success is best achieved together! With more than **300 Chapters** around the world, don't miss out on unique community opportunities to learn, connect, and share.

Connect with the Net Impact Community

Attend Net Impact Events

Engage in Net Impact Programs

Participate in Chapter Leader Trainings

Share your successes - send us pictures of your events

Complete Net Impact Central's surveys to help us evolve and learn



Congratulations on starting your new Chapter!

If you have any questions reach out to us at
chapters@netimpact.org.



Net Impact a 501(c)(3) nonprofit based in Oakland, CA.