Session 2: PROFITABILITY WITH PRINCIPLES: REIMAGINING THE CHOCOLATE INDUSTRY

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WEDNESDAY, JULY 29TH AT 10 AM PDT
Presentation Slides
create awareness

lead by example

inspire to act
Traceable Beans + A Higher Price + Strong Farmers + The Long Term + Quality and Productivity
TOGETHER WE’LL MAKE 100% SLAVE FREE THE NORM IN CHOCOLATE
Chatroom Q & A

- **Question:** How receptive have other companies been to joining/following Tony’s example?
  - A good example of how we can work with Big Chocos is Delicate.
    - You can check out our little case study here: [tonysopenhain.com/participants/delicata-albert-heijn/](tonysopenhain.com/participants/delicata-albert-heijn/)

- Are you using any crypto based natural resource measurement and tracking systems, such as the Regen Network, and if so what has been your experience to date?
  - Website for Regen Network [regen.network/](regen.network/)

- **Question:** Have you heard about this project? C’est qui le Patron? Could this inspire some change also in the chocolate supply chain?