

Multimedia Submission Guidelines

When submitting multimedia content (photos or video) please follow the specifications below and answer 3 of the accompanying questions. You must submit content within one month of your event or the end of your initiative.

Send your submissions to <u>clcontent@netimpact.org</u> with the subject line: Chapter Name_Event/InitiativeName_Event/InitiativeDate.

Photo specifications:

Directly attach photos to the email

- Minimum size 740 pixels wide x 380 pixels high at 72 dpi (Most phones will take images larger than 3000 pixels wide x 1500 pixels high)
- Landscape orientation preferred
- Accepted image formats: .jpg, .tiff, .png, .gif

Video specifications:

Share the video link in the body of the email

- Length between 30 seconds and 2 minutes
- Uploaded onto Vimeo or YouTube with the sharing setting on public

Questions:

Answer in the body of the email; 150 word limit per question

- What makes this event/initiative unique and worth noticing?
- What makes this event/initiative an inspiring example for other chapters?
- What about this event/initiative makes you most proud?
- What were your goals for this event/initiative? Did it meet your expectations?
- What most surprised you about this event/initiative?
- How did this event/initiative change your community?