

next generation **MOBILITY CHALLENGE**

presented by **TOYOTA** + **NET IMPACT**

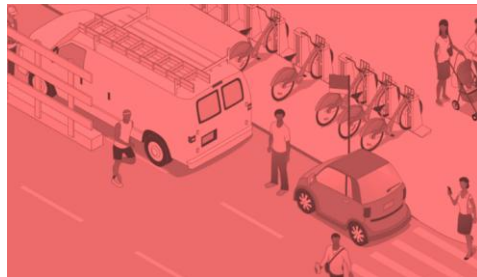


Mobility innovations like car-sharing, alternative fuels, and automated vehicle technology abound. How do we leverage these transportation resources to solve some of our leading social and environmental challenges?

Toyota, Net Impact, and the Toyota Mobility Foundation are posing this very question to 15 U.S. cities to [reimagine and build the future of mobility](#).

In each region, small teams of students will be immersed in a [7-hour design thinking process](#) to generate ideas on how we can build community, accessibility and adoption of sustainable technologies in our mobility systems.

Student teams will pitch their solutions – products, services, or campaigns – and receive feedback from Toyota and mobility experts. The top team will even have the chance to incubate their ideas during a [summer internship with Toyota's mobility innovation partners](#).



Local Event Details

New York University
Stern School of Business
Exact Location TBD
New York, NY

Friday, February 19, 2016
9 am – 3:30 pm

Why Attend?

- Tackle real world mobility challenges through a highly interactive + collaborative design process
- Receive real-time feedback on ideas from transportation mentors
- Pitch your ideas for a chance to incubate them over a paid summer internship with Toyota innovation partners

Apply Now!

[Apply here](#) by February 7th.
Questions? Email Lily Mathews at lmathews@netimpact.org

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