

BEST PRACTICES

Sample Member Survey about Programming

One way to help ensure your Chapter's programming is meeting the expectations of your Members is to ask them! Consider sending out a short survey through a free platform like [SurveyMonkey](#) to learn more about what your Members are interested in, which issues they care about, and what types of events and activities they want to see. Below are a few sample questions to get you started.

1. What skills, if any, would you like to gain through Net Impact programming and training? Select your top two choices:

*(*This list is not exhaustive. Choose 4-5 options that are most relevant to your Chapter.)*

- Design thinking (understanding user needs, generating solutions, prototyping to test)
- Business planning (writing a plan, business model canvas)
- Collaboration (consensus building, interdisciplinary teams, virtual collaboration tools and approaches)
- Communication (storytelling, network building)
- Creativity/innovation (design thinking, entrepreneurship, adaptive thinking)
- Critical thinking/problem solving (change management, systems thinking)
- Emotional intelligence (empathy, addressing bias)
- Personal purpose (defining and owning your personal purpose)
- Resiliency/adaptability (reflection and insights, risk taking)
- Social intelligence (integrity in leadership, authenticity)
- Technical skills (productivity, project management)
- Other (please specify)

2. Which of the following topics most interests you, select your top two choices:

*(*This list is not exhaustive. Choose 4-5 options that are most relevant to your Chapter.)*

- Corporate Social Responsibility
- Social Entrepreneurship
- Climate Change
- Food
- Nonprofits
- Impact Investing
- Community Development
- General Career Events
- Resources Conservation
- Philanthropy
- Nonprofit Consulting

- Case Competitions
- Campus Greening
- Racial Equity
- Transportation
- Social/Cause Marketing

3. Please rank your program interest, with 1 indicating your top choice.

*(*You can always find the most up to date list of Net Impact Central Programs [here.](#)*)*

- Drawdown Innovate - Imagine original ideas that scale climate solutions through new ventures, using design thinking and business planning
- Wear it Wise - Lead a campaign about sustainability in fashion
- Racial Justice in Corporate America - Solve how corporations address racial justice. In partnership with Net Impact and Caesars Entertainment
- Soulfull Speaker Series (Graduate and Professional Only) - Bring a food industry executive to your next Chapter event
- Food Solutions Challenge - Find solutions to two of our most pressing problems: climate change and food security
- Up to Us Year of Action (Undergraduate and Graduate Only) - Millennial-led activities to inspire action around fiscal and civic issues
- Step Toward Racial Equity - Explore and discuss racial equity with your Chapter and make an impact
- NI Local - Engage with like-minded colleagues on social and environmental issues

4. Which of the following program outcomes is most important to you? Select your top two choices:

*(*This list is not exhaustive. Choose 4-5 options that are most relevant to your Chapter.*)*

- Joining a community of like-minded peers
- Developing new skills
- Learning about issues and trends
- Creating solutions to social and environmental challenges'
- Finding a job and gaining professional connections
- Other (please specify)

5. Are you interested in taking on a program leadership role?

- Yes/no
- If yes, program area:
- Contact: